# ANNUAL REPORT 2018/19 FC BARCELONA



# **ANNUAL REPORT** 2017/18 **FC BARCELONA**



Professional Sports Area

Knowledge Area

Social Area

Barça Brand

Presidential Area & Boardof Directors

Global Business Area

Heritage Area – Espai Barça

Support Areas

Economic Report

# **BOARD OF DIRECTORS**



Jordi Cardoner i Casaus First Vice President. Social Area and Foundation



**Jordi Mestre i Masdeu** Second Vice President. Sports Area



**Jordi Moix i Latas** Third Vice President. Espai Barça



**Enrique Tombas i Navarro**Fourth Vice President.
Treasurer



**Joan Bladé i Marsal**Board Member.
Basketball
Section



Javier Bordas de Togores Board Member. First Football Team



**Silvio Elías i Marimón**Board Member.
Barça B, U18 A
and B



**Dídac Lee i Hsing**Board Member.
Digital
Department



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Pau Vilanova Vila-Abadal Board Member. Supporters' Clubs



Jordi Calsamiglia i Blancafort Board Member. Disciplinary Committee



Maria Teixidor i Jufresa Secretary. Women's Football



Emili Rousaud i Parés Board Member. Specialised Assistance Office



**Oriol Tomàs i Carulla**Board Member.
Amateur Sports



Xavier Vilajoana i Eduardo Board Member. Amateur Academy Football



Josep Pont i Amenós Board Member. Commercial Department



Marta Plana i Drópez Board Member. Innovation Hub



Jordi Argemí Puig Board Member. Handball Section

# Manel Arroyo i Pérez\* Fourth Vice President – Marketing and Communication Department (\*until 16 July 2018)

# **Greetings from the President**

Dear fellow members,

his year, on 29 November 2019, we will be celebrating the 120th Anniversary of the founding of our dear Club, holding our heads high with the satisfaction of knowing we are at our best moment in history. The sports association created back in 1889 by a group of young players captained by a Swiss man, Joan Gamper, with the sole purpose of playing a new game called football has now turned into a club that is so much more than the world's finest multi-sports association. Today, it is a feeling shared by millions of people all around the globe, and the most important sports brand in existence.

At the end of the 2018/19 season, we had managed to sustain the most successful winning streak in our history, lasting since 2004/05 and totalling 34 titles for the first football team – more than any other Club

in Europe. Valverde and his extraordinary players claimed the eighth La Liga victory in the past eleven years, proving that however disappointed we may feel after an unexpected defeat, it is crucial for us all to value the success we have achieved over the past few years.

Winning is getting harder. In sport, you tend to lose more than you win. Competition is fierce. Investments are higher than ever. Yet, through it all, Barça keeps on winning and

making it to the final stage of every competition. So, let's enjoy the ride and celebrate every success as it deserves.

We must push ourselves to do better with the ambition to keep this successful streak going. Only with a forward-looking eye on long-term projects and a constant influx of new young talent can we hope to stay competitive and aim for every title in our path.

This competitive spirit and the will to be in the best position to win everything has seeped into all of the Club's other professional sports. Indeed, last season's 19 titles were as many as all of their history put together. Special mention should be made of the Basketball Copa del Rey, the six out of seven victo-

ries achieved in handball, five titles for the hockey team and four in indoor football. And the first women's football team deserve a chapter of their own. Despite not winning La Liga or the Copa de la Reina, they made history by reaching the Champions League Final.

We are an outstanding benchmark in the world of sport, where the major clubs are either owned or controlled by huge fortunes or even states. This pushes us to boost and broaden our sources of income through creativity, ambition and innovation.

The annual summary and the targets for the 2019/20 season contain proof of the Club's staggering financial growth, having ended the season with record-breaking turnover for the sixth year running: €990 m, bringing us very close to the goal of €1 bn we had set ourselves for 2021 – a figure we are already exceeding in the 2019/20 budget.

We are especially proud of the fact that in 2019

Barça is a global institution that remains true to its original essence. We are still a popular club – a club for the people. That essence is what makes us so special and sets us apart in an increasingly market-driven context.

Because, despite the difficulties, we still have an ownership model where we, the Club's members, have the power to decide. We have kept up our family club spirit, with the cheapest membership fees in

Europe, driving huge projects like the Espai Barça without affecting our members' pockets. In fact, this season saw the Espai Barça hit its first landmark: completing the Johan Cruyff Stadium, which by the time you read this report will be up and running after the official inauguration.

We also take pride in having stayed true to our social commitment, our values, our style, the training model we believe in, our multi-sport scope, our pledge to share know-how and invest in innovation, our roots, our country and our culture. In short, everything that makes us 'more than a club'.

Long live Barça and long live Catalonia!

Josep Maria Bartomeu i Floreta

President of FC Barcelona





# **FC BARCELONA**

2018/19 Season Squad



**ERNESTO VALVERDE** 

COACH

**COACHING TEAM ASSISTANT COACH** JON ASPIAZU

#### **TECHNICAL ASSISTANT**

JOAN BARBARÀ

#### **GOALKEEPING COACH**

JOSÉ RAMÓN DE LA FUENTE

#### **FITNESS TRAINERS**

JOSÉ ANTONIO POZANCO, EDU PONS AND ANTONIO GÓMEZ

#### **SCOUTS**

JORDI MELERO, ÀLEX GARCIA AND RAÚL PELÁEZ

#### **MEDICAL TEAM**

#### **DOCTORS**

RICARD PRUNA, XAVIER YANGUAS AND DANIEL FLORIT

#### **PHYSIOS**

JUANJO BRAU, XAVIER ELAIN, JAUME MUNILL, JORDI MESALLES, XAVI LÓPEZ, XAVI LINDE AND JUAN CARLOS PÉREZ

#### **ASSISTANTS**

### **DELEGATE**

CARLES NAVAL

#### **MATERIAL**

JOSÉ ANTONIO IBARZ. GABRI GALÁN AND JORDI DURAN

#### **PLAYER ASSISTANCE** OFFICE

PEPE COSTA









16.11.93 - LISBON (PORTUGAL)



02.02.87 - BARCELONA



10.03.88 - RHEINFELDEN (SWITZERLAND)











15.05.97 - VERNON (FRANCE)





17.06.95 - BEAUVAIS (FRANCE)































12.02.93 - SÃO PAULO (BRAZIL)



22.04.89 - GROESBEEK (NETHERLANDS)



21.03.89 - L'HOSPITALET DE LLOBREGAT (BARCELONA)





14.11.93 - YAOUNDÉ (CAMEROON)



01.09.95 - MADRID



🛨 SIGNINGS

**ARTHUR MELO GREMIO** 

**MALCOM FILIPE SILVA** FC GIRONDINS

RAFINHA ALCÁNTARA INTER MILAN (returning loan player) CLÉMENT **LENGLET** SEVILLA FC

SERGI SAMPER UD LAS PALMAS (returning loan player) JEISON MURILLO\*

MUNIR EL HADDADI ALABÈS (returning loan player)

CARLES ALEÑÁ FC BARCELONA B ARTURO VIDAL FC BAYERN

VALENCIA CF

**KEVIN-PRINCE BOATENG\*** US SASSUOLO

JEAN-CLAIR TODIBO\* **FCTOULOUSE** 

\*Murillo: Signed on 27 December 2018 \*Boateng: Signed on 22 January 2019 \*Todibo: Signed on 31 January 2019

# DEPARTURES

ANDRÉS INIESTA VISSEL KOBE

J.PAULO BEZERRA (**PAULINHO**) **GUANGHZOU EVERGRADE** 

**LUCAS DIGNE EVERTON FC** 

**ALEIX VIDAL** SEVILLA FC

YERRY MINA **EVERTON FC** ANDRÉ GOMES

**EVERTON FC MARLON** SANTOS

US SASSUOLO PACO ALCÁCER

**BORUSSIA DORTMUND** MUNIR EL HADDADI\*

SEVILLA FC **DENIS SUÁREZ\*** 

ARSENAL FC SERGI SAMPER\* VISSEL KOBE

\*Munir: Left on 11 January 2019 \*Denis: Left on 30 January 2019 (loaned) \*Samper: Left on 4 March 2019

# The eighth in the last eleven years!

FC Barcelona won the 26th League in its history, and the eighth in the last eleven years. This demonstrates that Barça continues to extend its unprecedented control, showing how dominant Barça has been in the long-run competition in recent years. Out of the last 15 Leagues contested, Barça has won 10.

FCB marked out a remarkable path through the competition. After five wins, three draws and one defeat in the first nine days, they got to play a key match on day 10. Valverde's team, with Messi absent, put on an exhibition for Real Madrid at Camp Nou and won by an overwhelming 5-1. The run in the















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21.04.2019

24.04.2019

27.04.2019

05.05.2019

12.05.2019

19.05.2019



	RESULT	S		
ROUND	DATE	MATCH	RESULT	GOALSCORERS
1	18.08.2018	FC Barcelona - Alavés	3-0	Messi (2), Coutinho
2	25.08.2018	Valladolid - FC Barcelona	0-1	Dembélé
3	02.09.2018	FC Barcelona - Huesca	8-2	Messi (2), Suárez (2), J Pulido (own goal), Dembélé, Rakitic, Jordi Alba
4	15.09.2018	Real Sociedad - FC Barcelona	1-2	Suárez, Dembélé
5	23.09.2018	FC Barcelona - Girona	2-2	Messi, Piqué
6	26.09.2018	Leganés - FC Barcelona	2-1	Coutinho
7	29.09.2018	FC Barcelona - Athletic Club	1-1	Munir
8	07.10.2018	Valencia - FC Barcelona	1-1	Messi
9	20.10.2018	FC Barcelona - Sevilla	4-2	Coutinho, Messi, Suárez, Rakitic
10	28.10.2018	FC Barcelona - Real Madrid	5-1	Coutinho, Suárez (3), Arturo Vidal
11	03.11.2018	Rayo Vallecano - FC Barcelona	2-3	Suárez (2), Dembélé
12	11.11.2018	FC Barcelona - Real Betis	3-4	Messi (2), Arturo Vidal
13	24.11.2018	Atlético de Madrid - FC Barcelona	1-1	Dembélé
14	02.12.2018	FC Barcelona - Villarreal	2-0	Piqué, Aleñá
15	08.12.2018	RCD Espanyol - FC Barcelona	0-4	Messi (2), Dembélé, Suárez
17	16.12.2018	Levante - FC Barcelona	0-5	Suárez, Messi (3), Piqué
18	22.12.2018	FC Barcelona - Celta	2-0	Dembélé, Messi
19	06.01.2019	Getafe - FC Barcelona	1-2	Messi, Suárez
20	13.01.2019	FC Barcelona - Eibar	3-0	Suárez (2), Messi
21	20.01.2019	FC Barcelona - Leganés	3-1	Dembélé, Suárez, Messi
22	27.01.2019	Girona - FC Barcelona	0-2	Messi, Semedo
23	02.02.2019	FC Barcelona - Valencia	2-2	Messi (2)
24	10.02.2019	Athletic Club - FC Barcelona	0-0	
16*	16.02.2019	FC Barcelona - Valladolid	0-1	Messi
25	24.02.2019	Sevilla - FC Barcelona	2-4	Messi (3), Suárez
26	02.03.2019	Real Madrid - FC Barcelona	0-1	Rakitic
27	10.03.2019	FC Barcelona - Rayo Vallecano	3-1	Piqué, Messi, Suárez
28	17.03.2019	Real Betis - FC Barcelona	1-4	Messi (3), Suárez
29	30.03.2019	FC Barcelona - RCD Espanyol	2-0	Messi (2)
30	02.04.2019	Villarreal - FC Barcelona	4-4	Coutinho, Malcom, Messi, Suárez
31	06.04.2019	FC Barcelona - Atlético de Madrid	2-0	Suárez, Messi
32	13.04.2019	Huesca - FC Barcelona	0-0	

	GOALSCORERS
36	Messi
21	Suárez
8	Dembélé
5	Coutinho
4	Piqué
3	Rakitic, Arturo Vidal
2	Aleñá, Jordi Alba
1	Semedo, Munir, Malcom, Lenglet

2-1

0-2

1-0

2-0

2-0

2-2

Lenglet, Jordi Alba

Arturo Vidal, Arambarri (own goal)

Aleñá, Suárez

Messi

Messi (2)

FC Barcelona - Real Sociedad

Alavés - FC Barcelona

FC Barcelona - Levante

Celta - FC Barcelona

FC Barcelona - Getafe

Eibar - FC Barcelona







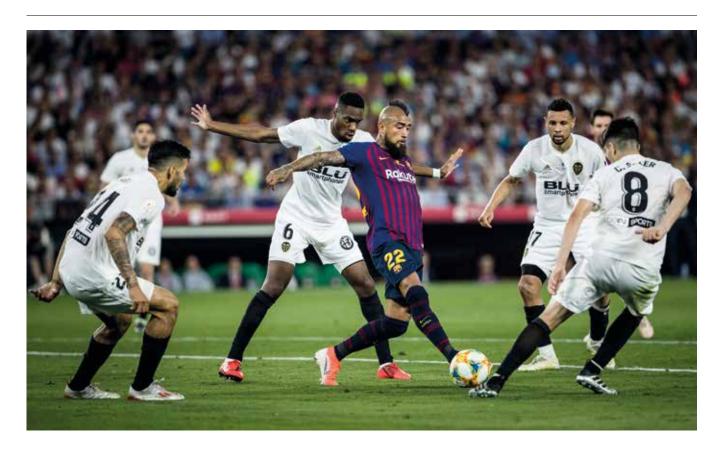












# The title slips away in the final

FC Barcelona were unable to take the Copa del Rey for the fifth time in a row, losing to Valencia in the final. Having knocked out Cultural Lleonesa in the last thirty-two by an aggregate score of 5-1, Barça faced Levante in the last sixteen. While the first leg ended with a slim win for the team from Valencia, on the return leg at Camp Nou Valverde's men proved effective, winning 3-0 with two from Dembélé. There was a similar story against Sevilla in the guarter finals. While the 2-0 score in favour of the Andalusians on the first leg created serious complications in the knock-out stages, an extraordinary game by Barça on the return leg at Camp Nou with a 6-1 landslide meant they qualified for the semifinal.

They would be playing against Real Madrid After the 1-1 draw in the first leg game at Camp Nou, the Barca team secured their ticket for the final after a solid 0-3 at Bernabéu, which allowed them to contest their sixth consecutive final, an unprecedented figure in the competition. Awaiting them in the final, which was played at the Benito Villamarín stadium, was Valencia. In the first half, two swift counter-attacks from Valencia brought two goals from Gameiro and Rodrigo, which left the score at 0-2 going into half time. In the second half, Barça responded and Messi brought the sides closer with fifteen minutes to play. Despite Barça's efforts to level the scores, the score remained unchanged and the fifth title in a row eluded them.

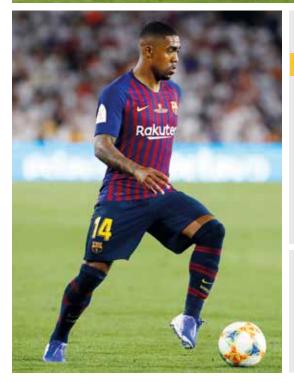












# RESULTS

ROUND	DATE	MATCH	RESULT	GOALSCORERS
Last thirty-two (first leg)	31.10.2018	Cultural Leonesa - FC Barcelona	0-1	Lenglet
Last thirty-two (second	05.12.2018	FC Barcelona - Cultural Lleonesa	4-1	Munir, Denis Suárez (2), Malcom
leg)	10.01.2019	Levante - FC Barcelona	2-1	Coutinho
Last 16 (first leg)	17.01.2019	FC Barcelona - Levante	3-0	Dembélé (2), Messi
Last 16 (second leg)	23.01.2019	Sevilla - FC Barcelona	2-0	
Quarter-finals (first leg)	30.01.2019	FC Barcelona - Sevilla	6-1	Coutinho (2), Rakitic, Sergi Roberto, Luís Suárez, Messi
Quarter-finals (second leg)	06.02.2019	FC Barcelona - Real Madrid	1-1	Malcom
Semifinals (first leg)	27.02.2019	Real Madrid - FC Barcelona	0-3	Luís Suárez (2), Varane (own goal)
Semifinals (second leg)	25.05.2019	FC Barcelona - Valencia	1-2	Leo Messi
Final				

# GOALSCORERS

- **3** Coutinho, Luis Suárez, Messi
- **2** Denis Suárez, Dembélé, Malcom
- 1 Lenglet, Rakitic, Sergi Roberto, Munir

# Cruel defeat in the semifinals

FC Barcelona missed out on playing in the final in Madrid bring knocked out in the semifinals of the Champions by Liverpool. Valverde's men were impeccable in the group phase, finishing first without losing a single match, one highlight being a superb 2-4 win over Tottenham at Wembley. In the last sixteen, Barça encountered Olympique Lyonnais. After the 0-0 draw in the first leg, the knock-out round was decided on the return leg at Camp Nou with Barça winning by a comfortable 5 goals to 1.

Awaiting them in the quarter finals was Manchester United. Barça beat the *red devils* at Old Trafford 0-1 and confirmed they would progress to the semifinals with a convincing 3-0 win.

After a three-year fast, Barcelona made it past the quarter finals. The final was within reach following the magnificent win over Liverpool by 3 goals to nil at Camp Nou in the first leg. Even so, the English side surprised Valverde's men and, spurred on by the crowd at Anfield, turned round the knock-out stages with a favourable 4-0 win which left the Barça team out of the big European competition.









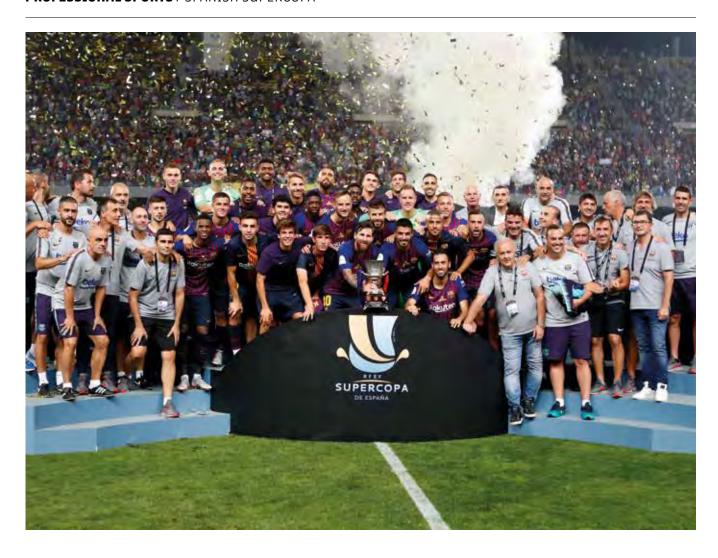






ROUND	DATE	MATCH	RESULT	GOALSCORERS
Group phase	18.09.2018	FC Barcelona - PSV Eindhoven	4-0	Messi (3), Dembélé
Group phase B	03.10.2018	Tottenham Hotspur - FC Barcelona	2-4	Coutinho, Rakitic, Messi (2)
Group phase B	24.10.2018	FC Barcelona - Inter Milan	2-0	Rafinha, Jordi Alba
Group phase B	06.11.2018	Inter Milan - FC Barcelona	1-1	Malcom
Group phase B	28.11.2018	PSV Eindhoven - FC Barcelona	1-2	Messi, Piqué
Group phase B	11.12.2018	FC Barcelona - Tottenham Hotspur	1-1	Dembélé
Last 16 (first leg)	19.02.2019	Olympique Lyonnais - FC Barcelona	0-0	
Last 16 (second leg)	13.03.2019	FC Barcelona - Olympique Lyonnais	5-1	Messi (2), Coutinho, Piqué, Dembélé
Quarter-finals (first leg)	10.04.2019	Manchester United - FC Barcelona	0-1	Shaw (own goal)
Quarter-finals (second leg)	16.04.2019	FC Barcelona - Manchester United	3-0	Messi (2), Coutinho
Semifinals (first leg)	01.05.2019	FC Barcelona - Liverpool	3-0	Luis Suárez, Messi (2)
Semifinals (second leg)	07.05.2019	Liverpool - FC Barcelona	4-0	

	GOALSCORERS		
12	Messi	2	Piqué
3	Dembélé, Coutinho	1	Rakitic, Malcom, Rafinha, Jordi Alba
			Ramma, Joran Alba



# **Return of the champion**

FC Barcelona won the 13th Spanish Supercopa in its history by defeating Sevilla 2-1 in the final, which was played in Tangier. The Andalusian team got on the scoreboard with a goal from Sarabia at the start of the game, but just before half time, a massive free kick from Messi blocked by the goalkeeper Vaclik was put away by Piqué in front of an open goal, making it 1-1. With only 12 minutes to go to the end, Dembélé, with a spectacular shot from outside the area, made it 2-1. With the final score seemingly decided, the ref blew a penalty in favour of Sevilla in the last minute of the game, but Ter Stegen stopped Ben Yedder's shot, and Valverde's team took their first title of the season.

RES	SULTS		
DATE	MATCH	RESULT	GOALSCORERS
12.08.2017 (final)	Sevilla - FC Barcelona	1-2	Piqué, Dembélé





# A very young team unable to defend their title

Barça were unable to defend the Catalan Supercopa title played at the Nova Creu Alta stadium in Sabadell where they lost 0-1 to Girona. Ernesto Valverde's team, formed of players with little game time over the season, and players from Barça B, were unable to overcome the Girona side. The first half was notable for a low-intensity midfield game, and after the break both teams opted for changes, and Girona scored the only goal of the game with a penalty put away by Stuani. In the closing minutes the Barça side went searching intensively for a draw and Aleñá blasted a shot against the crossbar, but ultimately the Girona side carried away the trophy.

R	ESULTS		
DATE	MATCH	RESULT	GOALSCORERS
06.03.2019	FC Barcelona - Girona FC	0-1	=









# Goals and débuts in the opening game of the season at Camp Nou

FC Barcelona won the Joan Gamper Trophy by beating Boca Juniors 3-0, in a game that saw the opening shot of the season at the stadium where the Barcelona squad was presented before kick-off. It was also the début appearance for the four signings: Lenglet, Arthur, Vidal and Malcom, and two players from the younger teams: Miranda and Riqui Puig. The Brazilian player Malcom opened the scoring with a powerful shot and Messi, with a deft flick over the visiting goalkeeper, made it 2-0, a score that remained unchanged until half time. In the second half, Rafinha made the score a definitive 3-0. With this victory, FC Barcelona won their 41st Joan Gamper Trophy.

R	ESULTS		
DATE	MATCH	RESULT	GOALSCORERS
07.08.2017	FC Barcelona - Boca Juniors	3-0	Malcom, Messi, Rafinha





# **Preparing in the US**

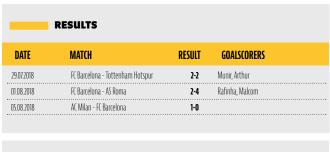
Barça started their preparation for the new season with a US tour, the first mixed tour in the Club's history, with the women's team also travelling. Valverde's team played in the International Champions Cup, a tournament simultaneously gathering the world's best teams in different cities. The first game was played in Pasadena against Tottenham and ended with a two-all draw, with goals from Munir and the debutant Arthur. Barça imposed themselves in a penalty shoot-out thanks to a full set of good shots and a stop from Cillessen.

In the second game, played at Arlington, FC Barcelona were unable to beat Roma, although they were winning 2-1 in the 78th minute with goals from Rafinha and Malcom. However, the Italian side came back and ended up winning by 2-4. The North American tour finished up in Santa Clara in a game against Milan, which the Italians won 1-0.















# An year eminently of training

#### FINAL CLASSIFICATION

8th in Group 3 of Second Division B

#### SQUAD

GOALKEEPERS: Jokin Ezkieta, Iñaki Peña, Lazar Carevic

**DEFENDERS:** Jorge Cuenca, Juan Miranda, Mateu Morey, Óscar Mingueza, Chumi; Daniel Morer, Guillem Jaime, Araujo, Moussa Wague, Ignasi Vilarrasa

MIDFIELDERS: Ferran Sarsanedas, Ricard Puig, Marcus McGuane, Álex Collado, Oriol Busquets, Ramón Rodríguez

FORWARDS: Carles Pérez, Ballou Tabla, Abel Ruiz, Rafael Mujica, Javier Enrique, Kike Delgado

COACH: Francesc Xavier Garcia Pimienta

ASSISTANT COACH: Pau Martí

The 2018.19 season was one of training, which was the goal when drawing up a Barça B team with an average age of just over 19. Garcia Pimienta's team finished up eighth, despite battling right to the end to get into the play-offs, in a such a complex league as Second Division B, having earned 14 wins, 11 draws and 13 defeats, while training players for the first team. In fact, Ernesto Valverde gave eight young players from Barça B their début game with the first team. The players were Miranda, Jorge Cuenca, Chumi, Wague, Riqui Puig, Collado. Abel Ruiz and Carles Pérez. But they not only had their starting games with the first team; these Barca B players have had more than 475 training sessions with Valverde this season. Iñaki Peña and Riqui Puig, with 78 training sessions each, Miranda (54), Wague (45), Chumi (37), Oriol Busquets (31), Collado (29) and Abel Ruiz (22) have trained the most with the first team. Garcia Pimienta also started five U18 players with Barça B: Arnau Tenas (age 17), Jandro (18), Konrad (17), Nils Mortimer (17) and Nico González (17). Another fellow player in the U18 A, Alejandro Marqués, also had game time with Barça B. He effectively played in six games, and a total of 176 minutes, and scored his first goal in the Second Division B at the Castelló ground during a year in which the academy football elevator proved to be in perfect working order.











**RESULTS** 



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21.04.2019

28.04.2019

05.05.2019

12.05.2019

19.05.2019

València Mestalla - FC Barcelona B

FC Barcelona B – Badalona

Lleida - FC Barcelona B

FC Barcelona B - Hércules

Castellón - FC Barcelona B

	GOALSCORERS		
9	Carles Pérez	3	Araujo, Aleñá, Abel Ruiz
7	Mujica	2	Monchu, Wague, Merveil
5	Collado	1	Vilarrasa, J. Cuenca,
			Miranda, O. Busquets, Marqués, Kike Saverio

1-0

1-1

1-2

0-2

2-1

Araujo

Marqués

Xemi (own goal), Carles Pérez

### **U18 A**

#### FINAL CLASSIFICATION

Runners-up in the Division of Honour Youth League Group 3 Semifinalist of the UEFA Youth League Quarter-finalists in the Copa del Rey

The League slipped away on the last day. Denis Silva's U18 A team won at the Miralbueno El Olivar stadium by 1-2, but another 1-2 win for Zaragoza at the Reus ground saw the League go to the Aragonese team on 67 points, one more than Barça, who finished second, having racked up 21 wins, three draws and six defeats. Despite being the highest scoring team in their category, with 64 goals, with the least number of goals conceded, letting in only 18, this wasn't enough for the U18 A side to win the League which unfortunately got away from them at the last breath. In the Copa del Rey, the U18 A got through the knock-out round of the last sixteen against Granada, only to go down in the quarter finals against Real Madrid after losing the first leg 0-2 at the Miniestadi and drawing 1-1 on the return.

The main satisfaction of the season was the début of five U18 players with Barça B, Jandro, Nils, Konrad, Tenas and Nico, and the strengthening of the U18 A side with three players such as Ilaix, Mika and Josep Jaume, who had started the season with the U18 B.





#### **SQUAD**

GOALKEEPERS: Arnau Tenas, Pol Tristán, Alex Baño

**DEFENDERS:** Ivan Bravo, Arnau Comas, Alejandro Marcos, Jose Martínez, Joan Rojas, Sergi Rosanas, Antonio Sola

MIDFIELDERS: Antonio Jesús Cantón, Lucas De Vega, Nico González, Labinot Kabashi, Alejandro Orellana. Álvaro Sanz

FORWARDS: Carlos Javier Polo 'Peke', Sergi Serrano, Konrad de la Fuente, Anssumane Fati, Alejandro Marqués, Nils Mortimer

**COACH:** Denis Silva

ASSISTANT COACH: Óscar López





# Third consecutive Final Four of the UEFA Youth League

The U18 A team qualified for their third Final Four of the UEFA Youth League in a row, which was played out from 26 to 29 April at the Colovray stadium in Nyon. The team under Denis Silva got their passport to the final stages, by beating Olympique Lyonnais at the Ministadi in a nail-biting game that wasn't decided until extra time when Marqués scored the winning goal from a penalty to beat the French side (3-2). A win that allowed the U18 A team them to travel to Nyon to defend the title they won in 2018 with Garcia Pimienta on the bench. But this time round it was not to be. Denis Silva's team went out on penalties in the semifinals against Chelsea by 4-5, having drawn 2-2 in a game in which they had gone ahead twice thanks to two goals from Ansu. But football was cruel for the U18 A team, reinforced at Nyon with the Barça B players Miranda, Monchu, Guillem and Mingueza, when the English team pushed the game to penalties thanks to a goal from Brown with only 5 minutes before the final whistle.

The U18 A team being knocked out in the semifinals does not take away from the excellent performance from Denis Silva's team during the competition. Barça contested the group phase against PSV, Inter and Tottenham, racking up three wins, two draws and a single defeat at the Miniestadi against the English side, which came about when the team were already group winners.

RESULTS		
ROUND	MATCH	RESULT
Group phase	U18 A – PSV	2-1
	Tottenham – U18 A	1-1
	U18 A – Inter Milan	2-1
	Inter Milan – U18 A	0-2
	PSV – U18 A	1-1
	U18 A – Tottenham	0-2
Last 16	U18 A – Hertha	3-0
Quarter-finals	U18 A – Olympique Lyonnais	3-2
Semifinal	U18 A – Chelsea - Penalty knock-out 4-5	2-2

	GOALSCORERS
4	Ansu
3	Marqués
2	Nico
1	Rojas, Ilaix, Monchu, Lucas,Konrad, Nils, Peque

### **U18 B**

#### FINAL CLASSIFICATION

Champions in the National Youth League Group 7 Semifinalists in the Catalan Youth Championship

The second FC Barcelona U18 team had a great season, despite competing against teams with players in their second and third year in group 7 of the National League. The U18 B team won the League, which was hotly contested with an intense tit-for-tat against Damm A and Espanyol B, in the last game of the season, which was played at the Ciutat Esportiva Joan Gamper against Mollet. The 5-1 score against the Vallès team gave Franc Artiga's boys the title. A championship that was decided in the end by a two-point advantage over Espanyol B and four over Damm A, having clocked up 81 points from 26 wins, three draws and five defeats with 110 goals in their favour and 31 against. What is most important, however, is the extraordinary progress made by this team thanks to the great work done by a coach infused with the Barça DNA like Franc Artiga and his assistant coach this season, Ibán Cuadrado. It was a shame the team could not make the double, falling at the penalties in the final of the Catalan Championship played at Martorell against Espanyol (2-2 and 2-4).



#### **SQUAD**

GOALKEEPERS: Ramon Vilà, Jorge Carrillo, Pablo Cuñat

**DEFENDERS:** Mika Mármol, Marc Alegre, Adrià Altimira, Marc Faja, Gerard Gómez, Josep Jaume, Iván Julián, Iker San Vicente, Aschalew Sanmartí

MIDFIELDERS: Oriol Soldevila, Sergi Altimira, Guillermo Amor, Marc Doménech, Moriba Kourouma, Roberto Laurel, Brian Peña, Álex Rico

FORWARDS: Diego López, Raúl Moro, Zacarías Ghailan, Jaume Jardí, Anwar Mediero, Andy Villar

COACH: Franc Artiga

ASSISTANT COACH: Ibán Cuadrado

### **U16 A**

#### FINAL CLASSIFICATION

#### Champions of the Division of Honour U16 League

The League was dyed *blaugrana*. This was the header for the season. The U16 A, coached by Carles Martínez, managed to win their eleventh consecutive League title. A great tally that goes to show Barça's absolute control over the category. Barça carried off the championship with a 5-point advantage over second-placed Espanyol, in a season in which they racked up 21 wins, six draws and two defeats, with 86 goals scored, and only 17 conceded. Leo dos Reis, with 24 goals, was the category's top goalscorer. The U16 A team, moreover, were crowned 2019 MIC champions, beating Espanyol in the final on penalties, by 3-2, having drawn 0-0 at the end of the game played at the Municipal ground in Palamós. In the Copa Catalunya, the team lost against Cornellà in the semifinals after losing 1-2 at the Ciutat Esportiva Joan Gamper.



GOALKEEPERS: Raúl García, Arnau Rafus

**DEFENDERS:** Diego Almeida, Alejandro Balde, Eric Cañete, Carlos Gallego, Miquel Juanola,

Roger Martínez, David Navarro, Pau Servat

MIDFIELDERS: Jorge Alastuey, Marc Casado, Alejandro Ginard, Xavi Simons, Arnau Sola, Txus

Alba

FORWARDS: Mamadou Saidou, Leonardo Dos reis, Juan David Fuentes, Óscar Grela

COACH: Carles Martínez

ASSISTANT COACH: Pol Planas





# **U16 B**

#### FINAL CLASSIFICATION

## Champions of the Preferent League U16 Group 1

Sergi Milà's boys were crowned Preferent Group 1 champions in a fine season during which they fought tooth and nail against Reus Deportiu. In the end, the title was decided on the last day of the League. The U16 B team beat Cambrils 2-0 and the championship was decided by their higher goal-average over Reus, as Barça won by 4-1 at the Ciutat Esportiva Joan Gamper and only lost by 2-1 at Reus. The team were faced in most games with second-year U16 players, a year older than the blaugrana side, and this became clear on the physical side. In any case, the U16 B racked up some very good numbers with 24 wins, 4 draws and only 2 defeats with an overall tally of 137 goals scored and 15 conceded. Ángel Alarcón, with 22 goals, was the team's top scorer.

#### SQUAD

GOALKEEPERS: Ander Astrálaga, Alain Martínez, Alejandro Ramos

DEFENDERS: Arnau Casas, Gerard González, Marc Jurado, Juan Larios, Pablo López, Pol Muñoz, Arnau Ollé. Aleix Valle

MIDFIELDERS: Adrià Capdevila, Antonio Caravaca, Aleix Garrido, Jan Oliveras, Pablo Páez, Biel

FORWARDS: Ilias Akhomach, Ángel Alarcón, Jan Coca, Jordi Coca, Xavier Planas, Pau Segarra

COACH: Sergi Milà

ASSISTANT COACH: Pere Romeu





## **U14 A**

#### FINAL CLASSIFICATION

#### Third in the Division of Honour U14 League

The U14 A team had a very difficult season. The injuries suffered by Álex Urrestarazu's team at the start of the season caused a series of adverse results – three draws and three defeats in the opening games of the League – which undermined team moral and had a decisive bearing on the rest of the season. U14 A were placed third overall in the League, 8 points behind the champion, Espanyol, and 4 behind the second-placed team, Girona, having racked up 21 wins, six draws and three defeats. With records of 83 goals scored and 26 conceded. Amadou Balde, with 18 goals, was the team's top scorer. In the Copa Catalunya, the U14 A team went out in the quarter finals at the ground of Sant Gabriel (3-1), while in the MIC they went out in the last thirty-two on penalties against Mercantil.



GOALKEEPERS: Aaron Alonso, Marc Dolz, Antonio Gómez

**DEFENDERS:** Daniel Gamboa, Raúl Alarcón, Joan Anaya, Ferran Baqué, Iker Córdoba, Denis Cruces, Sergi Domínguez, Llorenç Ferrés

MIDFIELDERS: Javier Alba, Tomás Carbonell, Brian Fariñas, Gerard Hernández, Cristóbal Muñoz, Jan Molina

FORWARDS: Bilal Achhiba, Amadou Balde, Iker Bravo, Antonio Martín, Joel Roca, Kareem

Tunde, Roger Coll

COACH: Álex Urrestarazu

ASSISTANT COACH: Quim Ramon





# **U14 B**

#### FINAL CLASSIFICATION

## Champions of the Preferent League U14 Group 1

The title came down to an agonising final in the last round and closed out a great season, the start of football 11, an U14 B side that knew how to compete in a highly complicated division in which their rivals were typically a year older than them. David Sánchez's boys fought to the end and won the League on its last day, having beaten Escola Futbol Gavà 3-1 at the Ciutat Esportiva Joan Gamper. The title was decided by the higher goal-average against Sant Ildefons, as both teams drew on 68 points. Barça lost 0-2 at home to Sant Ildefons, but won 1-3 on home ground in the second-last game of the League. In the end, the U14 B side racked up 21 victories, five draws and four defeats, with 86 goals in favour and 25 against. Jan Quiles, with 11 goals, was the team's top scorer.



GOALKEEPERS: Aron Yaakobishvili, Erik Cava, Gerard Curto

**DEFENDERS:** Pol Trigueros, Jan Encuentra, Héctor Fort, Dereck López, Jan Colomé, Alexis Olmedo, Aleix del Castillo, Santos Ortiz

MIDFIELDERS: Adrian Simons, Alejandro Domínguez, Aleix Galcerán, Tomás Noel Marqués, Arnau Pradas, Pau Prim, Jan Quiles

FORWARDS: Bryan Ramírez, Marc Guiu, Jan Montes, Pol Montesinos, Ianis Tarba, Ivan Rodríguez

**COACH:** David Sánchez

ASSISTANT COACH: Josep Olivé





## **U12 A**

#### FINAL CLASSIFICATION

Champions of the Preferent League U12 Group 1 Champions of the LaLiga International Promises Winners of the Championship of Catalonia

Marc Serra's team once again came away with the Preferent League Group 1 showing great authority. This time they achieved a tally of 30 wins. A maximum score. U12 A scored 281 goals and only conceded 12, which was enough for them to take the championship 13 points ahead of runners-up, Gimnàstic de Manresa B. Lamine Yamal, with 68 goals, was the category's top goalscorer. The team also performed extraordinarily well in the tournaments they contested. The most significant win was that of the 5th LaLiga International Promises in New York, beating Real Madrid in a spectacular final by 6-1. Two weeks before, the team lost, again against Real Madrid, in the LaLiga National Promises final played at Vila-real (0-1). The U12 A also won the Championship of Catalonia, beating Gimnàstic de Manresa in the final (7-2).





#### SOUAD

GOALKEEPERS: Max Bonfill, Jordi Saucedo

**DEFENDERS:** Pau Cubarsi, Albert Navarro, Landry Chepas, Nouhoun Sylla, Gibert Jordana

MIDFIELDERS: Marc Bernal, Xavi Castellanos, David Sáez, Daniel Ávila

FORWARDS: Shane Patrick Kluivert, Lamine Yamal Nasraqui

**COACH:** Marc Serra

**ASSISTANT COACH:** Eric Campos

# **U12** B

#### FINAL CLASSIFICATION

Champions of the Preferent League U12 Group 2

An extraordinary season signed off by the team under Jordi Pérez. They were winners of the Preferent Group 2 by beating Espanyol U12 A. A success achieved for the second year in a row. The U12 B played a perfect League. Impeccable. They won 29 matches and only lost at home against Damm A (3-4). They did, however, both direct clashes against Espanyol A (0-1, at the Ciutat Esportiva Dani Jarque, and by 3-2 at home on the second-last day of the League) in two games that were decisive in determining the outcome of the season. The second round match was spectacular. Barça imposed their style on a rival that needed a win for the championship. The tally of 165 goals scored and 34 goals conceded made for a League in which they demonstrated spectacular progress in their game. Joel Escaler, with 39 goals, was the category's top goalscorer winner.





#### SOUAD

**GOALKEEPERS:** Jan Lagunas, Simon Paris

**DEFENDERS:** Gerard Ruiz, Denis Cruz, Joel Escaler, Ruben Núñez, Jofre Torrents

MIDFIELDERS: Xavier Espart, Quim Junyent, Genis Torrelles, Guillem Víctor

FORWARDS: Jan Martínez, Pol Caramés, Lassana Diaby

**COACH:** Jordi Pérez

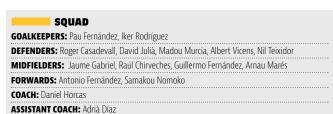
ASSISTANT COACH: Alexis Pintó

### **U12 C**

#### FINAL CLASSIFICATION

Champions of the League First Division Group 1

Dani Horcas's boys closed out a fine season in which they won the League in Group I of the First Division with a maximum 30 wins and a 28-point advantage over the second-placed team, Cornellà C. Their records, 266 goals in favour and 24 against, spoke of the team's stability throughout the 2018-2019 season. What's more, the goals were widely shared, with three blaugrana players being the three highest scorers in the category. Antonio Fernández, with 56 goals, was the winner, followed by Samakou Nomoko, on 53 goals, and his first cousin Guillermo Fernández (49). The U12 C also shone in the numerous tournaments they contested this season, such as in the Media Gol Cup played in December at the Cornellà ground, where they beat Espanyol in the semifinals (2-1) and Vila-real in the grand final (2-0).





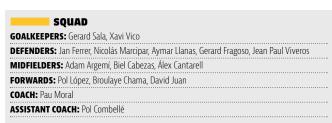


# **U12 D**

#### FINAL CLASSIFICATION

Champions of the League First Division Group 2

The challenge was by no means easy, but the boys under Pau Moral, starting his second season as first coach, pulled it off. They played great football throughout the year, advancing enormously in their game, which enabled them to win the League with a 7-point advantage over the second-placed team, Terlenka Barcelonista, with whom they were neck and neck throughout the championship, and with a record of 27 wins, one draw and only two defeats at home against Hospitalet (1-2) and Escola Gavà B (2-3) on the closing day when they were already League champions. The 279 goals in favour and only 34 conceded had a lot to do with the offensive play used by the U12 D who, moreover, performed very well in all of the tournaments in which they played over the season, in a clear sign that the 2008 generation are growing really strongly.







## **U10** A

#### FINAL CLASSIFICATION

Champions of the Preferent League U10 Group 1

The team coached by Oscar Jorquera became League champions with a 6-point advantage over the second-placed team, the Fundació Esportiva Cornellà B, with a maximum 30 wins in the Preferent Pre-U10 Group 1. Their figures were very positive and told the story of the team's control over the category: 269 goals scored (an average of 8.9 goals scored per game) and only 13 goals conceded. They won only three games, all three played away, by a two-goal difference. The remainder they all won by a difference of three or more goals. David Obinna, on 62 goals, was the top goalscorer of the category, followed by his team mate Michal Zuk, on 48 goals. It was a shame that the season wasn't a complete success, given that they lost the final of the LaLiga Promises Iscar Cup 1-2 against Real Madrid. In the Championship of Catalonia, the U10 A side were knocked out by Girona in the semifinals.





#### SOUAD

GOALKEEPERS: Juan Carlos Melgar, Gerard Valls

**DEFENDERS:** Raúl Expósito, Pau Puigvert, Pol Vila, Jordi Pesquer, Pau Berges

MIDFIELDERS: lu Martínez, Fran Orduña, Michal Zuk

FORWARDS: David Obinna, Arnau Luque

COACH: Òscar Jorquera

**ASSISTANT COACH:** Xavi Pascual

# **U10** B

#### FINAL CLASSIFICATION

Champions of the Preferent League U10 Group 2

If any side had a season worth highlighting it's that of the U10 B coached by Juanan Gil. On 87 points, 14 more than Espanyol U10 A, they became the League-winning U10 B team with the highest point margin over the second-placed team in the history of the Club. The *blaugrana* kids were Preferent Group 2 champions, finishing off a perfect season: 29 wins and only one loss with a balance of 203 goals in their favour (6.7 on average per game) and only 19 conceded. Ismael Ziani, with 39 goals, was the team's top scorer. However, beyond the results, which were also very good in the tournaments contested throughout the season, the team made remarkable progress in the basic concepts of relating to the ball that characterise the Barça DNA.





### SQUAD

GOALKEEPERS: Álvaro Fernández, Marc García

**DEFENDERS:** Morifing Siriki Kone, Sergi Mayans, Biel Sayós, Bryant Villalba, Joan Inglés

MIDFIELDERS: Pedro Demiddi, Fernando María Mazón, Eloi Gómez

FORWARDS: Genís Clua, Ismael Ziani

COACH: Juan Emilio Gil
ASSISTANT COACH: Pere Olivé

### **U10** C

#### FINAL CLASSIFICATION

### Champions of the League First Division U10 C Group 1

Albert Puig's boys' season can only be defined in a single word: faultless. Not only did they win the League in Group 1 of the First Division, with a fourteen-point advantage over runners-up, Santfeliuenc, but they also showed some spectacular football with some absolutely brilliant moments. This 2010 generation, who started out with the Pre-U10, has a great future ahead, as can be seen from their record: 253 goals scored and only 16 conceded in a championship where they racked up a total of 30 wins. The tiny Ebrima Tunkara, with 76 goals, was not only the top goalscorer in the category but also became the highest goalscorer across blaugrana academy football. But he wasn't the only goalscorer in the U10 C. Without looking any further, Ruslan Mba scored 57 goals in a team that was characterised by its offensive football.



#### SQUAD

GOALKEEPERS: Aitor Cazorla, Hugo Izquierdo

DEFENDERS: Guillem Molina, Daniel Gallego, Erik Rodríguez, Guiu Xucla

MIDFIELDERS: Roc Martínez, Oriol Morató, Ebrima Tunkara

FORWARDS: Sergi Font, Ruslan Mba

COACH: Albert Puig

ASSISTANT COACH: Gerard Sarrà

# **U10** D

#### FINAL CLASSIFICATION

#### Champions of the League First Division U10 C Group 2

David Sánchez's team was the first U10 D team of the Club to win the Group 2 First Division of the League. An excellent piece of news that was accompanied by the enormous playing progress of these young players at the Masia who learned many basic concepts of the Barça DNA that will prove fundamental to them throughout their academy football stage. The U10 D won the League in the last game played at home against Sant Gabriel (4-0) with a one point advantage over Escola Futbol Gavà B. They racked up 70 points from 23 wins, one draw and four defeats, with 139 goals for and 45 against. Marc Capote, on 31 goals, was the highest goal scorer in a team which this season shone in all tournaments they contested.



#### **SQUAD**

GOALKEEPERS: Eric Gómez, Pablo Peña

DEFENDERS: Luca Pérez, Iñaki Pérez, Guifré Valdivia, Oriol Oliver, Moaad Raihani

MIDFIELDERS: Ignasi Bassas, Unai Jiménez, Radion Kalashnykov

FORWARDS: Marc Alpha Capote, Jaime Arenas COACH: David Sánchez

ASSISTANT COACH: Ouim Estrada

## PRE-U10

#### **FINAL CLASSIFICATION**

#### Champions of the League Second Division U10 Group 5

A brilliant season in which the voungest from the outfit saw their first experience at FC Barcelona, despite losing the League on the final day. Dani Segovia's boys were runners-up in Group 5 of the U10 Second Division, drawing on points with the champions, Sant Andreu de la Barca, having clocked up 26 wins, two draws and only two defeats in which they scored 208 goals and conceded 54. The 6-3 defeat by the blaugrana team at the Sant Andreu ground weighed like a millstone on the League, as the blaugrana side only managed to win the return match 3-2. Dragos Bívol, on 54 goals, was the category's top goalscorer.



## SOUAD

GOALKEEPERS: Aitor Rivera, Roger Vidal

**DEFENDERS:** Joan Segura, Unax Hernández, Ethien Garrido, Lucas Bernal

MIDFIELDERS: Iker Nsang, Quim Cárcel, Dragos Bivol FORWARDS: Divine Ikenna, Darwin Guillermo Zamora

COACH: Dani Segovia

ASSISTANT COACH: Oriol Vidal

# **FC BARCELONA**

2018/19 Season Squad



LLUÍS CORTÉS COACH\*

\*From 8 January \*Fran Sánchez, until 8 January 2019

**COACHING TEAM ASSISTANT COACH** DANI SÁNCHEZ

**ANALYST AND ASSISTANT** 

JONATHAN GIRÁLDEZ

**GOALKEEPING COACH** ORIOL CASARES

**FITNESS COACH** 

**BERTA CARLES** LORENA GUTIÉRREZ **MEDICAL TEAM** DOCTOR **EVA FERRER** 

**PHYSIOS** 

JUDIT VALÈNCIA AND ISABEL AR-BONÉS

**ASSISTANTS DELEGATE** 

GONZALO RODRÍGUEZ

**ANALYST** 

TONI GORDO

MATERIAL RUBÉN JIMÉNEZ









**ANDRESSA** 

ALVES

FORWARD

10.11.1992 - SÃO PAULO (BRAZIL)









MARÍA PILAR

LEÓN

DEFENDER

Д

13.06.1995 - ZARAGOZA





MELANIE

SERRANO PÉREZ

DEFENDER













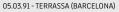


















**→** SIGNINGS





18.01.98 - SANT PERE DE RIBES (BARCELONA)



FORWARD

09.10.1994 - IKORODU (NIGERIA)



STEFANIE VAN DER GRAGT ASISAT OSHOALA\* AJAX DALIAN QUANJIAN KEIRA **HAMRAOUI GEMMA FONT** OLYMPIQUE LYONNAIS FC BARCELONA B PAMELA **TAJONAR** CANDELA ANDÚJAR SEVILLA FC FC BARCELONA B ANDREA **PEREIRA** CLÀUDIA **PINA** ATLÉTICO DE MADRID FC BARCELONA B \*Oshoala: Released on 31.01.19 □ DEPARTURES LAURA **RÀFOLS FABIANA** DA SILVA SIMOES RETIRED WUHAN ZALL FC LINE RØDDIK HANSEN ELISE BUSSAGLIA AJAX DIJON **RUTH** GARCIA **ANDREA** GIMÉNEZ LEVANTE UD MARTA UNZUÉ **PERLE MORRONI** ATHLETIC CLUB PSG **OLGA GARCIA PÉREZ** ATLÉTICO DE MADRID



# Once again lost at the last moment, despite the good scores

For the fourth season in a row, the Women's team felt cheated in their fight for the League title. This time round, the team coached by Fran Sánchez (until January) and Lluís Cortés (until the end of the season) achieved the best record in the past five years: 78 points. However, Atlético Madrid became the new champions, with record figures of 28 wins in 30 games. In fact, the Madrid side only failed to win in their two losses in their direct games against Barça. The second of which, the memorable 0-2 game against Wanda Metropolitano, set a new record for attendance figures, with more than 60,000 spectators in the stands. This, without doubt, was one of the highlights of the year for a Barça team that has improved, particularly in terms of sensations. In the individual section, Sandra Paños retained her Zamora Trophy, letting in only 11 goals in 27 games. Alexia Putellas was the highest Barça scorer (and third in the championship), with 16 goals.

	GOALSCORERS
16	Alexia
12	Aitana
11	Martens
9	Mariona, Duggan
6	Andressa Alves, Torrejón, Asisat Oshoala
4	Patri Guijarro
2	Andonova, Vicky Losada, Candela Andújar,
	Clàudia Pina
1	Kheira Hamraoui, María León, Van der Gragt

ROUND	DATE	MATCH	RESUL
1	09.09.2018	Athletic Club - FC Barcelona	0-1
2	24.10.2018	FC Barcelona - Levante	0-0
3	22.09.2018	RCD Espanyol - FC Barcelona	0-3
4	30.09.2018	F. Albacete - FC Barcelona	1-6
5	14.10.2018	FC Barcelona - Rayo Vallecano	9-1
6	21.10.2018	Sporting Huelva - FC Barcelona	1-3
7	28.10.2018	FC Barcelona – Real Betis	3-0
8	04.11.2018	Valencia - FC Barcelona	0-0
9	18.11.2018	FC Barcelona - Atlético de Madrid	2-1
10	21.11.2018	Real Sociedad - FC Barcelona	2-5
11	02.12.2018	FC Barcelona - Granadilla	3-0
12	05.12.2018	Sevilla - FC Barcelona	0-2
13	09.12.2018	FC Barcelona - Madrid CFF	7-0
14	15.12.2018	FC Barcelona – EDF Logroño	2-0
15	22.12.2018	Malaga - FC Barcelona	0-4
17	06.01.2019	FC Barcelona - RCD Espanyol	0-0
18	12.01.2019	Levante - FC Barcelona	0-1
19	27.01.2019	FC Barcelona - Athletic Club	2-1
20	03.02.2019	FC Barcelona - F. Albacete	3-1
21	10.02.2019	Rayo Vallecano - FC Barcelona	0-4
22	13.02.2019	FC Barcelona - Sporting Huelva	2-3
23	24.02.2019	Real Betis - FC Barcelona	0-3
24	12.03.2019	FC Barcelona - Real Sociedad	4-1
16*	17.03.2019	Atlético de Madrid - FC Barcelona	0-2
25	23.03.2010	FC Barcelona - Valencia	3-0
26	31.03.2019	EDF Logroño - FC Barcelona	0-4
27	13.04.2019	FC Barcelona - Malaga	6-0
28	17.04.2019	Madrid CFF - FC Barcelona	0-4
29	24.04.2019	FC Barcelona - Sevilla	6-2
30	05.05.2019	Granadilla - FC Barcelona	1-0

### A legendary achievement

The major success of the 2018-19 Women's season was without doubt their brilliant participation in the Champions League. Against to all odds, the team drove forward to their first final in the highest European competition, in only their seventh participation. Everything that was experienced in Budapest, on 18 May, will be kept for the record. This was just the beginning, as was often repeated during those golden days. Despite the fact that the rival, Olympique Lyonnais, won convincingly (4-1), the blaugrana achievement was already inscribed in gold in the competition. The dream had come true in a historic semifinal against Bayern Munich. In the first leg, with a sensational performance, Barça took away a valuable 0-1 win from Germany. A luxury full Miniestadi one week later, would confirm their tickets to Hungary. Before that, the Catalan team had left in their wake LSK Kvinner (Norway), Glasgow FC (Scotland) and BIIK Kazygurt (Kazakhstan). A triumphant trajectory that was awarded with the inclusion of Sandra Paños, Vicky Losada and Alexia Putellas in the tournament team.

DOUND	DATE
	KESULIS

ROUND	DATE	MATCH	RESULT	GOALSCORERS
6th Round	12.09.2018	BIIK - FC Barcelona	3-1	Toni Duggan
6th Round	26.09.2018	FC Barcelona - BIIK	3-0	Patri Guijarro, Marta Torrejón, Lieke Martens
Last 16 (first leg)	17.10.2018	FC Barcelona - Glasgow City	5-0	K. Hamraoui, A.Bonmatí, Guijarro, Alves, León
Last 16 (second leg)	01.11.2018	Glasgow City - FC Barcelona	0-3	Toni Duggan (2), Alexia Putellas
Quarter-finals (first leg)	20.03.2019	FC Barcelona - LSK Kvinner	3-0	Toni Duggan (2), Mariona Caldentey (p)
Quarter-finals (second leg)	27.03.2019	LSK Kvinner - FC Barcelona	0-1	Lieke Martens
Semifinals (first leg)	21.04.2019	Bayern Munich - FC Barcelona	0-1	Kheira Hamraoui
Semifinals (second leg)	28.04.2019	FC Barcelona – Bayern Munich	1-0	Mariona Caldentey (p)
Final	18.05.2019	Olympique Lyonnais - FC Barcelon	a <b>4-1</b>	Asisat Oshoala

#### **GOALSCORERS**

- 5 Toni Duggan
- Patri Guijarro, Lieke Martens, Kheira Hamraoui, Mariona Caldentey
- Marta Torrejón, Aitana Bonmatí, Andressa Alves, María León, Alexia Putellas, Asisat Oshoala













## The champion bows out in the semifinals

Winners in 2017 and 2018, Barça was knocked out of the Copa de la Reina in single-leg semifinal at the Atlético de Madrid ground. Once more the format of the championship changed. All teams in the Iberdrola League played knock-out games consisting of a single match. A basic lottery also decided which of the two teams' grounds would serve as the venue. To begin, the Barcelona side easily dispensed with Espanyol (2-0) at the Miniestadi, in the last sixteen, and Madrid CFF at Matapiñonera (0-3), in the quarter finals. The semifinals, however, provided a lethal confrontation between the protagonists of the three previous finals. It took place in the sports city of Atlético de Madrid. Just after the painful defeat in the League against Sporting Huelva. Two goals from Ludmila barred Barça's way to the final (2-0) and, as a result, their winning their seventh Copa. Real Sociedad became the new champions, as they beat Atlético de Madrid by 2-1 in Granada.











# Two goal bonanzas for the ninth title in ten years

The 2018-19 season once again began with a trophy. For the ninth time in the past ten years, FC Barcelona were crowned champions of Catalonia. This year, the final stage was played in Tàrrega, in late August, in the A Four format. In the semis, the Barça side beat Pardinyes, from the Second Division, by a convincing 9-0. Natasa Andonova (3), Mariona (2) and Andressa Alves (2) were the most effective players in front of goal. A superiority which they maintained in the final, two days later. The final 7-0 was the highest difference ever seen in the deciding match of the Copa Catalunya. Andonova (2), Duggan (2), Hamraoui (2) – in her first outing for Barça – and Bárbara scored goals at the Joan Capdevila Municipal ground in the ninth title for Barça, which extended their dream run and control over the competition.



	RESU	ILTS		
ROUND	DATE	MATCH	RESULT	GOALSCORERS
Semifinals	23.08.2018	FC Barcelona - Pardinyes	9-0	N. Andonova (3), M. Caldentey (3), A. Alves (2), C. Armengol
Final	25.08.2018	FC Barcelona – R.C.D. Espanyol	7-0	N. Andonova (2), T. Duggan (2), K. Hamraoui (2), B. Latorre



#### **WOMEN'S B**

#### FINAL CLASSIFICATION

Third place in the Women's Second Division Group 3

Objective fulfilled by the Barcelona subsidiary. If, at the start of the season, the team coached by Jordi Ventura set a target of finishing among the first four qualifiers to ensure they would progress to the future First B, in the end they achieved this with a solid third position. In a particularly challenging silver category, Barça B finished in the top tier among rivals pursuing the same goals.





#### SQUAD

**GOALKEEPERS:** Paula Argelaguet, Georgina López

**DEFENDERS:** Helena Barco, Berta Bou, Laia Codina, Jana Fernández

MIDFIELDERS: Maria Vilarrasa, Aida Esteve, Zaira Flores, Paula Gutiérrez, Sara Ismael, Laura

Linares

FORWARDS: Carla Armengol, Carla Martínez, Teresa Morató, Bruna Vilamala

COACH: Jordi Ventura

**ASSISTANT COACH:** Miguel Llorente

#### **WOMEN'S U18-U16**

#### FINAL CLASSIFICATION

Runners-up in the Women's First Division U18-U16 Group 1

A cruel outcome to a great season both in terms of academy and competition. Having been continuously nourished by players from the subsidiary and even the first team, Pablo Álvarez's side lost the League in their sole defeat of the championship, in the second-last game against Damm. The same rival also beat the Barça team in the final of the Copa Catalunya, in an unfortunate penalty shoot-out.







**GOALKEEPERS:** Meritxell Font, Laura Coronado

**DEFENDERS:** Jordina Colomer, Alba Fernández, Samara Gómez, Alba Ramos, Clara Rodríguez, Naiara Tarifa, Laia Trancoso

MIDFIELDERS: Ona Barrón, Alba Caño, Alicia Infante, Esther Laborde, Laura Lobo, Laura Mas, Ariadna Mingueza

FORWARDS: Martina Fernández, Viktoria Adrianova, Clàudia Gómez, Andrea Gómez, Aroney González, Laura Mas, Maria Peña

COACH: Pablo Álvarez

ASSISTANT COACH: Irene del Río

#### **WOMEN'S U14-U12**

#### FINAL CLASSIFICATION

Champions of the Women's League First Division U14 Group 1

A perfect league for the team trained by Jesús López. All games turned into wins and they recovered a title that had escaped their grasp the previous year. A year in which the girls have also grown in various prestigious tournaments, such as the one contested in Singapore in Easter Week, and with a hard defeat in the Copa Catalunya final.





#### SOUAD

GOALKEEPERS: Meritxell Fuster, Mar Pérez

**DEFENDERS:** Meritxell Martín, Maria Claderón, Aicha Camara, Aina Roman

MIDFIELDERS: Andrea Cano, Nina Pou, Carla Casellas, Noah Bézis, Emma Gálvez, Laia Martret

FORWARDS: Gemma Estany, Magalí Capdevila, Martina Pubill

COACH: Jesús López

ASSISTANT COACH: Miquel Llorens

#### **WOMEN'S U12-U10**

#### FINAL CLASSIFICATION

Champions of the League U12 First Division (group 44)

In the first season of the new academy policy of the Club, under which the youngest compete in a children's league, the team coached by Jaume Comellas showed off all their talent in the girls' Third Division, where they were declared the winners with a full house of victories. A success that earned them promotion to the Second Division for next year.





#### SOUAD

GOALKEEPERS: Rocío Romano, Irina Rosena

**DEFENDERS:** Laura Martín, Carlota Martins, Beatriz Pérez, Martina González, Inés Bravo **MIDFIELDERS:** Lorena Cubo, Célia Segura, Noa Jiménez, Gadea Blanco, Clara Serrajordi

FORWARDS: Nerea Sánchez COACH: Jaume Comellas ASSISTANT COACH: Pol Gru

#### **FC BARCELONA**

2018/19 Season Squad



SVETISLAV PESIC COACH

#### COACHING TEAM ASSISTANT COACHES

RICARD CASAS, DAVID GARCIA AND ÒSCAR ORELLANA

#### **FITNESS COACH**JAIRO VÁZQUEZ

THERAPIST JAVI RUIZ

MASSEUR

EDUARD TORRENT

#### **MEDICAL TEAM**

DOCTOR

MINDAUGAS GUDELIS

#### **PHYSIOS**

CARLES MARTÍN AND DAVID URBANO

#### **ASSISTANTS**

**DELEGATE**XAVIER MONTOLIO

#### MATERIAL

MIQUEL FONT







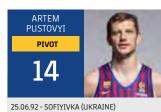
























12.04.89 - BUDAPEST (HUNGARY)



25.09.92 - TÀRREGA (LLEIDA)

Ð	SIGNINGS

KEVIN **PANGOS** ZALGIRIS KAUNAS

CHRIS **SINGLETON** PANATHINAIKOS

JAKA **BLAZIC** 

MORABANC, ANDORRA

ROLANDS **SMITS** 

MONTAKIT FUENLABRADA (returning loan player)

ARTEM **PUSTOVYI** OBRADOIRO

KYLE KURIC

ZENIT SAINT PETERSBURG

#### **□** DEPARTURES

JUAN CARLOS **NAVARRO** RETIRED

JALEN **REYNOLDS** 

ZENIT SAINT PETERSBURG

MARC GARCIA

MONTAKIT FUENLABRADA

PHIL PRESSEY

**BESIKTAS** 

**EDWIN JACKSON** 

BUDUCNOST

ALEKSANDAR **VEZENKOV** OLYMPIACOS

PETTERI KOPONEN

BAYERN MUNICH

ADRIEN **MOERMAN** ANADOLU EFES SK

RAKIM SANDERS (unsigned)



# The League lost in the final

Once again Barça Lassa contested the final of the Endesa League after three years without, but they were unable to win the competition, losing to Real Madrid. The Barça team had an excellent regular league, securing two wins against Real Madrid, both during the first round at the Palau and during the second in Madrid. Despite leading the competition for almost the entire year, two defeats at the Palau in the later games meant that Pesic's team were in second place, with a tally of 27 wins and seven losses.

The quarter finals against the Joventut team were settled with two major victories, while in the semifinals the Barcelona team quickly knocked out Tecnyconta Zaragoza (3-0). In the final, Real Madrid performed better in the first match, winning 87-67. In the second, however, Barça Lassa dominated from the start for a well-earned win. In spite of that, Carroll's three-pointer in the closing minute meant it was 2-0 in the knock-out. The third game was highly-charged emotionally and Barça Lassa, led by the brilliant Heurtel, on 21 points, secured the first win of the series. In the fourth match, Barça Lassa fought right to the end, but were unable to get the final draw against rivals who were more fortunate at key times.

ROUND	DATE	MATCH	RESULT
	27.09.2018	Barça Lassa - Gran Canaria	98-78
	04.10.2018	Baxi Manresa - Barça Lassa	78-88
	07.10.2018	Barça Lassa - Andorra	67-63
	13.10.2018	Barça Lassa - Zaragoza	99-55
	21.10.2018	Valencia Basket - Barça Lassa	85-86
	28.10.2018	Barça Lassa - Joventut	94-92
!	03.11.2018	Fuenlabrada - Barça Lassa	79-73
3	11.11.2018	Barça Lassa - Murcia	105-73
)	18.11.2018	Movistar Estudiantes - Barça Lassa	84-101
0	25.11.2018	Barça Lassa - Real Madrid	86-69
1	09.12.2018	Barça Lassa - Tenerife	77-73
12	16.12.2018	Unicaja - Barça Lassa	78-73
3	22.12.2018	Delteco GBC - Barça Lassa	71-104
4	29.12.2018	Barça Lassa - Obradoiro	79-73
5	06.01.2019	Burgos - Barça Lassa	80-85
16	13.01.2019	Barça Lassa - Breogán	94-80
7	20.01.2019	Baskonia - Barça Lassa	73-82
8	27.01.2019	Barça Lassa - Unicaja	94-83
9	02.02.2019	Tenerife - Barça Lassa	63-57
.0	09.02.2019	Barça Lassa - Fuenlabrada	106-76
21	03.03.2019	Murcia - Barça Lassa	71-70
12	10.03.2019	Barça Lassa - Burgos	97-88
13	17.03.2019	Barça Lassa - Estudiantes	90-76
4	24.03.2019	Real Madrid - Barça Lassa	76-82
25	31.03.2019	Barça Lassa - BAXI Manresa	107-71
26	07.04.2019	Breogán - Barça Lassa	75-92
27	13.04.2019	T. Zaragoza - Barça Lassa	86-91
18	03.05.2019	Barça Lassa - Baskonia	72-84
9	28.04.2019	Joventut Badalona - Barça Lassa	89-77
0	05.05.2019	Gran Canaria - Barça Lassa	77-97
31	10.05.2019	Barça Lassa . València Basket	72-78
2	12.05.2019	Andorra - Barça Lassa	79-82
3	19.05.2019	Barça Lassa - Delteco GBC	88-71
34	26.05.2019	Mondus Obradoiro - Barça Lassa	63-83









#### **PLAY-OFF RESULTS** ROUND DATE MATCH RESULT **Quarter finals** - First match 31.05.2019 Barça Lassa - Divina Seguros Joventut 87-61 Quarter finals- Second match 02.06.2019 Divina Seguros Joventut - Barça Lassa Semifinals - First match 07.06.2019 Barça Lassa – Tecnyconta Zaragoza 101-59 Semifinals - Second match 09.06.2019 Barça Lassa – Tecnyconta Zaragoza 76-70 Semifinals - Third match 11.06.2019 Tecnyconta Zaragoza – Barça Lassa 81-96 **Final** – First match 15.06.2019 Real Madrid – Barça Lassa 87-67 Final – Second match 17.06.2019 Real Madrid – Barça Lassa 81-80 Final – Third match Barça Lassa – R. Madrid 19.06.2019 78-77 Final – Fourth match 21.06.2019 Barça Lassa – R. Madrid 68-74



# Just short of the Final Four

The Barça Lassa basketball team missed out on the Final Four, falling just short of taking part, having lost the fifth and decisive game in the quarter finals. The *blaugrana* team finished in fifth place in the regular stage, with a balance of 18 wins and 12 defeats, and qualified to play in the quarter finals of the Euroleague, after two seasons of failing to do so.

With the court factor against Pesic's men, they faced Anadolu Efes in the quarter finals. Following a defeat in the first game, Barça Lassa responded by equalising in the knock-out with a hard-won win at the Sinan Erdem Arena in the second match (72-74). Even so, the Turkish team were far superior in the first game at the Palau and recovered the court factor winning by 68 to 102. The Barcelona team's win in the fourth match led to the fifth and final game. Everything would be decided in Istanbul. Barça Lassa had a chance until the end, but the luck of the Turkish team, who were very fortunate with the three-pointers (they scored 17), proved key to the game's outcome and they ended up winning by 80-71, robbing Pesic's side of their European dream of the Final Four in Vitoria.



#### **RESULTS** ROUND DATE RESULT 1110 2018 CSKA Moscow - Barca Lassa 95-75 16.10.2018 Gran Canaria - Barça Lassa 87-86 18.10.2018 Barça Lassa - Bayern Munich 83-73 2610 2018 Darüssafaka - Barça Lassa 71-79 01.11.2018 Barça Lassa - Maccabi 74-58 Khimki Moscow - Barça Lassa 09.11.2018 80-87 1611 2018 7algiris - Barca Lassa 85-88 Panathinaikos - Barça Lassa 21.11.2018 76-70 23.11.2018 Barça Lassa - Milan 10 Barça Lassa - Fenerbahçe 65-84 30.11.2018 0612 2018 Buducnost - Barça Lassa 67-64 12 13.12.2018 Real Madrid - Barça Lassa 92-65 18.12.2018 Barça Lassa - Olympiacos 14 20.12.2018 Baskonia - Barça Lassa 70-77 15 Barça Lassa - Anadolu Efes 27.12.2018 80-65 16 04.01.2019 Barça Lassa - Darüssafaka 97-65 17 09.01.2019 Olimpia Milan - Barça Lassa 85-90 11.01.2019 Barca Lassa - Panathinaikos 79-68 19 17.01.2019 Maccabi - Barça Lassa 99-83 20 Barça Lassa - CSKA Moscow 25.01.2019 21 31.01.2019 Olympiacos - Barça Lassa 55-76 22 Barça Lassa - Zalgiris 0702 2019 78-72 23 21.02.2019 Barça Lassa - Baskonia 77-67 24 Barça Lassa - Real Madrid 01.03.2019 77-70 25 08.03.2018 Anadolu Efes - Barça Lassa 92-70 26 15 03 2019 Fenerbahçe - Barça Lassa 88-82 27 19.03.2019 Barça Lassa - Gran Canaria 93-64 28 21.03.2019 Bayern Munich - Barça Lassa 73-71 79 28 03 2019 Barca Lassa - Bodurnost 95-83

#### PLAY-OFF RESULTS MATCH RESULT **ROUND** DATE 1704 2019 Play-off 1st match Anadolu Edes Istanbul - Barça Lassa 75-68 Play-off 2nd match 19.04.2019 Anadolu Efes Istanbul - Barça Lassa 72-74 Play-off 3rd match 24.04.2019 Barça Lassa - Anadolu Efes Istanbul 68-102 Play-off 4th match 26 04 2019 Barca Lassa - Anadolu Ffes Istanbul 82-72 Play-off 5th match 01.05.2019 Anadolu Efes Istanbul - Barça Lassa 80-71

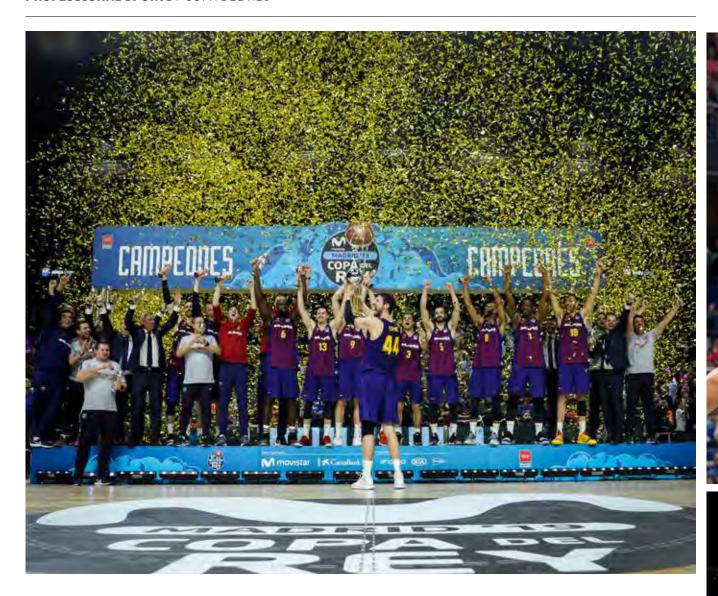
Barça Lassa - Khimki Moscow

83-74

05.04.2019







### A nail-biting Copa del Rey!

Barça Lassa won the Copa del Rey against Real Madrid for the second season in a row and did so on their eternal rivals' court. With this trophy, the *blaugrana* side secured their 25th Copa del Rey. Having beaten Valencia Basket and Iberostar Tenerife in the quarter final and semifinal, respectively, the *blaugrana* side faced Real Madrid in a final that was a repeat of the previous season.

It turned out to be a very even match in the first two quarters and they were equal at half-time (35-35). The third quarter was dominated by the whites, who took 17 points, however an excellent *blaugrana* response in the last quarter with a spectacular partial score of 0-17 made it possible to turn the scoreboard around, despite a basket from Llull in the final second forcing extra time (77-77). In extra time, Barça went into the closing seconds with an advantage, but the referees did not blow for a clearly unsporting foul from Singleton and a subsequent 2+1 from Carroll turned the score around. In the end, a move in the last second, reviewed for a potenti-

ally legal obstruction, validated Tomic's basket and made the score 93-94. Heurtel, with 22 points and six assists, was MVP of the tournament for the second year in a row.

RESULTS			
ROUND	DATE	MATCH	RESULT
Quarter-finals	14.02.2019	Barça Lassa - Valencia Basket	86-79
Semifinals	16.02.2019	Barça Lassa - Iberostar Tenerife	92-86
Final	17.02.2019	Real Madrid - Barça Lassa	93-94



# Title repeat slips away

Barça Lassa were unable to win their tenth consecutive title in the Catalan League. Pesic's men imposed in the semifinal match against BAXI Manresa by 78-63, in an even match which the *blaugrana* decided in the last quarter thanks to their luck and control of the rebound. Ante Tomic, on 15 points, was the highest scorer in the game.

In the final, Barça were unable to overcome MoraBanc Andorra, who were very lucky with the long-range shots. Pesic's team were pushed from the beginning, as the Andorran team managed a partial score of 1-12 in the opening minutes. This difference remained up to 33-46 at half-time, and in the second half, the Barcelona side were unable to recover the game and ended up losing 76-94. The game did offer a chance to see the début of the academy player Aleix Font, who scored 8 points in only 12 minutes.

	RESULTS		
ROUND	DATE	MATCH	RESULT
Semifinal	08.09.2018	Barça Lassa - BAXI Manresa	78-63
Final	09.09.2018	Andorra - Barça Lassa	94-76













# Beaten but not defeated

Barça Lassa sadly did not manage to make it through the Supercopa semifinals against Baskonia. After a close first quarter, Baskonia eventually gained the upper hand and took the lead by 20 points. But Pesic's team did not give up and made a spectacular come-back to just one point behind their rivals with three minutes left to go.

Oriola and Smits gave the team the energy they needed to fight back, along with top scorer Kuric and his 16 points for Barça. The last few minutes of the match were absolutely gripping as the blue and burgundy team threatened to take it into extra time with an ambitious three-point shot by Kuric, but the ball refused to go in and the Basque team ended up winning 76-79.



_	RESULTS		
ROUND	DATE	MATCH	RESULT
Semifinal	21/09/2018	Barça Lassa – Baskonia	76-79

#### **BARÇA B**

#### FINAL CLASSIFICATION

2nd in the LEB Catalan League 17th in the LEB GOLD

The second team approached their season with the youngest squad in recent years. With an average age of just over 19, the young players coached by Diego Ocampo were facing the challenge of playing the second division of national basketball, the LEB Gold, with players drawn from academy teams. In the LEB Catalan League, the *blaugrana* side beat Lleida, but in the end they lost out to CB Prat. In the League, Barça B were hovering around the lower part of the board, combining worthy performances, such as the win at Melilla, with 33 points from Aleix Font, a record score by a *blaugrana* player in the LEB Gold, with less positive games as a result of the players' young age. In the end, the team were unable to stay in the category. Font's début with the first team was a worthy highlight.



#### **SQUAD**

POINT GUARDS: Kari Johnsson, Pol Figueras

SHOOTER/WINGERS: Màxim Esteban, David Font, Leandro Bolmaro, Aleix Font, Sergi

PIVOTS: Atoumane Diagne, Nikola Zizic, Tyler Rawson, Jaime Fernández

**COACH:** Diego Ocampo

#### **JUNIOR**

#### FINAL CLASSIFICATION

Catalan Champions
2nd in the Spanish Championship

The Junior side took part in various competitions. In the Catalan Preferent League they had a direct confrontation with the Joventut team. At the end of the competition, Mateo Rubio's side won convincingly by 47 to 80. In the Spanish Championship, the Barcelona players reached the final, where they lost to Real Madrid. They also contested the L'Hospitalet Tournament, one of the major classics in the category, where the Barcelona side were beaten by Joventut Badalona in the semifinals. The *blaugrana* team also contested qualification for the Final Four in the Junior Euroleague in Valencia, where they were placed fifth.



#### SQUAD

POINT GUARDS: Pol Mulló, Adrià Rodríguez

**SHOOTER/WINGERS:** Tom Digbeu, Pau Carreño, Pau Tendero, Sergio Quintana, Filip Siewruk

**PIVOTS:** Matt Marsh, Ibou Badji, Haris Bratanovic, Borja Fernández, Lorenzo Guerrieri

**COACH:** Mateo Rubio

#### **U16 A**

#### FINAL CLASSIFICATION

Catalan Champions 2nd in the Spanish Championship

The Barcelona U16 A side dominated the Catalan competitions. As the fruit of their efforts, they were crowned Catalan Champions, beating Joventut Badalona by 32 points in the final.

In the Spanish Championship, the lads trained by the former first team player Lubos Barton showed their class and they missed out on being crowned state champions by losing the final to Real Madrid by a mere two points.



#### SQUAD

POINT GUARDS: Gael Bonilla, Quico Roig

**SHOOTER/.WINGERS:** Jordi Aubà, Víctor Muñoz, Guillem Hugué, David Pena, Iñaki Ordoñez,

Pavlo Dziuba, Michael Caicedo

PIVOTS: Teodor Simic, Guillem Carrasco, Jeremie Manang

**COACH:** Lubos Barton

#### **U16 B**

#### FINAL CLASSIFICATION

4th in the Preferent B

The first-year U16s played the Preferent League, the highest category for their age, despite being a year younger than the others. They finished in fourth place of the second stage, the so-called called Preferent B. For this place they had to play in the play-offs to stay in the category against Girona, when they lost by 2 to 1. Looking beyond the sporting results, the fact of playing against boys a year older allowed them to improve and develop their game.



#### SOUAD

POINT GUARDS: Rafa Villar, Marc Bataller

SHOOTER/WINGERS: Pol Puig, Àlex Almenta, Pol Ruiz, Joan Reda, Mateo Aghemo, Aaron

Gana

PIVOTS: Ricardo Martín, Yago Sánchez, Eloi Cano, Martín Iglesias

**COACH:** Ferran Anguera

#### **U14 A**

#### FINAL CLASSIFICATION

2nd in the Catalan Championship 4th in the Spanish Championship 4th in the Endesa MiniCopa

The second year U14 team had a healthy sporting rivalry with Joventut Badalona this year. In the first stage of the Preferent League, the *blaugrana* team finished the top of their group, with Badalona taking the second, with a minimal difference between them. In the Final Four, they finished in second place. In the state championship, the physical talents of other teams went against them, since the *blaugrana* teams are future players and finished in fourth place.



#### SOUAD

POINT GUARDS: Roger Fàbrega, Joan López

**SHOOTER/WINGERS:** Eric Estepa, Dani Iruela, Pablo Santiago, Pol Saló, Ferran Torreblanca

**PIVOTS:** Miquel Martínez, Gerard Villarejo, Francesc Salvat, Daniel SamiT

**COACH:** Carles Flores

#### **U14 B**

#### FINAL CLASSIFICATION

6th in the Inter-territorial Catalan Championship

The first year U14 team played the Catalan Inter-territorial Championship to gain some experience in their first year in the category. The *blaugrana* side finished in second place in the regular league and in sixth place in the final stages. Great results and great work for boys who next season will have to cope with a demanding schedule, already competing at national level in competitions like the Spanish Championship and the Minicopa.



#### SOUAD

POINT GUARDS: Edgar Moure, Gerard Alexandrescoff, Marc López

**SHOOTER/WINGERS:** Iker Garmendia, Alejandro Díez, Simón Aguilera, Sergi Teruel, Arnau

Martínez, Jan Pumarola

PIVOTS: Olau Schumacher, Lucas Ainaga, Sergio Muñoz

COACH: Manel Muñiz

#### MINI

#### FINAL CLASSIFICATION

Barcelona U12 Champions 2nd in the Catalan U12

The last category of junior basketball was set up for the first time at the Club where the youngest players of all had an excellent season, becoming Barcelona U12 champions and runners-up in Catalonia in the same category. In the first half of the season they played in the Mini category, where they topped the League, however in the second stage they played on the large court against boys a year older and taller than them, and difficulty making the hoop at a height of 305 cm.



#### SQUAD

POINT GUARDS: Raül Villar, Martí Molins

SHOOTER/WINGERS: Leo Encina, Oskar Skaaning, Lluc Pluvinet, Cristian Burdo, Álvaro Abad,

Noah Gironella, Joan Omoaruna

PIVOTS: Martín Peláez, Òscar Castillo, Albert Mauri, Daniel Balde

COACH: Oriol Barrera

#### **FC BARCELONA**

2018/19 Season Squad



XAVI PASCUAL COACH

COACHING TEAM ASSISTANT COACH OLIVER ROY

**TECHNICAL ASSISTANT** 

TONI RUBIELLA

FITNESS COACH ROGER FONT

SCOUTING

JORDI ROSELL

#### MEDICAL TEAM DOCTOR

JOSEP ANTONI GUTIÉRREZ

**PHYSIO** 

SEBASTIÀ SALAS DANIEL BENITO

ASSISTANTS

DELEGATE

JAVIER GUTIÉRREZ

MATERIAL

PABLO LESCAY





































ASOBAL LEAGUE COPA DEL REY





SUPERGLOBE

















#### The earliest League

Barça Lassa handball were declared winners of the Asobal League with seven games still left in the championship. A historic record, given that none had ever won the regular competition so early and they surpassed last season's record when they secured the title with six games left to play.

Xavi Pascual's team exerted complete control. The Barça team didn't lose a single game in the national league, in which they won 29 matches and drew only once, against BM Logroño La Rioja, when the title had already been decided. The title was mathematically decided at the Palau Blaugrana with the win over the Quabit Guadalajara by a comfortable 40 to 24. The Barça players ended the championship on 59 points, 14 more than the second-placed team, Bidasoa Irun. This is the 26th League won by the handball section in their history and the ninth in a row.



ROUND	DATE	MATCH	RESULT
1	09.09.2018	BM Alcobendas - Barça Lassa	
-		Barca Lassa — C. Encantada	24-50
2	16.09.2018		42-22
3	19.09.2018	At. Valladolid - Barça Lassa	24-41
4	26.09.2018	Barça Lassa - Bidasoa Irun	32-23
5	02.10.2018	Barça Lassa - CB Cangas	40-26
j	09.10.2018	BM Benidorm - Barça Lassa	22-33
1	21.10.2018	Barça Lassa - BM Sinfín	43-19
8	31.10.2018	Quabit Guadalajara - Barça Lassa	28-42
9	07.11.2018	Barça Lassa - La Rioja	45-31
10	13.11.2018	Anaitasuna - Barça Lassa	29-32
11	20.11.2018	Barça Lassa - Ademar León	37-29
2	27.11.2018	BM Granollers - Barça Lassa	23-30
В	04.12.2018	Barça Lassa - SD Teucro	41-26
14	09.12.2018	Puente Genil - Barça Lassa	28-46
5	12.12.2018	Barça Lassa - Bada Huesca	39-23
7	01.02.2019	Barça Lassa - BM Alcobendas	38-22
18	05.02.2019	Liberbank Conca - Barça Lassa	20-35
9	12.02.2019	Barça Lassa – At. Valladolid	46-24
20	19.02.2019	Bidasoa Irun - Barça Lassa	17-21
21	26.02.2019	CB Cangas - Barça Lassa	23-42
22	08.03.2019	Barça Lassa - BM Benidorm	43-26
23	15.03.2019	BM Sinfín - Barça Lassa	19-32
24	22.03.2019	Barça Lassa - Quabit Guadalajara	40-24
16*	27.03.2019	BM Logronyo La Rioja - Barça Lassa	28-28
25	18.04.2019	Barça Lassa - Anaitasuna	35-26
26	26.04.2019	Ademar León - Barça Lassa	30-32
27	08.05.2019	Barça Lassa - BM Granollers	38-27
 28	10.05.2019	SD Teucro - Barça Lassa	21-35
 29	18.05.2019	Barça Lassa - Puente Genil	42-24
30	25.05.2019	Bada Huesca - Barça Lassa	27-47











## Cruelly blocked in the semifinals

The Barça Lassa handball team missed out on their tenth Champions league, falling in the semifinals match of the Final Four. In the first phase, Xavi Pascual's team clearly dominated their group with an excellent tally of twelve wins and only two defeats which secured first place for them. In the quarter finals, the Barcelona team left the qualifying round practically decided on the first leg with an exhibition against Nantes (25-32). On the return leg, they secured their passage to the Final Four with another 29-26 win.

Vardar awaited them in the semifinals. In the first half, the blaugrana side showed themselves to be highly superior and went into the break with a seven-goal advantage (16-9). The beginning of the second half continued as before, but after the half-way mark the Macedonian team reacted with an aggressive defence that got favourable decisions from the referee. The Barcelona team collapsed and saw the scoreboard turn around without being able to react, eventually losing 27-29. In the match for the third and fourth places, Barça Lassa beat Kielce by 40-35.



#### ROUND DATE MATCH RESULT 12.09.2018 35-34 Rhein-Neckar Lowen - Barça Lassa 2 22.09.2018 Barra Lassa - Vesznrém 31-28 3 25-44 29 09 2018 Kristianstad - Barra Lassa 4 06.10.2018 Barça Lassa - Montpelier 5 13.10.2018 HC Meshkov - Barça Lassa 21-29 6 0411 2018 Barra Lassa - Kielre 31-27 HC Vardar - Barça Lassa 7 11.11.2018 26-30 17.11.2018 Barça Lassa - HC Vardar 34-26 9 24.11.2018 Kielce - Barça Lassa 36-42 10 0212 2018 Barca Lassa - HC Meshkov 41-37 11 09.02.2019 Veszprém - Barça Lassa 29-26 12 1702 2019 Barça Lassa - IFK Kristianstad 43-26 24.02.2019 Montpelier HB - Barca Lassa 13 28-36 02 03 2019 Barca Lassa - Rhein-Neckar Lowen 30-25

Nantes - Barça Lassa

Barça Lassa - Nantes

Barca Lassa - Vardar

Barça Lassa - Kielce

25-32

29-26

27-29

40-35

RESULTS

Quarter-finals (first leg)

Semifinals

Quarter-finals (second leg)

3rd and 4th place decider

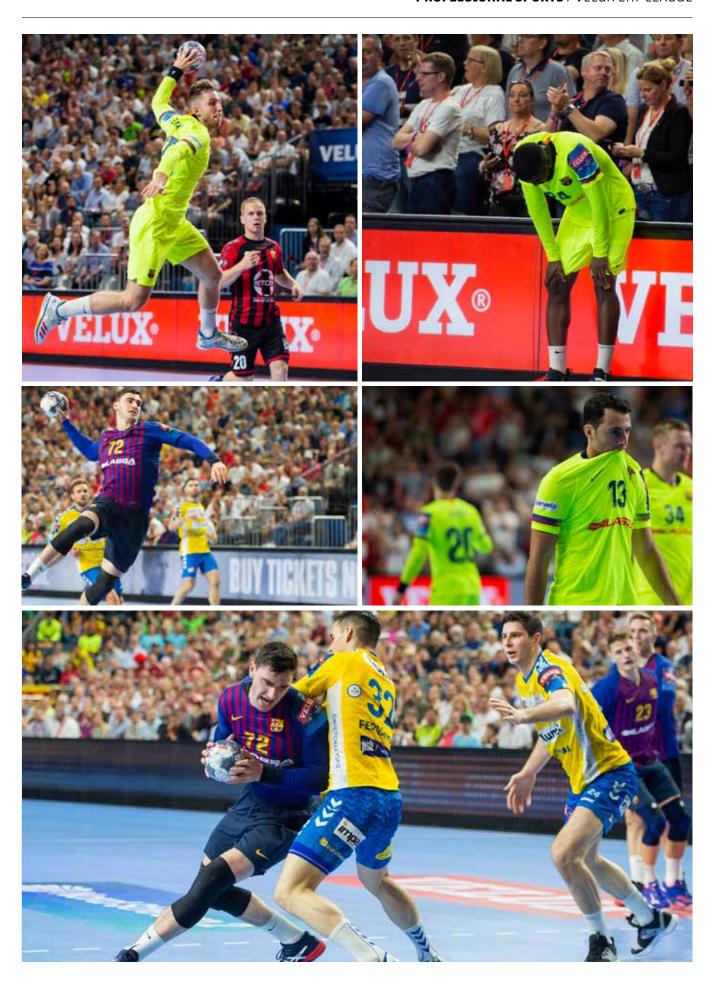


24.04.2019

04.05.2019

01 06 2019

02.06.2019



### **Copa Kings**

The Barça Lassa handball team won the Copa del Rey for the sixth time in a row and extended their dominion, given they have garnered 23 titles in the KO competition in their history.

After their clear defeat of Ángel Ximénez Avia PG, the Barcelona team faced BM Logroño in the semifinals, in a game in which Xavi Pascual's men showed themselves to be solid in defence and fortunate when attacking and they won

by 28-24. The highest *blaugrana* goal scorers were Víctor Tomàs and Aleix Gómez, with five goals a piece.

The final against Liberbank Conca was only exciting in the first half, which ended on 16-12. Excellent defending in the second half, in which Barça only allowed in six goals, guided the *blaugrana* team to their sixth title of the season. Víctor Tomàs, on six goals, was the highest goalscorer for Barcelona.



RE	SULTS		
ROUND	DATE	MATCH	RESULT
Quarter-finals	05.04.2019	Barça Lassa - Ángel Ximénez Avia PG	39-21
Semifinal	06.04.2019	Barça Lassa - BM Logroño La Rioja	28-24
Final	07.04.2019	Barça Lassa - Liberbank Conca	34-18













### **World champions**

Barça Lassa retained the Super Globe title which they won in the 2017.18 season. Having comfortably beaten the Al-Najma Club from Bahrain and Montpelier in the quarter finals and the semifinals, respectively, the Barcelona team faced Füchse Berlin in what was a repeat of the final from last season. The first half of the final was also very even and gave the *blaugranas* a small

advantage at 12-13. In the second half, following a 15-all draw, Barça, led by an excellent Möller between the posts, were 0-7 at the break, which would prove decisive. The distance would prove too much for the Germans and the match ended up at 24-29 in favour of Barça Lassa, who gained their fourth title in this competition.





















### Eighth cup in a row

Barça Lassa extended their control over the Asobal Cup for another year by winning their eighth title in a row, the fourteenth in the history of the section. Xavi Pascual's team beat Ademar Lleó in the semifinal by 28-21 in a match dominated by the blaugrana team, with a great performance between the posts by Pérez de Vargas.

In the final the Barcelona team comfortably neat Bidasoa Irun. The match was decided in the first half, with Barça controlling with authority from the beginning and in which they went to the first break at 6-1 in the first 15 minutes, and extended the difference to 18-7 by half time. In the second half, Barça Lassa continued with the same intensity and ended up winning by 14 goals (37-23), the maximum difference in a final of this competition.



RESU	LTS		
ROUND	DATE	MATCH	RESULT
Semifinal	15.12.2018	Barça Lassa - ABANCA Ademar Leon	28-21
Final	16.12.2018	Bidasoa Irun - Barça Lassa	23-37









#### **Absolute control**

The second title of the season for Barça Lassa was the Asobal Supercopa in a final which pitted Xavi Pascual's team against that of BM Logroño. Following the opening minutes on level scores, the *blaugrana* team imposed their own playing style and reached the halfway point with a five-goal advantage (18-13). The second half continued with the same tone as the first and Barça continued to extended their advantage to the final 35-27, in a game where the highest goalscorers for Barça were Ariño and Mortensen, with five goals. With this win, the Barcelona team secured their seventh consecutive title, the twenty-first in their history.

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# Champions for the fifth time in a row

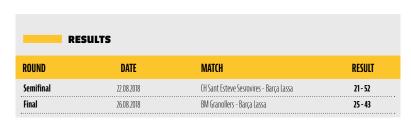
Barça Lassa won the Catalan Supercopa convincingly, their fifth consecutive title in the competition, the eighteenth in the history of the section. Following the victory over Sant Esteve Sesrovires in the semifinal, the *blaugrana* team faced BM Granollers in the final. The game was decided in the first half,

in which the *blaugrana* team showed great focus and a high pace combined with a highly effective offence. The 22-8 score at half-time said it all. In the second half, the advantage increased to the final 43-25 final, in a game in which the highest goalscorer was the Barça player Andersson, with six.









#### **FC BARCELONA B**

#### FINAL CLASSIFICATION

5th in the Silver Honorary Division

The second team of the section contested the Silver Division of Honour, the second category of Spanish handball. Led from the sidelines by Roi Sánchez, the *blaugrana* side spent the entire season in the upper part of the board, finishing in fifth place, a position that would have qualified them for the promotion stage of the Asobal League; however their status as second team did not allow them to contest this phase.

The *blaugrana* side, as a team in the Spanish second division, also contested the Copa del Rey but were knocked out after one game against Girona Bordils. One very good piece of news is that up to six players from the second team played in the first team: Jannek Klein, Mamadou Diocou, Àlex Pascual, Juri Knorr, Jorge Pérez and David Roca.



#### **SQUAD**

GOALKEEPERS: Gerard Forns, Jorge Pérez, Àlex Mas

CENTRE BACKS: Eduardo Calle, David Estepa, Juri Knorr

BACKS: Mark-Daniel Bodor, Iosif-Andrei Buzle, Jannek Klein, Pau Oliveras, David Roca

WINGERS: Mamadou Lamine Diocou, Àlex Pascual, Oriol Blanco, Joaquim Vaillo

PIVOTS: Adrià León, Ramon Suárez-Pumariega, Robert Rosell

COACH: Roi Sanchez

#### **U18**

#### FINAL CLASSIFICATION

Champions of the Catalan Championship 2nd in the Spanish Championship

The young players of Ferran Porras dominated the two phases of the Catalan League, and finished in first place in both Leagues. In the TOP4, to decide the Catalan championship, they comfortably beat BM Granollers and were proclaimed Catalan champions.

In the Spanish Championship, they showed excellent form, reaching the final, where they were unlucky to lose by 20 to 18 against Alicante Agustinos.



#### **SQUAD**

GOALKEEPERS: Alex Mas, Robert Domènech, Pau Hernández

CENTRE BACKS: Alejandro Barbeito, Héctor Fortuño

BACKS: Dídac Duran, Pol Escoda, Oriol Zarzuela

WINGERS: Daniel Fernández, Nil Montserrat, Xavier Alférez, Guillem Pallarés, Albert Camprubí

**PIVOTS:** Pau Peyra, Robert Rosell, Artur Parera

**1ST LINE:** Arnau Fernández and Nil Orts

**COACH:** Ferran Porres

#### **U16 A**

#### FINAL CLASSIFICATION

Champions of the Catalan Championship 4th in the Spanish Championship 3rd in the MiniCopa

The second-year U16 team, coached by Enric Gallego, had a great season in the Catalan competition and were rewarded with the highest Catalan title in the category. In the semifinals they beat BM Granollers and beat La Roca in the final by 36 to 35.

In the Spanish Championship, the U16 A team got to the semifinals, but this time the BM Granollers team beat them and they finished up in a well-deserved fourth place, falling to Leon Ademar in the consolation final. The team also took part in the Minicopa, finishing in third place.



#### **SQUAD**

GOALKEEPERS: Guillem Egea, Sergi Garcia

BACKS: Pau Lara

WINGERS: Martí Soler, Antonio López, Andreu Folqué, Arnau Puig, Marc Drescher

PIVOTS: Andy Sans, Arnau Quintana, Àlex Plans, Sergio Massot

1ST LINE: Nèstor Ruiz and Bruno Reguart

COACH: Jordi Jodar

#### **U16 B**

#### FINAL CLASSIFICATION

4th in the Catalan Championship

The first year U16 team had a season with merit. While competing against older boys, Jordi Jodar's team qualified for the Catalan TOP4, where they finished in fourth place, which enabled them to enter the Sector Stage, giving access to the state championship.

Despite competing to the end, the first-year boys were not able to qualify for the final stage of the Spanish championship, yet the fact that they came close shows that this generation is growing steadily.



#### **SQUAD**

GOALKEEPERS: Eric Lubiano, Alejandro Pérez, Aitor Martínez

CENTRE BACKS: Pol Sánchez, Òscar Grau

BACKS: Seka Gallart, Ivan Jerez, Ivan Cepero, Alonso Molina, Ian Barrufet, Ismael Bendres, Xavier Masot

WINGERS: Daniel Roig, Roger Portella, Dídac Botey

**PIVOTS:** Marcos Montiel, Ferran Prieto

COACH: Jordi Jodar

#### **U14 A**

#### FINAL CLASSIFICATION

2nd in the Catalan Championship Spanish Champions

The Barça second year U14 handball players continued their upward trend by improving over the course of the year. They qualified for the Final Four in the Catalan category and lost out in the final against the hosts from Sarrià de Ter.

Having qualified for the Spanish Championship they took revenge on the Girona team and with a convincing 33 points to 28 they were declared Spanish Champions. The results and the standard shown bear witness to the fact that another handball academy generation is growing strongly under the guidance of their coach, Xavi Romero.



#### **SQUAD**

GOALKEEPERS: Adrien Seguin, Marc Sans, Yanick Palacios

CENTRE BACKS: Djordje Cikusa, Lluc Puntas, Marc Rosales

BACKS: Aimar Bou, Ferran Villanueva, Guete Vinyes, Guillem Ruiz, Joel Juan Cuartero, Petar

Cikusa

WINGERS: Nil Filbà, Pol Roy, Roger Giner, Víctor Conesa

**PIVOTS:** Arnau Guerrero, Jon Tricas

COACH: Xavi Romero

#### **U14 B**

#### FINAL CLASSIFICATION

6th in the Catalan League 3rd in the Copa Catalunya

First season for the boys from the U14 team and a first show of their quality. A well-deserved third place in the Catalan League U14, with teams one year older, saw them play in the second stage against the best teams in the category and they eventually ended up in sixth place.

In the Copa Catalunya, the boys coached by Alex Barbeito finished in third place and with a great future ahead of them, as they have shown over the course of this season.



#### **SQUAD**

GOALKEEPERS: Ivan Ríos, Alejandro Fernández

CENTRE BACKS: Eric Barbeito, Pere García

WINGERS: Guillem Muñoz, Jan Blas, Patrick Fidalgo, Marc Farré

PIVOTS: Héctor Grau, David Tvrdy

**1ST LINE:** Álex Ugalde, Quim Rocas, Pol Chaves, Guido Bayo, Diego González, Roger Auladell,

Albert Orts, Marc Valtueña

COACH: Álex Barbeito

#### **FC BARCELONA**

2018/19 Season Squad



#### EDUARD CASTRO

COACH

COACHING TEAM ASSISTANT COACH JORDI ROCA

FITNESS COACH

DANI FERNÁNDEZ

MEDICAL TEAM DOCTOR

DAVID DOMÍNGUEZ **PHYSIO** 

VICENÇ RIZO

ASSISTANTS

**DELEGATE**RAMON PERALTA

MATERIAL ALBERT ROIG





































# Champions making history by not losing a single match!

Barça Lassa once again won the League, the sixth in a row, and became the first team in the history of the competition to finish without losing a match. No other team had finished unbeaten in the OK Lliga (since 2002/03), the former Division of Honour (from 1969/70), and the former National League (from 1965/66). Edu Castro's team reached an historic milestone with a spectacular tally of 27 wins and three draws.

The championship started off with a great victory on the Liceo court by 4-5,

continued with a streak of 11 wins and three draws at the end of the first round. The second round could not have been better, as they won all of their matches. They won the title mathematically with four days left. The Barcelona team beat Igualada by 1-5, with goals from Ignacio Alabart (3), Joao Rodrigues and Pau Bargalló and certified the title which meant the 30th League win in the history of the section.













#### RESULTS

ROUND	DATE	MATCH	RESULT
1	22.09.2018	HC Liceo - Barça Lassa	4-5
2	05.10.2018	Barça Lassa - CP Voltregà	5-2
3	09.10.2018	Barça Lassa - CH Caldes	5-0
4	13.10.2018	M. Vendrell - Barça Lassa	1-5
5	23.10.2018	Barça Lassa - Sant Cugat	9-3
6	28.10.2010	CP Calafell - Barça Lassa	1-6
1	03.11.2018	Barça Lassa - CP Vic	5-0
8	10.11.2018	CE Noia - Barça Lassa	2-2
9	21.11.2018	Barça Lassa - Citylift Girona	3-0
10	24.11.2018	PAS Alcoi - Barça Lassa	1-6
11	05.12.2018	Barça Lassa - Igualada HV	7-2
12	08.12.2018	CH Lloret - Barça Lassa	1-3
13	08.01.2019	Barça Lassa - ICG Lleida	3-3
14	22.12.2018	Reus Deportiu - Barça Lassa	4-4
15	12.01.2019	Barça Lassa - CP Alcobendas	12-0
17	22.01.2019	Barça Lassa - HC Liceo	6-2
18	29.01.2019	CH Caldes - Barça Lassa	0-4
19	02.02.2019	CP Voltregà - Barça Lassa	2-3
20	09.02.2019	Barça Lassa – M. Vendrell	4-0
21	16.02.2019	Sant Cugat - Barça Lassa	3-7
22	03.03.2019	Barça Lassa - CP Calafell	7-0
23	12.03.2019	CP Vic - Barça Lassa	1-2
24	16.03.2019	Barça Lassa - CE Noia	2-1
16*	30.03.2019	Citylift Girona - Barça Lassa	2-3
25	13.04.2019	Barça Lassa - PAS Alcoi	11-4
26	26.04.2019	Igualada HC - Barça Lassa	1-5
27	05.05.2019	Barça Lassa - CH Lloret	11-2
28	19.05.2019	ICG Lleida - Barça Lassa	4-9
29	25.05.2019	Barça Lassa - Reus Deportiu	2-0
30	01.06.2019	CP Alcobendas - Barça Lassa	2-5







# Penalties barred the way to the final

Barça Lassa were unable to retain their European title from the 2017/18 season, being knocked out in the semifinals against Porto. The *blaugrana* team finished in first place in the group position and only lost one of the six matches played. In the quarter finals, the Barcelona team were faced with Noia Freixenet. Edu Castro's men won the first leg in a very even clash (3-4). In the return leg, Barça confirmed their passage to

the Final Four with a convincing win of  $7 \text{ to } \Omega$ 

The semifinal against Porto was very exciting. Barça Lassa went ahead on the scoreboard with a goal from Matias Pascual, however in the second half the Portuguese team equalled the match, which ended in a one-all draw. In extra time, there was no change to the scoreboard and the penalty draw gave the leg to the Portuguese team.





RESULT

9-2

2-6

4-2

7-6

0-4

3-4

7-0

1-1 (own goal)













### Fourth straight win

The Barça Lassa roller hockey team won the Copa del Rey and thus secured four titles in a row for the first time in the history of the section, having previously won in the 2016, 2017 and 2018 seasons. In the quarter finals, Edu Castro's side beat Noia Freixenet (4-2) with two goals from Nil Roca (2), Joao Rodrigues and Pablo Álvarez. In the semifinal against Caldes, the goalkeepers on both teams featured very prominently, repeatedly stopping shots, however the blaugrana side were luckier and won by 1 to 2, with goals from Pablo Álvarez and Joao Rodrigues.

The final between Barça and Liceo was a re-issue of the experience from the previous season. Following a very even first half which ended goalless, the game was ultimately decided in the second half. Pau Bargalló opened the score soon after they resumed and shortly after Marc Gual made it 2-0. Joao Rodrigues, MVP of the tournament, made it 3-0 from penalty and Pablo Álvarez rounded off the win at 4-0. In the dying moments of the game, the Galician team scored the consolation goal and with the final 4-1 Barça Lassa won the 23rd Cup in the history of the section.







#### RESULTS

ROUND	DATE	MATCH	RESULT
Quarter-finals	22.02.2019	Barça Lassa - Noia Freixenet	4-2
Semifinal	23.02.2019	Recam Làser CH Caldes - Barça Lassa	1-2
Final	24.02.2019	HC Liceo - Barça Lassa	1-4
	21.02.2015	HC Liceo - Barça Lassa	1-4

















### **World champions!**

Barça Lassa were declared champions of the Intercontinental Cup in roller hockey for the fifth time in their history and this was how they rounded off a 2018 season full of successes. In the semifinals, the Barcelona team defeated the local team by a convincing 7-2 at the legendary Aldo Cantoni stadium, with three goals from Joao Rodrigues, two from Bargalló and one from Pablo Álvarez and Sergi Panadero.

The final was a frenzied battle, with continuous changes to the scoreboard, and it was fought to the very last minute. Panadero put the blaugrana side ahead in the

-
3rd minute by scoring a penalty with a spoon shot. A few minutes later, the Portuguese team succeeded in turning the scoreboard around, however, thanks to some nice individual play from Pablo
Álvarez they drew level before
half-time. When they resumed,
Edu Castro's men were able to
respond to each goal from Por-
to till they stood at 4-4, which
brought the game into extra time.
In extra time, the scoreboard did
not change until, when penalti-
es were in the air, Pablo Álvarez
scored a remarkable goal which
meant the title for the best team
in the world









### Champions in a final decided on penalties

Barça Lassa won the Continental Cup, which in this 2018.19 season was trying out a new format with four teams taking part. In the semifinals, the *blaugrana* team beat Barcelos 6-2, with goals from Pablo Álvarez, Joao Rodrigues (2), Alabart, Bargalló and Gual. In the final they faced Porto, who in the other semifinal had defeated Lleida. The match was

very evenly contested from the start and ended 3 to 3, with goals from Alabart, Pablo Álvarez and Gual. In extra time, the result did not change and the title was decided on penalties, where Barça were more fortunate and won by 3-2. This title represented the 18th Continental Cup and the 120th in the history of the section.











## Title slips away at the last gasp

Barça Lassa were unable to retain the Spanish Supercopa title they won during the 2017.18 season. Having defeated Noia in the semifinal by 3-2, with two goals from Bargalló and one from Alabart, Edu Castro's men faced them in the final at the Liceo. The game began with an early goal from Panadero on three minutes and the blaugrana team had various opportunities to increase their advantage, however it was the ex-Barcelona player Edu Llamas

who evened up the score three minutes from the break. In the second half, the Galician team turned the scoreboard around with a goal from Marc Coy and subsequently Matias Pascual drew the sides level in minute 43 with a great shot from in front of the box. With the draw, both teams had occasions to go ahead, but it wasn't until 10 seconds before the end when Carlo Di Benedetto made it the final 3-2 which gave the title to the Galicians.





#### RESULTS

ROUND	DATE	MATCH	RESULT
Semifinal	15.09.2018	Barça Lassa - CE Noia	3-2
Final	16.09.2018	Barça Lassa – HC Liceo	2-3

# A title that hadn't been won since 1998

The roller hockey team won the Catalan League, a title they had not won since 1998, given that this competition had not been contested for many years (it was not played between 1999 and 2015) and the *blaugrana* team had not reached the final in recent years. FC Barcelona overcame CH Caldes and Moritz Vendrell in the group

stage, and Calafell and Girona, in the quarter finals and semifinals, respectively. Their rival in the final was Lleida Llista Blava. It was a very evenly fought match that wasn't decided until extra time, when a goal from Pau Bargalló on a direct free kick, meant victory for Barcelona.









#### **FC BARCELONA B**

#### FINAL CLASSIFICATION

11th in the OK Silver League

During the 2018.19 season, the second team of the roller hockey squad returned to the OK Silver League, the second category of Spanish roller hockey, and ended with a deserving eleventh place. The spirit behind the team, based on a very broad selection of players from the youth and U18 categories, was about giving young people opportunities to contest this category. Coached by Iván Sanz, they competed and gained experience at an elite level, and players like Joseph or Miguélez saw their efforts compensated with invitations to the first team.



#### **SQUAD**

GOALKEEPERS: Martí Almerich, Alejandro Xano Edo, Marc Hernández, Arnau López

**DEFENDERS:** Aleix Ordoñez de la Mata, Manel Hernández, Lluc Vilà, Jordi Badia, Jordi Trepat

MIDFIELDERS: Antonio Chino Miguélez, Sergi García, Ferran Garcia

FORWARDS: Martí Gabarró, Kyllian Gil, Oriol Llenas, Jordi Xuri Mateos, Miquel Miki Grau, Alex

Joseph, Marc González

COACH: Iván Sanz

#### BARÇA C

#### FINAL CLASSIFICATION

Promotion in the Catalan National

FC Barcelona C, composed of this broad group of youth and U18 players who make up the B and C call-ups, secured promotion to the Catalan National League. The young players trained by Sergio Iglesias won the final elimination for promotion over CP Roda de Ter and secured promotion. With this new category, Barça roller hockey has three teams in the senior category in the three highest state competitions. What's more, the Barça C side disputed the 1st Division Catalan League Cup, in which they lost the semifinals to Voltregà.



#### **SQUAD**

GOALKEEPERS: Martí Almerich, Alejandro Xano Edo, Marc Hernández, Arnau López

**DEFENDERS:** Aleix Ordoñez de la Mata, Manel Hernández, Lluc Vilà, Jordi Badia, Jordi Trepat

MIDFIELDERS: Antonio Chino Miguélez, Sergi García, Ferran Garcia

FORWARDS: Martí Gabarró, Kyllian Gil, Oriol Llenas, Jordi Xuri Mateos, Miquel Miki Grau, Alex

Joseph, Marc González

**COACH:** Keko Iglesias

#### **U16**

#### FINAL CLASSIFICATION

2nd in the Catalan Championship 2nd in the Spanish Championship

The youth players coached by Iván Sanz secured first place in the Catalan Regular League and contested the final stage in Catalonia where they lost on penalties to CP Manlleu. With the classification for the Spanish Championship in the bag, the *blaugrana* side continued to win successive rounds and once again faced the Osona team in the final when the result went in favour of the team from Manlleu by 1 to 3.



#### SQUAD

GOALKEEPERS: Alejandro Xano Edo, Marc Hernández, Arnau López

**DEFENDERS:** Lluc Vilà, Jordi Badia, Jordi Trepat

MIDFIELDERS: Ferran Garcia

FORWARDS: Miquel Miki Grau, Alex Joseph, Marc González

COACH: Iván Sanz

#### **U18**

#### FINAL CLASSIFICATION

3rd in the Catalan Championship

The youth *blaugrana* team were on the verge of contesting the state championship. In the final stage of the Catalan Championship they finished in third place, a position that did not allow them to proceed to the final Spanish stage. The youth players coached by Sergio Iglesias have been the base for the junior and both senior teams, Barça B and Barça C, and this season they provided the learning ground for being able to continue moving up through the structure of the section.



#### SQUAD

GOALKEEPER: Martí Almerich

DEFENDERS: Aleix Ordoñez de la Mata, Manel Hernández

MIDFIELDERS: Sergi García

FORWARDS: Martí Gabarró, Kyllian Gil, Oriol Llenas, Jordi Xuri Mateos

COACH: Keko Iglesias

#### **U14**

#### FINAL CLASSIFICATION

Catalan Champions 3rd in the Spanish Championship Minicopa Champions

A successful season for the blaugrana U14 team, coached by Guillem Pérez, who won the Catalan Championship in Mollerussa in a vibrant final which they beat CP Manlleu by 3 to 1, from penalties. In the Spanish Championship, despite an excellent first stage, the *blaugrana* side lost the semifinals against Alcobendas and obtained a well-deserved third place. The Barcelona team also won the Minicopa by beating Igualada in the final and has now won three titles in the three years they have played.



#### SQUAD

GOALKEEPERS: Arnau Martínez, Pau García

**DEFENDERS:** Joan Pascual, Joel Navarro **MIDFIELDERS:** Oriol Sebrià Jené, Marc Sapiña

FORWARDS: Carles Aguilera, Guillem Belarte, Gaby Cairo, Jan Munné

COACH: Guillem Pérez

#### **U12**

#### FINAL CLASSIFICATION

4th in the Catalan Championship

The youngest in the section had a good season, these being their first years as *blaugrana* players. Looking beyond the sports results, with younger players, the aim is to learn and adapt to what it means to play at Barça and the improvement of their sporting and human capabilities. From the sports perspective, Guillem Pérez's team qualified for the final stage of the Catalan Championship, in which they finished fourth.



#### SOUAD

GOALKEEPERS: Edu Jurado Morales, David Albacete

DEFENDER: Pablo Rodríguez

MIDFIELDERS: Albert Amores, Jan Curtiellas, Alex Ortigosa

FORWARDS: Lucas Alemany, Oriol Añols, Miguel Escala, Nico Torres

COACH: Guillem Pérez

#### **FC BARCELONA**

2018/19 Season Squad



ANDREU **PLAZA** COACH

**COACHING TEAM ASSISTANT COACH** MIGUEL ANDRÉS

**FITNESS COACH** JORDI ILLA

**REHAB COACH** EDUARD MARTÍNEZ **MEDICAL TEAM DOCTOR** 

CARLES MIÑARRO

**PHYSIO** 

MARTA SAULA

**ASSISTANTS** DELEGATE

JULIO GARCIA

MATERIAL

JAVIER FERNÁNDEZ



























LEAGUE





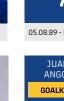














CARLOS VAGNER (FERRAO)

PIVOT











#### ANTONIO MANUEL SÁNCHEZ (BOYIS)

JAÉN PARAÍSO INTERIOR

#### **ARTHUR GUILHERME DE SOUZA**

MAGNUS FUTSAL

#### **DÍDAC PLANA**

JAÉN PARAÍSO INTERIOR

#### MARCENIO RIBEIRO DA SILVA\*

**UGRA YUGORSK** 

\*Signed on 9 January 2019



#### **PACO SEDANO**

RETIRED

#### **MARC TOLRÀ**

SL BENFICA

#### **JOAO BATISTA**

PALMA FUTSAL

#### RAFA LÓPEZ EXPÓSITO

JAÉN PARAÍSO INTERIOR

#### **MIQUEL FEIXAS**

CATGAS ENERGIA

#### **ADRIÁN ORTEGO\***

CA OSASUNA MAGNA

\*Left on 2 January 2019



# Champions six years later, rounding off the triple!

After six years, Barça Lassa has once again won the League title, to finish off a dream season with their conquest of the fourth triple in the section history by also securing the Copa del Rey and the Spanish Cup. In the regular league, the *blaugrana* side finished leaders in the competition with a tally of 21 wins, 4 draws and 5 defeats, and they got five points more than the second-placed team, ElPozo Múrcia.

In the quarter finals, Barça turned around an uphill qualifier and defeated Levante FS by two wins to one. In the semifinals they also had to fight until the end against Palma Futsal, however Andreu Plaza's men earned their tickets to

the final with a win on penalties in the third and final game of the knock-outs.

The end of the play-off was also anybody's game until the very last. After a clear Barcelona victory in the first game, the Murcians reacted and took the second clash into extra time, recovering the court factor in their favour. In the third game, ElPozo won on penalties, but in the fourth, the Barcelona team won the match ball with a brilliant 3-7 win. In the fifth and final game, in a Palau that was full to the brim, a goal from Esquerdinha in the first part and a double from Sergio Lozano in the second secured the win against a Murcia team that fought to the end.











ROUND	DATE	MATCH	RESULT
1	14.09.2018	Barça Lassa - Ribera Navarra	6-2
2	21.09.2018	Barça Lassa - Zaragoza	6-3
3	28.09.2018	Barça Lassa - Segovia	7-1
1	16.10.2018	Levante - Barça Lassa	2-3
5	12.10.2018	Barça Lassa - Peñíscola	1-2
6	20.10.2018	Jaén - Barça Lassa	1-7
1	27:10.2018	Barça Lassa - ElPozo Murcia	3-3
В	03.11.2018	Cartagena - Barça Lassa	5-5
)	10.11.2018	Barça Lassa - Palma Futsal	8-1
10	06.11.2018	O Parrulo - Barça Lassa	2-5
11	24.11.2018	Barça Lassa - Santa Coloma	2-3
12	27:11.2018	Antequera - Barça Lassa	1-5
В	01.12.2018	Barça Lassa - Osasuna Magna	3-2
14	09.12.2018	FS Valdepeñas - Barça Lassa	2-9
5	15.12.2018	Barça Lassa - Inter Movistar	4-4
6	22.12.2018	Ribera Navarra - Barça Lassa	2-3
1	04.01.2018	Zaragoza - Barça Lassa	2-6
}	12.01.2019	Segovia - Barça Lassa	2-5
9	18.01.2019	Barça Lassa - Levante	4-2
0	27.01.2019	Peñíscola - Barça Lassa	0-1
21	10.02.2019	Barça Lassa - Jaén	4-2
2	16.02.2019	ElPozo Murcia - Barça Lassa	5-5
3	23.02.2019	Barça Lassa - Cartagena	4-5
4	09.03.2019	Palma Futsal - Barça Lassa	3-2
5	15.03.2019	Barça Lassa - O Parrulo	6-0
6	24.03.2019	Santa Coloma - Barça Lassa	2-3
7	29.03.2019	Barça Lassa - Antequera	8-1
18	06.04.2019	Osasuna Magna - Barça Lassa	3-2
9	19.04.2019	Barça Lassa - FS Valdepeñas	5-1
30	02.04.2019	Inter Movistar - Barça Lassa	1-2

#### RESULTS

ROUND	DATE	MATCH	RESULT
Play-off - Quarter-Finals First match	10.05.2019	Levante - Barça Lassa	5-3
Play-off - Quarter-Finals Second match	17.05.2019	Barça Lassa - Levante	5-1
Play-off - Quarter-Finals Third match	19.05.2019	Barça Lassa - Levante	5-1
Play-off - Semifinals First match	24.05.2019	Barça Lassa - Palma Futsal	2(own goal)-2
Play-off - Semifinals Second match	31.05.2019	Palma Futsal - Barça Lassa	3-1
Play-off - Semifinals Third match	03.06.2019	Barça Lassa - Palma Futsal	1(own goal)-1
<b>Play-off -</b> First final match	08.06.2019	Barça Lassa - ElPozo Murcia	7-2
Play-off - Final - Second match	11.06.2019	Barça Lassa - ElPozo Murcia	2-3
Play-off - Final - Third match	15.06.2019	ElPozo Murcia - Barça Lassa	3 (own goal)-:
Play-off - Final - Fourth match	17.06.2019	ElPozo Murcia - Barça Lassa	3-7
Play-off - Final - Fifth match	22.06.2019	Barça Lassa - ElPozo Murcia	3-2

# The final slipped away before the host

Barça Lassa reached the Final Four of the highest European Competition, but were eliminated in the semifinals. In phase one of the Main Round, Barcelona achieved two victories and one draw, earning them second place and the right to compete in the Elite Round, which took place in the Palau Blaugrana. In this phase, the Barcelona team achieved three wins in the three matches played and reached the sixth Final Four in the history of the section.

Their rival in the semifinal was Kairat, the host of the competition. In the first half, Andreu Plaza's men had a

number of opportunities to open the scoreboard, but their bad luck and two shots off the post denied Barcelona goals. At the outset of the second half, Kairat went ahead on the scoreboard with two goals and Barça were trailing. Despite trying on a number of occasions, the Barcelona team were unable to claw back the distance and with the goalkeeper-player it went to 0-3 and the final whistle. In the final two minutes there was a feast of goals to leave the scoreboard at 2-5. In the match for third and fourth place, Barça Lassa defeated Inter by 1-3.

#### **RESULTS** ROUND DATE MATCH RESULT **Group Phase** 03.10.2018 Barça Lassa - Kremlin 4-2 **Group Phase** 04.10.2018 Benfica - Barça Lassa 1-1 06.10.2018 Barça Lassa - Halle-Gooik **Group Phase** 7-3 **Elite Round** 15.11.2018 Barça Lassa - KMF Ekonomac Kragujevac 6-1 **Elite Round** 16.11.2018 Barça Lassa - Futsal Rekord 3-1 Elite Round 1811 2018 Ilgra Yugorsk - Barca Lassa 0-2 **Semifinal** Barça Lassa - Kairat Almati 26 04 2019 2-5 3rd and 4th place decider Movistar Inter - Barça Lassa











## Champions for the second year in a row!

The blaugrana futsal team were declared champions of the Copa del Rey for the second year in a row. In the first knock-out round of eight, the blaugrana team overcame Peñíscola and in a thrilling quarter final they beat ElPozo Múrcia on their own court on penalties, after the game ended on a two-all draw.

The semifinal match against Inter Movistar was a hotly contested game in which the goalkeeper Dídac Plana had a starring role, putting on a great show. A double from Ferrao in the first half

and goals from Adolfo, Esquerdinha and Lozano in the second, meant that Andreu Plaza's men got to dispute the final (4-5).

The final against Jaén was a replay of the one played during the 2017/18 season. While the Andalusians settled themselves with a 2-0 in their favour, a magnificent reaction from the Barcelona team in the second half, with goals from Boyis, Ferrao (2), Marcenio and Adolfo, made it possible for them to turn the scoreboard around and win the section's sixth title of this competition.

RESUL	TS		
ROUND	DATE	MATCH	RESULT
Last 16	12.12.2018	Peñíscola RehabMedic - Barça Lassa	1-5
Quarter-finals	23.01.2019	ElPozo Murcia - Barça Lassa	2-2 (own goal)
Semifinals	04.05.2019	Movistar Inter - Barça Lassa	4-5
Final	05.05.2019	Barça Lassa - Jaén Paraíso Interior	5-2















### End of a six-year drought

Barça Lassa again took the Spanish Cup, which was played in Valencia, after six years of drought in the competition. This gave Barça its fourth title in this competition.

In the quarter finals, the Barcelona team defeated the winner from the previous year, Jaén Paraíso Interior, by 3-0 with goals from Ferrao, Sergio Lozano and Marcenio in the last minute of the game. In the semifinals against Osasuna Magna, the Andreu Plaza team dominated the game and

managed to win 3-1 with two goals from Adolfo and one from Ferrao. The final between Barça Lassa and ElPozo Múrcia was highly emotional, in a clash in which the blaugrana team hit the posts five times. In the 13th minute the first goal of the match came with a great move from Ferrao, MVP of the tournament, however when the game resumed Pito equalled the score. In minute 30, Marcenio made the score 2-1 with a powerful shot, the score with which the final ended.

ILTS		
DATE	MATCH	RESULT
01.03.2019	Barça Lassa - Jaén Paraíso Interior	3-0
02.03.2019	Osasuna Magna - Barça Lassa	1-3
03.03.2019	ElPozo Murcia - Barça Lassa	1-2
	<b>DATE</b> 01.03.2019 02.03.2019	DATE     MATCH       01.03.2019     Barça Lassa - Jaén Paraiso Interior       02.03.2019     Osasuna Magna - Barça Lassa





# The tenth in their history

Barça Lassa futsal won their sixth Copa Catalunya, the tenth in their history. Having beaten AE Penya Esplugues in the semifinals by 7-3, the Barça team beat Industrias Santa Coloma in the final by 4-1. While the Santa Coloma team

went ahead on the scoreboard, Andreu Plaza's team managed to react and two goals from Ferrao, one from Aicardo and another from Roger Serrano meant victory and the title for Barca.



# ROUND DATE MATCH RESULT Semifinals 07.09.2018 Barça Lassa – AE Penya Esplugues 7-3 Final 09.09.2018 Barça Lassa – Industrias Santa Coloma 4-1







#### **FC BARCELONA B**

#### FINAL CLASSIFICATION

5th Second Division LNFS

The young players coached by Xavi Closas maintained the competitive level shown in previous seasons. In the 2018/19 season they were always in the upper part of the table and finished in a well-deserved fifth place in the Second Division of the LNFS, the second category of state futsal.

What's more, the work done received international recognition. The second team were invited to play a pre-season tournament in Poland, a tournament where a Barça presence has become the norm in recent years and they took part in the World Clubs U20 which took place in Foz do Iguaçu (Brazil), at the end of the season.



#### **SQUAD**

**GOALKEEPERS:** S. Sahuquillo, À. Lluch

WINGER-DEFENDERS: J. Sancho, Hugo Alonso, Nil WINGERS: Khalid, Daniel, Roberto, Juan Fran, Pau R., Rufino

WINGER-PIVOT: Juan José
COACH: Xavi Closas

#### **U18**

#### FINAL CLASSIFICATION

League Champion
2nd in the Spanish Championship
2nd in the Copa Catalunya

Barça contested Group 5 of the Division of Honour in their category. In the regular league they were authoritatively declared champions with a 16-point advantage over the second-placed team. Pep Ruiz's team also qualified for the Final Four. In the final game of the competition they were unable to take the title, losing 1 goal to 2 against ElPozo.

In the Copa Catalunya U18, the *blaugrana* side reached the final, where they were beaten by 3 goals to 2 against Les Corts. During the Christmas fixtures, the U18 team also played in the prestigious World Futsal Cup Tournament, where they lost the final to the Brazilian Corinthians.



#### SQUAD

GOALKEEPERS: À. Royo, E. Navarro

**WINGER-DEFENDERS:** Marc Anton, Ortas, Alejandro, Dani **WINGERS:** David Peña, Garcia, Christian, Aniol, V. Pérez, Adrià

WINGER-PIVOT: Povill, Nico

#### **U16**

#### FINAL CLASSIFICATION

League Champion 2nd in the Spanish Championship Winners of the Copa Catalunya

The blaugrana U16 team were also declared winners of the Catalan Division of Honour League with total superiority. The boys coached by Martí Graells dominated the Catalan competition from day one. With the Catalan trophy in hand, the Barcelona side played the final stage of the Spanish Championship and were set to play the final against ElPozo, but were unable to win the title and lost 1 goal to 0.

The Copa Catalunya U16 was coloured blue and red. Barça showed great superiority in the various knock-out rounds to eventually raise the trophy in Martorell, beating Les Corts by 8 goals to 0. In the World Futsal Cup, the U16 came second, losing the final to Río de Janeiro FS.



#### SQUAD

GOALKEEPERS: Öscar, Pau

WINGER-DEFENDERS: Toni, Sergi, Arnau

WINGERS: Martí, Roger, Paterna, Tapias, Javi, Puigvert, Dani

WINGER-PIVOT: Jorge COACH: Martí

#### **U14**

#### FINAL CLASSIFICATION

League Champion Winners of the Copa Catalunya Minicopa Champions

The *blaugrana* U14 players coached by Xesco Cugat secured the Catalan title comfortably with 24 wins in 26 days of competition. With this behind them, they were able to contest the preliminary stage of the Spanish Championship, but a defeat by the Murcian ElPozo dumped them out of the final stage.

In the MiniCopa, which was played at the same time as the outright Cup, the *blaugrana* players became champions by beating Palma in a very closely contested final by 8 goals to 7. In the Copa Catalunya, Barça beat Manresa in the final by 7 goals to 1 and in the World Futsal Cup reach they reached the final, which they lost to the powerful team of Magnus FS from Brazil.



#### SQUAD

GOALKEEPERS: Joan, Gerard

WINGER-DEFENDERS: Víctor, Izan, Darling, Eudald

**WINGERS:** Roc, Pol, Sequero **WINGER-PIVOT:** Pau, Magí, Jordi,

COACH: Xesco

#### **U12**

#### FINAL CLASSIFICATION

League Champion 2nd in the Copa Catalunya 2nd in the Spanish Championship

The youngest in the section, where many players are wearing the futsal *blaugrana* jersey for the first time, joined the Club and fulfilled sporting and educational expectations with very good results under their coach Sergi Altisent.

The *blaugrana* team was also declared winner of the Catalan League and finished in first place in the qualifiers for the Spanish Championship, in which they were finalists and runners-up. The U12 team was also proclaimed winner of the World Futsal Cup and were runners-up in the Copa Catalunya.



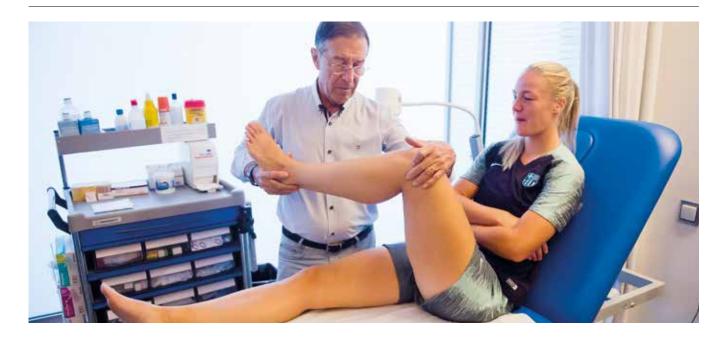
#### SQUAD

**GOALKEEPERS:** Eric, Dennis, Pau Rocamora **WINGER-DEFENDERS:** Roger, Pau Ramos

WINGERS: Julen, Molina, Nil, Aitor Jan, Marcos

WINGER-PIVOT: Manuel, Gaizka

**COACH:** Sergi



### **Sports Science**

FC Barcelona's Sports Science department includes a Medical Service, a Performance and Physical Training Area, and an Area dedicated to Technology and Analysis Applied to Sport.

Applying know-how is paramount in this area, which is why the work invested in this field is seen as a priority. The organisational methodology implemented in all of these areas has been designed so they can all keep track of the activities carried out by players, bearing in mind the work to be done by everyone involved.

The training aspect of professionals is extremely important for this area, for which reason a host of seminars and courses have been organised and given by different experts from around the world over the course of the season. Another highly significant factor involved collaborating with the Barça Innovation Hub – this tool helps to apply and develop future insight.

The first Professional Masters in football was concluded this year with the cooperation of the INEFC and the Catalan Federation, and a programme was drawn up for next year. In the coming academic year, the Blanquerna Foundation and FC Barcelona will host the second Masters in Team Sports Physiotherapy, following the success of the first year. Moreover, the Club's Medical Team created the first Masters in Sports Medicine together with the University of Barcelona and the Hospital Clinic.

As for the activities being put on, one highlight was the organisation of the Sport Science Week where medical matters, performance and nutrition were focused on. In the last area, a document on straightforward applied prescriptions was drawn up and which are at the same time spreading basic concepts in the world of sport and nutrition.

This year a project was presented at the Sports Technology — MIT Sloan Analytics Conference in Boston, which was chosen as one of the best two out of a total of more than 200 projects. Also within the Area of Technology and Analysis of data applied to sport, the Football and Analytics Summit was organised with resounding success, and the Club is continuously working on concepts and applications that will be of great future benefit to the technical bodies for team sports.

In the Area of Performance and Physical Preparation they started monitoring 300 players daily to understand the external physical load and to correlate that with internal load data. A communication tool was created between the coaching team and the players in the form of an app called "e-Keep". Moreover, they also began working on the Guide on tendon pathology, which the world's most renowned experts contributed to.

Looking towards the 2019.2020 season, a physiotherapy course is to be organised, as well as another Sports Tech and Analytics week dedicated to the world of football.

#### THE 2018/19 SEASON IN NUMBERS

Last season, the Medical Service carried out:

2.270

medical checks

**59** 

surgical interventions

**300** 

players monitored on a daily basis





















#### **MASIA 360: WE TRAIN PEOPLE** THROUGH SPORT

The Masia 360 programme first began in late October 2016. The 2019/19 season was, as a result, the second full season for 643 sportspeople from the academy teams of the Club's professional sports (men's and women's football, basketball, handball, futsal and roller hockey). The results couldn't have been better. There has been a very high level of satisfaction among the families and personal circles of the professionals forming part of the Club, and among coaches and coordinators of each sport, having seen how Masia 360 successfully forms people through sport.

This season, without looking any further, some 2,800 coordinated actions were run with families and some 3,000 individuals tutorials were given from the Integrated Sportsperson Attention Centre. What's more, some tutorial follow-up was carried out with 133 players who were no longer with the Club this season, having been transferred or off sick during the 2017/18 season. Also worth mentioning is the role the Retired Sportsperson Guidance Service, SOREP, which this season attended 27 professional players, 16 from first teams. The guidance centred on academic topics and doing practicals in the context of Barça. The most significant case, for example, is that of the goalkeeper for Barça Women's team, Laura Ràfols, who on retiring joined the physiotherapy team at the Club. It is also worth highlighting the case of Víctor Tremps who after retiring from the Barça B handball team joined the section structure.

Lastly, we should highlight how the Club continues to advise young sportspeople on the correct use of social networks and how the Masia 360 programme was included in the book by Professor Stephan Hakkers, of Amsterdam University, in which he explains which clubs are promoting and working hardest for the dual career, sports and studies, with their sportspeople.

#### **Cross-sector and special** preparation for the trainers

In the second term, the 4th Barça and direct free kicks.

Coach Development Programme was held along with the training for The cross-sector and specific training analysts and coaches with the Club. that has been given to our trainers. This is where we gain a deeper idea through the Coach Preparation de- of the game that makes us unique partment at Masia 360 run by Pere and admired across the world. The Gratacós has been fundamental. training touches on aspects such as In the first term, a course was run the model for teaching and learning, on sports risk prevention, which the positioning basics of our game, was obligatory for all coaches and the organisation of the group game, members of the coaching body of pressure, the attacking game and the the teams dealing with children. goalkeeper's vision, dead ball actions





#### CHATS WITH THE COACHING TEAMS AT THE MASIA IN MEMORY OF JOHAN CRUYFF

On 24 March 2016 the Barcelona spirit and the world of football were struck by the news of the death of Johan Cruyff. More than three years have passed and yet the football work that he left behind continues to remain alive, inspiring trainers and players around the world. The best tribute that could be paid by Barça, who with Cruyff's arrival experienced a historic turning point, is to remain faithful to his legacy and his memory. For this reason, in the month of March, the week before the anniversary of his death, the Club organised some talks with the men's and women's academy football team from the Masia to remember him as a figure and some of the methodological ideas introduced by Cruyff in the footballing ideology with which academy football works.

Men and women players from the Masia teams, from the U10s to the U18s, in the case of the men's academy football, and from the U12s to the Barça B, in the case of the women's academy football, got to learn more about the figure of Johan Cruyff thanks to this initiative which took place at the Masia auditorium and which involved the screening of three audiovisuals and talks given by some of those responsible for academy football who were also disciples of the Dutchman in their time as players. The first video shows the life of Johan as a football player; the second, his role as a coach at Barça, and in the third, how he as a figure influenced the playing and training methodology of blaugrana football, the renowned Barça DNA.

After that, once the videos had been screened, Guillermo Amor and Jordi Roura, who were players under the Dutch



manager, and those responsible for academy football, Aureli Altimira and Markel Zubizarreta, had the job of expressing what Cruyff stood for in the successes and the playing style that has made Barça a reference around the world, and which has grown over recent years based on the basic principles of its football philosophy, such as possession, combination, pressure or recovery, in addition to the methodologies, as well as the training with the ball or the rondo, whiwch form part of the daily work of the players and their teams.

The director Xavier Vilajoana, Board member responsible for academy football and the Masia, also took part in these chats and he too expressed the importance that Cruyff had for the Club, and the official commitment shown in putting his name on the stadium at the Ciutat Esportiva which forms part of the Espai Barça project. This will be the temple of academy football, where the Barça B team will normally play their games, as well as Barça Women's and the U18 A when they contest the UEFA Youth League in Europe from next season onward.

#### SECOND SEASON OF THE 'SUPPORTIVE MASIA'

The 2017/18 season got off to a successful start with the Masia Solidària programme with the participation of more than 600 sportspeople from the men and women's football academy teams, and from the professional sports at the Club, to raise awareness over different social causes and advancing values as an authentic experience.

This initiative, which forms part of the Masia 360 programme in collaboration with the Barça Foundation, is aimed at making male and female players joining FC Barcelona aged 8 (pre-U10 category) aware of other social realities so that they grow as individuals and sportspeople within the Club. Understanding the reality of a retirement home (pre-U10 and U10), an open centre (U12), people with physical and psychic disabilities (U14), people with intellectual disabilities (U16), child illness (second-year U16) and persons with neurological disabilities (U18 and juniors) will mean that FC Barcelona sportspeople will be aware of different and little understood social causes and realities, acquire and put into practice the values of solidarity and develop social and emotional abilities. This forms part of the Masia model, the objective of which is to form the individual through sport.

Seeing how well received it was in its first year, both by the player managers and the sportspeople themselves as well as by the organisations participating in the programme, a second edition was launched to the great expectation of all those taking part, 37 teams in total and 552 sportspeople, the Club and also the organisations collaborating in the programme. During the visit paid by teams in the presence of players and their coaches, emotional educators are also on hand. Along the way, they prepare the young sportspeople with a talk on the bus, where they prepare them emotionally for situations they will face and explain the nature of the centre they are about to visit. The second part consists of the activities put on at the centre itself. The third, on the bus on the way back, the emotional educators will also act as facilitators, responsible for encouraging our sportspeople to see what has impressed or surprised them from the visit or what has made them think.

Once the visit has been completed, and on the return, those taking part in the organisations visit the facilities of the Ciutat Esportiva to take part in a training session or watch a game with the players they had previously seen. In total there were 25 return visits.







#### ORGANISATION CHART

Below are the 15 organisations from eight different local areas with which the Masia Solidària project was held during the 2018/19 season. The activities started in October and concluded in late May.

- FINESTRELLES FOUNDATION
- MARIANAO FOUNDATION
- AMICS DE LA GENT GRAN (FRIENDS OF THE ELDERLY)
- CARITAS OF SANT FELIU DE LLOBREGAT
- NEUROLOGICAL STIMULATION UNIT
- ACELL AND SPECIAL OLYMPICS CATALUNYA
- CATALAN FOUNDATION FOR CEREBRAL PARALYSIS AND CLUB ESPORTIU ESBONAT I AMISTAT BARCELONA
- ITINERARIUM FOUNDATION
- JOAN SALVADOR GAVINA FOUNDATION
- HOSPITAL SANT JOAN DE DÉU
- LA MALLOLA RESIDENCE
- DON BOSCO OPEN CENTRE
- BLAU ALMEDA RESIDENCE
- SAO PRAT OPEN CENTRE
- GUTTMANN INSTITUTE

#### SUCCESS OF THE +QESPORT COURSE

FC Barcelona has taken a step forward in training its sportspeople. Last December the +Qesport course got under way, a pioneering experience in the world of sport and one that is aimed at sportspeople in the U18, junior and second team category of the five professional sports at the Club, which came about with the objective of preparing sportspeople at Masia 360 and equipping them with all the skills and knowledge required for the transition to the professional sports world. The programme, inspired by the Rookie Transition Program of the NBA and the NFL, is formed by five major study modules which deal with sports marketing, e-commerce and the social networks, finance and administration, the communication skills and entrepreneurship. The course is endorsed by the ESERP Business School, which issues a venia docendi certificate for the +Qesport programme. At the end of the course, all of the students received the qualification of Sports Proiects Coach.

In all, 77 sportspeople and 18 coaches took part. Out of these 77 sportspeople, seven were from the Barça B football team, 12 from the U18 A football team, nine from the Women's B football team, 13 from across the Barça B and Junior basketball squads, 15 also from Barça B, Junior and U18 roller hockey squads, 11 from Barça B and U18 futsal squads and 10 from the Barça B handball squads. Some recognisable faces could be seen such as the players from Barça B Riqui Puig, Oriol Busquets, Iñaki Peña and Araujo; those from the U18 teams who last season contested the UEFA Youth League, Arnau Tenas, Ansu, Arnau Comas, Sergi Rosanas or brothers Aleix and David Font from the Barça B basketball team.

Among other subjects, the sportspeople study sports marketing, its strategies and how to create a personal brand. In e-commerce and the social networks, they spoke about digital identity, reputation and personal profiles, and what an influencer is and how they express themselves. In the administrative module they receive the necessary financial education to understand the differences between necessary and unnecessary expenses, to understand how to prepare a personal budget or distinguish between net or gross taxes. The entrepreneur classes focus on how to get an idea across in the world of business and how to make a business plan.





#### Present at the 2nd Festival dello a school for life than a quarry', both **Sport in Trento**

conference entitled 'Barça, more of playing style.

from a sports and educational pers-Carles Folguera, Masia 360 program-pective. "One of our objectives is to me director, and Guillermo Amor, rese educate our players. Help them to ponsible for professional academy become professionals. It is our job football, had the job of representing to get them used to interviews with FC Barcelona at the 2nd Festival the press and to explain how to madello Sport which, organised by La nage their lives on-line. It is also Gazzetta dello Sport, was hosted at essential to educate our players Trento from 11 to 14 October 2018 about the value of money. To show and which brought together major them how to manage their first coaches from the European scene professional salary, for example," like Pep Guardiola, Carlo Ancelotti commented Carles Folguera to thoor Arrigo Sacchi, among others. Fol-se attending, while Guillermo Amor guera and Amor explained the aca- focused on explaining how all Club demy model behind the Masia at the teams work every day on the same





## We help sportspeople to grow as individuals

Like every year, the Masia organised an educational cycle of activities designed to help sportspeople to grow as people. The main talk was the one given by the hill runner Nuria Picas, who shares her personal experience as an elite athlete with the young residents. During the event, Nuria Picas spoke to them about the importance of sports culture. "If you fight, you can lose, but if you don't fight, you've already lost," "anyone who has a dream has a treasure", "the brain is the most important muscle" or "some ensure that we push our bodies to the limit, but our hearts hold dreams that our reason can't comprehend." These are some of the savings in the form of advice coming from our sportspeople in the talk given by the winner of many races including the Mont Blanc Ultra Trail, 170 km long.

Picas demonstrated for the Masia residents the importance of a culture based on effort, invisible training, along with proper diet and hydration, the need to sleep the necessary hours to be able to cope with training under the hardest conditions and, most importantly, having good mental resilience to face into difficult moments which



every athlete encounters during their life, such as injuries, pressure or the urgency of winning.

Other activities carried out at the Masia Residence – Oriol Tort Training Centre were the emotional and sex education workshops, on preventing bullying, and on meditation and relaxation. The aim behind all of these actions is to contribute to a 'way of doing' at the residence. The training of the educators is key to helping them acquire emotional coaching skills for life.

Among the other activities to capture the attention of residents at the Masia were the cultural outings to the Liceu Opera House and the outing for residents to the Choir School of Mont-



serrat. Although if there is one activity which our sportspeople really got excited about, even more than the feasts of Halloween, Castanyada, Christmas, the trip to Port Aventura or the end of season dinner, was the 'Let's get to know Barcelona' experience. A series of trips around the city of Barcelona to get to know the history of the Catalan capital first hand.

Lastly, in the educational area, special mention is deserved for the success achieved with 100% of La Masia's sportspeople who took university entrance examinations. All 11 will be able to go on to university. In the 2018/2019 season, 42 sportspeople undertook university studies.



#### RESIDENTS OF LA MASIA

	FOOTBALL
U12 A	Daniel Ávila
U14 B	Alejandro Domínguez, Joel Roca
U14 A	Aaron Alonso, Antonio Gómez, Antonio Martín, Bilal Achhiba, Brian Fariñas, Cristóbal Muñoz, Marc Dolz.
U16 B	Alejandro Ramos, Ander Astrálaga, Juan Larios, Pablo Páez
U16 A	Alejandro Balde, Alejandro Guinard, Arnau Solà, Fermín López, Jorge Alastuey, Leo dos Reis, Raúl García-Alejo, Xavi Simons
U18 B	Adrià Altimira, Adrián Obrador, Álex Rico, Anwar Mediero, Aschalew Sanmartí, Brian Peña, Diego López, Iker San Vicente, Jaume Jardí, Jorge Carrillo, Josep Jaume, Marc Alegre, Marc Faja, Pablo Cuñat, Ramon Vilà, Raúl Moro, Roberto Laurel, Sergi Altimira
U18 A	Antonio Jesús Cantón, Arnau Tenas, Iván Bravo, José Martínez, Mika Mármol, Ilaix Moriba, Nils Mortimer, Sergi Rosanas
	BASKETBALL
U16 A	Filip Siewruk, Iñaki Ordoñez, Martín Iglesias, Pavlo Dziuba, Teodor Simic
U16 B	Aaron Ganal, Ricardo Martín
U16	Borja Fernández, Gael Bonilla, Haris Bratanovic, Ibou Dianko, Lorenzo Guerrieri, Matthew Marsh, Tom Digbeu
	HANDBALL
U14 A	Petar Cikusa
U16 A	Djordje Cikusa
U16 B	Aleksandar Cenic
U18	Roberto Domènech
BARÇA B	Jorge Pérez

	FUTSAL
CADET	Jorge Carrasco
U18	Daniel Fernández, Nicolás Marrón
BARÇA B	Bernat Povill

ROLLER HOCKEY

U18 Jordi Grygo, Martí Gabarró

U16 Alejandro Castro

	RESID	ENCES FO	R SPORTSPE	OPLE AND	NATIONA	LITIES
	FOOTBALL	BASKETBALL	ROLLER HOCKEY	HANDBALL	FUTSAL	Т
CATALONIA	22	-	2	2	2	28
ANDALUSIA	7	1	-	-	-	8
ARAGON	2	-	-	1	-	3
ASTURIAS	1	-	-	-	-	1
BALEARIC ISLANDS	2	-	-	-	-	2
CANARY ISLANDS	1	-	-	-	-	1
MADRID	-	-	-	-	2	2
MURCIA	2	-	-	-	-	2
NAVARRE	2	1	-	-	-	3
BASQUE COUNTRY	1	1	-	-	-	2
VALENCIA	4	-	-	1	-	5
GALICIA	2	1	-	-	-	3
ANDORRA	-	1	-	-	-	1
ENGLAND	-	1	-	-	-	1
BELGIUM	-	1	-	-	-	1
FRANCE	-	1	-	-	-	1
GUINEA CONAKRY	1	-	-	-	-	1
HOLLAND	1	-	-	-	-	1
ITALY	-	1	-	-	-	1
MACEDONIA	-	1	-	-	-	1
MEXICO	-	1	-	-	-	1
POLAND	-	1	-	-	-	1
PORTUGAL SENEGAL	-	-	1	-	-	1
SERBIA	-	1	-	-	-	1
UKRAINE	-	-	-	1	-	1
	-	1	-	-	-	1

### **BARÇA INNOVATION HUB**

#### WHAT DOES BIHUB DO?

- Scientific research projects
- Innovation focused on joint development of products and services
- On-line training for professional development, and regulated training with Masters and postgraduate qualifications
- Organisation of congresses and conferences

#### HOW DOES IT WORK?

We are building an ecosystem for the world of sport

UNIVERSITIES AND RESEARCH CENTRES

SPORTS CLUBS AND SPORTS ORGANISATIONS

SPONSORS

BARÇA INNÓVATION HUB

START-UPS AND CONSOLIDATED COMPANIES

**INVESTORS** 

SPORTS USERS, PROFESSIONALS, FANS AND USERS

#### HOW IS IT STRUCTURED?

7 areas of knowledge

Sports collectives

Sports performance

Sports technology and analysis Health and well-being

Fan Engagement and Big Data Smart facilities

Social innovation

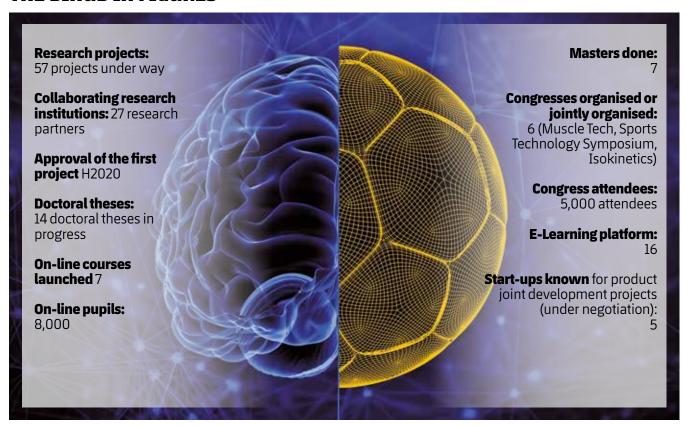
### A MAJOR SPORTS LABORATORY FOR THE FUTURE OF THE SPORT

More than 2,000 sportspeople train at the Ciutat Esportiva each day, 120 teams play every weekend, 5 professional sports, 10 amateur sections, a stadium with almost 100,000 seats, 291 million supporters, and 3.5 million visitors every year. This is the day to day for FC Barcelona, a day to day that forms part of the privileged environment for creating a sports laboratory that allows people to think up, try out or develop new ideas, knowledge, products or services that would might the development of the sport. This major laboratory is the Barça Innovation Hub.

#### A UNIQUE SPORTS LABORATORY

Sports people	2,104
Professional sports	5
Amateur sports	9
Teams	121
Members	141,846
Fans	303M
Visitors	4M/Year

#### THE BIHUB IN FIGURES



#### **ACTS AND EVENTS**

#### Camp Nou becomes the first stadium in Europe with dedicated 5G coverage

5G technology was one of the major players in the 2019 Mobile World Congress (MWC). The president of FC Barcelona, Josep Maria Bartomeu, the CEO of GSMA, John Hoffman, and the president of Telefónica España, Emilio Gayo, introduced the 5G Stadium project at the trade fair, a project developed by FC Barcelona and Telefónica, which has turned Camp Nou into the first football stadium in Europe with dedicated 5G coverage. Also in attendance at the event were the directors Javier Bordas, Dídac Lee, Marta Plana and the cultural advisor of the Board of Directors, Teresa Basilio. Telefónica and FC Barcelona showed images live from Camp Nou taken using 5G technology and which could be viewed using a virtual reality headset. What's more, a video showed the exclusive content of the first team training at the Ciutat Esportiva Joan Gamper, in addition to a virtual tour of the stadium.

### monitoring

FIFA has selected Barca's facilities to test the data

In the aim of increasing the reliability of the information gathered during the competitions, FIFA chose the Miniestadi as a test tube to carry out five days of precision studies on the systems adopted by around fifteen monitoring companies that normally work in the world of football and offer data. These tests focused especially on position and speed indicators for the players and were monitored by a team of experts from the University of Victoria (Australia). Participating in the tests were around fifteen ground-breaking companies from the tracking centre, including Real Track System, ChyronHego, Catapult, STATSports and Hudl. The measurements were made with 36 infrared technology cameras installed in the Miniestadi turf forming a quadrilateral in which different coaches from the Barça School, with sensors attached to their bodies, perform the movements and runs.





#### BIHUB and FIFA are creating a standard format to transfer team control data

The Barça Innovation Hub and FIFA announced in November the joint creation of a standard format that will make it possible to unify team monitoring data, which is currently being stored differently by each club. This information is gathered using the EPTS (Electronic Performance and Tracking Systems) and with the new format which both organisations have worked on, they can exchange and compare in a unified and standardised way.

Johannes Holzmüller, sports technology officer for the FIFA 2018 World Cup, had the task of making this announcement during one of the round table discussions at the Sports Technology Symposium. According to Holzmüller, the origin of this new format arises from a mandate of the IFAB (International Football Association Board), an independent organisation that monitors football rules, of which FIFA forms a part.



#### Creative auditorium at the Barça Innovation Hub inspired by Ferran Adrià's method

Those taking part in the fourth Creativity for Business Innovation Challenge (C4Bi), launched by the elBullifoundation and ESADE, ran a creative auditorium at the Barça Innovation Hub, inspired by the legacy of Ferran Adrià. The C4Bi is a competition between students that place the emphasis on the auditorium in the creative process, a tool borrowed from the chef Ferran Adrià to evaluate the innovation processes at the El Bulli restaurant. This year, the competition became international and involved, in addition to the ESADE pupils, Danish, Finnish, British and North-American students.

Acting as a consultant and sharing big data; building a discipline in innovation and analysis; providing information available in audiovisual channels such as Netflix; proving the hub internally and externally; and systematising the innovation process are but some of the proposals made by the students.



#### SYMPOSIA AND CONFERENCES

#### Sports Science Week: three events focusing on sports medicine

The BIHUB held Sports Science Week from 8-11 October, a week during which three academic events were held in relation to sports medicine, performance and nutrition in which more than 400 professionals took part from science and sport. The first of these events was the Barça Sports Medicine Conference, formerly known as the Muscle Tech Network, now in its tenth year, which used calf muscles and Achilles tendon injuries as its central theme. The conference brought the leading world authorities in medicine, such as Sakari Orava, a hamstring specialist and collaborator with FC Barcelona, among others, to Barcelona. Subsequently, the 2nd Barça Sports Performance Congress took place, an academic session on sports performance, especially focused on strength in team sports.



#### The Barca Innovation HUB featured as part of the **Business of Football Summit**

The BIHUB was one of the star topics of the Business of Football Summit, one of the most important events in the sports industry, organised in London in May by the Financial Times. The director responsible for the BIHUB, Marta Plana, was invited to explain the work being done by the knowledge platform which manages the research, innovation and training projects within the different areas of the Club. Under the title The Coming Disruption – How Tech is changing football, the director explained to the 130 people present three research and innovation projects which currently apply to Barça, and how technology is helping sportspeople to improve their performance. The panel was chaired by Simon Kuper, a British journalist and, in addition to Plana, Sasha Härtel, head of analysis, science and innovation of the German football team 1899 Hoffenheim, also took part with Ryan Patterson, Chief Global Officer with STATS, a company specialising in technology.



#### The fourth edition of the Sports Technology Symposium brought more than 800 professionals to Camp Nou

In November, the Barça Innovation Hub launched the new Sports Technology Symposium. This international fair, established as the most important at European level in the scope of sports technology, welcomed more than 800 professionals from the sector, including the greatest international experts on the subject, to Camp Nou.

Smart installations, sports analysis, player development, data and decision-making and the new models of innovation were the topics touched on over the first day's events. The obsession with mobile phones and the future scenarios which football is facing in different areas, such as for example social responsibility, were some of the subjects dealt with on the second and final day.



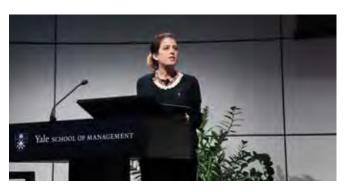
#### The Football Coach Analytics Summit also welcomed Ernesto Valverde

In November the Football Coach Analytics Summit was held at the Ciutat Esportiva, an event launched by the Barça Innovation Hub which brought together the finest specialists in data analysis applied to football training in the aim of discussing what would be role of data in the decision-making of technical coaching staff with football teams. The session was run on two parallel agendas. On the one hand, Analytics Experts, in which data analysis experts presented innovative proposals from their perspective. And on the other hand, the Football Coaches, where important coaches discussed which data could change the dynamic of the game and decision-making in sports. The opening session was attended by the first team coach, Ernesto Valverde.



# Barça Innovation Hub explains its innovation projects to Yale University

In February, the FC Barcelona director, Marta Plana, gave a talk about the Barça Innovation Hub at Yale University, as part of meetings which under the title of 'Yale Soccer Conference' the prestigious US university had organised for the first time. Marta Plana gave a talk entitled Barça Innovation Hub, shaping in Future of Sports, at the Zheng Auditorium of the university before an audience of around 350 people, largely made up of professionals from the football industry, MBA students from universities like Harvard, MIT (Massachusetts Institute of Technology) or Columbia, in addition to Yale itself, as well as different entrepreneurs in the field of sports and technology. Plana centred her talk on explaining what the commitment made by the Club to technology and innovation was about and she also gave details about some of the successful examples in the application of technology to the world of sport.



#### Forum on innovation at Levi's Stadium in Santa Clara during the US tour

As part of the FC Barcelona tour of the US, the Barça Innovation Hub (BIHUB) organised a forum on innovation and sport involving recognised leaders of the sports industry and academics specialising in sports innovation management. Also taking part in the event were the San Francisco 49ers and it was held at the Levi's Stadium in Santa Clara (California). It was carried out in two sessions. The first, *Implementing Innovation in Sports*, dealt with the implementation of strategies for innovation in the sector of sport and the second round table discussion, 'The Future World and The Role of Sport', talked about the future of the world and the role that sport would play in this future.



#### STRATEGIC AGREEMENTS

# Understanding with Allianz to improve the health and well-being of sportspeople at FC Barcelona

In March, the Barça Innovation Hub and the Allianz Group insurance company, a long-time global partner of the Club, agreed to launch a study that will analyse the link between sleep quality and physical and sports performance.

This is a pioneering scientific project, for which there is no existing bibliography, which shares the experiences of sportspeople from FC Barcelona and represents a personalised intervention of their sleep in order to measure the possible impact on sports performance and health. The study gathers qualitative data about the sleep of 600 young sportspeople from various sections of the Club, and 50 of these youngsters will be studied individually. The agreement was signed by Josep Maria Bartomeu, the marketing and distribution managing director for the Allianz Group, Jean-Marc Pailhol, and the CEO of Allianz Spain, José Luis Ferré.



# Growth of the academy offer at international level through Edinburgh University

The BIHUB and Edinburgh University signed a three-year agreement as a result of which the training centre will participate in various courses offered by Barça Universitas, the digital platform for knowledge transmission of the Barça Innovation Hub. This is divided into two major blocks. On the one hand, one month courses, serving as an introduction to topics such as sports laws and ethics. And, on the other, four-month courses on the management of installations, sports psychology, communication and nutrition linked to physical activity. The understanding was signed in December at Edinburgh University with the visit of a delegation from the Barça Innovation Hub formed by Javier Sobrino, director of Strategy and Innovation with FC Barcelona.



## Understanding with the Polytechnic University of Catalonia to develop training and research projects

In December the Barça Innovation Hub and the Polytechnic University of Catalonia (UPC) signed a collaboration agreement linking the two organisations over the coming three years with the aim of developing projects in the area of training, research and development cooperation. The signing of the agreement took place in the offices of FC Barcelona in the presence of Josep M. Bartomeu, president of FC Barcelona, Marta Plana, director responsible for the Barça Innovation Hub and Francesc Torres, rector of the UPC, as well as the Club CEO, Oscar Grau, and other executives from both organisations. The projects to be carried out under the collaboration touch on training, promoting talks, lectures or training qualifications, such as masters degrees. Work is also planned on research, in any of the seven areas of expertise for the BIHub, and in the scope of development cooperation under the guidance of the Barca Foundation.



# First world competition for sports tourism *start-ups* to identify innovative projects

As part of the Sports Technology Symposium, the Barça Innovation Hub (BIHUB) and the World Tourism Organisation (WTO) presented the first edition of the UNWTO Sports Tourism Start-up Competition. The initiative is designed to identify innovative projects with potential to transform the sports tourism segment in the near future. A delegation from FC Barcelona, headed by the president of FC Barcelona, Josep Maria Bartomeu, and the general secretary of the UNWTO, Zurab Pololikashvili, held a meeting where they talked about this joint collaboration to organise this project competition in the field of technology, sports and tourism.



#### RECOGNITION

## Prize for sports excellence and innovation awarded by SportTechie

The SportTechie sports and technology information portal distinguished FC Barcelona as the best sports team of 2018 in its annual awards. These awards recognise the most important contributions in the world of sport and innovation, and reward institutions and professionals in the sector. SportTechie highlighted FC Barcelona for "its mission to advance the world of sport on a global scale". Projects like the one started up with FIFA or the hosting of congresses and conferences were some of the activities mentioned by the jury when gi-

# International prize awarded by the Massachusetts Institute of Technology (MIT)

The Barça Innovation Hub was presented with the Alpha Award during the MIT Sloan Sports Analytics world conference. The award was presented for a study that, drawing inspiration from the principles of Johan Cruyff, proposed a mathematical model that assessed the quality of the decisions taken by players depending on the position of team-mates and opponents at a given time.



#### BARÇA UNIVERSITAS

# Graduation of the second year in sports management from the Johan Cruyff Institute

The second graduating class of students in the Master in Football Business run by the Johann Cruyff Institute in collaboration with the Barça Innovation Hub graduated on 21 June at an event which took place at the Maritime Museum of Barcelona, in which Marta Plana took part as the director in charge of the BIHUB. The event brought together participants in this educational programme from 15 countries around the world.







# TOTAL NUMBER 141.846



# 40 years since winning the Club's first European Cup Winners' Cup in Basel

On 12 May, FC Barcelona celebrating the 40th anniversary of one of the most important events in the history of FC Barcelona as a result of the first European Cup Winners' Cup in Basel in 1979. Winning this title, along with the more than 30,000 Barcelona fans who travelled to attend the final, forms part of one of the most brilliant and emotional moments of our history.

The commemoration began with a dinner in honour of the squad of that European Cup Winners' Cup in the Auditori 1899,

which included members of the current Board of Directors, headed by the president Josep Maria Bartomeu, representatives from the Board at the time, players in that historic team and a representation of members of the Barça Players Group.

Following the dinner, the celebration moved inside the Camp Nou, where, before the game between Barça and Getafe, the players from that 1979 squad walked onto to the pitch with the Uefa Cup trophy while the fans applauded.







#### CONSOLIDATION OF FC BARCELONA DESPLAÇAMENTS

FC Barcelona Desplaçaments, the travel services offered by the Club to its members and penya subscribers to be able to accompany the first football team in away games, consolidated itself as the preference of members when travelling and supporting the team. In all, 8,134 people travelled with FC Barcelona Desplaçaments during the season. In addition to the matches of the football first team, the service was also offered at certain Euroleague basketball games, the final of the Women's Champions League and the handball Final Four.

As for the Copa del Rey, 5,000 supporters used this service for travelling to Seville on one of the trains, coaches or flights that were organised. This is the highest number of members and fans using FC Barcelona Desplaçaments travel since it began operating.

## **BARÇA AND WOMEN**



#### 'Barça: feminine, plural', to celebrate International Women's Day

Coinciding with International Women's Day, on 8 March FC Barcelona hosted a event at the Auditori 1899 organised by the Edelmira Calvetó Group (GEC), which under the title 'Barça: feminine, plural' aimed to raise the profile of women through sports, value the contribution of amateur sports and highlight the potential of brand for women. The event had a great turn-out, with more than 200 invited guests filling the room, with the participation of the president Josep Maria Bartomeu and the secretary of the Board of Directors and chair of the Edelmira Calvetó Group, Maria Teixidor.

The first talk of the day, titled 'One style, different paths', involved players from the women's football team Sandra Paños and Alexia Putellas, and the director of Barça International Relations and ex-player, Guillermo Amor, who shared

sensations and experiences from their ties with the club. The presence of women in amateur sports of FC Barcelona served as the centre of second round-table discussion involving different sports people from the amateur teams of the Club. The director of the Barça Foundation, Mària Vallès, presented the report on discrimination, barriers and choices facing women doing sport.

The personal brand of women's sport was present at the event in the form of two specialists such as Gemma Cernuda and Arancha Ruiz. Equality in communication was touched upon by Estrella Montolio and the role of sponsors in women's sport was discussed by Julieta Verrier, marketing and brand director with Stanley Black & Decker, and Jaweira Ali, director with Gillette.



#### Edelmira Calvetó Award for two pioneers in baskeball

As part of the event 'Barça: feminine, plural', the Edelmira Calvetó Group, created in 2011 to promote the involvement of women in the Club, awarded the prize that bears the name of the first female member of the organisation, and which distinguishes those who have worked for equality and recognition of women. This year, the award was given to two pioneers of women's basketball. Encarna Hernández. 'La Niña del Gancho', who at the age of 102 was unable to be present to accept the award, and Maria Planas, who contributed as a coach when women's basketball took off in our country and who is the only woman to have served as Spanish national basketball selector, and over many vears also with the Catalan team. Maria Planas and, on behalf of Encarna Hernández, their friends Sara and Raguel, producers of the documentary dedicated to their figure, accepted the award from president Josep Maria Bartomeu, and Maria Teixidor, secretary of the Board of Directors and president of the GEC.



#### **Ideas laboratory with men and women**

On Friday 30 November at the Sala Roma in Camp Nou an Ideas Laboratory was held for older male and female members of FC Barcelona, promoted by the Edelmira Calvetó Group, who is working to mark out and promote the role of female members in Club activities. The aim of this event was to find out the opinion of male and female members when it came to debating and searching out new actions that would contribute to making Barça a reference in the visibility and empowerment of women in sport.

In attendance at the event was the CEO of the Edelmira Calvetó Group, Maria Teixidor, and around seventy male and female members of Barça. This was the third event to be put on, after those held in previous years, to handle topics of specific interest for women with the aim of putting on a collaborative activity in which male and female members can put forward new ideas to strengthen the presence of women and their links with the Club.

#### INSTITUTIONAL EVENTS

#### **Delegate Assembly**

The Ordinary General Assembly of Delegate Members took place on 20 October at the Palau Blaugrana with 1,007 delegate members. The Assembly approved the assessment of the previous season and the budgets for the coming year, and approved Josep Pont, Marta Plana and Jordi Argemí as new directors of the Club. In the course of the assembly, the Board of Directors decided to open for internal feedback and new evaluation of the proposal to update the club shield. As for the alteration of certain points of the Articles of Association, all social amendments were approved and the economic ones were rejected including the proposal to eliminate section c) of article 66, in reference to limiting the Board of Directors to exceed 10% of the debt limit in the form of credit or loan.



#### **Senate Meeting**

In 2019, for the third season in a row and as a result of the large number of new senators who became part of the Senate, an event was held to confer the accreditation diploma on the new senators. The event was held on 15 May at the Llotja President Josep Suñol in Camp Nou, with the attendance of around eighty of the 141 members invited. On 23 May in the Auditori 1899 hall, the ordinary assembly of the Senate took place, with the attendance of more than 200 senators. Josep Maria Bartomeu delivered his assessment of the season, touching on current issues at the Barcelona club. Also taking part in the Senate event were the first vice president Jordi Cardoner, who gave a presentation on the work being done by the Foundation to help vulnerable boys and girls; the third vice president Jordi Moix, who outlined the progress of the Espai Barça project; and the director Marta Plana, manager of the Barca Innovation Hub who gave a broad outline of this platform which brings together the Club's research and knowledge projects.



#### **Presentation of loyalty badges**

A total of 538 members were invited over the course of the season to be recognised by the Club for their 50 years of loyal membership, being awarded with a gold badge. In all there were five events held in the Auditori 1899, which were presided by the club president Josep Maria Bartomeu or by the first vice president Jordi Cardoner. As for the silver badges awarded to members marking 25 years with Barça, 3,455 recipients were invited over twelve days to the Auditori 1899. The vice president of the Members' Area, Jordi Cardoner, presented the awards, accompanied in most acts by the director Pau Vilanova.

Lastly, a further session was also held at the Llotja President Josep Suñol to present gold and diamond badges to members celebrating 75 of membership with the Club. President Bartomeu took part in the event, attended by 11 members in all, out of the 15 invited members who joined the Club in 1944.



#### **New actions in preventing fraud**

As part of the strategy to combat fraud launched by the Board of Directors, the Discipline Committee agreed to open files on 747 members identified for the transfer of their details, password and PIN, to third parties for false ticket purchases. The users of these details had access to the purchase of thousands of tickets under highly favourable pricing and quality conditions, which allowed them to make a highly profitable resale to the detriment of the social and economic interests of the Club.

At the same time, a decision was made to terminate the contractual relationship with three tour operators that would no longer be able to buy tickets. However, the Club has also been actively collaborating with the police over the entire season in the various investigations opened against the organised fraud networks, and also appeared in the judicial investigation proceedings brought by one of the lines of police investigation as a victim. As a result, the Club continued its actions to prosecute and dismantle organised networks and expressed its gratitude to male and female members for collaborating in these efforts to eradicate all fraudulent conduct.



#### **SERVICE, ACCESSIBILITY AND INCLUSION**

#### Member service

The Barcelona Member Attention Office once again intensified their efforts in providing assistance to the entire membership of the Club, whether in person, over the phone or by email. Over the course of the 2018.19 season, the group of 61 persons making up the Member Attention Service of the FC Barcelona Social Area had a total of 326,864 interactions between the Club and its members, with 164,231 calls answered, 122,464 emails managed and a total of 40,169 procedures in person.



#### 'T'Acompanyem' (We're with you) and ticket sales

Over the course of the season work continued on building up the T'acompanyem (We're with you) service, which is run by Barça and the Red Cross to enable persons with mobility issues to attended games at Camp Nou. Once again this year, the number of interventions by a service that continues to receive signs of appreciation from users increased. The total number of services was 1,817, involving 1,543 persons at the Stadium and 274 in special transport. As for tickets, the OAE handled the sale or exchange of more than 400 tickets for persons with mobility issues. Both Red Cross volunteers and entrance staff offered maximum collaboration, displaying empathy and sensitivity, which facilitated the work and positive image of the service.



#### **VIII Supportive Member Day**

For the eighth year in a row, coinciding with the first round of the Cup against Cultural Leonesa, on 5 December the Club organised the VIII edition of the Supportive Member Day. A good portion of the 76,398 spectators who turned up at the Stadium, marking a new record attendance for this Day were members of bodies and associations dedicated to the most disadvantaged collectives in the whole of Catalonia. Including those attending this year, a total of 483,160 spectators have now enjoyed this act of solidarity over the past eight years. More than 2,000 social interest organisations and groups received invites, and a group of children from the Downs Syndrome Foundation of Catalonia had their photo taken with Barca players. In collaboration with the Red Cross, support was also provided to refugees, with the players from both teams emerging accompanied by refugee children with the logos 'Amb els refugiats' (With the refugees) and 'Tant se val d'on venim' (No matter where we're from) on their t-shirts. Two days before this solidarity day an event was hosted at the Auditori 1899 presided by the director Emili Rousaud to thank those who had collaborated in giving out tickets to this event.



#### Care from the OAE

The Specialised Attention Office (OAE), in the aim of demonstrating the Club's sensitivity towards persons suffering from any kind of disability or issue with their mobility, continued to provide special, personalised attention. Attention in person and the volume of emails and calls handled continued to increase as a result of the fact that disabled members and fans rely more and more on the OAE for queries, procedures and suggestions. The OAE coordinated various actions with the Panel of Advisers to improve the accessibility and adaptability of the facilities.

Also through the OAE, the Club also hosted the first meeting of accessibility officers from different European clubs, federations and leagues that collaborated with the Centre for Access to Football in Europe (CAFE), the assessment body associated with UEFA. The director Emili Rousaud, OAE manager, was responsible for welcoming representatives from the 18 clubs and 12 federations involved.



#### PROXIMITY PROJECTS

#### **Invitations to unsubscribed members**

The Board of Directors approved providing unsubscribed members, as invitations, with subscriptions temporarily suspended as a result of the penalties imposed by the Club's Disciplinary Committee, as a result of the anti-fraud effort carried out in the course of the Classic of the previous season played at Camp Nou. The 2,821 places corresponding to the suspended subscriptions have been offered for each game free of charge to all unsubscribed members.

This figure has fallen as the penalties have been gradually lifted. Those interested in these invitations had to apply using an on-line form which had to be filled out before each game. Over the course of the season a total of 27,896 tickets were given out to unsubscribed members.



#### **Tickets for travel**

One of the measures that was continued throughout the season was the collection of tickets bought by members travelling with the Barça first football team to the same city where the matches were taking place, whether in the League, the Cup, or the Champions League.

Using the Club website, exclusively for members and commitment card members, tickets were gradually put on sale for all matches taking place at the opposing team's ground during the entire season. The tickets were nominal, and once paid for, the members who had bought them were supposed to pick them up personally at a specific point in the city where the match was being played. This method enabled the Club to take another step forward in preventing resale, with the objective of ensuring that the person using the ticket was the member applying for it.



#### **Open Boxes for members**

The various Llotges Obertes organised over the course of the 2018/19 season at Camp Nou and the Palau Blaugrana enabled some members to experience a match from the most privileged position of each of those installations. All members interested in being able to enjoy a game involving one of the Barça teams from a Llotja signed up via a form and, subsequently, the lucky members were chosen by lottery. Only for the Llotja Oberta Jove, which took place in the December League match against RC Celta de Vigo at Camp Nou, the young people who got to visit the Llotja at Camp Nou were drawn by lottery from among all members aged between 16 and 18 years.



#### **Promotions for members at the Barça stores**

As part of the new member advantages promoted by the Club for members, this season various promotions were activated with discounts and advantages in the FC Barcelona stores. Between the months of September and October a promotion was run offering members a 40% discount when buying the first Barça shirt, personalised with a name and a 2017/2018 Champions League emblem. In June, more than 300 male and female members and their companions had the chance to become the first to buy the shirt for the new 2019/20 season with a 10% discount, at an exclusive presentation party held at the Camp Nou Barca Store.



#### **Entertainment Space**

This season the Entertainment Space that was marked out two years ago at the Lower North Goal area of the stadium continued in full operation. The capacity of its area is for 1,246 seats. This North Goal area is exclusively separated from the other areas, the entrances are exclusive and they have a biometric control (fingerprint scanner) to ensure that only authorised persons will have access. The Entertainment Space was a success and is a reference point for other teams. Moreover, it is also noteworthy for its family feel. The groups that formed part of the Entertainment Space in the last year include Almogàvers, Sant Jordi Cross, Nostra Ensenya, Supporters Barça and Front 532.



#### **Presentation of new season tickets**

For the eighth year in a row, FC Barcelona again made new season tickets available for members registered on a Waiting List. This season there were 405 season tickets to Camp Nou that were awarded to members, once they had completed the renewal process. The season tickets issued will be valid for the 2019/20 year. In allocating these season tickets, there are now 2,766 members from the Waiting List now enjoying a season ticket since the 2011/12 campaign. The members included on the Waiting List can check their position on the Club website.



#### **Barça Elderly Persons Centre**

The members of the Barça Elderly Persons Centre received a visit from the president Josep Maria Bartomeu, as part of the official visit that took place in December in the Avantllotja at Camp Nou. Accompanied by the deputy secretary of the Board of Directors, Maria Teixidor, president Bartomeu thanked those veteran members for their unconditional love of Barcelona. The members of the Casal de l'Avi Barça, founded in 1989 for the purpose of hosting retired members of the Club and currently presided by Joaquim Gabarró, formed part of other meetings and various activities which demonstrated their vitality and dedication to Barça.



#### **Waiting List Pass**

During the 2018/19 the Waiting List Pass continued to be offered, a personal and non-transferable document enabling members registered on the waiting list to enter the stadium for most matches – not including those in A+ and A++ categories. The members on the Waiting List who were interested acquired this subscription while previously confirming their attendance at each game they wished to go along to. This season a total of 315 members used the Waiting List Pass.



#### **CHILDREN'S AREA**

#### **XIV Barça Christmas Card Competition**

For the fourteenth year in a row, FC Barcelona organised the Barça Christmas Card Competition, which invited members aged between 3–15 years to make a drawing inspired by the holidays. In this edition more than 1,300 drawings were presented, which were displayed at the Christmas Space in Camp Nou. The winner of this fourteenth Barça Christmas Card Competition was a girl aged 11 Aina Riu Giménez, from Altafulla. The awarding of the prizes coincided with the inauguration of the Christmas Space at Camp Nou, and was attended by the first vice president, Jordi Cardoner; the secretary of the Board of Directors, Maria Teixidor; the young artist Ariadna Reyes, responsible for choosing the prize drawings; the artist Josep Antoni Fernández, Fer, and the former player and coach of the Barca Legends team, Albert Chapi Ferrer.



#### 1,531 registrations among members aged up to 5 years

FC Barcelona continued over the course of the 2018/19 season their special promotion aimed at children aged 0 and 5 to become members of the Club. This promotion offered free registration to the 1,531 boys and girls who joined the Barça members' group during the season, and who didn't have to pay fees as first year members. At the time of joining the Club, in addition to the corresponding card, new members aged between 0 and 5 were given a share of welcome gifts with obvious Barcelona references. Various presents and recognitions were given to all young members changing their card category.



#### **Photographs with the first teams**

Over the course of the season, FC Barcelona continued to offer the youngest members, aged between 4 and 12 at the time of registration, the chance to have their picture taken with their idols from the first football team at Camp Nou, and, on the other hand, members aged between 4 and 15 were also given the opportunity to have their photo taken with the first teams in basketball, handball, futsal or roller hockey at the Palau Blaugrana. Around 2,500 young people had their photo taken with the football team or with those of the professional squads. On account of the great demand to have their photo taken with the football team, throughout the year there was a long waiting time between signing up and the photo being taken.



#### 'Let's be family', tickets and passports

During the season the 'Let's be family' programme was also continued, aimed at families, with which they were offered a whole series of advantages for members of this group, such as a free member's card after the third child, and also for those with physical disabilities. The aim behind 'Let's be family' is to encourage families to come to the ground, and by the end of the season 759 Let's be family cards had been issued. The number of passports handed out to facilitate access for the youngest to the games at the stadium was 5,928 children up to 7 years and 6,331 children aged between 7 and 14 years. As for attendance, 23,867 children's passports were activated, while the number of children's tickets handed out was 48,385 over the year.



#### **YOUNG AREA**

#### **Young Area card benefits**

For the second season in a row, the Young Area card was operating, for members aged between 18 and 30 years. With this card, which was sent out with the renewal of the card for 2019, there were benefits and special promotions on offer in different areas such as education, sports, entertainment and other games activities which can be consulted on the dedicated area of the Club website. In terms of education, the members of the Young Area received discounts for on-line courses offered by Barça Innovation Hub, the centre for knowledge, research, training and sports innovation at FC Barcelona. As for the games or entertainment on offer, promotions were offered in adventure sports, karting, sailing, gymnastic centres, escape rooms or other games and sporting activities.



#### **Foundation volunteer programme**

The members of the Young Area had the chance to continue actively playing a part in two of the members' projects of the Barça Foundation: FutbolNet and Robot Pol. Members who applied were allowed to join in one of the teams responsible for leading these two projects for institutions and hospitals, with the objective of taking part as a volunteer in the activities and collaborating in the search for a fairer and more inclusive situation for the most vulnerable children. The FutbolNet programme developed sports practice as social cohesion and awareness of values among young people, while the Robot Pol programme enabled children in hospital to carry out virtual visits to the Camp Nou Experience from the actual hospital where they were being treated.



#### **Third edition of the Match Party**

For the third season in a row, the League Classic against Real Madrid played at the Bernabéu stadium on 2 March could be watched from Camp Nou by young Barça members with a Young Area card. On this occasion, 700 followers met at the stadium tribune to take part in the Estrella Damm Match Party, an activity aimed at members aged between 18 and 30, so that the match could be televised on a giant screen. In addition to being able to follow the clash as a group, the Match Party offered those in attendance a space with different games activities, in which those members could meet fans of the same age and spend time together before the clash, enjoying the catering and drinks, draws and other things on offer. This was the third edition of the Match Party, and in all three, victory in the Classic at the Bernabeu went to Barca.







#### **MEMBERS AND SPORT**

#### The Cursa Barça with the greatest support

Another edition of the CaixaBank Cursa Barça filled the neighbourhood of Les Corts with love for Barcelona. More than 3,500 runners took part in the 2019 CaixaBank Cursa Barça, confirming once more the social, supportive and multi-sport nature of the Club. Victory in the men's run went to Juan Manuel Álvarez, while in the women's event the *blaugrana* Anna Bové completed the 10 kilometres in the fastest time.

This year's event also turned out to be special on account of the collaboration between the run and the Barça Foundation, the reason for which during the registration process participants were able to buy various solidarity products, the proceeds of which will go to projects of the Foundation. In total they collected 3,134.5 euros.





#### 'Corrent fem Barça' (Running, we're Barça)

Around 350 registered members took part in the Athletics League for members Corrent Fem Barça (Running, we're Barça), which this 2018/19 season entered its seventh year. The League was made up of nine popular 10k runs spread out over the season, the first of which was the Cursa de la Mercè taking place in September 2018. The last was the Cursa Barça CaixaBank 2019, which took place on 16 June 2019. The presentation of prizes during this year's Corrent Fem Barça (Running, we're Barça) League took place in the Llotja President Josep Suñol at Camp Nou.



#### **Basketball tournament for young members**

In December 2018, FC Barcelona organised the second Basketball Tournament aimed at young people aged between 7 and 13 who were members or showed that their parents or guardians were, in addition to members of the FCB Basketball School. The tournament was included as part of the Christmas activities organised by the Club, and was a 3x3 format competition run at the Palau Blaugrana involving more than 100 boys and girls. At the end of the tournament, all those involved were given a medal and a batch of gifts, as well as a t-shirt to commemorate this sports and games event.



#### **EVENTS**

#### The Academy teams celebrate the end of the season

In June, 800 young sports people aged 6 to 18 from all FC Barcelona amateur sections took part in the event celebrating the end of the 2018/19 season, which took place on the esplanade of the 1899 Auditorium.

The first deputy president Jordi Cardoner and the director responsible for amateur sports, Oriol Tomàs, presided the closing ceremony, which consisted of awarding diplomas marking the season to all teams involved in the academy stage. Also taking part in the event were members of the Sports Committee for amateur sports Jaume Carreter, Josep Maria Mir, Santi Torres, Josep Maria Cortal, Jaume Argilés, Ferran Butxaca and Francesc Carol.





#### **Presentation and alliance with the Barca Foundation**

The Palau Blaugrana brought together all those involved in new amateur sports with Barça in October 2018, in the presentation of teams for the season, attended by the first deputy president Jordi Cardoner, the director responsible for those sports, Oriol Tomàs, and the member of the Social Committee Jaume Carreter. More than 1,300 sports people, coaches, delegates and members of the sports committees, accompanied by their family members and friends, filled the stands at the Palau Blaugrana in a presentation that turned into a genuine party for the amateur teams.

This year, the stand-out event was the presentation of the alliance between the new amateur sports (athletics, wheelchair basketball, women's basketball, ice hockey, field hockey, figure skating, rugby women's volleyball and men's volleyball) and the Barça Foundation. For this reason, in the 2018/2019 season, all amateur teams at the Club wore their on their jerseys (with the exception of figure skating, who don't have any) the logo of the foundation, for the purpose of reinforcing the social aspect of the group, while showcasing the jerseys for the various sports.



#### **Recognition for ice hockey**

The Barça Ice Hockey first team were acknowledged by the Club for having won the Copa del Rey title. The event, presided by the director responsible for amateur sports, Oriol Tomàs, was attended by all players, coaches and representatives, as well as the member of the Social Committee with responsibility for amateur sports, Jaume Carreter, and was held in the President's Box at Camp Nou. The event concluded with a family photo on the pitch.





#### **MORE KINGS THAN EVER**

This season, Barça Athletics once again won the Copa del Rey trophy, their third in a row, confirming them as the club with the most trophies in Spain. In the women's category, Barça improved on the results of the past season, brushing up against the Copa de la Reina, but in the end they had to settle for second place.

At state level, Barça's control remained absolute, both in individual and in club terms. Once more Barça won the Catalan League outright, while individually, athletes like Jaël Bestué, Cristina Lara or Álvaro de Arriba stood out, with the latter being crowned European 800 metres champion.

This season the Barça Cross Country team also did well, winning the Spanish Championship by beating Bilbao Athletics — winners of the past seven years.





TEAM/CATEGORY	CHAMPIONSHIP	POSITION
Outright team - Men's	League Division of Honour	Runners up
	Copa del Rey	Winners
	Catalan Indoor Track Championship	Winners
	Catalan Outdoor Championship	Winners
Outright team - Women's	League Division of Honour	Third
-	Copa de la Reina	Runners up
	Catalan Indoor Track Championship	Winners
	Catalan Outdoor Championship	Winners
	Spanish Cross-country Championship	Winners
Men - Women	Spanish Outdoor Championships 2018	First qualified
	Spanish Indoor Track Championships 2019	First qualified
	European Indoor Track Championship 2019	11 Athletes
	European Outdoor Track Championship 2018	22 Athletes
U20 team - Men	Catalan Indoor Track Championship 2019	Winners
	Catalan Indoor Track Championship 2019	Runners up
	Spanish Outdoor Championship 2019	Third
U20 team - Women	Catalan Indoor Track Championship 2019	Winners
	Catalan Indoor Track Championship 2019	5th place
	Spanish Outdoor Championship 2019	4th place
Athletics school	Catalan Club Championship U14 A.ll.	Second





#### A HISTORIC FINAL

The Barça Rugby season will be remembered for the final of the Copa del Rey which the *blaugrana* first team contested. The *blaugrana* team once more played in the final for its favourite trophy 34 years after last contesting the title. Despite this long dry season, Barça remains, even today, the King of the Cups with 16 trophies in its cabinets. The final, pitting Barça against Alcobendas, was marked by its epic quality, as in the end the match was decided by a try, having gone past the 90th minute of game time (23-24). This action, despite giving the Madrid team victory, demonstrated the good state of *blaugrana* rugby, once again at the forefront of state and national rugby.

In addition to the Cup, the team under the orders of Sergi Guerrero also managed to qualify for the play-offs for the League title — thanks to the 57 points scored in the regular phase — and kicked off the year with the Catalan Supercup title by beating UE Santboiana by 17-21.

As for the lower categories, this year the U17 team stood out, having been proclaimed Catalan champions in rugby 7s, but also for the excellent role of the *blaugrana* school in the Spanish championship in this category, which was played in Valladolid.



RESULTS		
TEAM/CATEGORY	CHAMPIONSHIP	POSITION
Senior A	Heineken League	Sixth qualified
	Súpercopa Catalana	Champion
	Copa del Rey	Runners-up
Senior B	Catalan Division of Honour	First
Senior C	Catalan First Division	Fifth
U18	Catalan League	Third
	Catalan Sevens Championship	Second
U16	Catalan League	Second
	Catalan Sevens Championship	Champion
U14	Catalan League	Fourth
	Catalan Sevens Championship	Second
U12	National Tournament	Silver Cup Winner
	Catalan Championship	Runners-up





# RELEGATION UNAVOIDABLE AT THE LAST GASP

Barça were unable to hold on to their place in the category in a complicated season for the Barça men's volleyball first team. The *blaugrana* side were fighting for survival right through the year and never gave up. In the last game, the *blaugrana* side had chances to stay up, as they had drawn with Melilla on 17 points.

A win over their most immediate rival would have allowed them to stay in the Superleague another year, but the locals beat them by 3 sets to 1.

This season, however, Barça's second team in men's volleyball stood out, having come first in the regular League, by contesting the Catalan Final Stage and the National First Division Promotion Stage, and ending both stages second. Some recognition should be given to the role of the youth team, who ended the regular League in first position and in second place in the Catalan Final Stage.



TEAM/CATEGORY	CHAMPIONSHIP	POSITION
Superleague	Regular League - Men's Superleague	Eleventh
Senior B	Regular League - 1st Catalan	First
	Catalan Final Stage	Second
	1st National Promotion Stage - Roquetes	Second
U18	Regular League	First
	Final Phase	Second
	Spanish Championship - SÖRIA	Thirteenth
U16	Regular League - Group 1	First
	Final Phase	Fourth
U14	Regular League	Sixth
U12	Regular League	Second
	Spanish Championship	Fifteenth

RESULTS





#### THE MEN'S TEAM COME THROUGH AND THE WOMEN'S TEAM MAKE THEMSELVES HEARD

For the third year in a row the Barça Field Hockey continues once more in the Division of Honour. The *blaugrana* team succeeded in staying up in the final phase of the season, in a more uneven campaign, but just as effective as the previous.

While Oriol Torras's team were unable to repeat the feat of qualifying for the Copa del Rey, the Barcelona players were able to go through to the League play-offs. In the quarter finals, Barça fell to Atlètic Terrassa, and were left out of the Final Four.

As for the women's team, David Salsench's squad started off the year very well, managing to place themselves in promotion position and making themselves heard as a team with some of the nicest play in the category. In the second round, however, with a team affected by many injury losses, the *blaugrana* side were unable to stay the course and were relegated to tenth place.



TEAM/CATEGORY	CHAMPIONSHIP	POSITION
1st Team Men	Division of Honour A	Seventh
	Catalan Field Championship	Eighth
	Catalan Indoor Championship	Seventh
	Spanish Indoor Championship	Runners-up
	DHM Federation Cup	Fifth
st Team Women	Women's First Division	Tenth
	Catalan Field Championship	Fifth
	Catalan Indoor Championship	Fourth
	Spanish Indoor Championship	Eighth
nd Team Men	Catalan Division Two	Fourteenth
nd Team Women	Catalan Division Two	Twelfth
14 Boys A	Catalan Field Championship	Fifth
<b>-,</b>	Catalan Indoor Championship	Fifth
	Spanish Cup	Sixth
14 Boys B	Catalan Field Championship B	Seventh
	Catalan Indoor Championship	Ninth
18 Women	Catalan Field Championship B	Sixth
16 Men A	Catalan Field Championship	Seventh
O IO INICII A	Catalan Indoor Championship	Eighth
16 Men B	Catalan Field Championship B	Tenth
	Catalan Indoor Championship C	Eighth
16 Women	Catalan Field Championship B	Fifth
	Catalan Indoor Championship	Seventh
14 Boys A	Catalan Field Championship	Seventh
1400,571	Catalan Indoor Championship	Sixth
	Federation Cup	Seventh
14 Boys B	Catalan Field Championship C	Seventh
1100,50	Catalan Indoor Championship D	Fifth
	Federation Cup C	Sixth
14 Girls	Catalan Field Championship B	Third
	Catalan Indoor Championship B	Fifth
	Federation Cup B	Fifth
12 Boys	Catalan Field Championship B	Seventh
12 2015	Catalan Indoor Championship C	Third
	Federation Cup	Sixth
12 Girls	Catalan Field Championship B	Third
iz dirij	Catalan Indoor Championship B	Ninth
	Federation Cup	Eighth
IO Boys A	Catalan Field Championship	Seventh
io boys n	Federation Cup	Fourth
10 Boys B	Catalan Field Championship D	Sixth
10 00,30	Federation Cup C	Twelfth
10 Girls	Catalan Field Championship	Sixth
10 (111.)	Federation Cup B	Runner-up
ockey + Barça Blau	reactation cap b	Champion
ockey + Barça Grana		Sixth
ockey + Barça Orana ockey + Barça Paideia		Fourth
uckcy + Dai ça Paluela		rouitii



#### COPA DEL REY WINNERS FOUR YEARS LATER

A magnificent season for Barça Ice Hockey, who managed to get themselves crowned winners of the Copa del Rey over a weekend worth framing. The *blaugrana* side repeated history four years ago and beat Txuri-Urdin in the semifinals in extra-time — thanks to a goal from Bruno Baldris — by 4-5. In the final, Barça and Puigcerdà faced each other again as they did four years ago. Barça dominated the final at all times, winning 1-5, a high point for a team that has improved greatly, but which could have finished off with a trophy.

In the League, Marcus Fajardo's team qualified once more for the play-off (following the third place in the regular phase), however the *blaugrana* side were knocked out in the elimination stage in the semifinal against Puigcerdà.

In addition to the first team trophy, we must also mention the double achieved by the U17 team, who won the League and the Cup through Barça's total domination of this category, as well as the U14 League category title.



RESULT	's	
TEAM/CATEGORY	CHAMPIONSHIP	POSITION
First Team	National League	Third
	Copa del Rey	Champions
U20	National League	First in the regular phase
	Spanish Cup	Second
U17	National League	Champions
	Spanish Cup	Champions
U14	National League	Champions





#### **MAINTAINING THE RHYTHM**

For yet another season, Barça figure skating showed its potential in all competitions in which it participated. Through total domination in the Catalan competitions, with 17 skaters stepping on the podium making up the various categories (nine golds, five silver and three bronze), Barça also showed itself to be reliable at state level: five Spanish champions (three in ballet), two runners-up and a bronze.

What's more, this season, Barça figure skating also incorporated the figure skating school and held a closing ceremony on the Ice Skating Rink, under the artistic direction of Patrick Capmartín, with a show inspired by the French capital.



ICE SKATER	CHAMPIONSHIP (CATEGORY)	POSITION
Eva Medina	Catalan Championship (Novices)	First
Valery Russo	Catalan Championship (Novices)	Second
Martina Sibera	Catalan Championship (Novices)	Third
Miquel Vial	Catalan Championship (Novices)	First
laume Fluvià	Catalan Championship (Novices)	Second
Aydan Huestis	Catalan Championship (U10)	Second
Annika Huestis	Catalan Championship (U16)	First
Ona Fitó	Catalan Championship (Regional Novice)	First
Emilia Giniiatova	Catalan Championship (Novices)	First
Guiu Oliver	Catalan Championship (Basic Novice)	First
Gael Foulon	Catalan Championship (Basic Novice)	Second
Paula Foulon	Catalan Championship (Intermediate Novice)	Third
Iúlia Rodríguez	Catalan Championship (Advanced Novice)	First
Fanny Maria	Catalan Championship (Advanced Novice)	Second
Alexandra Martínez	Catalan Championship (Advanced Novice)	Third
Daniela Blanco	Catalan Championship (Junior ISU)	First
Arnau Joly	Catalan Championship (Junior ISU)	First
lúlia Rodríguez	Spanish Championship (Novice Advanced)	Third
Aleix Gabara	Spanish Championship (Junior)	First
Arnau Joly	Spanish Championship (Junior)	Second
Olivia Smart.Adrià Díaz	Spanish Championship (Senior Pairs)	Second
Emilia Giniiatova	Spanish Championship U14 (debs)	First
Barça Artistic team	Spanish Championship U14 (Ballet)	First
Nonder	Spanish Championship U14 (Ballet)	First
Phoenix	Spanish Championship U14 (Ballet)	First



#### **INCLUSION IN THE FINAL FOUR**

For another season UNES Barça qualified for the Final Four promotion to the First Division. On this occasion, the *blaugrana* team, by being completely reliable in the group phase, racked up seven wins and only one defeat.

Reaching the Final Four, the *blaugrana* team displayed a very positive side in the promotion stage (organised this year by Barça and played in Sant Feliu de Llobregat) and finished the group second, achieving their primary objective of being in the fight for promotion.

In the semifinals, however, CAI Zaragoza shattered the dream of a Barça side which, in spite of not getting promoted, once again showed their potential.

As for the Copa Catalunya, the blaugrana team didn't have any luck and they were only able to secure third place.









#### ON THE CUSP OF PROMOTION

Isaac Fernández steered a renovated team which incorporated experience with players like Anna Boleda or Beatrice Carta, but also youth with key players such as Regina Aguilar, Aixa Wone and Lola Pendande.

The *blaugranas* managed to keep themselves in play-off positions for the entire season, although the fourth place wasn't confirmed until the last game. Barça CBS beat Ardoi and gained qualification for the Promotion Stage in the Women's League in their second season in the LF2, having earned promotion in the 2016/2017 season.

Even though in the promotion stage, the Barça team were unable to get into one of the two finals being contested, they closed out the season having improved their record (17 wins out of 28 games), fulfilling the objective of consolidating themselves in the category and with the LF2 Catalan League trophy in the bag.

As for the lower categories, Barça CBS ensured that the five teams will be at the highest Catalan level next season.



#### RESULTS TEAM CHAMPIONSHIP **POSITION** Lf2 Senior A Qualified fourth Regular League Promotion phase A LF1 Catalan League Champion Senior B 1st Catalan **Qualified Fourteenth** Junior A First A **Qualified Eighth** Junior Blau Level A **Qualified Third** U16 A First A **Oualified Fourth** U16 Blau First B **Qualified Second Qualified Fourth** U16 Grana Level A1 **Qualified Third** U16 Groo Level A2 U14 A Catalan Runners-up, **Oualified Third** Spanish Championship U14 Blau Special Group 1st Year Catalan Runners-up U14 Grana Level A Barcelona Runners-up 10-12 yrs A Level A1 **Oualified Fourth Qualified Third** 10-12 yrs Blau Level A2 **Qualified Third** 10-12 yrs Vermell Level B1 10-12 yrs Grana Level B2 Regular League Winner 10-12 yrs Groc Level C1 **Qualified Second** 8-10 yrs A Level A Barcelona Runners-up Qualified Fourth 8-10 yrs B Level B



# EXCELLENT IN THE LEAGUE AND THE CUP

Women's volleyball closed out an excellent season, following the major role they played in the League and the Copa de la Reina. The *blaugrana* side, this year under the coaching of Hugo Gotutzo, achieved second place in the first round final, which gave them direct access to the semifinals of the Copa. Something which had only happened three times in the history of the *blaugrana* club, and the first with direct access to the semifinal.

In the second round the *blaugrana* side maintained the rhythm and closed out the regular phase in second place (on 50 points), something which enabled them to get into the play-off semifinal. In this knock-out stage, Barça imposed themselves quickly, winning the first three games. In the final – the first in the history of *blaugrana* volleyball –, the Catalan team once again showed their best side, however Logroño, the big favourites for the title, didn't miss their chance and ended up leaving Barça in second place. Another highlight of this season was the CVB Barca U14 team, who were crowned Spanish champions.



RESULTS	•	
TEAM/CATEGORY	CHAMPIONSHIP	POSITION
Barça Cvb Superleague	lberdrola League	Runner-up
	Catalan Superleague	Champion
Barça Cvb U19 -1A National	National Division One	Fifth
Barça Cvb 1A Catalan	Catalan Division One Senior	Thirteenth
Barça Cvb U18 A	Spanish Championship U18	Runner-up
	U18 Superleague	Fourth
	Catalan Country U14 Division One	Champion
Barça Cvb U18 Grana	Catalan Country U14 Division Two	Runner-up
Barça Cvb U18 Blau	Catalan Country U14 Division Two	Eighth in the Promotion Stage
Barça Cvb U18 Pro	Catalan Country U14 Division Three	Eighth in the Promotion Stage
Barça Cvb U16 A	Spanish Championship U16	Fifteenth
	SPANISH CUP	Seventeenth
	Catalan Country U16 Division One	Winners in the Final Stage
Barça Cvb U16 Grana	Catalan Country U16 Division Two	Champion
	Spanish Cup (Level 3)	Runner-up
Barça Cvb U16 Blau	Catalan Country U16 Division Two	Fourth in the Group Stage
	Spanish Cup (Level 2)	Eighteenth
Barça Cvb U16 Pro	Catalan Country U16 Division Three	Second in the Group Stage
Barça Cvb U14 A	Spanish Championship U14	Champion
	SPANISH CUP	Runner-up
	Catalan Country U14 Division One	Winner in the Final Stage
Barça Cvb U14 Taronja	Catalan Country U14 Division Two	Champion
	SPANISH CUP	Sixteenth
Barça Cvb U14 Groc	Catalan Country U14 Division Two	Fourth in the Group Stage
	Spanish Cup (Level 3)	Fourth
Barça Cvb U14 Verd	Catalan Country U14 Division Two	Third Silver Group
Barça Cvb U14 Vermell	Catalan Country U14 Division Two	Fourth in the Group Stage
Barça Cvb U14 Lila	Catalan Country U14 Division Two	Fifth Silver Group
Barça Cvb U14 Blanc	Catalan Country U14 Division Two	Sixth Bronze Group
Barça Cvb U12 A	Catalan Championship U12	Third
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#### **PENYES**



#### The 39th Conference built on the strength of the penya movement

Over 13, 14 and 15 August, the Palau de Congressos de Catalunya conference centre and the FC Barcelona facilities once again hosted the Penya World Conference, the most important encounter of the year for Barça members' clubs. Now in its 39th year, more than one thousand penya supporters, members and fans of Barça attended an encounter where the sporting and festive atmosphere became the principal common denominator.

In the course of the official day, the most solemn of the conference, the president of the World Penya Confederation, Antoni Guil, highlighted the importance of continuing to work on projects that help to invigorate the penyes and to make them more inviting for the young fans through the underlying sport, and focused on the wonderful support shown by penya members to all FC Barcelona teams. At the same time, the main acts and milestones for demonstrating support organised during the season were highlighted, as well as the different acts promoted to raise the profile of the penya brand. They also presented the new World Penya Confederation website, up and running since December.

It was a date that FC Barcelona directors did not wish to miss out on, with president Josep Maria Bartomeu at the head, who clearly stated the importance of continuing to move in line with the Confederation to consolidate the FC Barcelona penya supporters movement as the most solid and well organised in the world. The new signings to the first team this year, Lenglet, Arthur, Malcom and Arturo Vidal, were presented to the penya supporters together with the football director, Éric Abidal and the deputy football director, Ramon Planes. They also held the Gala Dinner, attended by more than 950 penya supporters.

Two days before, the 13th Football 7s Tournament had given starter's orders to celebrate the Conference in the pitches attached to the Miniestadi, where more than 250 boys and girls from 19 teams represented 12 Barcelona Penya Federations and demonstrated the relevance of the sport at the heart of penya bodies. The Conference also hosted the 7th Penya Card Tournament, the by now traditional popular dinner gala of the World Conference and the third edition of the Penya eSports Football Games Tournament.





#### **PROJECTS**

#### Agreement and strategic plan with a global outlook

In a new agreement signed in May, the World Penya Confederation established a new stable framework in its relations with the Club, bringing up to date the agreements they reached on 23 May 2015, the date on which the first agreement was signed.

The agreement is the fruit of the collaboration between both entities and guarantees the stability and sustainability of the Confederation, at the same time enabling the alignment of the penya movement in achieving the strategic objectives of FC Barcelona. The World Penya Confederation continues to world on the 21st Century penyes project, the main objective of which is to continue to build from the territory to the growth of FC Barcelona and its consolidation as the best club in the world from the social perspective of the organisation. It is for this reason that, aligned with the strategic plan of FC Barcelona, the Confederation is getting behind new major projects also set as part of the this collaboration agreement. Among other aims, such projects are aimed at involving FC Barcelona members in a whole series of activities promoted by the World Penya Federation, through the development of the base support, to activities of a cultural or playful nature. Also the promotion of solidarity projects, in collaboration with the Barça Foundation, are intended to channel the Club's inherent values being transmitted in the territory. Increasingly, the international growth of the penya movement, which adheres to the FC Barcelona's proposal to grow in strategic markets, must help to create awareness about the Barça brand and help it take root around the world. In this regard, the World Penya Confederation has succeeded in growing in global reach and internationalisation, incorporating a total of 134 international penyes scattered across 65 countries on five continents.





#### A season full of headline events

The World Penya Confederation continued to promote the Junts+ project, which, in addition to promoting the underlying sport, aims to transmit blaugrana values and the Barça support feeling to the youngest fans around the entire territory. The penyes involved in this project collaborate with an academy sport team in their local area to establish a long-term relationship with one of the five professional sections of the Club: football, futsal, basketball, handball or roller hockey. The hundreds of boys and girls taking part in the Junts+ project, as well as their families, received a special card associated with the corresponding penya which has promoted this action.

In the same spirit of sharing with the younger penya supporters the sporting values of FC Barcelona, this season the Penya Group put on a series of training sessions for informing children, parents and coaches about the benefits of practising sport, but also about good behaviour inside and outside competition.

The Confederation also started the Penyes Padel Tour, a new padel tournament that has travelled the region and has drawn all members, penya supporters and fans of Barça who care about this sport. It was a great success in terms of participation, with almost 200 pairings turning up.

The event didn't pass off without the emotion of eSports, and specifically the Pro Evolution Soccer 2019 video game from Konami, which has brought a host of young people to the penya movement through the Penya Football Games tournament. The initiative has grown its base and itinerary, having now crossed the Atlantic and has reached Brazil for the first time with the PB de Sao Paulo. After running for three years running, the tournament has established itself as one of the preferred activities of the U10 supporters.





#### Penyes, the motor behind teams outside the home

Blaugrana penyes and penyistes, over the course of the past season, consolidated their presence on FC Barcelona tours and travel to demonstrate their support for their team, wherever they go. In total, there have been thousands of people who have travelled and supported players in the various Barça fan sections, which shows the huge relevance of penya supporters in maintaining the *blaugrana* spirit around the world.

The final of the Copa del Rey, which took place in Seville, was one of the biggest events of the season, bringing together more than 8,000 *blaugrana* fans from around the world. Similarly, the games played in the Champions League have become the major force in bringing together penyes around Europe. In total, penya supporters accounted for 70% of the travelling fan base.

Another example of the pulling power of the penya fan base was that seen in the most recent Supportive Members Event, which assembled more than 16,000 people from social action groups, bodes, schools, associations and institutions around Catalonia. The meetings or gatherings of followers that usually precede the games also drew crowds.

It is worth highlighting the commitment shown by the penyes to women's football at FC Barcelona, a team that this contested the final of the UEFA Champions League in Budapest with more than 250 penya members present. The penyes also contributed to breaking attendance records in the historic game played against Atlético de Madrid at the Wanda Metropolitano.



#### The spirit of solidarity, ever more present

Over the course of the past season, the World Penya Confederation has continued to show that the solidarity and involvement with the most needy people is one of its inherent values. From its activity in this area, the success of the Supportive Member Event Day was a highlight, once again, managing to mobilise students in schools around Catalonia in coming to Camp Nou and contributing basic foods to the Major Food Bank Supply call, before enjoying a match with the first team. In total, 6,850 kg of foodstuffs were donated and a cheque for 5000 euros was handed to the Food Bank.

In the same field, the penya federations and bodies from around the world carried out more than 500 solidarity actions and activities over the course of the 2018/19 season, 65% more than the previous year. Among the most noteworthy actions, a collaboration agreement with the Red Cross was put in place to make penyes available to refugees in Catalonia, the support for projects researching minority illness in children or the launch of a blood donation day with the Blood Bank which brought together a hundred donors.



#### **EVENTS**

#### A thousand events held on a global scale

During the 2018.19 season, the World Penya Confederation organised and collaborated in more than one thousand events and activities aimed at Barça penya supporters, members and followers from around the world. In all cases, they agree on what it proposes: the wish to share and make the *blaugrana* spirit grow.

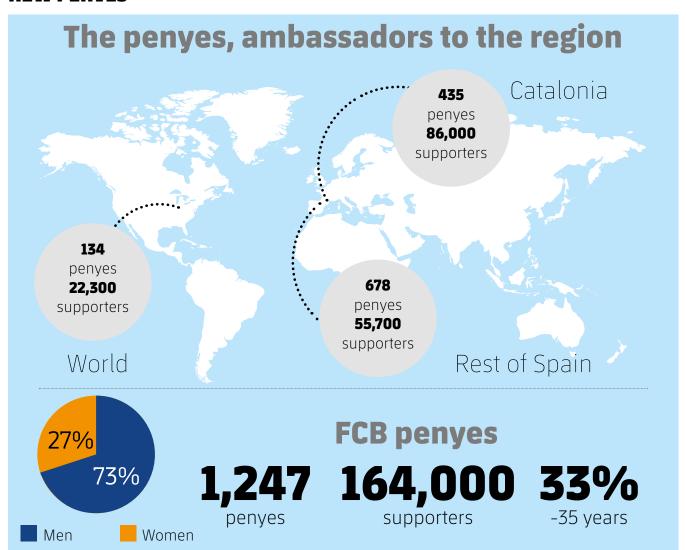
In this way, over the course of the year various penya meetings, birthday celebrations, events, chats and conferences were launched, as well as other events of a social and sporting nature which have strengthened the bond of the penyes with the local areas where they are present. Most of these events were attended by blaugrana directors, seeking to show how relevant a role is played by the penya movement at the Club.

In the social and cultural sphere, the launch of the "Barça and Catalonia" conference cycle was a highlight, visiting more than 30 local areas around the territory to explain the origins of FC Barcelona and its close relationship with the Catalan spirit to penya supporters.

Also, events of a social and sporting nature launched by the local penya supporter bodies in their aim to defend blaugrana values and identity.



#### **NEW PENYES**



#### **New Penyes 2018/19 Season**

NAME	PROVINCE / COUNTRY
Penya Barcelonista Bordeaux Penya Blaugrana Vandoeuvre Lorraine Penya Blaugrana Frente de Minsk Penya Barcelonista Sfax Casa del Barça Maputo Penya Blaugrana Algiers	France
Penya Blaugrana Vandoeuvre Lorraine	France
Penya Blaugrana Frente de Minsk	Belarus
Penya Barcelonista Sfax	Tunisia
Casa del Barça Maputo	Mozambique
Penya Blaugrana Algiers	Algeria
Gent Blaugrana Meknès	Morocco
Gent Blaugrana Tangiers	
Peña Barcelonista de Panama	
Penya Barcelonista Supporters Barça	Barcelona
Peña Corazón Culé de Málaga	Malaga
Penya Barça de Kinshasa	Democratic Rep. of the Congo
Penya Blaugrana Abidjan	Ivory Coast
Penya Blaugrana Accra	Ghana
Penya Barcelonista Ouagadougou	Burkina Faso
Penya Barcelonista OuagadougouPenya Ara Blaugrana of Nazareth	Palestine

#### FORMER CLUB PLAYER AT THE CENTRE OF THE GROUP

The 2018.19 brought some transcendental changes to the Barça Players Group, focused above all on the mid- to long-term. On the one hand, Ramon Alfonseda was re-elected president of the body and appointed a board of directors with the inclusion of new directors who, for the first time, included women. The new board of directors approved the ABJ Strategic Plan for 2022, a road map pursuing sustained growth of the organisation and the qualitative improvement of the services. Lastly, the Group acquired its own premises right next to Camp Nou and started work towards moving in there, potentially during the second half of 2019. This space will include all services for ex-football player with FC Barcelona. By the end of the 2018/19 season, the Group had 1,286 members. In 2018 they received a contribution of 2.3 million euros from Club professional football.



#### **Social life**

The president of FC Barcelona, Josep Maria Bartomeu, presided the Group's Annual Gala Dinner, which brought together 400 people to celebrate Christmas. Eighty former *blaugrana* players aged over 65 took part in the Folgues held in Lisbon and the Val d'Aran, the outings for this group, taking them through their experiences with the Club.



#### **40** years of Basel

In May 2019, coinciding with the 40th anniversary of the European Cup Winners' Cup in Basel, the Group and FC Barcelona organised an event to pay homage to and recognise that they would bring together twenty or so members of the squad that brought the first major European trophy to the Club cabinet.



#### Help and support for the former Club player

Meeting the needs of the men and women who formerly played with the Club is the main objective of the Group. The training, sports and social activity revolves around everything that enables the ABJ member to feel part of the association and connected with the *blaugrana* environment. In the economic sphere, in 2018 the Group — through the Barça Veterans Foundation — allocated more than 435,000 euros to direct aid for former players and direct family members. In addition to this support, considerable involvement in the training programme also continued, with more than 100 students being involved in sports and language courses, two key elements for professional transition and looking for work. A training programme in which the Group worked on lending a new impulse to a new agreement with Barça Universitas and, at the same time, the jobs offers promoted by the same association. The activities themselves, such as the Coach Values programme organised by the Group by sponsors and collaborators, are, at the same time, a space for professional possibilities and experience for ABJ members.

#### Foundation, penyes and masia 360

During the 2018.19 season, the collaboration with the Barça Foundation continued, reflected in the usual involvement of former male and female players who volunteered for local projects like Robot Pol or FutbolNet, or individual actions in Greece (Lesbos), Lebanon (Vall de la Bekaa) and Saudi Arabia. The relationship with the World Penya Confederation grew, in terms of the presence of ABJ members in Barcelona penya events, with 224 events, a figure that means an increase of more than 40% in over the previous season. With Masia 360 two sessions of the Barça Identity project were organised, with the U10 C and D children.



# Prize for Ter Stegen and Putellas

At the end of the season, Marc-André Ter Stegen and Alexia Putellas won the Barça Players Award in recognition of the male player and – for the first time – female player of the first team who played cleanest. Ivan Rakitic collected the prize for the 2017/18 season.



#### **Football and Memory**

The Group launched a new project this season: Memory Workshops. Aimed at people with an initial degree of cognitive deterioration, this activity, which continues to stimulate the memory through footballs memories, was implemented at four retirement homes.

#### **Barça Players Week in Cervera**

The Group organised the Barça Players Week in Cervera, three days of events featuring ABJ members and aimed at all ages: clinics, talks, workshops and conferences. The chief highlight was the meeting bringing together 200 former players with the Club and which paid homage to the FCB Women's squad who in 1994 won the Copa de la Reina, and that of the U19 Youth team, which that year won the League and the Copa.



#### **Support for Barça Women's pioneers**

Representatives of the ABJ, including a group of pioneering women players at the Club, support the Women's Team in the final of the Champions League which was played in Budapest in Hungary.



#### **Football activities at the Club facilities**

The beating heart of the Group remains football and the everything around it. The three weekly training sessions (two for the men's and one for the women's ABJ) brings together more than 150 people every Tuesday and Friday at the Club's facilities. And the games, both international and those played in the Czech Republic or in the Sahara in the case of the Women's ABJ, bring moments of very intense experiences. Not to mention the games of a supportive nature which Group teams play in places like Almeria or the internal friendlies such as the summer games in Camp Nou, the Christmas games at the Miniestadi or the three-way fixtures aimed at active older players.





# **#WeColorFootball**

In anticipation of the classic match at Camp Nou, a global first-team football campaign was launched under the slogan *We Color Football*. The idea was to promote the Club's style of play across Barça's strategic markets around the world through a 360° campaign. The *We Color Football* concept refers to a style of play in which football becomes a spectacular performance. This form of offensive, eye-catching football is a game and an art all at once thanks to skilful teamwork, passes and possession. Just like an artist, Barça uses its own style to create unique works of art for the audience to enjoy. The campaign draws on the power of watercolour and brush strokes to portray the artistic side of football: passes are our paintbrush, players are our artists, Camp Nou is our canvas and our style of play fills it all with colour.



#### **Pre-match activities**

Fans who came to a match at Camp Nou this season got to round off the experience once again with a range of entertainment activities before kick-off. There were drum beats, stilt walkers, face painting, flags being handed out, and a funny cam inside the stadium to take the Barça experience to the next level and help fill the stadium on match days. There were also two stunning mosaics displayed at Camp Nou this season: a reversible mosaic on the day of the Classic reading *We Color Football* and another for the Champions League semifinals against Liverpool that said *Ready to Color Europe*.



#### **MESSI'S 600 GOALS**

#### The Greatest of All Time

Lionel Messi made history yet again. The Argentinian pro made it to 600 goals with FC Barcelona, a feat he achieved on a very special day exactly 14 years after he scored his first official goal for Barça. To celebrate this historical landmark in true We Color Football style, we decided to work with French artist Yann Dalon, an expert in sports illustration who has collaborated with the NBA, the NFL and other football clubs and teams. The artist produced an exclusive illustration for the Club dedicated to Messi and his 600 goals inspired by the GOAT (Greatest of All Time) concept.

# MESSIGOO THE GREATEST ARTIST OF ALL TIME RESSE

#### **FC BARCELONA WOMEN**

#### **#WeAreFootballers**

On International Women's Day, the FC Barcelona Women brand launched a cross-sector campaign entitled Football is not for girls. Nor for boys. Football is for footballers #WeAre-Footballers. The aim was for the Barça Women's team to encourage gender equality in the sports world. The campaign travelled across Spain and beyond to over seven countries. It was shown on the Club's various channels and social media, digital and printed national press, TV and paid campaigns, etc., as well being backed by the team's official sponsor STAN-LEY, which bolstered the campaign on the American market.



#### **EVENTS**

#### **Seville Fan Zone**

With the Copa del Rey final soon to be played in Seville, the Club organised an Estrella Damm Barça Fan Zone where thousands of Barcelona supporters got to take part in a range of activities for all age groups, including the Street Football pitch. The Barça Foundation also contributed to the Fan Zone with a Football Net activity for boys and girls involved in Save the Children programmes, which also took place on the Street Football pitch. Meanwhile, our Barça TV presenters provided the day's entertainment with a show on the Fan Zone's main stage, where they welcomed celebrities such as India Martínez, Arnau Griso, Ana Mena, Marwan, Gemeliers, and Barça Legends *Chapi* Ferrer, Juan Carlos, Goikoetxea and Stoitchov. There was also an array of food and drink options to choose from.



#### **Champions League Final**

The women's team made history by getting through to the Champions League final in Budapest. The campaigns launched for the three Champions League matches played at the Mini-Stadium revolved around the idea of dreams: Come and experience a dream quarter-final, This dream is just the beginning and The final is just the beginning. The season ended with We have never stopped fighting. We will never stop dreaming. In preparation for the final in Budapest, the team's bus was redecorated to read The final is just the beginning, flags were handed out to Barça fans at the stadium, and a tifo was organised under the slogan More than a club to cheer on the team before kick-off.



#### **BASKETBALL CAMPAIGNS**

#### **Special campaigns**

With the Basketball Copa del Rey in Madrid just around the corner, the Club launched a campaign to boost Barça Lassa throughout the competition. A champions campaign was also launched to celebrate the second Copa in a row. The content was largely rolled out on digital platforms such as the Club's websites and social media, and users interacted well.

Campaigns were also launched for the Endesa League and EuroLeague play-offs in an effort to boost ticket sales and fill the Palau.

#### **Palau promotions**

During the 2018/19 season, the Club launched a series of campaigns and promotional initiatives to boost attendance at the Palau. Promotional efforts included selling packs of passes for basketball games such as Eurolegends, the Give me 5 League sponsored by Endesa, and the Basket Fever campaign, all of which proved very popular, especially in the EuroLeague where over 350 packs were sold. Special promotions were also designed for Christmas, Black Friday and father's day, as well as for specific target audiences including Young Person's Card holders, members of the Catalan Basketball Confederation, and Club members.





#### 'Barça Rookies'

During the 2018/19 season, the *Barça Rookies* programme brought 15,000 children to the Barça Palau. The aim was to promote basketball among the young and encourage them to come to the Palau.

Thanks to Barça Rookies, the children got to have their photo taken with the Barça Lassa players and take part in fun activities during the matches. In addition, seven schools in the Barcelona metropolitan area were visited by their idols. Barça Rookies has a new website: fcbrookies.cat, with content updated game-by-game, exclusive promotions, information on players, and much more.



#### 'This is Barça, this is the Palau!'

The ticketing campaign for the 2018/19 season picked up from the previous 2017/18 edition. The concept of *This is Barça*, *this is the Palau!* continued to underpin every sport. The purpose of the campaign was to emphasise the importance of entertainment, intensity and putting on a show during every single match at the Palau so as to boost ticket sales and fill the stadium, making sure our rivals still tremble at the thought of playing here.



#### **Special campaigns**

A series of specific campaigns were also launched during the season for each professional section.

For handball, a campaign was launched to promote the EHF competition under the name *The house of handball* after the series Money Heist, which in Spanish is called *La casa de papel* (meaning 'The house of paper').

After a series of triumphs in indoor football, we launched the *Triplet!* campaign to celebrate our achievements in La Liga,



Copa de España and Copa del Rey all in one season. We also produced a video entitled *Champions* which was shown at the Palau to celebrate these fantastic wins. Regarding hockey, an event was organised to pay tribute to Aitor Egurrola marking the 20th anniversary since his Barça début. The event was broadcast mainly in Catalonia, as well as on the Club's official channels.





#### **Farewell to Navarro**

The FOREVER B011BA campaign intends to pay a well-deserved farewell tribute to the great Barça basketball pro Juan Carlos Navarro. The campaign comprised various events including a press conference at the 1899 Auditorium, a farewell ceremony at the Barça Palau, the opening of the Navarro Space at the Museum and the official t-shirt hand-in ceremony at the match against Real Madrid. The basketball pro's family, friends and former team players showed all their support during these events, which went viral on the Club's social media (#ThanksNavarro) and were broadcast on television by Barça TV. One of the most noteworthy moments during the t-shirt hand-in ceremony came when a series of videos and details about the player were projected on the court at the Palau.



#### **MORE THAN 30 MILLION VISITORS**



Since the FC Barcelona Museum first opened its doors to the world on 24 September 1984, the Club's facilities have welcomed over 30 million visitors. Little under 35 years later, the Museum remains a landmark on the city of Barcelona's sightseeing map, not only for football fans, but for anyone able to admire the greatness of one of the world's finest stadiums. Today, the Club Museum is very much thriving, fuelled by cutting-edge technology and fresh new content to keep visitors amazed and engaged. Here are the latest additions to the Museum's Multimedia Area on the second floor this season:

#### **Navarro Space**

Juan Carlos Navarro is the current manager of Barcelona's Basketball Section, but also the player most awarded in the Club's history: 35 titles in 20 seasons. FC Barcelona decided to pay tribute to the 'Navarro Bomb' by opening a space full of elements that represent his impressive career, including t-shirts, trophies, balls and medals, as well as an audio visual installation showing images of the player in action to retrace his journey through the Club.

#### **Penyes Area**

A special space set up by FC Barcelona to pay tribute to its supporters' clubs known as the 'penyes'. With audio visual features and a multi-screen display, the place represents the movement surrounding penyes that draws on its history and values, providing an interactive place to engage new supporters, share information about each club and showcase a series of items and souvenirs from supporters' clubs around the world.



#### **Rakuten Space**

FC Barcelona and Rakuten Viber have teamed up to create a series of augmented reality installations that take the Museum experience to a whole new level. Visitors will get to step into a first-team player's shoes on the day of his official presentation at Camp Nou. Thanks to the Viber app, they will be able to film themselves giving a press release, sign their first contract and step out of the tunnel onto the field for the first time to hear the fans roar.

There is also a Fast Pass to skip the queues, allowing visitors to explore the entire Museum without the waits. A new option was also launched for the Christmas period known as Barça Land which included: a Camp Nou Tour pass, dinner at one of the Camp Nou restaurants, an official gift from the shop, and all of the Christmas attractions and activities for all age groups.





#### **Display of the latest**

Blue and burgundy are the colours that once again dominated the football scene for the 8th season in 11 years. Altogether, the Club's professional sections brought home 19 titles this year, ending the season with resounding success. All of their trophies are now proudly on show inside the Museum's display cabinet for all to see and admire.



#### **COLLABORATION**

The area dedicated to collaborations with other institutions has lent out a series of original items to be shown at the following exhibitions:

- On the 90th anniversary of the birth of the magnificent Hungarian football player Sándor Kocsis, who played for FC Barcelona from 1958 to 1966, the Museum has lent out the trophies that he won during his time at the Club to be displayed at Palau Pedralbes in Barcelona.
- In collaboration with the Cidade da Cultura de Galicia Foundation, the Museum loaned the Golden Ball won by Luisito Suárez to the *Fútbol Galego* exhibition, which traces the history of football in the Spanish region of Galicia following a time line from the late 19th century to the present day.



#### New passes - more options

There are so many people wanting to visit the Museum and so many different things to see here that new ticket options have been launched to suit everyone, much to our visitors' delight. People who do not have enough time for a full tour can go for the Stadium Photo option. It is cheaper than a standard visit and includes going out onto the grandstand to see the field and take a picture. The Match Day Tour is designed for full-fledged football fans — especially Barça supporters. These tours are organised on match days for small groups with their own guide affording access to exclusive areas inside the Stadium such as the press room behind the scenes, the players' area, a walk around the playing field and a trip up to the VIP stand.









#### **INSTITUTIONAL EVENTS**

#### **JULY 2018**

#### **Meeting with the Cardinal Archbishop of Barcelona**

The Cardinal Archbishop of Barcelona Joan Josep Omella paid a visit to the Espai Fundació Barça facilities located inside the Camp Nou premises. There to welcome him and tell him all about the most significant projects the Barça Foundation is working on around the world were the president of FC Barcelona Josep Maria Bartomeu and the first vice-president Jordi Cardoner



#### **Institutional events during the United States tour**

Even Julia Roberts did not want to miss the first friendly against Tottenham played in Los Angeles by FC Barcelona during the 2018/19 pre-season. President Josep M. Bartomeu made the most of the part-time break to give the famous American actress a t-shirt with her name on it. Julia Roberts is a huge fan of Barça, especially of Lionel Messi, and of women's football.



#### Trophy offering to Our Lady Mare de Déu de la Mercè

The Club offered all 19 titles won during the last season to the Patron Saint of Barcelona, Our Lady Mare de Déu de la Mercè, during an institutional visit to the basilica. A Club delegation led by president Josep M. Bartomeu, first vice-president Jordi Cardoner, and directors Oriol Tomàs and Emili Rosaud, travelled to the basilica to offer Our Lady Mercè all of the titles brought home this season by the professional teams.



#### **SEPTEMBER 2018**

#### Offering on Catalonia National Day

FC Barcelona once again joined the commemoration of Catalonia National Day on 11 September and took part in the traditional floral tribute at the Rafael Casanova monument. The institutional party was led by president Josep M. Bartomeu. In addition to its institutional representatives, Barça also sent a delegation of players.



#### Welcoming the new president of the FCF

President Josep M. Bartomeu, together with vice-president Jordi Mestre and director Xavier Vilajoana, attended the event during which Joan Soteras officially occupied his position as the 55th president of the Catalan Football Federation. Also present were the Secretary General for Sports Gerard Figueras, the president of the Sports Federation Union of Catalonia (UFEC) Gerard Esteva, and the presidents and vice-presidents of various professional and amateur clubs.



#### 'Mundo Deportivo' Champions Trophy Ceremony

FC Barcelona played a special role at the gala organised by Mundo Deportivo. This season, the Club was awarded 15 trophies in its different sports sections. Representing FC Barcelona were directors Silvio Elías, Javier Bordas, Josep Ramon Vidal-Abarca and Oriol Tomàs, who proudly praised the good results achieved and the attitude of all of the club's teams.



#### **OCTOBER 2018**

#### **Catalan Football Stars Award Ceremony**

FC Barcelona was one of the most prominent clubs at the 7th edition of the Catalan Football Stars Gala, which took place at the Old Estrella Damm Brewery and was led by the Club's president Josep M. Bartomeu. The Best Player Award went to Carles Aleñá.



#### **NOVEMBER 2018**

#### **Marca Awards Ceremony**

Sandra Paños and Lieke Martens represented Barça Women at the 2nd Edition of the Marca Awards for Women's Football to reward the top players in the 2017/18 Liga. During the ceremony, the Spanish goalkeeper received the Zamora Trophy to acknowledge her achievement as the most impenetrable goalie in the championship with just 11 goals having passed her in 27 matches, whilst the Dutch striker was prized for scoring the best goal of the season. Representing the Barcelona delegation was the Director in charge of the women's football section Maria Teixidor and the sports manager Markel Zubizarreta.



#### **Presentation at the University of Milan**

FC Barcelona and the Ramon Llull Institute organised a cultural presentation together with the Università degli Studi di Milano. The event was entitled 'Barça: Sport, Valori e Identità' (Barça: Sport, Values and Identity) and took place on the day that the first team played a Champions match against Inter Milan. It was a great opportunity for the Club to lay out the new lines of work undertaken at the Barça Innovation Hub (BIHUB – the platform that encompasses all of the Club's research, innovation and training projects). Attending on behalf of the Club was director Marta Plana, who is in charge of BIHUB, and Javier Sobrino, the Strategy and Innovation director.



#### The Catalan Government welcomes the Women's Team

The President of the Government of Catalonia, Quim Torra, hosted the first ever welcome event for Barça Women. The players were led by the president of FC Barcelona Josep Maria Bartomeu, the director in charge of the women's section Maria Teixidor, the vice-president of sports Jordi Mestre, and the women's football sports manager Markel Zubizarreta. All of the parties at this institutional gathering highlighted the importance of women's football and the Club's successful efforts to boost it.



#### **DECEMBER 2018**

#### **Visit by Muhammad Yunus**

The winner of the 2006 Nobel Peace Prize has visited the Ciutat Esportiva facilities. Muhammad Yunus from Bengal was guided on his visit by Jordi Mestre, the vice-president of sports, where he got to meet the first teams' technicians and players before training.



#### **Book presentation during the Academic Debates**

FC Barcelona was represented by the Culture Delegate for the Board of Directors Teresa Basilio during the 5th Edition of the Ernest Lluch Academic Debates on Economy and Football, which took place inside the auditorium of the UPF Barcelona School of Management. The title of this edition's book is Dia de partit: reptes per al màxim rendiment econòmic de la gestió de l'estadi (Match Day: Challenges to Optimise Financial Performance in Stadium Management), which summarises the event organised by FC Barcelona in collaboration with the Ernest Lluch Foundation in the 1899 Auditorium in June 2017.



#### **JANUARY 2019**

#### The 'Mundo Deportivo' Grand Sports Gala

FC Barcelona had a strong presence at the Grand Sports Gala organised by Mundo Deportivo, which took place at the Museu Nacional d'Art de Catalunya. A host of FC Barcelona representatives attended the event, led by president Josep M. Bartomeu.



#### Visit from the actors in 'Campeones'

FC Barcelona and Special Olympics Catalunya invited the actors who embody the basketball players in the film *Campeones* to discover the FC Barcelona facilities and enjoy a fun day full of sport activities. The group comprised ten young actors with intellectual disabilities and their guests, who got to live the real Camp Nou Experience and watch the Barça-Betis match. They were welcomed to the Presidential Box by Josep Maria Bartomeu, vice-president Jordi Cardoner, the director in charge of basketball Joan Bladé, director Emili Rousaud, former Barça player Roger Grimau, and his brother Sergi Grimau, who is the chairman of Special Olympics Catalunya.



#### **FEBRUARY 2019**

#### Barça Star of the Year Awards by the Sport newspaper

The first edition of the Culer de l'Any (Barça Star of the Year) Awards took place at the 1899 Auditorium. A total of six prizes were awarded to recognise the Barça DNA running through the winners' veins. The jury acknowledged Éric Abidal as the Barça Star (aka Culer) of the year owing to his long career and his current position on the technical secretariat of the Club. Joan Casals, fondly known as the Barça Grandfather, won the award for Barça Club Member of the Year. The Leo Messi Foundation received the Solidarity Award for supporting the Sant Joan de Déu Paediatric Cancer Centre in Barcelona, while handball player Xavi Pascual was granted the Barça Career Award for his 10-years of dedication as a Club coach. Other prizes included the Special Award for upholding the FC Barcelona values which went to Sister Lucía Caram, and the International Barça Fan of the Year Award for the Syrian refugee with cerebral palsy Nujeen Mustafa.



#### **Visit to the Mobile World Congress**

President Josep Maria Bartomeu visited the Rakuten stand at the Mobile World Congress together with directors Dídac Lee, Javier Bordas and Marta Plana, and the Culture Delegate Teresa Basilio, where they were welcomed by Rakuten's chairman and CEO Hiroshi Mikitani.



#### **MARCH 2019**

#### Pau Gasol, the new US strategic advisor and global ambassador

President Josep Maria Bartomeu signed an agreement with the Catalan basketball star in Miami to help boost the Barça brand and strike new business opportunities thanks to Pau Gasol's prestige, experience and contacts in the USA. Spain's finest basketball player of all times will once again be linked to the Club that saw him succeed in the first few years of his career before making the leap to the NBA – only this time, he will be off the court and in the office.



#### Presentation of the 'La Sagi' documentary

The Auditorium hosted the première showing of the fictional documentary *La Sagi, una pionera del Barça* (La Sagi, a Barça Pioneer) produced by TV3, Minoria Absoluta and FC Barcelona. The screening was one of various activities organised by Barça for International Women's Day on 8 March, as well as a talk organised by the Edelmira Calvetó Group under the slogan *Barça: femení, plural* (Barça: Female and Plural), which also took place at the 1899 Auditorium. This documentary fiction film received a prize at the Barcelona Sports Film Festival. Maria Teixidor, the secretary of the FC Barcelona Board of Directors and the head of women's football, was there to collect the prize along with Cristina Muñoz, the head of the TV3 Documentary Department, and Josep Serra Mateu, the film's director.





#### **APRIL 2019**

#### **International Book Fair in Buenos Aires**

A delegation of FC Barcelona representatives – comprised of the Culture Delegate for the Board of Directors Teresa Basilio, the Club spokesperson Josep Vives, and the international programmes coordinator of the Barça Foundation Nicolás Rubio – travelled to Argentina to attend the 45th edition of the International Book Fair in Buenos Aires, since the guest city of honour in 2019 was Barcelona. Their visit, organised in collaboration with the Ramon Llull Institute, is part of the Club's cultural strategy to raise awareness to and highlight the importance of this less-known side of its international work.



#### **JUNE 2019**

#### 'The change in professional women's sport'

The vice-president of FC Barcelona Jordi Mestre was invited to speak at a roundtable on climate change in professional women's sport which took place during the 10th Ibero-American Congress on Sport Economics. The Congress is an annual gathering organised by the Spanish Sport Economics Society (SEED) and is expected to become a key meeting point for academics and professionals in charge of sport economics.



#### **MAY 2019**

#### **Messi receives the Saint George's Cross**

FC Barcelona's Captain Leo Messi received this prestigious acknowledgement from the Government of Catalonia. The prize was given to him by president Quim Torra at the Fòrum Auditorium. This Argentinian wonder was one of 28 individuals and 15 institutions to be given the award by the Government of Catalonia as an acknowledgement for "individuals and corporations whose achievements have served Catalonia by defending its identity or contributing to its civil or cultural value." Joining Messi at the event were a large number of the Club's representatives, starting with the president of FC Barcelona Josep M. Bartomeu.



#### **Ernest Lluch Debates on Economy and Football**

The 6th edition of the Ernest Lluch Academic Debates on Economy and Football organised by the Ernest Lluch Foundation with FC Barcelona revolved around the topic of 'Club models: ownership structure and governance'. Josep Maria Bartomeu, the president of FC Barcelona, and directors Maria Teixidor, Enrique Tombas and Xavier Vilajoana were there to represent the Board of Directors. The event was also attended by Teresa Basilio, the Culture Delegate for the Board of Directors, and Òscar Grau, CEO of FC Barcelona, along with other senior executives from the institution.



#### **Celebrities in the Presidential boxes**

This season, the Club's facilities and the President Sunyol Box welcomed a list of delegations and important international figures in the political, social and cultural spheres. Special mention should be made of the pianist Daniil Trifonov, the opera singer Montserrat Martí Caballé, and the sportsmen Michael Doohan, Malakai Fekitoa, Liam Messam and Sanyo Gutiérrez, who all got to enjoy the experience of visiting Barça's facilities.









#### SIGNING OF AGREEMENTS

#### **Brazil-Catalonia Chamber of Commerce**

President Josep Maria Bartomeu and the chairman of the Brazil-Catalonia Chamber of Commerce Javier Miralles signed a collaboration agreement to bring their two institutions together so as to carry out joint projects. The signing ceremony was also witnessed by the Club's CEO Oscar Grau and the Brazil-Catalonia Chamber of Commerce's Managing Director Francesc Arbós, the Head of the New Technologies Department Manel Serrano, and the Head of International Relations Ramon Massons.



#### **Aldo Rovira Agreement**

The Aldo Rovira Award will continue to reward the best Barça player of each season according to a collaboration agreement signed by the Club's president Josep Maria Bartomeu and CEO Òscar Grau with Josep Lluís Rovira. The award has now come to its tenth edition, and both the Club and the family have agreed that they wish to pursue the tradition that began with a trophy awarded by Josep Lluís Rovira as a tribute to his son Aldo. The trophy is given to the best player of the season according to the verdict of a jury of journalists representing the media.



#### **Renewal of the Ramon Llull Institute Agreement**

FC Barcelona and the Ramon Llull Institute have agreed to renew the collaboration agreement signed by the two institutions in September 2012 in order to carry out joint activities to project Catalan language and culture abroad. This involves organising different academic and cultural activities related to Barça and Catalonia at foreign universities that offer Catalan studies. The renewed agreement will be valid until 2020 and was signed by the Club's president Josep Maria Bartomeu along with the Culture Delegate Teresa Basilio, and the director of the Ramon Llull Institute Iolanda Batallé.



#### **Agreement signed with the Zona Franca Consortium**

FC Barcelona and the city's Zona France Consortium signed a collaboration agreement whereby the two institutions will be teaming together to develop projects promoting the city of Barcelona in which they share a common interest. The official signing took place at the Club's facilities after the president of FC Barcelona Josep Maria Bartomeu held a meeting with the Special State Delegate Pere Navarro. Also present during the signing on behalf of FC Barcelona were the vice-president for sports Jordi Mestre and the Club's CEO Òscar Grau.



#### **Renewal of the Ernest Lluch Foundation Agreement**

FC Barcelona and the Ernest Lluch Foundation have agreed to extend the collaboration they have maintained since May 2013 for a further two years until 30 June 2020. The agreement involves organising various activities to encourage discussion, research and academic dissemination in order to contribute to the country's development through analysis and training. The agreement was renewed at the Camp Nou facilities in the presence of president Josep Maria Bartomeu, the vice-president and treasurer of the Board of Directors Enric Tombas, the Culture Delegate for the Board of Directors Teresa Basilio, and the Club's CEO Oscar Grau.

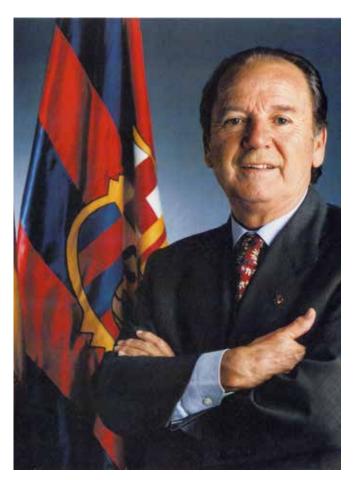


#### **Renewal of the Liceu Agreement**

FC Barcelona and the Gran Teatre del Liceu Foundation have decided to extend the collaboration agreement signed between the two institutions to develop a series of cultural theatre activities throughout 2019. The renewal was signed in the Saló dels Miralls hall at the Liceu Theatre by president Josep Maria Bartomeu together with the Culture Delegate Teresa Basilio, and the chairman of the Gran Teatre del Liceu Foundation Salvador Alemany.



## FAREWELL TO JOSEP LLUÍS NÚÑEZ 1931 2018



The former president of FC Barcelona, Josep Lluís Núñez i Clemente (1931 - 2018), sadly passed away on 3 December aged 87. With a staggering 22 years in office, he has been the Club's longest-standing president, from 1978 to 2000. His term was full of decisive moments for the institution, guiding it through a time of major transformation for football worldwide, especially in financial and media terms.

As a tribute to his dedication, FC Barcelona set up a Memorial Space on 4 and 5 December in the Camp Nou stands that was open to members, club supporters and fans wishing to pay their respects to the great president Núñez. His funeral was held at the Sants Gervasi i Protasi parish in the Mare de Déu de la Bonanova church, where crowds flocked to bid him a fond farewell. His wife Maria Lluïsa Navarro and his sons Josep Lluís and Josep Maria received heartfelt condolences from all in attendance. This included a significant group of Club representatives led by president Josep Maria Bartomeu along with the former first vice-president Jordi Cardoner, the second vice-president Jordi Mestre and the third vice-president Jordi Moix, as well as managers Silvio Elías, Javier Bordas, Pau Vilanova and Marta Plana, and CEO Òscar Grau, plus a range of Barça employees who were lucky enough to have worked with Núñez as president.

Born on 1931 in the Basque town of Barakaldo, he moved



to Barcelona at an early age and made his entrance on the FC Barcelona scene during the first democratic elections to appoint a Club president after the fall of Franco, which took place in May 1978. At the time, this businessman was very much unknown in the sports world, but his campaign was powerful. Under the slogan *Per un Barça triomfant* (For a Triumphant Barça), Núñez managed a close victory with 10,352 votes to 9,537 for Ferran Ariño and 6,202 for Nicolau Casaus, both of whom were renowned Barça figures.

Such a long presidency inevitably saw him lead the Club through very different eras. Throughout that lifetime, his actions were guided by two main goals: the ambition to see the institution become an economic power able to build up wealth, and the determination to boost the *penyes* phenomenon, which rose from 152 supporters' clubs in 1978 to 1,450 in 2000. These two financial and social objectives would ultimately bolster the Club's competitiveness on the playing field. In fact, under Núñez's governance, the Club changed dramatically to take on completely unsuspected dimensions. During the first season in 1978/79, the Club ran on a budget of just



817 million pesetas which more than doubled over the next two decades to reach 17,594 million pesetas in 1999/2000.

There is no question that his presidency was not only the longest in the Club's history, but also a very intense term in which he showed unfailing dedication, bringing home an absolutely astounding list of wins: 175 titles claimed by all of the Club's professional sections (30 in football, 36 in basketball, 65 in handball and 44 in roller hockey).







#### Sadly also departed

FC Barcelona would also like to extend its condolences to the relatives and friends of all of the Club's deceased members and important figures in the Barcelona universe, such as former managers Ramon Pont and Andreu Valldeperas, former football players Vicenç Martínez and Francisco Sampedro, the former football player and senior manager of Barça Women Núria Llansà, the former player and director of the roller hockey section Jordi Villacorta, the former technical secretary and president of the basketball section Ramon Ciurana, and the former coach of the lower levels of the ice hockey section Juhani Whalsten.



Ramon Pont



Francesc Sampedro



Jordi Villacorta



Juhani Whalsten



Núria Llansà



Ramon Ciurana



Andreu Valldeperas



Vicenç Martinez

#### COMMITTEES

#### **Disciplinary Committee**

Director in charge: Jordi Calsamiglia

Salvador Bartolomé Codina Josep Maria Mir Padullés Marta Simorra Oliver

Alejandro Tintoré Espuny

#### **Strategic Economic Committee**

Director in charge: Silvio Elías i Marimón

Joan Lluís Garcia Jobal Miquel Lladó Casadevall Joan Ramon Ramos Raich Carles Tusquets Trias de Bes Josen Maria Xercavins I Juch

#### **Social Committee**

Directors in charge: Jordi Cardoner, Pau Vilanova, Enric Tombas, Jordi Calsamiglia

Josep Maria Zaragoza Aguilera Daniel Sala Peix Jaume Carreter Felip Santi Casas Bedós Santi de Cruylles Arraut Oscar Ferreón Mestre Ferran Hernández Moya Roser Tiana Leoz

#### 'Penyes' Committee

Directors in charge: Jordi Cardoner, Pau Vilanova, Enric Tombas, Jordi Calsamiglia

Cerni Areny Aguilar Manel Costa Del Toro Xavier Ilincheta Ferrer Elvira Pou Chifoni Griselda Soteras Bergadà Manel Torrentallé Cairó

#### **Basketball Section Sports Committee**

Director in charge: Joan Bladé

Albert Buscató Costa Ferran Butxaca Gràcia Pere Francitorra Ferrer Xavier Gomis Pasarin Agustí Llorens Rosique Ferran Martínez Garriga Sergi Piquet Estrada Josep Santasusana Ribó

#### **Handball Section Sports Committee**

Director in charge: Joan Bladé

Joan Balcells Secall Salvador Canals Canari Lluís Duocastella Codina Xavier López Sautés Jordi Pascual Jornet Eugeni Serrano Gispert

#### **Roller Hockey Section Sports Committee**

Director in charge: Josep Ramon Vidal-Abarca

Xavier Bosch Solé Alexandre Vidal-Abarca Armengol Daniel Vives Sáez Esteve Pérez Garcia

#### **Indoor Football Section Sports Committee**

Director in charge: Josep Ramon Vidal-Abarca

Antonio Lozano Palazón Amadeo Olivart Sama Gabriel Sánchez Vila Jordi Viciano Navarro

#### **Amateur Sections Sports Committee**

Director in charge: Oriol Tomàs

#### **Monitoring and Transparency Committee**

Director in charge: Maria Teixidor

Ramon Esteve Castellar Antonio Argandoña Rámiz Joan Camprubí Montal Josep Oriol Laporte Roselló Ramon Palou Godall

#### **Academy Football Coordinating Committee**

Directors in charge: Jordi Mestre, Silvio Elías and Xavier Vilajoana

#### **Barça B Sports Committee**

Jordi Bellmunt Fernández
Josep Contreras Arjona......Barça B and RFEF Liaison Sports Committee
Enric Crous Millet
Josep Maria Garcia Maranges
Josep M. Huguet Ramia
Fernando Sánchez Freyre

#### **Academy Football Sports Committee**

José Luis Alcón Andrés Eduardo Aragonés Gómez Pere Areñas Serra Antonio Castillo Barba Jordi Claramunt Garcia Emili Coll Guixens Josep Corderas Vila Lluís Corretja Buyé Martí Dalmases Planas

Miquel Espert López ......Women's Football Sports Committee

Enric Estorch Pradell Joan Fabregà Viader Tomás Fernández Senoseain Joan Font Fortuny Simon Franch Dalmau Julià Freixas Depares... .. Women's Football Sports Committee Joaquim Gabarró Guixé Miquel Gómez Laura Hortelano Valderrama Women's Football Sports Committee Antoni Iruela Segovia Josep Maria Jovells Forns Ramon Jovells Forns Xavier Masgrau Gonzàlez ...... .......Women's Football Sports Committee Ramon Massons Llobet Josep Milián Olivé Anna Molluna González...... .... Women's Football Sports Committee Albert Montull González Constantí Muñoz Bruach Enric Navarro Pla Blas Parra Murillo ... . Women's Football Sports Committee Ferran Pasanau Moret..... Eduard Pascual Casas Pere Pastor Fábregas Marc Jordi Pelejà Vicente...... Jordi Perelló Menasanch Joan Perelló Soler Eider Pérez de Caballero Valenzuela Josep Pla Molins Joan Prat Oller Enric Prats Solé Josep Manuel Pueyo Arcas .. Football Sports Committee - Girona Regional Delegate Albert Pujol Casadevall ..... Juan Ramón Ramos Raich...... .. Women's Football Coordinator Andres Ramos Alàs..... Football Sports Committee - Lleida Regional Delegate Antonio Redondo Camacho Enric Ricart Garcia Xavier Rieiro Fulquet ...... . Women's Football Sports Committee Women's Football Sports Committee Laura Ros Ferrer..... Borja Rovira Pardo..... . Women's Football Sports Committee Manuel Serrano Fuentes...... .. Football Training Area Committee Alicia Teresa Soler Viala......Women's Football Sports Committee Josep Lluís Soria Romea Tomàs Térmens Navarro Fernando Uriz Fina..... . Women's Football Sports Committee Jordi Viader i Martí...... .....Football Sports Committee Amadeo Vilaró Michavila...... ...... Football Sports Committee - Terres de l'Ebre Regional Delegate Jordi Vilarrasa Sans Miguel Vivas Giménez  $Sebasti\'an\ Miguel\ Zaragoza\ Garriga.....Football\ Sports\ Committee\ -\ Tarragona\ Regional\ Delegate$ 

#### 'Penyes' Council

Jordi Abellán Martín Matías Álvarez Menéndez Francisco Baile Rodríguez Salvador Balsells Alcobé Ramon Burniol Creu Francesc Xavier Canudas Puigbó Juan Carrión Tudela

Pere Joan Cols Moya Miguel Ángel Cruz Macías Ramon Fibla Barrera Manel Flores Viera Antonio Freire Orellana

Esteban Garcia Urbanos Joan Giménez Gabarra

Salvador Cerviño Juncal

Jordi González Monturiol Lluís Grau Fullà

Joaquim Grífol Martinez

Antoni Guil Roman...... ... President of the World

Supporters' Clubs Confederation - FC Barcelona Foundation Member

José Yamal Hawach Vega

Miguel Iranzo Hernández

Tomás Martínez Larrubia

Pere Mentruit Fanes

Gorka Muñoz Rojo

Vicenç Notari Aries

Daniel Peinado López

Diego Peral Florido

Lluís Pérez Martí

Nicolás Pérez Prieto

Rafael Pichardo Pulido Salvador Torres Domènech

Joaquim Vall-llosera Pla

Antoni Lluc Vallespir Gaya

#### **Members' Ombudsman**

Joan Manuel Trayter Jiménez

#### 'Penyes' Ombudsman

Ramon Térmens Navarro

#### **UEFA Liaison**

Amador Bernabeu Bosch

#### **Advisers to the FC Barcelona Board of Directors**

Miguel Luis Bernardo Bianquetti Josep Maria Fusté i Blanch Carles Rexach i Cerdà



#### **GLOBAL MEDIA TRACKING**

As usual, the media around the world once again monitored the Club very thoroughly. In the 2018/19 season, once again many journalists covered the daily work of the football first team and the other professional and amateur teams. There was also a high level of coverage of all economic, social and cultural information, which was increasingly present in the media. Once again, this year, international media were constantly present throughout the season with numerous correspondents in the city and a large number of special envoys sent to cover the Entity's more specific sports and institutional events. A lot of media also made special reports and programmes on FC Barcelona.

During the 2018/19 season we provided more than 11,034 press passes for football matches at the stadium, with an average attendance exceeding 360 accredited media professionals per match. The Copa del Rei semi-finals match between FC Barcelona and Real Madrid saw the highest number of press passes ever given out, to a total of 736 accredited professionals, including writers, photographers, commentators and technicians. The first leg of the semifinals Champions League match against Liverpool came close with 735 accredited professionals.











#### THE MEMBERS' MAGAZINE

The Barca Magazine is the Club's two-monthly corporate publication. Producing 113,000 copies, it is extremely popular among Club members who have it sent to their homes. As well as including exclusive content about the sports teams and publishing in-depth reports on the Club's major strategic projects, it also contains useful information about services and other topics that members will find interesting.

The cover of the first issue of the season was dedicated to Ernesto Valverde. In an interview, the coach explained what is to be expected of the season. The October and November issues featured the captains of the first team: Messi, Sergio Busquets, Piqué and Sergi Roberto, highlighting the Argentinian's new position as captain, since Iniesta left the Club. Among other contents, this number also included an interview with the first team's new technical secretary, Eric Abidal.

The death of Josep Lluís Núñez was the central theme of the December and January issue. The last goodbye to the former president served to remember him and his 22-year Barcelona career. In the following issue, Marc-André ter Stegen featured on the cover of the magazine. In one of his most intimate interviews, conducted as part of an exclusive visit to the Sagrada Familia basilica, the German goalkeeper talked about how he was adapting to life in Catalonia and his close link with the city of Barcelona. He also talked about how he was progressing in the Club.

The April and May issue was devoted to the common challenges of the men's and women's football teams, united by the same philosophy and sporting objectives. The tribute to Juan Carlos Navarro at the Palau was also one of the highlights of this publication. This season's latest issue featured Frenkie de Jong, a strategic signing in January that guarantees the commitment to an unmistakable style of play.









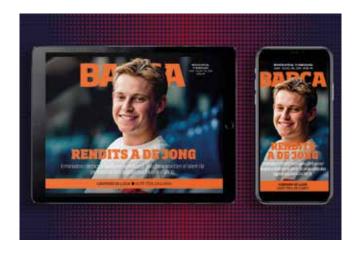




#### **NEW MULTIMEDIA MAGAZINE**

Barca Magazine Number 97, corresponding to the months of February and March, has a new multimedia version that adapts to today's content consumption habits. This new version contains most of the reports of the printed edition, but completely changes their presentation. Interactive photo galleries, videos, visual effects and data infographics help to complete the articles in an exciting way. The final objective has been to evolve the publication to bring it even closer to members and make its content even more accessible. The paper version is still sent by ordinary mail, as usual, but members can also access this new format on their devices.

To access this new version in multimedia format, members must download the free FC BARCELONA REVISTA application, available on Google Play for Android devices and on the Apple Store for the iOS system. To access the publication, members enter their membership and personal codes and select the language in which they want to read it. The magazine is currently published in Catalan and Spanish.



#### BARÇA TV: A SEASON OF CONSOLIDATION AND CONTINUITY

With its 20th anniversary just around the corner, Barça TV continues to produce news updates, live broadcasting and in-depth documentaries. On the news scene, the Hora B magazine and El Marcador are still the channel's two benchmark programmes. Screening from Monday to Friday and presented by Llorenç Tarrés, Hora B is an informative programme discussing the Club's current affairs, including interviews with key members of Barça's teams and sections. El Marcador is the show that runs before and after the first team's football matches. Presented by Mario Robert and Judit Esteban, it covers all of the pre- and post-match reactions from the field, reported by journalist Marc Brau. The programme includes press conferences and interviews with the celebrities sitting inside the stadium's presidential box, as well as commentaries by former players who are invited to the set.

One of the channel's most-watched shows this season was 'El Barça en joc' (Barça at Play) presented by the commentator Jaume Marcet and analyst Alex Delmas. Barça broadcasting at its finest. Another of the channel's top shows was "Tertúlia", running from Monday to Friday and on Sunday evenings. This season, the show moderated by Laura Aparicio was broadcast on 8TV as well as on Barça TV. Barça TV has also saved a slot for two of its most long-standing and successful programmes: 'Promeses' offering full information about all of the players, and 'Aquí Palau' to keep viewers up-to-date with everything that goes on in our various sections' teams.

The Club's official channel remains true to its goal of serving viewers. To achieve that goal, it broadcasts all of the Club's institutional events, announcements and press conferences live. Among the most noteworthy live broadcastings were the Committed Members' Assembly and the World Supporters' Clubs Congress. Ultimately, the aim is to keep fans up-to-speed with the institution's latest information.

Another major feat this season was to show all of the Women's Champions League matches live, culminating with the final in Budapest against Olympique Lyonnais. The channel is also working hard to produce quality documentaries, including the tribute that was paid this season to the generation who won the Cup Winners' Cup in Basel in 1979. 'Basilea: una fotografia per a la història' (Basel: a Photograph for Posterity) is a documentary lasting over half an hour that was filmed to acknowledge the achievements of a generation of football players and their fans. Tente Sánchez, Carles Rexach and Juan Manuel Asensi are some of the stars in this moving feature film. Another great documentary this season was 'És la Bomba' (He's the Tops), tracing the entire career of Juan Carlos Navarro. The film starred this mythical player along with his closest friends and family and a series of important figures in his personal and professional life. The 2018/19 season ended with exciting news for Barça TV: the channel now broadcasts in high definition (HD) and is available in the basic package on the main digital platforms.





#### **BARÇA STUDIOS**

On 15 January, the Board of Directors gave the go-ahead for the Barça Studios to set to work as from 1 July. This new strategic project intends to boost the upcoming centre for creation, production and distribution of all of the Club's audio-visual content, including Barça TV. The project aims to make a new name for Barça productions in terms of prestige and quality, both on its own media and in external collaborations. During the season, the technical teams and their equipment moved to the new production centres inside the new studios in Sant Just Desvern. After several months fine-tuning technical and logistical issues, the first Barça Studios projects were finally launched, starting with the documentary series 'Match Day' which shows life from inside the first football team. The programme will air in October 2019.



#### THE CENTRE FOR DOCUMENTATION CHANGES LOCATION

The Centre for Documentation and Study at FC Barcelona opened its doors at a new location, Travessera de les Corts, 65-71 (Access 15 at Camp Nou). The Centre had been located since its opening in 1994 in the second floor of the Museum. The facility was closed to the public temporarily due to the safety and maintenance work being carried out at Camp Nou as part of the Espai Barça venture.

The new location for the centre consists of some 100m2 of office space, including workspaces and a consultory space for the public with some 250m2 set aside for archiving material.

The Centre for Documentation is the where historical material relation to the Club is archived and managed, its preservation and availability for research guaranteed. An all round service is offered to the different departments at the Club and there is an area for consultation open to members, researchers and the public in general.

In the Centre specialised information on FC Barcelona and sport in general can be consulted and the facility brings together general archives, a library and a press archive. The Centre has access to some 1,050 on the subject of sport, 600 of which focus on the blaugranes. In the press archives there is material from 280 different magazines, newspapers and other publications. In the documentary archive there are over 7,000 written documents and in recent years the photographic archive has grown rapidly with more than 1.4 million

photographs, 700,000 in digital form and more than 250,000 negatives stored in the Horacio Seguí collection. In the Centre material from ex-presidents and ex-board members such as Miró-Sans, Agustí Montal i Costa, Josep Lluís Vilaseca and Antoni M. Muntañola can be consulted.



#### EMANUELA AUDISIO TAKES THE VÁZQUEZ MONTALBÁN AWARD



Emanuela Audisio is one of the most outstanding names in sport journalism of the past decades. In February, she was awarded the 13th Manuel Vázquez Montalbán International Journalism Award at Camp Nou. Audisio is an Italian journalist and writer who has spent much of her career working for the La Republica newspaper. She is the first woman to win this award, which has been going on since 2004 in memory of Manuel Vázquez Montalbán, as a tribute to outstanding journalistic careers.

# 342,584,533

(figures 30 June 2019)





30.007.313

@FCBarcelona es 14.256.143

5.727.434

1.971.673

768.748

634.724

164

529.177

823.937

394.164

393.622

267.486

255.571

201.725

194.063

166.645

191.409

176.279

107.886

78.755

FundacioFCB 47.379

16.188

5.414

YouTube 7,288,103

FC Barcelona 7.111.974

BarçaTV 176.129 Facebook 136,756,252



FC Barcelona 103.081.384

**FCB Penyes** 5.508.735

**FCB Hoquei** 4.866.001

**Barca TV** 4.592.700

Fundació Barça 5.329.398

**FCB Futbol Sala** 4.435.079

**FCB Handbol** 4.220.740

> **FCB Basket** 2.370.552

**FCBarcelonaB** 1.360.455

**FCB Femeni** 54.914

**FCBUniversitas** 19.707

Barça Academy 118.557

**FCBMasia** 126.441

Line LINE 33,433,494



420.949 BR 33.511 CAT 5.467.287 ID

Instagram

83,631,809

72.954.087

FC Barcelona Femeni 1.503.241

FC Barcelona Basket 49.256

FCBFutsal

816.427 Fcbhandbol

241.455

FCBHoquei 174.849

Barca Academ 862.396

Other

31,135,521

Sina Weibo 6.105.641

Wechat 80.748 Miaopai

6.260.000

Yizhibo 6.121.000

Douyin 1.311.000 Toutiao 107.000

15.809

0

**FCBarcelonaB** 3.394.594

FCBMasia

2.680.858 Fundació Barça

112.956 Barça Legends 232.911

Barca eSports

7.385

4

Periscope

328.044 Snapchat 1.346.013

Linkedin 80.211

Viber 2.494.483

**Pinterest** 25.000



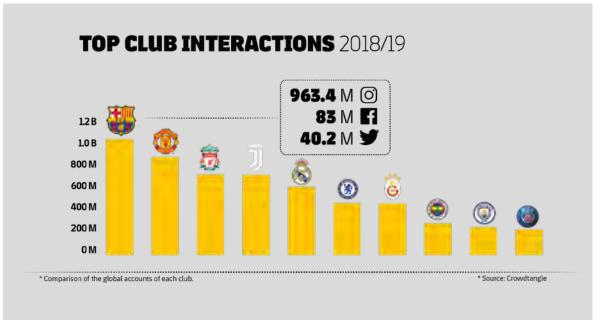
#### **OVER ONE BILLION SOCIAL MEDIA INTERACTIONS**

Barça still stands proudly as the world's top sports brand on the social media. Its numbers during the 2018/19 season prove it – FC Barcelona is the only sports institution worldwide to have hit more than one billion interactions on digital media. The exact figure, including Instagram, Facebook and Twitter, was 1.086 billion.

According to figures revealed by CrowdTangle and Hootsuite Analytics, FC Barcelona remains in the lead for yet another season, ahead of Manchester United with 916 million, Liverpool with 754 million, Juventus with 749 million and Real Madrid with 636 million. This rating includes the number of likes, shares and comments made by users regarding each of the Club's publications on its main Instagram, Facebook and Twitter accounts.

After carefully examining each of these media, we found that Instagram is by far the one that most engages football fans. It also happens to be the social network where Barça stands out most against other clubs, with 963 million interactions – far ahead of Manchester United's 764 million. The peak came in April in the middle of La Liga, with 125 million interactions. In fact, Barça's Instagram had more interactions than any other club for six out of twelve months this season, including April.

On Facebook, FC Barcelona ranked second with 82 million interactions, behind Manchester United with 102 million. Meanwhile, Twitter is dominated by Liverpool, the current Champions' League winner, thanks to the excellent results over the last three months of the 2018/19 season.





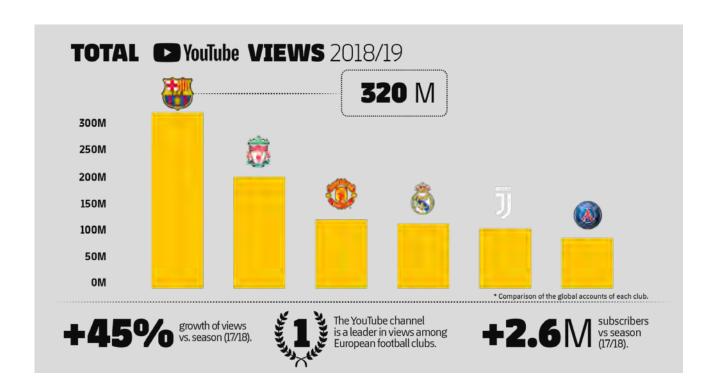


#### A SUCCESSFUL VIDEO STRATEGY

Digital content revolves around video; after all, it is the most effective way to reach football audiences. Despite the constraints on using official match images on social media, the number of viewings on Barça's channels is still growing at a dizzying pace, having reached 2.144 billion viewings on Instagram, Facebook, Twitter and YouTube.

In fact, YouTube is the channel where Barça's video content thrives the most. FC Barcelona is the football club with the most

followers worldwide (7.2 million) and has achieved the most viewings in the last 12 months: a total of 320 million, 45% more than in the 2017/18 season. Its advantage over the competition is plain to see, with Liverpool having totalled 208 million, Manchester United 128 million and Real Madrid 120 million. New formats have been developed this season, especially including live match day videos and the channel's own entertainment narratives, which largely explains this surge in growth.



#### A FAST-GROWING DIGITAL ECOSYSTEM

Apart from the main @FCBarcelona accounts on all four platforms, the rest of Barça's digital ecosystem also thrived during the 2018/2019 season. The Club is present on 14 social media and manages 65 official accounts, including other sporting and corporate fields where the institution is active such as professional sections, football training, the Foundation, its Supporters' Clubs, the Barça Innovation Hub, etc. Altogether, it reaches a community of nearly 342 million followers who

like to keep up with the *blaugrana* club's everyday life, especially on their mobile phones, which means FC Barcelona's videos have reached a staggering 2.2 billion viewings. This growth in followers and consumption has also been bolstered by the strategy deployed in China, where we are working hard to generate content that adapts to the country's cultural and social reality. The new channels launched in Douyin and Toutiao have helped rise to this challenge.

#### **CONSOLIDATION OF THE DIGITAL INITIATIVE IN CHINA**

In the 2018/2019 season, FC Barcelona launched a new digital plan in china, with a new website and two new social networks. This commitment to Asia is part of the globalisation and brand-expansion strategy set out in the entity's Strategic Plan. Launched in March 2019, the new www.fcbarcelona.cn website informs visitors about the most important *blaugrana* news and provides information on the Club's projects in China, such as the Mission Hills Barça Experience and the Barça Academy in Asia.

Regarding the social networks, as well as consolidating the Club's Weibo and WeChat profiles, Barça premièred channels in Douyin and Toutiao in February 2019, coinciding with the celebration of the Chinese New Year. Douyin is an entertainment channel for creating and sharing short videos for young audiences. Toutiao is a platform that offers news and informative content. In their first week, these two channels, which are part of the ByteDance platform, achieved more than 200,000 interactions and a total of 4 million video plays. FC Barcelona closed the season with over 7.5 million followers on the Chinese social networks.

This growth in the support base was reinforced by the content, which was adapted to China's cultural and social circumstances. Barça worked to increase its understanding of Chinese fans' local needs, adapting the Club's message and creating specific local content in China. More than 800 videos aimed exclusively at Chinese audiences were created, among which the blogs presented by Chinese publishers highlighted the aim of bringing the Barça world and Catalan culture

closer to the millions of followers in the Asian country. New digital formats adapted to Chinese platforms, such as the use of HTML5 programs in WeChat or the creation of exclusive videos in Douyin were also produced.

Among the Club's actions focusing on China, the first leg of the Copa del Rey semifinals against Real Madrid on February 6 particularly stands out. The first-team players wore their shirts bearing their Chinese names to commemorate the Chinese New Year. This came in addition to the celebratory video of the Chinese New Year that the Club launched across the social media, featuring Leo Messi, Gerard Piqué, Marc-André ter Stegen and Samuel Umtiti.





#### **OVER 40 MILLION SINGLE USERS OF THE NEW WEB**

Last month, FC Barcelona released a website and a mobile application, which were very well received by Barça members and supporters. During the 2018/19 season, a total of 40 million single visitors browsed the Club's website, which meant over 190 million pages viewed.

Meanwhile, the app totalled 1 million downloads. The launch of these two platforms represents the first step of a new digital strategy that aims to offer world-class content and digital services. With a great new design and an extremely intuitive user interface, the Club aims to provide more entertainment through video content, to encourage user involve-

ment thanks to content customisation and geolocation, to offer fans the "second screen" experience on match days, to show information about players and to keep members and supporters up-to-date. To make it all possible, we opted for two products conceived to be used mainly on mobile phones, which currently account for 70% of visits.





Download the Barça app here!





### Barça around the world

Barça is an ever-growing Club that is constantly pushing back its borders. With over 300 million fans around the world, an international network of Barça Academies and a tireless quest to find the best partners in every field, the Club continues to value quality over quantity and is always looking for new sponsorship opportunities to support that philosophy. To make this strategy as effective as possible, the Club works incessantly 24 hours a day around the globe, starting in Barcelona and following the sun to its strategically located offices in New York and Hong Kong, helping it adapt to each local context.



#### **NEW YORK OFFICE**

During the 2018/19 season, the FC Barcelona office in New York pursued various initiatives with its strategic partners, and struck new collaboration deals. In addition to all of the commercial activities undertaken, it also reinforced the presence of the Barça Foundation and the Barça Brand in New York and throughout America.

In line with this goal of boosting the brand, a series of activities were carried out including a Viewing Party of the 'Clásico' in Miami and another at the Bleacher Report offices during the Champions League match against Lyon, where the American singer Dani Leigh was invited to perform.

Regarding sponsorships, the New York office continued to make progress with its American partners – Stanley Black & Decker, Gatorade and Scotiabank –, supporting successful campaigns in the USA, Asia and the European Union together with FC Barcelona.

The Barça Foundation organised its FootballNet festival in June 2019 in New York along with the brand Thom Browne, another of Barça's partners. They also carried on organising a whole range of activities in the region to promote sport in areas with limited access to basic resources where teamwork is truly needed. Meanwhile, the Barça Academy project continued to spread across the American continent and now has 27 schools including the latest addition in Nashville, Tennessee.





#### **HONG KONG OFFICE**

Now in its sixth year of existence, the FC Barcelona office in Hong Kong is still growing in terms of size and results. The various projects it has been working on include commercial agreements and marketing campaigns, as well as promoting the Barça style of play among the younger generations. Since the office signed its sponsorship agreements in the region with SK Lubricants and Yunna Baiyao, a further three have been signed with OPPO, Konami and Nichiban, and they have also activated commercial and marketing campaigns with a total of 15 local partners. Furthermore, five new Barça Academies have opened in Asia, which makes a total of 16 centres in the region. There are also two new international tournaments under the Barca Academy project in India and China.

On social media, Barça has opened two new profiles on China's Douyin and Toutiao networks, having already achieved 1.5 million and 125,000 followers to add to an existing community of 6.17 million Club fans on Weibo and 83,000 on WeChat. Also during 2018/19, the Club relaunched its website in Chinese. Furthermore, Barça was represented by the Hong Kong office on the three main sports platforms organised in the region: RISE, Soccerex and the World Football Summit.





#### **GRAND OPENING OF THE 'BARÇA EXPERIENCE' IN HAIKOU**

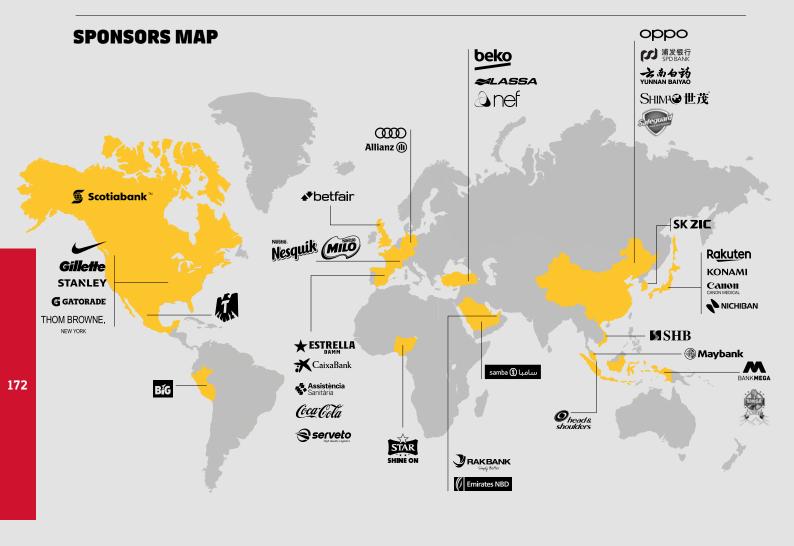
November saw the launch of the Barça Experience in Haikou on the Chinese island of Hainan, one of Asia's major tourist destinations. The new complex features an interactive museum covering 4,000 m² and a huge store, as well as a Barça Academy Pro with six training fields. The opening ceremony was attended by a group of Club representatives led by the director and head of the Digital Area Dídac Lee, the CEO Òscar Grau, the technical secretary Éric Abidal, and the Club's ambassador Juliano Belletti, as well as the Vice Chairman of the Mission Hills Group Tenniel Chu and a string of other important figures. Barça's experience centre in Haikou is the biggest museum complex owned by any football club outside its home country.











#### **KEY FIGURES**

#### **TOTAL SPONSORS**

**17 GLOBAL SPONSORS** 

39

**22 REGIONAL SPONSORS** 

#### **FC BARCELONA PARTNERS IN**

4 NEW AGREEMENTS FOR THE 2018/19 SEASON 19

5 RENEWALS FOR THE 2018/19 SEASON

**COUNTRIES AROUND THE WORLD** 

#### **MAJOR AGREEMENTS**

#### **THOM BROWNE**

Thom Browne and FC Barcelona have announced a sponsorship agreement whereby the US brand will become the Club's official partner in the Formal Wear category. Thanks to this new alliance, Thom Browne has taken a step up to dress the first team's players in every away match played in the UEFA Champions League.



#### YUNNAN BAIYAO

FC Barcelona and Yunnan Baiyao have announced their partnership in the city of Yuxi that will see the Chinese medical brand become the Club's regional partner in China, Hong Kong, Macau and Taiwan. This new alliance comes in addition to the agreement to open three new Barça Academies on Chinese soil to promote football and especially the Barça style.



#### **SK LUBRICANTS**

On 1 July 2018, SK Lubricants became Barça's first official partner in South Korea. Its rights cover South Korea, China, Russia, Thailand and Vietnam. SK Lubricants is one of the most powerful brands in South Korea, exporting to 60 countries.



#### RAKBANK

Rakbank officially announced their sponsorship agreement with FC Barcelona in Dubai in November 2018. The event included a presentation of the new co-branded credit card and a reward programme that will allow users to score points in exchange for Barça souvenirs and trips to Barcelona to watch an official match at Camp Nou.



#### **MAJOR RENEWALS**

#### **STANLEY**

During the US Summer Tour 2018, FC Barcelona and STANLEY announced a historic collaboration whereby STANLEY would become the main sponsor on the Barça Women's t-shirts. The new agreement was announced all the Beverly Wilshire Hotel in Los Angeles just one day before the first pre-season match to be played by the Women's Team against SoCal at the Drake Stadium on 28 July. It was also during the announcement that the t-shirts showing the new sponsor were first revealed.

The presentation ceremony was attended by representatives from both institutions, including the president of FC Barcelona Josep Maria Bartomeu and Pradheepa Raman as Chief Talent Innovation Officer at STANLEY BLACK & DECKER.

The alliance raises the benchmark for women's football commercialisation and marketing and will encourage it to grow around the world, all the way from grass roots to competitive football.

Ever since they became the main partners for the women's team, STANLEY have shown their full support for the players and for equality at every level by conducting a variety of campaigns and innovative initiatives.

#### **SHANGHAI PUDONG DEVELOPMENT BANK**

In May 2018, Shanghai Pudong Development Bank (SPDB) and FC Barcelona signed an extension to their collaboration agreement thanks to which it will continue to be the Club's official bank in China for a further two seasons. Having renewed their collaboration, the bank launched a new co-branded credit card design and the total number of SPDB-Barça cards issued rose to over 590,000.



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#### SAMBA

FC Barcelona and Samba Financial Group have extended their collaboration agreement for another five years. The history of these two institutions dates back to 2013, when Saudi Arabia's most important financial group became a regional partner and the 'Official bank of FC Barcelona' in the country. Under their agreement, Samba presented their new co-branded credit cards with FC Barcelona to bring the Club one step closer to its supporters in Saudi Arabia.



#### **NICHIBAN**

As Nichiban celebrated its 100th anniversary, it also committed to renew its sponsorship agreement with FC Barcelona under the 'tape' category. The extension was signed in April 2019 for two more seasons and will cover Japan, Korea, Thailand and Taiwan. This timely renewal in Nichiban's centenary highlights the significance of this sponsorship agreement that has had the brand and FC Barcelona together since 2015.



#### **SERVETO**

Serveto have renewed their agreement with FC Barcelona for a further two seasons to continue as the Club's official logistical partner for professional sports. Jordi Argemí, one of FC Barcelona's directors, visited the Serveto headquarters along with various members of the Handball Sports Commission during the Asobal Cup — an annual competition for clubs in the Asobal League.



#### **INITIATIVES UNDERTAKEN**

#### **RAKUTEN**

FC Barcelona Japan Tour presented by Rakuten announced

In April 2019, the Club announced the FC Barcelona Japan Tour Presented by Rakuten, part of which would involve a trip by the first team to Tokyo and Kobe in summer 2019 to play the Rakuten Cup against Chelsea FC and Vissel Kobe.



#### **RAKUTEN FAN-TASTIC CUP**

On 8 June 2019, engines were revving at Camp Nou in preparation for the Rakuten Cup. The Club's main sponsor organised a friendly tournament for fans of Barça, Chelsea FC and Vissel Kobe as a preliminary to the matches that the first teams would soon be disputing in Japan.



#### Barça Academy World Cup

Rakuten presented the biggest ever edition of the Barça Academy World Cup in Barcelona. Meanwhile, they also arranged a competition for the FC Barcelona Viber community encouraging the children's parents to share their happiest moment during the event captured on camera. The winning child would get to meet a first-team player face-to-face.



#### 'Believe in the future'

Rakuten and FC Barcelona selected 11 boys and girls from the Barça Academy World Cup to take part in the Believe in the Future campaign. The kids were chosen based on their personal stories and how strongly they reflected Barça's values. As a reward, the children got to walk out onto the field with the players before the FC Barcelona match against Real Sociedad.



#### NIKE

#### Launching the new 'Nike Phantom Venom'

Nike launched its new Phantom Venom boots and the FC Barcelona Women's player Alexia Putellas was the star of the campaign. Putellas accepted Nike's challenge to score from a platform that was raised 20 m high on the main stand at Camp Nou about 100 m away from the goal.



#### Playing to make history

FC Barcelona and Nike have joined forces to boost the Women's UEFA Champions League semifinals home match and help support the team. One week before the game, Barcelona displayed a huge poster reading "Do not play for the finals. Play to make history", starring Alexia Putellas. On match day, as the players walked out onto the field, a *tifo* was rolled out that read "Playing to make history." And that is exactly what the team did by making it through to the Club's first ever women's Champions League final.



#### Presenting first team kit for the 2019/20 season

FC Barcelona and Nike presented the new t-shirts for the 2019/20 season along with a campaign saying *Talent does not only come in one shape* as a nod to the city of Barcelona and its talented people. This includes the sporting talent shown by the first teams' players, both male and female, and by Barça's professional sports players, as well as the scientific and cultural talent in every form that helps to drive progress in the city and across Catalonia.



#### **BEKO**

#### 4-3-3 Campaign

Beko launched the 4-3-3 campaign as part of its pledge to fight child obesity. Under this campaign, Beko invited customers to share their idea of healthy eating and lifestyle using emojis: 4 fruits or vegetables, 3 proteins and 3 sports. They would then enter a prize draw to win a master class at Camp Nou delivered by the FC Barcelona first team's nutritionists.



#### 'Football vs. Food'

Beko, FC Barcelona, the Barça Foundation and UNICEF have teamed up to conduct a study that analyses how football and its idols can influence the fight against child obesity. As a sign of support for this great initiative, Gerard Piqué paid a surprise visit to a group of children as a Beko ambassador to talk to them about the importance of healthy eating.



#### Acknowledgements for the 'Eat Like a Pro' campaign

Beko and FC Barcelona have been rewarded with a variety of acknowledgements for their Eat Like a Pro campaign to help combat child obesity worldwide. Both organisations received a BT Industry Award at the Football Business Awards for their contributions.



#### **GILLETTE**

#### 'The Best a Man Can Be' campaign

Gilette has launched a campaign entitled The Best a Man Can Be to promote gender equality in every sphere. The initiative included a session to record an audio-visual clip with Philippe Coutinho, Malcom, Jasper Cillessen, Samuel Umtiti, Ivan Rakitic and Jeison Murillo, all of whom are firm supporters of the fight against sexism.



#### Travelling with the team

Four Barça fans and Gilette customers were given a unique experience: travelling with the first team to watch an away game during La Liga. The chosen match was Barça against Celta de Vigo, so the winning fans got the chance to travel with the team on their aeroplane to the Galician city of Vigo.



#### **KONAMI**

#### Announcing Barça's third kit

KONAMI, with its amazing visual effects, played a part in presenting FC Barcelona's third strip in September 2018 by hosting the PES19 competition, where various virtual images were shown of the players wearing the Barça shirt. Thanks to an unprecedented collaboration between KONAMI, FC Barcelona and Nike, the third kit was revealed with a series of top-quality football animations.



#### PES19 mobile campaign - 'Playing is Believing'

KONAMI presented its PES19 campaign for mobile phones in an on-line teaser featuring six FC Barcelona first-team players: Philippe Coutinho, Luis Suárez, Gerard Piqué, Ivan Rakitic, Rafinha and Arturo Vidal. The campaign was guided by the slogan Playing is Believing, which captures the true magic of PES Mobile: the playing experience. When users try it, they all agree about how amazingly fast and agile it is.



#### **CAIXABANK**

#### YouPlay

Caixabank gave the opportunity for 20 Barça Visa holders and their guests to experience how it feels to play a match at Camp Nou. The winners of this promotional campaign were selected by lucky draw out of those who visited the Family Football landing page, which regularly launches contests and prize draws, as well as exclusive advantages for Barça Visa holders.



#### **Meet & Greet**

Six lucky fans got the chance to meet four of FC Barcelona's first-team players thanks to a contest organised by Estrella Damm for Barça Fans living in Catalonia. The experience included a lesson on how to pour the perfect pint using the Estrella Damm tap.



#### **ESTRELLA DAMM**

#### **Estrella Damm and the Gamper Party**

Estrella Damm, as the sponsors of the 53<sup>rd</sup> edition of the Gamper Party, delivered the Estrella Damm Award's Joan Gamper best player trophy to Lionel Messi for his contribution to FC Barcelona's 3-0 win against the Argentinian team Boca Juniors. The Gamper Party also included a range of fun activities and concerts for fans, courtesy of Estrella Damm.



#### **MILO**

#### Ultimate Experience & Barça Academy Camp

MILO activated its Barça Academy Camps in the 2018/19 season by inviting 100 children from 17 different countries to take part in a training session at the Barça Academy in Barcelona. They then went on to hold the Ultimate Experience and an exclusive Barça Academy Camp for 30 kids involving Barça Legend Juliano Belletti.



#### **NESQUIK**

#### **Ultimate Experience**

Nesquik organised their first Ultimate Experience Barça Academy Camp for 24 children from 10 different countries. For the children, this meant the opportunity to watch a live Liga match, visit the Museum and enjoy the Camp Nou Experience, as well as getting to play alongside Barça Legend Luis García.



#### Virtual reality spot with Messi

Gatorade filmed a futuristic experience powered by virtual reality offering FC Barcelona fans the chance to see how it feels to train with Lionel Messi first hand. The idea was based on interactive content involving the entire first team to show how Messi interacts with his team mates.



#### **GATORADE**

#### **Make Them Sweat**

Gatorade launched their new Make Them Sweat campaign featuring Lionel Messi, not only as a first-team player, but also as brand ambassador. The campaign was designed to show that no matter who is watching and no matter who is playing, Messi and FC Barcelona always manage to make their opponents sweat.



#### **STANLEY BLACK & DECKER**

#### We Are Footballers – International Women's Day

FC Barcelona and STANLEY presented the We Are Footballers campaign to honour International Women's Day. The campaign underlines the fact that football is not a game for girls or boys — it is a game for footballers. The idea behind this initiative was for the institutions to express their support for gender equality, both on and off the playing field.



#### YouPlay at the Women's Soccer School Barcelona

This was the first time STANLEY used their YouPlay experience to surprise members of the Women's Soccer School Barcelona (WSS) with the chance to play a match at Camp Nou. To make this dream come true, the main sponsors of the women's team, STANLEY and Nike, joined forces to allow players and members of the WSS to enjoy this experience and thank them for support in women's football. After the YouPlay experience, FC Barcelona and STANLEY posted a variety of contents about the WSS experience at Camp Nou.



#### **OPPO**

#### Meet & Greet with first-team players

OPPO offered its local distributors a unique opportunity in Barcelona in May 2019. Twelve lucky winners received an exceptional prize that consisted of a trip to Barcelona to watch a match at Camp Nou, plus the opportunity to meet the first-team players Sergio Busquets, Sergi Roberto and Ousmane Dembélé.



#### **AUDI**

#### Campaign to present Audi's new all-electric car

Audi presented its new fully electric vehicle in a campaign starring FC Barcelona players as if they came from another planet. Luis Suárez, Ivan Rakitic, Marc-André ter Stegen and Jordi Alba all featured in an "alien"-inspired audio-visual comedy where the Electric Audi is shown to be something out of this world.



#### **Audi Junior Cup**

The Audi Junior Cup final was held at the Miniestadi in June 2019. The final four teams were comprised of young players from different schools across Catalonia who were fortunate enough to have a once-in-a-lifetime experience at the FC Barcelona facilities including a visit from the famous YouTuber Robert PG.



#### **BETFAIR**

#### Play Smart campaign

Betfair launched a Play Smart campaign where Philippe Coutinho was able to use analytical techniques to gain an in-depth understanding of the ideal movements to step up his game. Part two of the campaign was the Beat the Elite promotion, giving fans the chance to play at Camp Nou.



#### **ALLIANZ**

#### **Allianz Explorer Days**

The Club's facilities hosted the Allianz Explorer Days, where 26 Allianz insurance brokers from Spain, Mexico and Germany took part in a football clinic delivered by coaches from the Barça Academy in the presence of Barça Legend Julio Salinas. The event also included the chance to attend the Liga match played by FC Barcelona against Atlético de Madrid.



#### YouPlay at Camp Nou

Allianz invited 44 special insurance brokers and consultants to take part in a YouPlay at Camp Nou. They then got the chance to get involved in a special debate moderated by Barça Legend Julio Salinas.



#### **CANON MEDICAL**

#### **Focus on Advanced Cardiac Imaging International**

Canon Medical organised the 10th edition of the Focus on Advanced Cardiac Imaging International event at the 1899 Auditorium. Cardiologists, radiologists, X-Ray Technicians and hospital managers around the world took part in this conference organised in collaboration with Barça Innovation Hub (BIHUB).



#### LASSA TYRES

#### Professional sports campaigns

Lassa Tyres carried out a variety of campaigns for supporters of FC Barcelona's professional sports during the 2018/19 season. The winners travelled with the hockey and handball teams to the European championship finals played in Lisbon and Cologne. Lassa guests also got to attend other competitions such as the Basketball Copa del Rey where they were welcomed by Juan Carlos Navarro with a free t-shirt.



#### **ASSISTÈNCIA SANITÀRIA**

#### **Medical tests**

The medical insurance firm Assistència Sanitària once again sponsored the medical tests to be conducted on the first team's players and new additions. They also supported the Barça Race, just as they have in previous years.



#### **SCOTIABANK**

#### **Barça Clinic**

SCOTIABANK held its annual clinic in Barcelona at Barça's Ciutat Esportiva facilities. This year, there were children from Chile, Peru and Uruguay. SCOTIABANK is as keen as ever to promote sport among the youngest generations and has arranged this fun event and a special programme to give children the chance to avoid risks and social exclusion.



#### **SHANGHAI PUDONG DEVELOPMENT BANK**

#### Posters to celebrate important dates with fans

Shanghai Pudong Development Bank (SPDB) managed to hit excellent levels of engagement with fans by launching a series of posters using cartoon versions of FC Barcelona's first-team players to send greetings to fans on China's major traditional celebrations including Qi Xi (Chinese Valentine's Day), the Mid-Autumn Festival and the Chinese New Year. The posters were sent via the Club's and the Bank's social media, as well as through the website. The result was a resounding success among Barça fans in China.



#### **SK LUBRICANTS**

#### FC Barcelona Ad

SK Lubricants produced an advert that was aired in South Korea, China, Russia, Thailand and Vietnam to celebrate the announcement of its new sponsorship agreement with FC Barcelona. The ad featured various first-team players including Arturo Vidal and Philippe Coutinho.



#### **HEAD & SHOULDERS**

#### A shared project

Head & Shoulders launched a new co-branded bottle of shampoo with FC Barcelona in Indonesia for 2019. Head & Shoulders sent out sixteen million bottles with a special design across Indonesia.



#### **SHIMAO**

#### Children's summer camps

Shimao organised the second edition of their Barça Academy Camps in Chengdu and Qingdao to offer football training sessions for roughly 100 children living in the communities and residential blocks created by this real estate company. The firm also collaborated with the Barça Clinic organised in Barcelona in August 2018 for 40 kids, thus reinforcing their efforts to support and promote football among young children.



#### MAYBANK

#### A unique experience with AmBARÇAdor Luis García

Maybank invited the AmBARÇAdor Luis García to take part in the celebrations surrounding the official Maybank Championship. García represented FC Barcelona in the amateur golf tournament before the main competition began.



#### **EMIRATES NBD**

#### Barcelona trip and experience

Four Emirates FC Barcelona card holders won an all-inclusive trip to Barcelona thanks to the campaign launched by Emirates NBD under the slogan *Use your card, win a trip, support your team*. The lucky winners got to spend three days living the full Barcelona experience, and the big moment came when they were invited to watch the Barcelona derby at Camp Nou between Barça and Espanyol.



#### A SEASON PACKED WITH NOVELTIES

The Meetings & Events Department has become a significant source of income. In the 2018/19 season, FC Barcelona held over 400 events, some for commercial and sponsorship purposes and others internally.

The most significant commercial events included preparing and setting up the Messi10 Challenge LaLiga Summer Edition experience organised by the promoters of the Messi10 performance by Cirque du Soleil, where those attending got to spend a day

in Messi's shoes at the Miniestadi in summer 2019; the annual Sports Technology event, involving a series of project presentations by the NBA, the Premier League and the Vall D'Hebron hospital; the YouPlay events at Camp Nou, the most popular being that organised by Mitsubishi Electric; the rugby match between the Dragons Catalans from Perpignan and England's Wigan Warriors; and the dinners on the pitch at the Stadium, one of which hosted 150 directors from the luxury Wyndham Hotels chain.









#### **FOOD & BEVERAGE**

For the Copa del Rey final in Seville, Barça supporters were provided with a special Fun Zone and a Food and Beverage marquee that welcomed over 12,000 fans.

This season, the Camp Nou Experience was taken to the next level with the Estrella Damm box, where guests were served a range of goodies from hamburgers to sushi or tapas, as well as fresh fruit juices and a variety of cocktails.

A huge marquee was put up inside the Ciutat Esportiva for the international Barça Academy World Cup which welcomed 2000 people.



#### **BLM BOOSTS THE MERCHANDISING BUSINESS**

After its first season, Barça Licensing & Merchandising (BLM) has shown very positive results. Barça's initiative to bring back the merchandising business proved to be a great success and met its initial goals. BLM managed to boost business compared to the previous season by bringing its stores closer to the city and successfully moving all of the teams.

Building up the Barça brand was given the same priority as creating business, and merchandising was the tool chosen to boost positioning. New proprietary product collections were developed and a retail expansion plan was launched with a

new Barça Store concept. Meanwhile, efforts were made to reconnect with local supporters and groups of members by organising exclusive initiatives and offering them customised assistance at Barça stores.

Part of this work to boost the retail business involved FC Barcelona opening the Barça Store Canaletes in 2019/20, a new store inside one of the most emblematic buildings on La Rambla, right in the heart of Barcelona. This will be the fourth Barça Store managed directly by the Club along with the ones at Camp Nou, Passeig de Gràcia and La Roca Village.













#### **REGULAR TURNOVER**

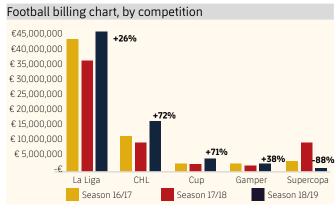
Overall turnover from football tickets, basketball and other sections stood at €73.74 million, ending the season 17% up on last year.

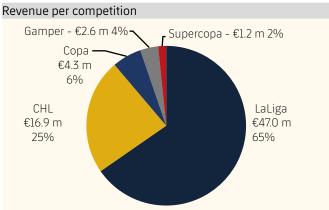
#### **Camp Nou ticket sales**

Turnover from Camp Nou in 2018/19 exceeded 2017/18 figures by 17%, ending the season on €71.6 million.



This increase in turnover was bolstered by new commercial actions such as ticket sales management through Smart Booking, higher average prices thanks to dynamic price management, optimised investment in media, and improvements in e-commerce. Analysing turnover per competition, a significant increase was noted in the main tournaments, with the exception of the Supercopa, given that this year it was played on neutral turf in Tangiers in a Classic against Real Madrid.





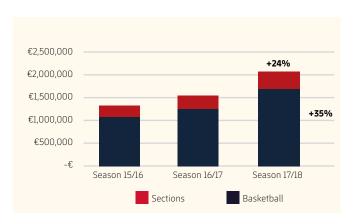
#### Ticket sales at the Palau and the Miniestadi

The Palau managed to exceed last season's turnover, ending 2018/19 33% higher with €2 m. Turnover was up 57% compared to two seasons ago.

The main increase was seen in basketball ticket takings, having played four matches more, which meant a 35% rise on the previous season. Overall, the rest of the sections managed a considerable rise in turnover and each obtained the best results in the Club's history. Handball grew 7% and hockey 5%, while indoor football takings rose by a staggering 39%. Altogether, the Club's sections made €376,000, which meant 24% more than last season.

Barça Women drew in more turnover to the Miniestadi, but nevertheless, overall turnover at the Miniestadi plummeted by 55% compared to the last season since Barça B dropped to Second B.

#### Palau turnover evolution

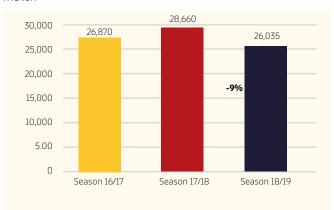


#### Seient Lliure (Freed-up Seats) at Camp Nou

The number of seats freed up by subscribed members dropped 12% compared to 2017/18, to 728,968. The average number of seats freed up for the 2018/19 season was 26,035 per match -9% fewer than last year.

Towards the end of the season, steps were taken to encourage people to free up their seats.

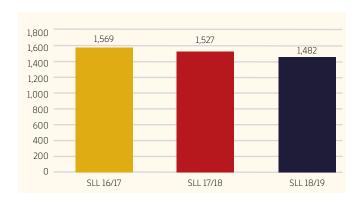
## Chart of the average number of seats freed up per football match



#### Seient Lliure (Freed-up Seats) at the Palau

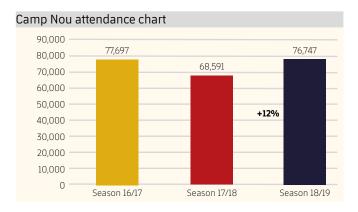
The number of freed-up seats remained the same as the previous season. The average number of seats freed up for the 2018/19 season was 1,482 per match.

Chart of the average number of seats freed up per basketball match



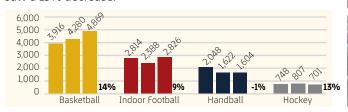
#### **Camp Nou attendance**

Camp Nou registered very similar levels of attendance to last season, with an average turnout of 76,747 – up 12% compared to the 2017/2018 season. The main increase was seen in La Liga and Champions League matches, with both tournaments together achieving a 15% increase and an average of 10,639 more attendees per match. Turnout at La Copa and El Gamper also rose by an average 4,039 attendees or 6%.



#### Barça Palau attendance

Overall attendance at the Palau was 8% higher than last year. Basketball saw a 14% rise, partly thanks to having played four more games than last season. Handball dropped 1% during the Asobal League, largely due to loss of interest owing to the team's domain, having played their eighth League in a row six days before and because they did not play in the EHF last sixteen after coming first in their group in the qualifying rounds. Regarding indoor football, attendance rose 9%, while hockey saw a 13% decrease.



#### **VIP TURNOVER**

The FC Barcelona Hospitality Area hit record income levels for this department. The 2018/19 season saw it reach a turnover of €22 million, up 16% on 2017/18. Ticket sales rose by 70% with a growth in both B2B and B2C sales.

In the B2B department, more than 250 companies brought over 35,000 guests to the Stadium this season, which turned the season's Hospitality invitations into a benchmark relational marketing tool in the sports sector. Meanwhile, the VIP Breaks format became more strongly established, which encourages customers to do networking among themselves.

Prominent in the B2C department's results is the UCL, where turnover and the number of tickets sold doubled compared to last season, partly thanks to the presence of three English rivals in the competition.

Match day upgrades were also improved with new experiences such as the Star Pass, which gives customers who have purchased a VIP ticket exclusive access to watch all FC Barcelona players enter the Camp Nou facilities. The Pass means they get to see all the stars from the first team close-up in a unique setting, making their visit to the match a truly one-off experience. Another new addition this year was the Match Day Tour, allowing customers to discover everything that goes into preparing the stadium a few hours before the match – a real taste of the Barça universe.

The VIP area in Basketball reached a turnover of €91,130 this season from the Endesa League and the Turkish Airlines Euroleague alone.





#### **NEW WEBSITE & APP**

The new official FC Barcelona Website and App were launched on 3 December 2018 – two pioneering products in the global digital industry. The idea behind this strategic digital relaunch project was to make sure they continue to be seen as a go-to source of information regarding sport in general and the Club in particular. There will now be a new chapter dedicated to entertainment so fans around the world will feel closer to and more engaged in the Club. Another major goal here is to secure the official Website and App as a cornerstone in the Club's income by using these platforms to sell tickets and merchandise, to arrange sponsorships and host new digital experiences for fans around the globe. As far as the Club's digital prestige is concerned, it is worth noting that the website received accolades at the Webby Awards, a well-known benchmark in the digital sphere.





#### **MOBILE ENTERTAINMENT**

FC Barcelona has officially joined Champions Manager Mobasaka, a mobile game where the player is a manager who gets to put together his own team and build a customised stadium to take part in international championships and compete to become the best. The game includes various European Leagues and has already totalled over 3.6 million downloads worldwide.



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#### **BARCA ESPORTS**

This season, the Club embraced a new project in an effort to better connect and engage with younger audiences by creating an eSports section. On-line video game competitions have stormed onto the gaming scene to revolutionise young people's digital consumption habits all around the world. Realizing this, the Digital Department has decided to introduce the Club to a fast-growing sector that could be key to reaching the younger generations. In keeping with the Club's values and moral standards, it will never take part in sports that are considered violent. The first eSports initiatives involved creating two teams: one in Pro Evolution Soccer and one in Rocket League, both of which are inspired by a traditional sport – football. On the Pro Evolution Soccer team, we had two world champions to represent us during the first season and they made it through to the final in their competitions. Meanwhile, the Rocket League team played a record-breaking season by becoming the second-best team in Europe and ranking among the top eight worldwide at the World Rocket League in New Jersey – quite an impressive feat considering the Club was making its début in the competition. The plan is to take part in new games and competitions in the future, as long as they are in line with the values, brand reputation and excellence that the Club strives to keep up every day.







#### **CRM**

Work is under way to install a new database management system that will gather information about the way fans behave and interact with the Club. This new tool will afford a comprehensive insight of our fans (what content they consume, which channels they use to interact with the Club, what they buy, their preferences and interests, etc.), all of which will help us to customise our communication to show each visitor the most relevant content. This information will allow us to send out the right message at the right time to each of our followers, as well as to tie in all the new features brought to them by Espai Barça. The Club works hard to offer fans the very best experience in every way, and the new CRM project is crucial to achieve that goal.



#### **50 SCHOOLS AROUND THE WORLD**



The Barça Academy — which up to last season had been known as the Barça School — continued to grow around the world in various markets that prove strategic for the Club. After a string of major achievements — such as growing from just two schools to reach every corner of the world —, Barça Academy Pro now boasts over 50 football schools worldwide, with the Club's participation.

All of this added to the 180+ campuses that have gradually been set up across the globe this season means that 45,000 boys and girls got the chance to learn how to play football and were introduced to the methodology, style of play and values that make FC Barcelona so great. As a fun fact, these training activities were undertaken in 56 different countries, which means that Barça Academy lessons are being given in one out of every four countries. The third season of the Barca Basketball School in Barcelona gathe-

red nearly 200 girls and boys to carry on learning their favourite sport, under the supervision of two former FC Barcelona players: Roberto Dueñas and Nacho Solozábal. This season saw the start of the first international competitions, which were full of great experiences for young players.

The Barça School will also be opening a new section in the city next season dedicated to indoor football. This will be the third of the Club's professional sports to have its very own school, along with the football school which has been running for 15 years and the basketball school since 2016. The new indoor football school is for boys and girls aged 6 to 11 who will be training at the INEFC Barcelona facilities. The first season is expected to start with 150 children. The Barça Futsal School will be supervised by the captain of the Club's first indoor football team, Sergio Lozano.



#### The Barça Academy World Cup breaks records

More than 2,100 children aged 6 to 14 came to the eighth edition of this international competition, which from 2019 onwards will be known as Barça Academy World Cup presented by Rakuten. Once again, the Cup broke every record, drawing in representatives from 23 countries and a total of 51 Barça Academies and Barça Academy Campuses. Regarding the actual tournament, each of the cups awarded in its four categories went to a team from a different continent. The star representing this edition was Rafinha Alcántara.



#### From Barça School Barcelona to Barça Youth

A total of six youngsters who had been playing for the various Barça School Barcelona categories were selected to join the Youth teams and take part part in the upcoming campaign. This time, four footballers and two basketball players will be taking the leap from the school onto the first step on the FC Barcelona ladder starting in September. In fact, one of the players was switched from the Barça Basketball School to the mini Youths team before the end of the season.



#### **Barça Academy Cup APAC in Delhi**

The Indian city of Delhi hosted the first edition of the Barça Academy tournament for the Asia-Pacific region, known as the Barça Academy Cup APAC. The event gathered over 500 young players aged 7 to 15 from different countries: Japan, Singapore, China, India and two teams from Barça School Barcelona. As usual in these regional tournaments, like that which gathers all American schools at Capa Cana (Dominican Republic), the Cup is an experience for youngsters where sport and culture converge.



#### A new academic model linked to sponsorship

Last October, FC Barcelona and the Chinese company Yunnan Baiyao announced an agreement that would see the pharmaceutical company become the Club's regional partner in China, Hong Kong, Macau and Taiwan. For the first time ever, this sponsorship was linked to the opening of three Barça Academies to boost the development of football in the country. The schools are all located in the province of Yunnan (specifically in Lijiang, Kunming and Fuxian Lake), making China the country with the most schools in the region, now totalling 6.





#### **EXALTING THE BARÇA LEGENDS**

The Barça Legends project keeps on growing as Albert Ferrer's men continue to spread and export the Barça brand and values all around the world. Chapi Ferrer's men played three matches this season on three different continents: Asia, Europe and Africa, running up two victories and one defeat.

The first match of the season took place in Kolcata (India) against Mohun Bagan AC, a local team that drew in crowds of fans from all over the country. Barça's upper hand was clear from the very beginning, but the 45,000 fans watching at the Vivekananda Yuba Bharati Krirangan stadium got to enjoy a thrilling match. A final 0-6 score left no doubt as to how superior Barça's game is thanks to goals scored by Saviola, Roger, Landi, Litmanen and two by Jofre.

In November, while the first team was playing the Champions League group stage matches, the Barça Legends took the opportunity to travel to Milan to play a new five-a-side format against Inter Forever. Although the game started well with two goals to nil scored by Mendieta and Fernando Navarro, the Italians eventually took the lead and won 3-2 at Piazza Citta di Lombardia, right in the heart of Milan. Despite Barça having plenty of opportunities to score, their rivals played more efficiently during the second half.

The third and final match of the season took place in Morocco in June. Barça travelled to Mohammedia near Casablanca to challenge the legends from the local Sporting Club Chebab team. Their visit was also a great opportunity to pay homage to Ahmed Faras, a former player and local legend from the sixties and seventies. It was a close game that ended two-all after 90 minutes of play. Barça's goals were scored by Edmílson and Julio Salinas.

One of the latest additions this season involved creating the new AmBARÇAdors. The idea behind the pun is for a handful of players from the Barça Legends project who are especially close to the Club to represent all of its marketing actions. The AmBARÇAdors during this first year were Juliano Belletti, Luis García and Gaizka Mendieta, who have been working with Barça and its partners to promote marketing actions undertaken by the Foundation and the Barça Academy.

We have also encouraged the Barça Legends to come to matches at Camp Nou and sit in the Presidential Box. The former players who have been invited include Albert Ferrer, Miquel Àngel Nadal, Fernando Navarro, Hristo Stoitchov, Juan Carlos Moreno, Gaizka Mendieta, Luís Garcia, Jesús Angoy, Edmílson Jose, Gica Popescu, Jari Litmanen, Rivaldo, Roger Garcia, Sánchez Jara, Javier Saviola and Henrik Larsson. Belletti and Patrick Kluivert were also guests at the Presidential Box and it was their privilege to deliver the trophy for the best player in LaLiga to Messi in September and October.

One of the most emotional events of the year was the first Christmas lunch with some of the Barça Legends. The party was attended by president Josep Maria Bartomeu and Pau Vilanova, the director in charge of the Barça Legends. With them were a score of players who sat down to a very pleasant lunch sharing memories and anecdotes together. The great Legends also attended other events such as the Copa del Rey with Jon Andoni Goikoetxea, Juan Carlos Rodríguez, Chapi Ferrer and Hristo Stóitxkov, and the pre-season tour, where Luis García took part in various activities.

The Barça Legends now also have an Instagram account with over 300,000 followers.





















# The Johan Cruyff Stadium is here

The 2018/19 season saw the final touches to the Johan Cruyff Stadium, the most iconic facility inside the Ciutat Esportiva. It is named after a Barça legend who was one of the main promoters of the club's commitment to training young footballers and of the style of play that FC Barcelona is renowned for. Starting in the 2019/20 season, this stadium will host the matches played by Barça B, Barça Women and Under-19s in the UEFA Youth League. The Johan Cruyff Stadium is an efficient, modern facility to seat 6,000 spectators. The building stands out for its asymmetrical profile, with a grandstand for 1,000 football fans and a fully-covered lower level for 5,000 people inspired by the former ground on Carrer Industria to give it character.



#### **GETTING TO THE JOHAN CRUYFF STADIUM**

#### **BUS LINES**

 $78 \rightarrow$  Sants Station  $E43 / L51 / L64 / L61 \rightarrow$  Express Line to Diagonal / Francesc Macià  $L52 \rightarrow$  Ciutat de la Justícia  $L50 / L62 \rightarrow$  Riera Blanca / Travessera de les Corts, on the N-340 highway

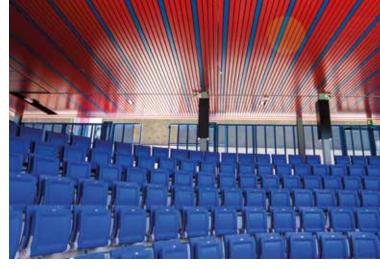
#### TRAM

Line T3 → Consell Comarcal (to Diagonal / Francesc Macià)

#### **TRAIN**

Lines R4 and R1  $\rightarrow$  Sant Joan Despí Station











#### **OFFICIAL VISIT TO THE JOHAN CRUYFF STADIUM SITE**

In February this year, various institutional representatives came to see how work at the Johan Cruyff Stadium was coming along, led by the president Josep Maria Bartomeu, the third vice-president and commissioner of the Espai Barça Jordi Moix, and the mayor of Sant Joan Despí, Antoni Poveda, along with Johan Cruyff's daughter Susila Cruyff, who also chairs the Cruyff Foundation. The group toured the most important areas in this new stadium and were able to confirm that it will bolster the prestige of the Ciutat Esportiva and the vitality of the Sant Joan Despí district where it stands.



#### **Maintenance and security work at Camp Nou**

In summer 2018, refurbishment work was undertaken at Camp Nou to modernise some of the facilities that had become outdated. This involved maintenance and security work to ensure that everything at the Stadium runs smoothly. The Club has invested €10 million in this work, which included creating a new electric infrastructure featuring redundancy, as well as rearranging the wiring in a ring around the inside of the Stadium. It also involved widening the South Goal tunnel, often known as the ambulance tunnel, to ensure large vehicles can enter the ground from outside.

#### Visit to the Nikken Sekkei office in Barcelona

President Josep Maria Bartomeu went with the third vice-president and commissioner of the Espai Barça, Jordi Moix, and the Club's director for Heritage and the Espai Barça, William T. Mannarelli, to visit Nikken Sekkei's headquarters in Barcelona, to keep an eye on the construction work of the Future Camp Nou. The Barça delegation held an institutional meeting with Tadao Kamei, the president and CEO of Nikken, and various other senior executives from this Japanese design and engineering studio. There are 53 professionals working at the Barcelona office, 39 of which are Nikken employees, while the other 14 work for the local partner, the b720 Fermín Vázquez Studio, which took over the project from Pascual-Ausió Arquitectes two years ago, this office having taken part in the winning project and in the preliminary design stage. The design director, Takeyuki Katsuya, showed the delegation some of Nikken's latest studies.





## Barça takes part in the new narrative that will define Barcelona

Jordi Moix, the third vice-president of FC Barcelona and commissioner of the Espai Barça, was part of the team designated to present Identity and Positioning of Barcelona. A Vocal Narrative produced by Barcelona City Council. The presentation ceremony took place in January inside the Auditorium at the Barcelona Design Hub, where they shared Barcelona's new narrative with the city's agents following a participative process that encouraged citizens to get involved. Moix was chosen to present the part dedicated to Connection, underpinning the city's privileged geographical location and the powerful infrastructure that keeps it connected to the Mediterranean, to Europe and to the whole world. During his turn to speak, Moix highlighted another of Barcelona's more local and unique characteristics linked to connection: the sound relationship between residents, businesses and systems in its various districts. By way of example, he mentioned the Espai Barça as a project that has become fully integrated in the area of Maternitat i Sant Ramon to offer the people of Barcelona new green areas and leisure options with a design that is respectful both of the surrounding environment and of the residents who live there.



## The plan to urbanise the area around Camp Nou for the Espai Barça gets the green light

In April, the Government Commission of Barcelona City Council approved the urban planning initiative to revamp the streets surrounding the Stadium, picking up from the General Metropolitan Modification Plan, which was given the go-ahead under the last government to develop public spaces in the area and open up the complex to everyone. When working on the new plan, the City Council collaborated with the Club, the neighbours and local companies to maximise public interest and consensus. Since its final approval in May 2018, progress has been made on the associated documents. The area subject to re-urbanisation covers exactly 111,046.74 m<sup>2</sup>, requiring an investment of €28 million (plus VAT) to be disbursed entirely by FC Barcelona. All in all, the plan will produce a huge open space around the Stadium, as well as removing the outer enclosure, levelling out the ground and widening the surrounding streets to ease access for vehicles and pedestrians.

## Catalonia's Association of Urban Architects commends the Espai Barça

A score of urban architects from the Catalan Association of Urban Architects (AAUC) visited the Club's facilities in November to find out all about the complex Barça project. Jordi Moix, the third vice-president of FC Barcelona and commissioner of the Espai Barça, joined the group as they toured the Club's facilities and gave them some insight as to the project's urbanisation details and the current state of affairs. The tour began in Sant Joan Despí with a visit to the Ciutat Esportiva where Enric Batlle, one of the founding partners of the Batlle i Roig studio and the architect in charge of the Johan Cruyff Stadium talked them through the work done so far. The architects were then guided to the Club's offices in the Les Corts district, where a presentation was given by Jordi Moix, Albert Blanch and Lluís Cases representing BCA and Garrigues, who were in charge of drawing up the General Metropolitan Modification Plan. The group was shown a series of models of the Espai Barça and were given a panoramic preview of the project from its inception all the way to its construction.





#### **CONSTRUCTION DEPARTMENT**

#### **OFFICES**

What with construction preparations for the Espai Barça project and in anticipation of future works, this 2018/19 season several office areas have been carefully reorganised or relocated, either within or outside the Club's facilities.

#### **OUTSIDE THE LES CORTS COMPLEX**

#### Offices at Travessera num. 39

Looking outside the Stadium's precinct but inside the perimeter surrounding the Club's facilities, the idea was to find office space that would not be affected by the construction work but that would be well connected and easy to reach. Eventually, a large open office space was created covering 2,000 m². The open-plan layout also fostered interaction among different departments and proved more efficient due to shared common areas.



#### **Barça TV offices at the Sant Just set**

The channel's offices and adjacent production and broadcasting rooms were located at doors 1 and 104 to the Stadium, meaning they were inside the area affected by construction work for the new facilities hall and other future work on the Espai Barca.

In an effort to free up some of the Stadium's indoor space that was being used as offices and for technical purposes, storage, filming, etc. and to ensure service continuity, an alternative was needed that would be suitable for TV so as to bring all of these services together in the same building. The former Sant Just set was therefore adjusted to adapt to the Club's needs. The new set can be found mid-way between the Stadium complex and the Ciutat Esportiva Joan Gamper in Sant Joan Despí, meaning it is conveniently connected to both sites.



#### Offices of the University of Barcelona's Science Park

The University of Barcelona's Science Park offices are so close and convenient that three half-floors have been set up there to make more room at the Stadium's South Goal offices, which were also affected by the preparation work to build the Espai Barça.

These offices were also designed as an open work space with multi-function rooms for meetings and other common spaces.



#### INSIDE THE LES CORTS COMPLEX

#### Offices and documentation archive

These offices were inside the Stadium on the Museum floor and were in the way of the new hall that would house the service area for the future Camp Nou. This called for a new definitive location to be found inside the Social Area building, where there were a series of empty offices opening straight onto Travessera de les Corts. The change meant it would be more accessible and visible for users, as well as gaining functionality and quality.



#### **Main offices**

Efforts to relocate certain offices outside the complex also entailed a rearrangement of internal spaces, so some departments were relocated to outside the area affected by the Espai Barça works. This led to more modern and open workspaces.



#### **CIUTAT ESPORTIVA (SPORTS CITY)**

#### **Press room**

The press room at the Ciutat Esportiva has been revamped to feature corporate elements and new furniture, as well as new technology to meet the needs of its journalists. This also involved freeing up space for several interview rooms.



#### **Handball pavilion**

The handball pavilion at Ciutat Esportiva used to be exclusively for grassroots. As the first handball team needed to use the pavilion for training and were having to use the grassroots equipment and share certain elements, various areas (changing rooms, offices, gym...) were redistributed and adapted to both teams' needs.



#### First team changing room lockers

The lockers in the first team's changing room at Ciutat Esportiva have been replaced to comply with a new requirement to fit more spacious, practical lockers with a built-in seat and a foldaway footrest to help players recover after training.



#### **URBAN DEVELOPMENT**

#### **Around the Sant Joan Despi Sports City**

New roads, green areas and a footbridge for easier access between Torre Blanca and Ciutat Esportiva. Acoustic absorption panels were installed over a total of 1.2 km so as to mitigate noise in the Sant Joan Despí area from the B-23 road.



#### PROJECTS IN PROGRESS

#### **Renovation of the Masia Can Felip house**

Project to turn the Masia Can Felip house into offices. The renovation work involves two stages:

**Stage 1:** Structural reinforcement and refurbishment of the outer surround (façade and cladding).

Stage 2: Inner layout and finishes.



#### **Urban developments beside the JCS**

Building a car park adjacent to the Johan Cruyff Stadium to serve both facilities (Ciutat Esportiva and JCS), which involved extending the parking lot of the JCS and using the same urbanisation elements to ensure continuity in terms of construction, operations and aesthetics. Building two security huts to serve various entrances: a new entrance known as the North Access to enter the JCS on match days, and the offices inside the Ciutat Esportiva complex. Moving of the existing South Access that currently enters the Ciutat Esportiva complex so it is also linked to the JCS.





## **2015-2021 STRATEGIC PLAN**

STRATEGIC LINES

## **SPORTING EXCELLENCE - Objectives**

To win at least 1 out of every 3 competitions in every professional section.

#### Women's Sport

Continue the professionalization of women's football.

#### **Expertise**

To turn the Club into a benchmark for sporting expertise.

#### Institutional Relations

To structure and strengthen our relationship with sports institutions.

## **SOCIAL ENGAGEMENT - Objectives**

To consolidate our members' satisfaction. To encourage members to get involved in the life of the Club.

#### **Supporters' Clubs**

To develop and structure the Supporters' Club

(penyes) movement.

#### **Amateur Sections**

To integrate and develop the amateur sections.

#### **Barça Foundation**

To reach the figure of 1.5 million boys and girls benefiting from Foundation projects. To roll out Foundation activities in all 42 Catalan counties.

#### **Relations with Non-Sports** Institutions

To structure and strengthen our relationship with nonsports institutions.

## **WEALTH** – Objectives

#### Espai Barça

To build the Espai Barça. To meet a budget of €600 million.

To obtain additional income of €40 million.

#### Innovation

To implement innovation projects at the Espai Barça.

#### Heritage

To increase the Club's worth

## **GLOBAL POSITIONING AND BRAND - Objectives**

#### **Brand**

To boost brand positioning in priority markets.

#### **Global Business**

To achieve a revenue of €1bn. To diversify our sources of revenue

To internationalise our sources of revenue.

## **ECONOMIC SUSTAINABILITY AND MANAGEMENT-**Objectives

#### **Financial Sustainability** To

keep net debt below 2xEBITDA To keep the payroll below 65%.

#### **Processes**

To draw up and implement an operational efficiency model.

#### Innovation

To develop the Club's innovation ecosystem.

#### Digital transformation

To digitise the Club's activity.

#### **Management** To

consolidate the Club's governance model.

#### THE STRATEGIC PLAN FOR HUMAN RESOURCES HAS BEEN COMPLETED

The final season in the Strategic Plan for Human Resources was 2018/19, which marked the completion of all the projects and actions planned. One of the most significant initiatives involved carrying out specific training actions according to each team's needs, such as the digital marketing course which taught attendees about social media, SEO, SEM, digital advertising and big data in our specific line of business, as well as in-house training in media and digital analytics. On a more individualised level, training was provided to improve technical skills according to each trainee's functions.

During this season, the Club also rolled out the 2nd Equality Plan led by the specially-created Equality Commission. The first step involved diagnosing the Club so as to subsequently implement the right equality plan based on the outcome. Lastly, a set of corrective measures were drawn up to address every aspect where equality could be improved.

Two new projects were also undertaken to secure all of the insight gained in the last three seasons so as to ensure the Strategic Plan is properly applied in Barça Licensing & Merchandising.

Executing this in-house project meant revisiting all our internal procedures to record every detail and devise a workflow, making sure that every action implemented over the last three seasons remains in place in the future.

Aligning HR policies with Barça Licensing & Merchandising. Ever since the new Barça Licensing & Merchandising company (BLM) was launched one year ago, the Human Resources Department has been working to ensure that all HR policies and procedures are duly implemented in keeping with the Club's current policies, whilst also meeting the new company's needs. By the end of the season, this objective had been successfully achieved.







#### INFORMATION TECHNOLOGY DEPARTMENT

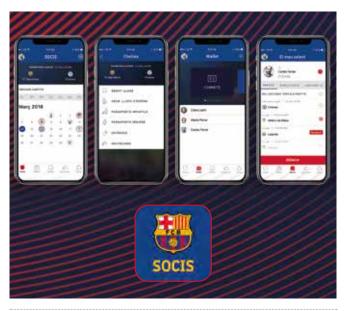
#### 2018/2019 Season

The IT Department's mission is to develop a series of strategic projects over the coming years in an effort to raise the Club's technological and digital standing. The goal is two-fold: On the one hand, to see Barça acknowledged as an international brand that explores all of the possibilities new technologies can offer to reach its millions of fans around the world, and on the other, to transform the Club's platforms and tools in a way that helps to improve and optimise the everyday life of both players and employees.

#### STRATEGIC PROJECTS

#### **New apps for members: Unified Members' app**

This app unifies the Members', Passport and Spare Seat apps in just one, as well as introducing new features and advantages. The novelties include managing an entire family's various membership cards under just one account, applying for free passes for under-18's, managing waiting lists, buying tickets, creating a Barça fan network to anticipate how many people will be going to a match, catching up on the latest news, discovering bonuses and travel plans, or submitting on-line requests.



#### **Transport app**

This new app enables the Club to instantly and conveniently communicate with members who travel with the Club. The app sends logistic messages such as travel itineraries, delays, warnings, etc. It can also be used to provide useful tourist information and entertainment options. App users will be able to share photos, experiences and/or complaints, which will be handled by the Transport team.



#### **Magazine app**

The new Magazine app is for Club members only, allowing them to read the BARÇA MAGAZINE in digital format. This new option makes content more visual and sustainable, as well as enabling access from any device at any time.

Publishing a digital version of the magazine is part of FC Barcelona's strategy to save paper. Members can now choose not to receive the printed version.



#### **Smart booking: The smart way to buy tickets**

Thanks to this new system, fans can book tickets without having to wait for seats to get freed up. It uses a predictive model to define the number of seats. The user then selects a given area in the Stadium, helping to secure availability and calculate the number of seats, which can also be booked in twos. The system will confirm which seat has been booked at least 48 hours before the match. As well as more effectively filling the Camp Nou stadium, this new app helps to combat fraud by ensuring that tickets are only released a few hours before the game.



## Camp Nou, the first stadium in Europe with dedicated 5G

FC Barcelona and Telefónica Movistar have teamed up to turn Camp Nou into Europe's first stadium with dedicated 5G standard coverage. This great new feature was presented during the 2019 Mobile World Congress. Live images of Camp Nou were shown at the event using 5G technology, which people could watch on virtual reality headsets. The audience at the Congress also got to see exclusive images of the first team training at Ciutat Esportiva Joan Gamper and a virtual tour of the Stadium. The idea was to show everyone how 5G will revolutionise content streaming. With this technology come new more immersing ways of experiencing sports events from home as if the viewer were live at the stadium.





#### **New Barça Foundation website**

The Barça Foundation now has a smart new website to feature the Club's corporate brand, with responsive content available in multiple languages. The new website has been created to share the programmes, methodologies, campaigns and alliances promoted by the Foundation to ensure it reaches the widest possible audience. People can also submit donations via the website all year round and sign up for the newsletter.



#### **High tech at the Johan Cruyff Stadium**

The new Johan Cruyff stadium inside Ciutat Esportiva Joan Gamper is a cutting-edge facility featuring state-of-the-art technology which has earned it the "smart" label. Ultimately, the purpose of this technology is to enhance the visitor experience, boost income, increase sustainability and provide tools to help the Club's professionals work more efficiently, not to mention all of the advantages it entails for players and technicians.



#### **World Supporters' Clubs Confederation**

The Confederation now has a brand new web portal to feature the Club's corporate brand, with responsive content available in multiple languages. The new site includes all there is to know about Barça's Supporters' Clubs (penyes): the latest news, updates, tickets, trips and services for supporters.



### 208

### **ACCESS, ACCREDITATIONS AND MOBILITY**





**ACCREDITATIONS PER MATCH (AVERAGE)** 

7ress **389** 

Staff **1,138** 

#### **LOST & FOUND AND CLEAN-UP OPERATIONS**

STADIUM

534

items found in 31 matches

(17 per match)

cleaning services requested in 31 matches (47 per match)

PALAU

71

71 items found in 112 matches (0.63 per match)

**372** 

in 112 matches (3 items per match)



**COACHES ON MATCH DAYS** 

2,945

coaches throughou the season

95

coaches per match

MEMBERS WHO VISITED THE MUSEUM

**16,521**Members during the 2018/19 season



FANS LEAVING BY THE TURNSTILES AT HALF-TIME TO SMOKE

166,983

in 31 matche

#### **MATCH FIGURES AT OUR FACILITIES**

#### **PROFESSIONAL TEAMS**

CAMP NOU

19 Liga
6 UEFA
4 Copa del Rey
1 Joan Gamper Trophy

PALAU BLAUGRANA

Basketball: 39
Handball: 23
Indoor Football: 30
Roller Hockey: 20

# MINI-STADIUM 19 Barça B 13 Women's 7 U18 matches

ACADEMY TEAMS

CIUTAT ESPORTIVA (SPORTS CITY)

Football: 374
Basketball: 130
Handball: 86
Indoor Football: 89

#### **CAMP NOU AND CIUTAT ESPORTIVA**

During the 2018/19 season, fields 2 and 3 at Ciutat Esportiva Joan Gamper were fully refurbished to feature hybrid turf, whilst fields 8 and 9 were laid with artificial turf. Once the season was over, the turf on the Tito Vilanova field was also replaced. A reverse osmosis water system was installed and the run-off will be used to cool down the artificial turfs on greens 5-6 and 8-9 at Ciutat Esportiva, which means saving water and cutting down on processing costs.

Significant investments have also been made at Camp Nou, which included putting up a new electric perimeter to connect all the lights and fans. New artificial lighting units have been installed in the Stadium's turf and were used for the first time in autumn 2018. Last but not least, a system has been installed to monitor weather conditions, lighting, ventilation and any potential diseases in the turf to get an overall idea of its condition.



#### **ICE RINK**

During the 2018/19 season, the Ice Rink hosted various groups of skaters (such as schools) and individual skaters from the two amateur teams (figure skating and ice hockey), as well as a large group of trainees from the skating school. The number of hours open to the public was reduced this season, while the number of training hours for the figure skating section increased. Mid-week training timetables were arranged for the Club's players from both the school and the two amateur sections.

Around 1,500 skaters attended the skating school, grouped according to the various schedules and levels available. The courses were aimed at all age groups and levels, including lessons for people with intellectual disabilities, which have been offered ever since the school opened.

The Ice Rink also hosted the Copa Barcelona figure skating competition. The two ballet teams from the skating school made it onto the podium in most of the competitions in which they took part, with the highlight being first place for the Phoenix team in Colombes and third place for Wonder in Bordeaux.

Other events in the season included the junior ice hockey Spanish Cup, where Barça came second, and the annual year-end figure hockey and ice hockey festival attended by 443 children and adults from the school. The International Ice Hockey Veterans Tournament was played by eight teams from different countries.

The ice sections' storage areas were also revamped this 2018/19 season and a camera was installed by the FEDH (Spanish Ice Sports Federation) to broadcast ice hockey matches.





#### TRAVEL DEPARTMENT

The FC Barcelona Travel Department takes care of all travel arrangements for the professional and grass roots football teams and for the first teams and grass roots in other professional and amateur sports sections. This department also organises institutional trips to and from the various events that take place each season, as well as the Barça Foundation's outings and excursions, congresses at the Barça Innovation Hub and the Barça Schools' Clinics.

Altogether, they have organised 502 full sports excursions which involved transport (by air, rail or coach), accommodation, meals and short-distance travel for a total of 15,435 people, most of whom were players or athletes and members of the technical teams. They managed 500 coach services for the training sections, mostly within Catalonia.

The Travel Department is in charge of selecting, negotiating with and contracting suppliers and deciding on travel arrangements both with team delegates and internally to confirm attendance by non-sports staff, commission members and Club employees. It is also their task to take care of logistics and ad hoc assistance. The Department has travelled with either the team or its fans 78 times this season.

It was up to FC Barcelona Transport to organise 33 trips for Club members and supporters to the big events: Liga, Copa del Rey and Champions League in the football section; the Women's Champions League Final; major games in the basketball EuroLeague; the Final Four of hockey, as well as indoor football and handball matches, which altogether involved over 8,000 Club members and supporters.

The creation, marketing and logistics work behind FC Barcelona Transport is the responsibility of the Travel Department aided by the Barcelona Fan Support Office, who take care of support, information and communication with Club members. All transportation, with or without tickets, can be booked on the FC Barcelona Transport website, which also offers for membership and all of the advantages of the FC Barcelona Transport + loyalty programme offering members and Supporters' Club members the chance to get free travel.

This department also managed corporate travel for the Club and the Foundation, as well as for the offices in New York and Hong Kong, not to mention the Club's everyday transportation needs which amount to over 10,000 transactions.

Last but not least, the department took care of arranging and managing 18 corporate meetings and conferences for the Innovation Hub, the Supporters' Clubs and the Club's partners.











#### **COURT MATTERS**

FC Barcelona worked throughout the 2018/19 season to carry on settling the court cases currently affecting the Club.

#### **Neymar Case II**

The lawsuit brought by DIS before the National Court has been referred to the courts of Barcelona following a series of appeals filed by the parties.

#### False passports case

A Court Order for Commencement of an Oral Trial has been issued following the investigation stage in this case involving FC Barcelona as the aggrieved party. The case is being conducted at the Examining Magistrates' Court of Madrid for potential falsification of passports by two professional basketball players, one of whom had allegedly played with Real Madrid under a licence based on an purportedly false passport.

#### **Fraudulent use of passes**

FC Barcelona has made a court appearance before Examining Magistrates' Court 1 of Barcelona in the case instigated by the Public Prosecution of the High Court of Justice of Catalonia based on the investigation work conducted by the Civil Guard. The Club appeared as the aggrieved party against the companies that have undertaken this unlawful activity.

#### **COMPLIANCE OFFICER**

Ever since the appointment of the Compliance Officer in 2015/16, its goal has been not only to create an effective crime control and prevention system, but also to foster a culture of ethics and compliance throughout the Club and among all stakeholders in accordance with FC Barcelona's guiding principles.

With this in mind, FC Barcelona has set up an independent and self-contained Compliance Function reporting directly to the Board of Management with the main aim of detecting, preventing and mitigating legal, regulatory, standard and reputational risks across the entire Club on a holistic basis.

#### **Annual Compliance Plan**

The Annual Compliance Plan is defined each season based on the Club's main potential risks. The Plan is implemented according to the pillars upon which the Compliance Function rests: governance, training, communication and awareness, research, policies and procedures, audits and monitoring. The most noteworthy projects this 2018/19 season were:

- Training on criminal prevention and general compliance concepts, both for in-house staff and third-party collaborators.
- The Minors Protection Project. The aim of this project is to disseminate the Policy on Risk Prevention in Sport involving Minors, which was drawn up in the 2017/18 season to implement preventive and reactive measures to address potential contingent risks involving under-18's. These measures included delivering training to employees and third parties, and revisiting internal legal documents and action plans intended for schools.

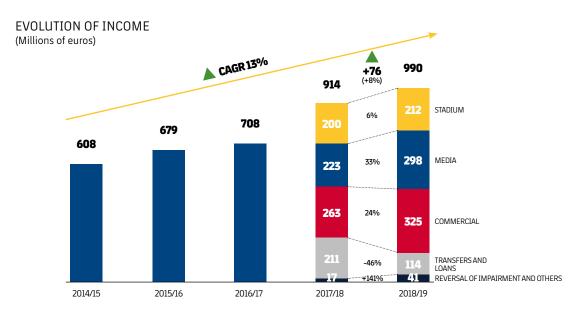
- Due Diligence Project. This project is intended to identify the various groups that the Club interacts with so as to analyse associated reputational and compliance risks. The number of categories to be reviewed as part of the due diligence project rose compared with previous seasons to over 500 in 2018/19.
- External auditing on criminal prevention. As required by the Professional Football League and in compliance with article 55.19 of its Statutes, there is a new requirement when signing up for La Liga which consists of presenting an audit report conducted by an independent expert to ratify the effective implementation of a crime prevention organisation and management model. This season, the audit was carried out by a law firm of international renown, which led to a highly satisfactory conclusion regarding the Club's criminal prevention measures.
- Project to update the Club's policies and procedures. Work is under way to update and improve our current internal policies and standards. This involves a total of 14 internal policies.
- Governance. Reporting and communication tasks have been increased and reaffirmed within the governing body (i.e. the Board of Management) and on the following committees: Compliance Committee, Control and Transparency Commission and Management Committee.

SUMMARY OF ACTIVITIES 2018/19 AND OBJECTIVES FOR 2019/20

## SUMMARY OF ACTIVITIES 2018/19

#### REVENUE

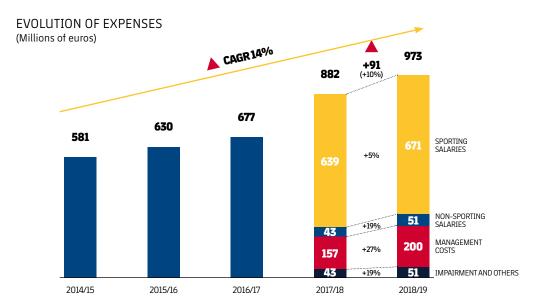
- The 2018/19 financial year closed with a turnover of €990 million, 8% up on €914 million in the previous year (increase of +€76 million) and an increase of 3% above the budgeted figure of €960 million. This figure has been growing consistently year after year and is once again a record.
- The main changes from the previous year are as follows:
  - The revenue from the operation of the Stadium and the rest of the facilities increased by 6%, mainly due to increased attendance at the Camp Nou as well as having one more match due to playing in the semi-finals of the Champions League.
  - In the Media section, revenue increased by 33% due to the entry of a new agreement with the UEFA and participation in the CL semi-finals. Revenue also increased from LFP broadcasts.
  - Revenue from the Operations Area increased by 24% compared to the previous season, from €263 million to €325 million. Among the new sponsorship contracts is the new sponsor of the women's football team. It is also worth noting the good results obtained by Barça Licensing & Merchandising, S.L. The revenue in the first year of direct management by the Club came to €63 million
  - The Transfers and loans section is the only one that has diminished with respect to the previous season due to the extraordinary income during the 2017/18 season for the departure of Neymar. Nevertheless, during the 2018/19 season, sales and transfers of players brought revenue of €114 million.
  - Reversal of impairment and others revenue, which includes various items, added a total of €41 million.



(\*) Figures 17/18 UEFA reclassified from Commercial to Media. Stadium includes income from members.

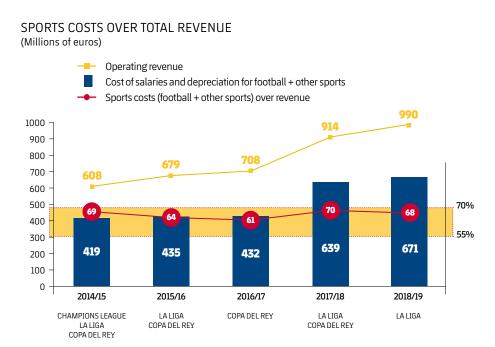
#### **EXPENDITURE**

- Operating costs increased by 10% over the previous season, going from €882 million to €973 million:
  - Expenditure on sports wages increased by 5%, mainly as a result of the depreciation of the new additions to the squad of the first football team (Arthur, Lenglet, Arturo Vidal and Malcom). The sporting wages payroll, without taking depreciation into account, was contained and was equal to that of the previous year
  - Regarding non-sporting wages, these increased by 19% due to the hiring of staff for Barça Licensing & Merchandising (BLM), which accounted for 90% of this increase.
  - Management expenses grew by 27%. This significant rise is largely justified by the expenditure associated with the purchase of inventories and expenses derived from the direct management of the shops by the Club, as well as by the new "Seient Lliure" model, for the maintenance of the sporting facilities, and for the strengthening of sales and marketing actions.
  - The Impairment and others expenses section increased by 19% largely due to the increase in the amounts of the impairments of the players on loan (spending that has its offsetting entry in revenue).



#### **MANAGEMENT COSTS**

• Total sporting costs grew by 5%, a moderate amount, which allowed the sporting cost-revenue ratio to lower to 68%, below the recommended limit of 70%.



#### **RESULT**

• The 2018/19 financial year closed with after-tax profit of €4.5 million and an EBITDA of €179 million. This is the eighth consecutive year with profits at the end of the year, achieving accumulated profits of €202 million since the 2011/12 season.

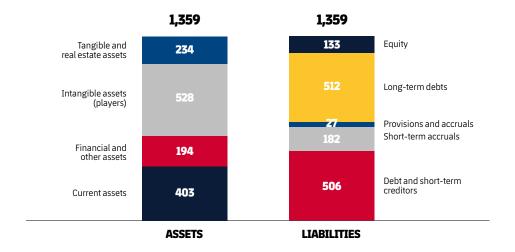
## SUMMARY OF PROFIT AND LOSS ACCOUNT AT YEAR-END 2018/19 (Millions of euros)

	REAL 2018/19
Operating revenue	990
Operating expenditure	-973
Operating profit	17
Net Profit	4
Profit after tax	5

#### **BALANCE SHEET**

- Net debt as at 30 June 2019 is €217 million. Considering that the financing of the investments made in the development of the Espai Barça
  is €80 million, the adjusted debt is €137 million, with the debt/EBITDA ratio coming to 0.76, well below the limit established in Article 67 of
  the Club's Articles of Association regarding equity balance.
- At treasury management level, the Club closed the year with €158 million in available cash. Bank debt is €271 million, corresponding mainly to the different long-term debt issues made by the Club during the season.
- The net equity increased and stood at the end of June at €133 million. During the 2018/19 season, investments were made in assets for €71 million, of which the main part, €50 million, corresponds to investments in the Espai Barça. Turf improvements and changes were also made on two pitches at the Ciutat Esportiva and investment has been made in the relocation of offices. In the field of new technologies, improvements have been made to corporate systems, video analysis, ticket sales management systems and the development of the new website and app.

## BALANCE 30/06/2019 (Millions of euros)



# OBJECTIVES 2019/20

## SUMMARY OF PROFIT AND LOSS ACCOUNT FOR 2019/20 BUDGET (Millions of euros)

	BUDGET 2019/20
Operating revenue	1,047
Operating expenditure	-1,007
Operating profit	40
Net Profit	14
Profit after tax	11
EBITDA	199

#### **REVENUE**

**REVENUE** 

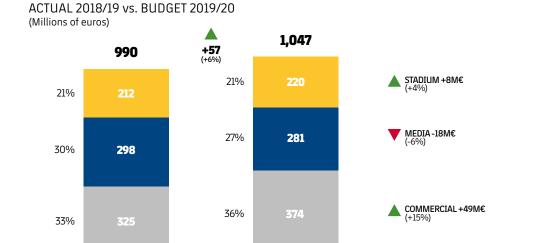
12%

4%

114

41 2018/19

- An increase in operating income of 6% is expected, exceeding the figure of €1 billion forecast in the strategic plan for 2021.
- Stadium revenues increased over the previous season due to forecasts of higher earnings from match tickets and Stadium Tours.
- In the Media section, the forecast of declining revenue over the previous season is due to having played the semi-finals of the UEFA Champions League, while the budget anticipates participation up to the quarter-finals.
- The sales revenue forecast is to reach €374 million, based on the growth of the commercial use of merchandising and FC Barcelona product licences, as well as new and improved contracts with Club sponsors.



124

48

**BUDGET 2019/20** 

12%

4%

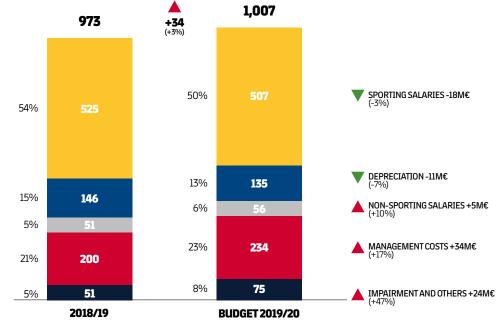
TRANSFERS AND LOANS +10M€ (+9%)

REVERSAL OF IMPAIRMENT AND OTHERS +7M€ (+17%)

#### **EXPENDITURE**

- The sporting payroll was reduced slightly, due to the sale of players and the fall in bonuses.
- The increase in non-sporting wages and management expenses is mainly due to the new needs of staff, consumption and services to assume the growth of the BLM company.
- In the Impairment and others section, the depreciation for new capital investments and the impairment due to the transfer of players grew (and was offset by the corresponding revenue)
- All this means that the estimated operating profit for the 2019/20 season stood at €40 million, which, including the financial profit/loss and taxes, represents an expected after-tax profit of €11 million.





## **BUDGET FOR 2019/20 SEASON**

(Thousand of euros)

	First Team	Youth Football	Basketball	Handball	Hockey	Futsal	Other sections	Other Activities	Total
CONTINUING OPERATIONS									
Revenue	668,332	1,646	9,177	1,168	384	721	1,377	192,766	875,570
Revenue from competitions	108,094	28	2,047	166	9	232	-	1,400	111,976
Revenue from season ticket holders and membership card holders	42,884	-	758	62	-	-	-	17,934	61,638
Revenue from TV broadcasts and TV rights	262,004	610	3,626	406	_	20	-	14,555	281,221
Revenue from marketing and advertising	255,350	1,008	2,745	534	375	469	1,377	158,877	420,735
Work performed by the entity and capitalized	_	-	_	_	_	-	-	1,629	1,629
Cost of sales	(3,476)	(1,110)	(628)	(435)	(251)	(317)	(920)	(36,876)	(44,013)
Consumption of sports equipment	(1,211)	(925)	(498)	(363	(195)	(262)	(899)	(34,206)	(38,560)
Other consumption and external expenses	(2,265)	(185)	(130)	(72)	(56)	(55)	(21)	(1,402)	(4,186)
Impairment of stock, raw materials and other supplies	_	_	_	_	_	-	_	(1,268)	(1,268)
Other operating income	10,500	1,141	8	4	5	20	_	2,844	14,521
Ancillary income	10,500	671	4	3	5	_	_	2,344	13,526
Grants related to income	-	471	4	1	_	20	_	500	995
Employee benefits expense	(394,709)	(31,741)	(33,258)	(6,897)	(2,140)	(4,672)	(1,525)	(57,485)	(532,428)
Wages and salaries of sports squad	(391,681)	(28,025)	(32,277)	(6,170)	(1,762)	(4,190)	(1,219)	(4,342)	(469,666)
Wages and salaries of sports squad Wages and salaries of non-sports related personnel	(2,105)	(903)	(300)	(242)	(82)	(86)	(1,217)	(41,159)	(44,875)
		, ,	, ,	' '	(295)	(394)	(306)		
Social security costs, et al.	(867)	(2,784)	(672)	(475)			(500)	(10,662)	(16,455)
Provisions	(56)	(29)	(10)	(10)	(2)	(2)	(1.4.40)	(1,322)	(1,431)
Other operating expenses	(113,835)	(11,042)	(6,814)	(1,955)	(899)	(1,404)	(1,449)	(89,733)	(227,130)
External services	(68,011)	(5,651)	(3,015)	(694)	(368)	(530)	(448)	(78,094)	(156,810)
Taxes	(3,607)	(299)	(9)	(2)	-	(1)	-	(1,007)	(4,925)
Losses on, impairment of and change in trade provisions	-	-	-	-	-	-	-	(2,109)	(2,109)
Away matches	(3,713)	(2,579)	(2,131)	(986)	(338)	(602)	(489)	(477)	(11,314)
Player acquisition expenses	-	(864)	(240)	(8)	-	-	(152)	-	(1,263)
Other current management expenses	(38,504)	(1,649)	(1,419)	(266)	(193)	(271)	(360)	(8,045)	(50,708)
Depreciation and amortization	(130,414)	(3,575)	(749)	(496)	(10)	(56)	-	(18,798)	(154,098)
Grants related to non-financial assets and other grants	70	39	-	-	-	-	-	-	109
Impairment losses and gains (losses) on disposal of non-current	100,892	8,073	-	48	-	-	-	-	109,012
Impairment losses and losses	-	-	-	-	-	-	-	-	-
Impairment losses on intangible sporting assets	(42,258)	(539)	-	-	-	-	-	-	(42,797)
Reversal of impairment losses on intangible sporting assets	42,258	539	-	-	-	-	-	-	42,797
Gains (losses) on disposals	100,892	8,073	-	48	-	-	-	-	109,012
Losses on intangible sporting assets	(2,833)	(462)	-	(18)	-	-	-	-	(3,313)
Profit from intangible sporting assets	103,725	8,535	-	65	-	-	-	-	112,325
Charges for the year and utilization of provisions and others	-	-	-	_	-	-	-	(3,579)	(3,579)
Charges for the year and other non-recurring expenses	-	-	-	_	_	-	-	(3,579)	(3,579)
OPERATING PROFIT / (LOSS)	137,360	(36,569)	(32,265)	(8,564)	(2,911)	(5,708)	(2,517)	(9,232)	39,594
Income	1,124	-	-	-	-	-	-	638	1,762
From marketable securities and other financial instruments	1,124	_	_	_	_	_	_	638	1,762
Of third parties	1,124	-	-	_	_	-	-	638	1,762
Finance costs	(597)	_	_	_	_	-	_	(26,321)	(26,918)
Third-party borrowings	(597)	_	-	-	_	-	_	(26,321)	(26,918)
Exchange gains (losses)		_	_	_	_	_	_		
Exchange gains (losses)		_	_	_		_	_	250	250
Exchange losses	_	_	_	_		_	_	(250)	(250)
FINANCE COST	527	-	_	_	_		-	(25,683)	(25,156)
								(35,505)	(
PROFIT / (LOSS) BEFORE TAX	137,887	(36,569)	(32,265)	(8,564)	(2,911)	(5,708)	(2,517)	(34,915)	14,438
Income tax	-	-	-	-	-	-	-	(2,960)	(2,960)
PROFIT / (LOSS) FOR THE YEAR	137,887	(36,569)	(32,265)	(8,564)	(2,911)	(5,708)	(2,517)	(37,874)	11,479

The amounts do not cover the distribution of income or the indirect costs by sections.

# CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR (ended June 30, 2019), AND CONSOLIDATED MANAGEMENT REPORT





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06.017 Francisco
Sparia

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Translation of a report originally issued in Catalan based on our work performed in accordance with prevailing audit regulations in Spain and of consolidated financial statements originally issued in Catalan and prepared in accordance with the regulatory framework for financial information applicable to the Group in Spain (see Note 2.1). In the event of discrepancy, the Catalan-language version prevails.

AUDIT REPORT ON CONSOLIDATED FINANCIAL STATEMENTS ISSUED BY AN INDEPENDENT AUDITOR

To the General Assembly of Futbol Club Barcelona:

#### Opinion

We have audited the consolidated financial statements of Futbol Club Barcelona (the Club) and its subsidiaries (the Group), which comprise the consolidated balance sheet at June 30, 2019, the consolidated income statement, the consolidated statement of changes in equity, the consolidated cash flow statement, and the notes thereto for the year then ended.

In our opinion, the accompanying consolidated financial statements give a true and fair view, in all material respects, of the equity and financial position of the Group at June 30, 2019 and of its financial performance and its cash flows for the year then ended in accordance with the applicable regulatory framework for financial information in Spain (identified in Note 2 to the accompanying consolidated financial statements) and, specifically, the accounting principles and criteria contained therein.

#### Basis for opinion

We conducted our audit in accordance with prevailing audit regulations in Spain. Our responsibilities under those regulations are further described in the Auditor's responsibilities for the audit of the consolidated financial statements section of our report.

We are independent of the Group in accordance with the ethical requirements, including those related to independence, that are relevant to our audit of the consolidated financial statements in Spain, as required by prevailing audit regulations. In this regard, we have not provided any non-audit services nor have any situations or circumstances arisen that might have compromised our mandatory independence in a manner prohibited by the aforementioned requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Most relevant audit issues

Most relevant audit issues are those matters that, in our professional judgment, were the most significant assessed risks of material misstatements in our audit of the consolidated financial statements of the current period. These risks were assessed in the context of our audit of the consolidated financial statements as a whole, and in forming our audit opinion thereon, and we do not provide a separate opinion on these risks.



#### Recognition of contingent liabilities

At June 30, 2019 the Club is involved in several legal proceedings and verification and inspection proceedings brought by the tax authorities. Based on the best available information, the Club's Board of Directors has assessed and quantified the risks that may arise for the Club, recording a provision when the risk has been considered as probable. This assessment and quantification requires a considerable amount of judgment by the Club's Board of Directors and has therefore been a significant matter in our audit.

As part of our audit work, we have asked both the Club's legal department and external advisors for written confirmation of the assessment and quantification of the risks that may arise as a result of the proceedings mentioned in the paragraph above. Additionally, we have engaged our tax and legal experts to verify the conclusions reached by the Club's legal department and external advisors.

The information on the legal proceedings and the verification and inspection proceedings brought by the tax authorities is described in Notes 13.3 and 15.7 to the accompanying consolidated financial statements.

#### Measurement of intangible sporting assets

At June 30, 2019 the Group has intangible sporting assets in the consolidated balance sheet, net of amortization and impairment, amounting to 527.8 million euros, which correspond to the necessary costs for obtaining the players' registration rights and other similar rights from other entities. These rights are amortized based on the term of the contracts signed. The measurement of intangible sporting assets is subject to significant judgment in order to determine whether there is an indication that these intangible assets may be impaired and, if any, estimate their recoverable amount. As a result of this circumstance, and given the relevance of the balance of this heading, we have considered this area a relevant audit issue.

As part of our audit work, we have analyzed the procedures established by the Club for the recognition and amortization of the rights acquired, as well as for the identification of potential impairment and determination of the corresponding amount, if any, assessing the reasonableness of the assumptions and information used. Additionally, we have analyzed the main additions and derecognitions against supporting documentation, and the reasonableness of the amortization charge for the year.

#### Other information: consolidated management report

Other information refers exclusively to the consolidated management report for the year ended June 30, 2019, the preparation of which is the responsibility of the Club's Board of Directors and is not an integral part of the consolidated financial statements.

Our audit opinion on the consolidated financial statements does not cover the consolidated management report. In conformity with prevailing audit regulations in Spain, our responsibility in terms of the consolidated management report is to assess and report on the consistency of the consolidated management report with the consolidated financial statements based on the knowledge of the Group we obtained while auditing the financial statements, and not including any information not obtained as evidence during the course



of the audit. In addition, our responsibility is to assess and report on whether the content and presentation of the consolidated management report are in conformity with applicable regulations. If, based on the work carried out, we conclude that there are material misstatements, we are required to disclose them.

Based on the work performed, as described in the above paragraph, the information contained in the consolidated management report is consistent with that provided in the consolidated financial statements for the year ended June 30, 2019 and their content and presentation are in conformity with applicable regulations.

#### Responsibility of the Club's Board of Directors for the consolidated financial statements

The Club's Board of Directors is responsible for the preparation of the accompanying consolidated financial statements so that they give a true and fair view of the equity, financial position and consolidated results of the Group, in accordance with the regulatory framework for financial information applicable to the Group in Spain, identified in Note 2 to the accompanying consolidated financial statements, and for such internal control as it determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Club's Board of Directors is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the consolidated financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with prevailing audit regulations in Spain will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with prevailing audit regulations in Spain, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

 Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Club's Board of Directors.
- Conclude on the appropriateness of the Club's Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Club's Board of Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

From the significant risks communicated with the Club's Board of Directors, we determine those that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the most significant assessed risks.

We describe those risks in our auditor's report unless law or regulation precludes public disclosure about the matter.

ERNST & YOUNG, S.L. (Registered in Spain's Official Register of Auditors under No. S0530)

(Original in Catalan signed by Xavier Pujol Pamies, registered in Spain's Official Register of Auditors under No. 18302)

July 23, 2019

## **CONSOLIDATED BALANCE SHEET AT JUNE 30, 2019**

(Thousands of euros)

ASSETS	Notes	06/30/2019	EQUITY AND LIABILITIES	Notes	06/30/2019
NON-CURRENT ASSETS					
Intangible assets		542,418	2,418 EQUITY		
Intangible sporting assets	Note 5	527,795	27,795 CAPITAL AND RESERVES		130,184
Intangible non-sporting assets	Note 6		Social Fund		127,832
Software		13,159	Social Fund		127,832
Development		465	Reserves		(2,140)
Leasholds		827	Other reserves		(2,140)
Intangible assets in progress and prepayments		172	Retained earnings		(35)
Property, plant and equipment	Note 7	205,561	Profit for the year attributable to the parent company		4,527
Stadiums and arenas		67,903	GRANTS, DONATIONS AND BEQUESTS RECEIVED	Note 12.2	2,423
Other land and constructions		36,825	Total equity		132,607
Plant and other PP&E items		13,077			
Property, plant and equipment under construction and prepayments		87,756	NON-CURRENT LIABILITIES		
Investment property	Note 8	13,616	Non-current provisions	Note 13.1	16,208
Non-current investments in group companies and associates	Note 10.2	6,773	Non-current payables	Note 14.1	511,737
Equity instruments		3,670	Bonds and other marketable debt securities		197,385
Loans to companies	Note 20.2	3,103	Bank borrowings		61,488
Non-current financial investments	Note 10.1	101,489	Payables to sporting entities	Note 14.3	181,287
Loans to sporting entities		92,233	Sports personnel	Note 14.3	70,503
Other financial assets		9,256	Other financial liabilities		1,074
Deferred tax assets	Note 15.6	22,217	Deferred tax liabilities	Note 15.6	608
Non-current trade receivables	Note 10.3	64,233	Non-current accruals		10,673
Total non-current assets		956,307	Total non-current liabilities		539,226
			CURRENT LIABILITIES		
CURRENT ASSETS			Current provisions	Note 13.2	3,234
Inventory	Note 11	3,484	Current payables	Note 14.2	11,944
Trade and other receivables	Note 10.3	233,207	Bonds and other marketable debt securities		1,143
Receivables from season-ticket holders and club members	11010 1015	175	Bank borrowings		10,792
Receivables from group companies	Note 20.2	574	Other financial liabilities		9
Accounts receivable from sporting entities	11010 2012	85,915	Trade and other payables	Note 14.3	493,634
Other receivables		73,353	Suppliers	11010 1713	106,271
Sports personnel	Note 14.3	67,922	Suppliers, group companies	Note 20.2	307
Non-sports personnel		265	Other payables		25,609
Current income tax assets	Note 15.1	2,678	Other payables to related parties	Note 20.2	3,523
Other receivables from public administrations	Note 15.1	2,162	Payables to related parties  Payables to sporting entities	11010 2012	79,455
Prepayments to suppliers / creditors		163	Sports personnel	Note 14.3	160,875
Current financial investments		2,312	Non-sports personnel		3,116
Current accruals	Note 16	5,326			113,870
Cash and cash equivalents		158,362	Customer advances		608
Cash		158,362	Current accruals	Note 16	178,353
Total current assets		402,691	Total current liabilities		687,165
TOTAL ASSETS		1,358,998	TOTAL EQUITY AND LIABILITIES		1,358,998

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated balance sheet at June 30, 2019.

# CONSOLIDATED INCOME STATEMENT FOR THE YEAR ENDED JUNE 30, 2019

(Thousands of euros)

Thousands of euros)	Notes	2018/19
CONTINUING OPERATIONS		
Revenue	Note 18.1	836,730
Revenue from competitions		113,980
Revenue from season ticket holders and membership card holders		60,884
Revenue from TV broadcasts and TV rights		298,122
Revenue from marketing and advertising		363,331
Revenue from the rendering of services		413
Vork performed by the entity and capitalized		1,374
Cost of sales		(33,963)
Consumption of sports equipment Other consumables		(29,165)
	N-4- 11	(4,006)
Impairment of goods for resale, raw materials and other consumables	Note 11	(792)
Other operating income	Note 18.2	<b>15,441</b>
Ancillary income		14,895
Grants related to income	N-4-107	546
Employee benefits expense	Note 18.3	(541,920)
Wages and salaries of sports personnel		(485,482)
Wages and salaries of non-sports personnel		(41,012)
Social security costs		(14,109)
Provisions		(1,317)
Other operating expenses	N-4- 10 A	(206,945)
External services	Note 18.4	(129,229)
Taxes		(5,485)
Losses on, impairment of and change in trade provisions	Note 10.3	(1,450)
Impairment losses on trade receivables		(1,450)
Away matches		(11,428)
Player acquisition expenses		(2,823)
Other current management expenses		(56,530)
Depreciation and amortization		(159,869)
Amortization of player acquisition rights	Note 5	(145,528)
Other depreciation and amortization	Notes 6 & 7	(14,341)
Grants related to non-financial assets and other grants	Note 12.2	108
Impairment losses and gains (losses) on disposal of non-current assets		103,173
impairment losses and losses	Notes 5 & 8	2,688
Impairment losses on intangible sporting assets		(26,311)
Reversal of impairment losses on intangible sporting assets		28,811
Impairment losses on investment property		(36)
Reversal of impairment losses on investment property	N-4- E	224
Gains (losses) on disposals	Note 5	100,485
Losses on property, plant and equipment		(235)
Losses on intangible sporting assets		(210)
Gains on intangible sporting assets	N-4-10 F	100,930
Charges for the year and utilization of provisions and others	Note 18.5	3,413
Charge for the year and other		(3,312)
Utilization of provisions and other		6,725
PERATING PROFIT/(LOSS)		17,542
**************************************		1.470
rinance income  from marketable securities and other financial instruments		<b>1,478</b> 1,478
-om marketable securities and other financial instruments -Of third parties		1,478 1,478
inance costs		
		(17,018) (17,018)
Third-party borrowings		(17,018)
Exchange gains (losses)		<b>138</b> 362
Exchange gains		
Exchange losses	N-4-102	(224)
mpairment and gains (losses) on disposal of financial instruments	Note 10.2	1,416
Impairment losses on financial instruments		(24)
Impairment losses on receivables from group companies		(1,225)
Reversal of impairment losses on receivables from group companies		2,665
FINANCE COST		(13,986)
PROFIT/(LOSS) BEFORE TAX		3,556
ncome tax PROFIT/(LOSS) FOR THE YEAR	Note 15.4	971 <b>4,527</b>

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated income statement for the year ended June 30, 2019.

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED JUNE 30, 2019

#### **A) CONSOLIDATED STATEMENT OF RECOGNIZED INCOME AND EXPENSES**

(Thousands of euros)

	Notes	2018/19
CONSOLIDATED PROFIT FOR THE PERIOD (I)		4.527
Grants, donations and bequests received	Note 12.2	(108)
Tax effect	Note 15.3	27
TOTAL AMOUNTS TRANSFERRED TO CONSOLIDATED INCOME STATEMENT (II)		(81)
TOTAL CONSOLIDATED RECOGNIZED INCOME AND EXPENSE (I+II)		4,446

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated statement of all changes in equity for the year ended June 30, 2019.

### **B) CONSOLIDATED STATEMENT OF ALL CHANGES IN EQUITY**

(Thousands of euros)

	Social Fund	Reserves	Profit/(loss) for the year attributable to the parent company	Prior-year losses	Grants, donations and bequests	Total
Balance at July 1, 2018	114,902	(2,140)	12,930	(35)	2,504	128,161
Appropriation of profit for the year 2017/18	12,930	-	(12,930)	-	-	-
Total consolidated recognized income and expenses	-	-	4,527	-	(81)	4,446
Balance at June 30, 2019	127,832	(2,140)	4,527	(35)	2,423	132,607

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated statement of all changes in equity for the year ended June 30, 2019.

# CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED JUNE 30, 2019

(Thousands of euros)

	2018/19
CASH FLOWS FROM OPERATING ACTIVITIES (I)	
Profit for the year before tax	3,556
Adjustments to profit	3,330
- Depreciation and amortization	159,869
- Impairment losses	(1,862)
- Change in provisions	2,360
- Grants released to income	(108)
- Gains (losses) from derecognition and disposals of non-current assets	, ,
·	(100,485)
- Finance income	(1,478)
- Finance costs	17,018
- Exchange gains (losses)	(138)
- Liabilities accruals recognized in profit or loss, net	(510,843)
- Other income and expenses	(1,281)
Changes in working capital	77.055
- Inventory - Trade and other receivables	(3,255)
- Irade and other receivables - Inclusion of assets accruals	16,819
	(2,887)
- Trade and other payables	8,206
- Other current liabilities	4,649
- Inclusion of liabilities accruals	488,214
- Other non-current assets and liabilities	36,346
ther cash flows from operating activities	(1.4.7771)
- Interest paid	(14,371)
- Interest received	1,478
- Income tax receipts (payments)	14,322
	116,129
ASH FLOWS FROM INVESTING ACTIVITIES (II)	
Payments on investments	
- Intangible sporting assets	(205,803)
- Intangible non-sporting assets	(7,888)
- Property, plant and equipment	(60,039)
- Group companies and associates	(4,553)
- Other assets	(516)
Proceeds from disposals	
- Intangible sporting assets	75,048
- Property, plant and equipment	545
- Other financial assets	356
	(202,850)
ASH FLOWS FROM FINANCING ACTIVITIES (III)	
Proceeds from and payments of financial liabilities	
- Issue of bank borrowings	55,179
- Issue of bonds and other marketable debt securities	197,385
- Repayment and redemption of bank and other borrowings	(48,126)
	204,438
IET INCREASE/DECREASE IN CASH AND CASH EQUIVALENTS (I+II+III)	117,717
Cash and cash equivalents at July 1	40,645
Cash and cash equivalents at June 30	158,362

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated cash flow statement for the year ended June 30, 2019.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2019

#### 1. Club Activity

Futbol Club Barcelona (hereinafter the Club) is a non-for-profit private association of individuals, with its own legal personality and full capacity, incorporated on November 29, 1899. It is domiciled in Barcelona at Avenida Arístides Maillol, s/n.

The corporate purposes of the Club are, among others, to promote soccer mainly, and sport in general, take part in competitions and foster physical and sporting events for its official members and, where appropriate, the general public.

On October 5, 2013 the Assembly approved the new Bylaws of the Club, which include an article establishing that the Board of Directors shall ensure that the Club's equity is maintained.

The Club is the parent of a group (hereinafter the Group). Pursuant to article 7 of Royal Decree 1159/2010, of September 17, passing the Standards for the Preparation of Consolidated Financial Statements, the Club did not issue consolidated financial statements in prior years as the interest held in subsidiaries was not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group.

The Club has issued consolidated financial statements for the first time in the year ended June 30, 2019 due to the relevance of the subsidiary Barça Licensing & Merchandising, S.L.U., a company that started its activities on July 1, 2018 upon expiry of the exclusive operating agreement signed with the company Fútbol Club Barcelona Merchandising, S.L.U. (a company belonging to the Nike group).

There are other subsidiaries that have not been consolidated in these consolidated financial statements, as they are not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group (Note 10.2).

The information on the subsidiary, which has been accounted for using the full consolidation method, is as follows:

Corporate name	Business address	Country	Ownership%
Barça Licensing & Merchandising, S.L.U.	Avenida Arístides Maillol, s/n 08028, Barcelona	Spain	100%

Barça Licensing & Merchandising, S.L.U. was incorporated on March 23, 2018 and its corporate purpose consists in the retail sale, including promotion, commercialization and distribution, in any form permitted by mercantile practices and uses, of toys, sports items and sports- and non-sportswear under the brands owned by FC Barcelona. The subsidiary is not listed on the stock exchange.

Given the nature of its activities, the Club has no environmental liabilities, expenses, assets, provisions or contingencies that could have a significant effect on its equity, financial position and results. Consequently, these notes to the consolidated financial statements do not include specific disclosures related to information on environmental issues.

#### 2. Basis of presentation of the consolidated financial statements

#### 2.1. Regulatory framework for financial information applicable to the Group

Ahe accompanying consolidated financial statements have been authorized for issue by the Board of Directors of the Club in accordance with the regulatory framework for financial information applicable to the Group, which is set out in:

- a. The Spanish Commercial Code and other mercantile law.
- b. The Spanish General Accounting Plan approved by RD 1514/2007 of November 16, and Standards for the Preparation of Consolidated Financial Statements and amendments to the Spanish General Accounting Plan passed by Royal Decree 1159/2010, of September 17, which were modified by Royal Decree 602/2016, of December 2 and its industry adaptations, as well as any standards that do not violate the New General Accounting Plan and are established in the General Accounting Plan adapted to public limited sports companies.

- c. Statutory standards approved by the Spanish Accounting and Audit Institute implementing the Spanish General Accounting Plan and associated standards.
- d. Other applicable Spanish accounting regulations.

These consolidated financial statements also include the disclosures required by the Regulations on Economic Control for sports clubs and public limited sports companies affiliated to the Spanish Professional Soccer League (LFP by its acronym in Spanish), published in May 2014, as well all the disclosures required by the Spanish National Sports Council (Consejo Superior de Deportes) through a statement issued on February 18, 2015.

#### 2.2. True and fair view

The consolidated financial statements have been prepared from the auxiliary accounting records of the Club and its subsidiary, and include the corresponding consolidation adjustments and eliminations in accordance with prevailing accounting legislation to give a true and fair view of the Group's equity, financial position, and results. The consolidated cash flow statement has been prepared to present fairly the origin and use of the Group's monetary assets such as cash and cash equivalents.

As indicated in Note 1, some subsidiaries have not been consolidated in these consolidated financial statements, as they are not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group (Note 10.2).

#### 2.3. Non-mandatory accounting policies applied

The Club has not applied any non-mandatory accounting policies. Additionally, the Club's Board of Directors has prepared these consolidated financial statements in accordance with all mandatory accounting principles and standards that have a material impact thereon. All mandatory accounting policies have been applied.

#### 2.4. Critical issues concerning the measurement and assessment of uncertainty

The accompanying consolidated financial statements were prepared using estimates made by the Club's Board of Directors to measure the assets, liabilities, income, expenses, and commitments recognized therein. These estimates relate basically to the following:

- The application of the going concern principle (Note 2.5).
- The assessment of possible impairment losses on certain assets (Notes 4.1, 4.2, 4.3, 4.5 and 4.6).
- The useful lives of intangible assets, property, plant and equipment and investment property (Notes 4.1, 4.2 and 4.3).
- The calculation of provisions (Note 4.10).
- The analysis of the recovery of the tax assets recorded in the accompanying consolidated balance sheet based on the future business plan prepared by the Club's Board of Directors.

Although these estimates were made based on the best information available at 2018/19 year-end, events may occur in the future that require prospective adjustments (upwards or downwards) in subsequent years.

#### 2.5. Going concern

The accompanying consolidated balance sheet at June 30, 2019 shows negative working capital amounting to 284,474 thousand euros, which may cast doubt on the application of the going concern principle. However, the Club's Board of Directors has prepared these consolidated financial statements under the going concern principle because of the following mitigating factors:

- The Group includes current accruals in the liabilities side of the balance sheet, which at June 30, 2019 amount to 178,353 thousand euros (Note 16). These accruals do not entail any future financial obligations for the Group since they are included in the consolidated balance sheet as they are invoiced in line with the collection periods established in the agreements, and are recognized as an income on an accrual basis.
- The limit of undrawn credit facilities at June 30, 2019 amounts to 128,883 thousand euros (Note 14.2).

- There is no legal non-compliance issue that prevents the Group from continuing to operate normally given its equity position at June 30, 2019.
- In prior years the Club implemented a management model, the main purpose of which was to restore the equity and financial position. This management model is based on the ongoing increase in revenue and the implementation of a cost control policy.
- The Group's cash-flow projection for the next 12 months shows that it is capable of meeting its payment commitments in the short term.

#### 2.6. Comparison of information

The consolidated financial statements for the year ended June 30, 2019 are the first prepared by the Club. In this regard, July 1, 2018 has been considered to be the Group's date of incorporation and first-time consolidation. Consequently, no comparative information for the prior year is included.

However, for better understanding of the consolidated financial statements, some notes thereto include the balances at July 1, 2018 resulting from the consolidation of the Club and its subsidiary at that date.

#### 2.7. Basis of consolidation

July 1, 2018 is considered to be the date on which Barça Licensing & Merchandising, S.L.U. Was integrated into the Group. This subsidiary was incorporated on March 23, 2018, although it did not start its activities until July 2018 (Note 1). The losses generated from its incorporation to the date of first consolidation (35 thousand euros) were recorded as a decrease in reserves. The subsidiary's assets and liabilities have been incorporated into the consolidated financial statements at their carrying amounts at July 1, 2018.

The subsidiary has been accounted for using the full consolidation method and all significant balances and transactions between consolidated entities have been eliminated on consolidation.

#### 3. Distribution of the Club's profit

The proposed appropriation of the 2018/19 profit amounting to 2,947 thousand euros, which will be submitted for approval by the Club members at the General Assembly, plans to fully allocate profit to the Social Fund.

#### 4. Recognition and measurement standards

The main accounting policies and measurement bases used by the Group in the preparation of the consolidated financial statements for the current year, in accordance with the Spanish General Accounting Plan, were as follows:

#### 4.1. Intangible assets

Intangible sporting assets

The costs necessary for acquiring the players' registration rights from other clubs and the amounts paid of a similar nature are recognized under intangible assets and are amortized on a straight-line basis over the term of the player's first contract, excluding any residual value. Additionally, in the event that a player is renewed, amortization is prospectively reestimated in accordance with the new term of the contract.

The agreements for the acquisition of players' registration rights usually include variable remuneration which depend on the Club's and the player's sporting performance. These variable payments are recorded when the conditions they are subject to are met, and are amortized from the moment they are recognized until the end of the employment contract with in force the player.

In the event that the player is renewed, the amounts that entail higher remuneration, such as signing bonuses and signature bonuses, are classified as employee benefits expense, without prejudice to the fact that since they are pending accrual they shall be recorded according to their nature for the amounts pending accrual over one year in the "Non-current trade receivables" heading, and for the amounts pending accrual within one year in the "Current trade and other receivables - Sports personnel" heading in the consolidated balance sheet. This criterion is also applied in the acquisition of player or coach image rights, which

will be recorded in the consolidated income statement according to their nature as the economic benefits associated with the contract flow to the Group. Additionally, in the event of early termination or loan of players the criteria indicated in the above headings shall apply, that is, the income or expense thereof shall be recognized in the consolidated income statement according to their nature.

As for the acquisition of preferential options on a player's registration rights, expenses are initially recorded as an asset provided that there is no reasonable doubt that the pre-emption right can be exercised or that it can be transferred, and it has economic value. Expenses shall be amortized at final acquisition on a straight-line basis over the term of the contract with the Club. Otherwise, the whole amount shall be transferred to profit or loss.

In the event of early termination of contracts, the outstanding cost is fully amortized and, together with the corresponding income, is recorded in the consolidated income statement.

In the event of the loan of players, the cost of the loan is recorded in the consolidated income statement as the proportional portion of the amortization for the term of the loan.

No training costs for junior soccer players is capitalized.

*Intangible non-sporting assets* 

As a general rule, intangible non-sporting assets are initially recognized at acquisition or production cost. After initial recognition, these assets are carried at cost less accumulated amortization and any accumulated impairment. These assets are amortized over their useful lives.

Software includes the costs incurred to acquire and develop computer programs, including website development costs. Expenses for maintenance are taken to the consolidated income statement in the year incurred. Software is amortized on a straight-line basis over 5 years.

Leaseholds are recorded at cost in the assets side of the consolidated balance sheet and correspond to the amount paid for the rights to lease premises, whereby the acquiree assumes the rights and obligations of the transferor, less accumulated amortization and any impairment loss. Leaseholds are amortized on a straight-line basis over the period for which the rights and obligations of the leased asset are acquired.

Impairment of intangible assets, property, plant and equipment and investment property

Whenever an indication of impairment is detected, the Group tests the corresponding assets to determine whether their recoverable amount has fallen below their carrying amount.

The recoverable amount is the higher of an asset's estimated realizable value less costs to sell and value in use.

The value in use of the players is determined considering the whole first team soccer squad as a single cash-generating unit, since the players on their own do not generate independent cash flows, except in the event that they are sold.

As a result of the foregoing, at the end of each reporting period, Club Management arranges for an independent expert to carry out appraisals of most of its assets recorded in the "Investment property" heading in order to verify that the recoverable amounts of these assets are equal or higher than their carrying amounts. These appraisals are made based on the present uses of the assets included in this heading.

In the event that an impairment loss needs to be recorded, the carrying amount of the asset is reduced to the higher of fair value less costs to sell, value in use and zero.

When an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognized on the asset in prior years. The reversal of an impairment loss is recognized as income.

#### 4.2. Property, plant, and equipment

Property, plant and equipment items are initially measured at acquisition price or production cost, restated up to 1996 in accordance with prevailing legislation, and are subsequently recorded net of accumulated depreciation and any impairment loss, in accordance with the criterion set forth in Note 4.1 above.

Property, plant and equipment acquired for free up to June 30, 2000 is recognized at their market value at acquisition date in accordance with the corresponding certificates and expert reports.

The cost of assets acquired or produced subsequent to January 1, 2008 with installation periods exceeding one year includes financial expenses accrued prior to putting the assets to use when these expenses meet capitalization requirements.

Expenses for repairs and maintenance of property, plant and equipment items are taken to the consolidated income statement in the year incurred. However, expenses incurred for improvements which increase the capacity or efficiency, or prolong the useful life of the asset are capitalized as an increase in the value of the item.

The Group depreciates its property, plant and equipment using the straight-line method, applying annual depreciation rates that reflect the estimated useful lives of the corresponding assets, which break down as follows:

	Years of estimated useful life
Stadiums, arenas and other constructions	25 to 50
Machinery, facilities and tools	3.3 to 10
Transport equipment	5
Furniture and fixtures	5 to 12.5
Data processing equipment	4 to 5

#### 4.3. Investment property

"Investment property" in the consolidated balance sheet reflects the values of land, buildings and other structures held either to earn rentals or for capital appreciation upon disposal due to future increases in their respective market prices.

These assets are measured according to the criteria indicated in Note 4.2 on property, plant and equipment.

#### 4.4. Leases

Leases are classified as finance leases when the conditions of the lease agreement indicate that substantially all the risks and rewards incidental to ownership of the asset are transferred. All other leases are classified as operating leases.

Operating leases

Income from operating leases where the Group acts as lessor are recorded in the consolidated income statement in the year incurred.

When the Group acts as lessee in an operating lease arrangement, lease expenses are recognized in the consolidated income statement in the year incurred.

Any collection or payment that might be made when arranging an operating lease will be treated as advance collection or payment, allocated to profit or loss over the lease term in accordance with the time pattern in which the benefits of the leased asset are provided or received.

#### 4.5. Financial instruments

4.5.1. Financial assets

Classification

The financial assets held by the Group are classified into the following categories:

a. Loans and receivables: financial assets arising on the sale of goods and the rendering of services in the course of the Group's trade operations; and financial assets that are neither equity instruments nor derivatives, not arising on trade transactions, with fixed or determinable payments, and which are not traded in an active market.

b. Equity investments in group companies, jointly controlled entities and associates: group companies are companies related to the Club through relationships of control, and associates are those over which the Club exercises significant influence. Jointly controlled entities are companies that are controlled jointly by one or more venturers in accordance with an agreement. As indicated in Note 1, some subsidiaries have not been consolidated in these consolidated financial statements, as they are not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group (Note 10.2).

#### Initial measurement

Financial assets are initially measured at the fair value of the consideration given plus directly attributable transaction costs.

In the case of equity investments in group companies that give control over the subsidiary, the fees paid to legal advisors and other professionals in connection with the acquisition have been recognized directly in the income statement since January 1, 2010.

Subsequent measurement

Loans and receivables are subsequently measured at amortized cost.

Equity investments in group companies, jointly controlled entities and associates are subsequently measured at cost less any accumulated impairment. Impairment loss is calculated as the difference between the carrying amount and recoverable amount, which is deemed to be the higher of fair value less costs to sell and the present value of future cash flows from the investment. Unless better evidence is available, the recoverable amount is estimated taking into account the equity of the investee, adjusted by any unrealized capital gains existing on the measurement date, including any goodwill.

At least at each reporting period, financial assets not measured at fair value are tested for impairment. Objective evidence of impairment exists if the recoverable value of a financial asset is less than its carrying amount. Any impairment losses are recognized in the consolidated income statement.

Specifically, the criteria used by the Group for calculating any impairment losses on trade and other receivables is to monitor receivable balances individually at year end.

The Group derecognizes financial assets when the contractual rights to the cash flows from the financial asset expire or have been transferred, provided that substantially all the risks and rewards of ownership of the asset have been transferred.

However, when financial assets are transferred but related risks and rewards incidental to ownership are retained, the Group does not derecognize them. Instead, it recognizes a financial liability at an amount equal to the consideration received.

#### 4.5.2. Financial liabilities

Financial liabilities include trade and other payables arising on the purchase of goods or services in the Group's trade operations, or those which, while not having commercial substance, cannot be considered as derivative financial instruments.

Trade and other payables are initially measured at the fair value of the consideration received, adjusted by directly attributable transaction costs. Subsequently, these financial liabilities are measured at amortized cost.

The Group derecognizes financial liabilities when the obligations are extinguished.

#### 4.6. Inventory

Inventory is valued at acquisition price. Costs of purchase include the invoice price after deducting any trade discounts, rebates and other similar items, plus all other costs incurred until the goods are available for sale, such as transport, insurance, and others directly attributable to the acquisition of inventory items.

Given that the Group's inventory is available for sale in less than one year, finance costs are not included in the acquisition cost.

The Group measures inventory at weighted average cost.

When the net realizable value of inventory is less than acquisition cost, the corresponding impairment provision is recognized in the consolidated income statement.

#### 4.7. Foreign currency transactions

The Group's functional currency is the euro. Therefore, transactions in other currencies are considered to be denominated in foreign currency and are recognized at the exchange rates prevailing at the dates of the transactions.

At the end of each reporting period, monetary assets and liabilities denominated in foreign currencies are translated to euros at the rates then prevailing. Any resulting gains or losses are recognized directly in the consolidated income statement in the year in which they arise.

#### 4.8. Income tax

As from the fiscal year starting July 1, 2018 the Club and the subsidiary Barça Licensing & Merchandising, S.L.U. file a consolidated income tax return, and the Club is the parent of tax group no. 568/18. On June 26, 2018 the Club informed the tax authorities of the formation of said tax group.

Income tax payable or receivable includes the amount related to the expense or income from current and deferred tax.

The current income tax is the amount that the Group pays as a result of the tax returns it files each year for corporate income tax purposes. Deductions and other tax relief applicable to payable taxes, excluding withholdings and payments on account, and tax loss carryforwards applied in the current reporting period are accounted for as a reduction in current tax.

Deferred tax expense or income relates to the recognition and settlement of deferred tax assets and liabilities. These include the temporary differences, measured at the amount expected to be payable or recoverable, between the carrying amounts of assets and liabilities and their tax bases, as well as unused tax loss carryforwards and unused tax credits. These amounts are measured by applying to the relevant temporary difference or tax credit the tax rate at which they are expected to be realized or settled.

Deferred tax liabilities are recognized for all taxable temporary differences, except to the extent that they arise from the initial recognition of goodwill or the initial recognition of an asset or liability in a transaction that is not a business combination and at the time of the transaction affect neither accounting profit nor taxable profit.

Deferred tax assets are only recognized to the extent that it is considered probable that the Group will have future taxable income to enable their application.

Deferred tax assets and liabilities relating to items recognized directly in equity are recognized in equity.

Recognized deferred tax assets are reassessed at the end of each reporting period and the appropriate adjustments are made where there are doubts as to their future recoverability. Similarly, at each reporting date, the Club reassesses unrecognized deferred tax assets, recognizing a previously unrecognized deferred tax asset to the extent that it has become probable that taxable profit will be available against which the asset can be utilized.

#### 4.9. Income and expenses

Revenue and expenses are recognized on an accrual basis, i.e. when the actual flow of the related goods and services occurs, regardless of when the resulting monetary or financial flow arises. Revenue is measured at the fair value of the consideration received, less discounts and taxes.

Revenue from the sale of goods is recognized when the Club has transferred to the buyer the significant risks and rewards of ownership of the goods sold, and retains neither continuing managerial involvement nor effective control over the goods sold.

Revenue from the rendering of services is recognized based on the stage of completion of the transaction at the end of the reporting period to the extent that the outcome of the transaction can be estimated reliably.

Interest received on financial assets is recognized using the effective interest rate method. In any event, interest accrued after acquisition is recognized as income in the consolidated income statement.

#### 4.10. Provisions and contingencies

In preparing the consolidated financial statements, the Board of Directors of the Club made a distinction between:

1. Provisions: credit balances covering present obligations arising from past events, the settlement of which is likely to cause an outflow of resources, but which are uncertain as to their amount and/or timing.

2. Contingent liabilities: possible obligations arising from past events, and whose existence will be confirmed by the occurrence or non-occurrence of one or more future events not wholly within the control of the Group.

The consolidated financial statements recognize all provisions for which it is considered more likely than not that the corresponding obligation will have to be settled. Contingent liabilities are not recognized in the consolidated financial statements, but they are disclosed in the accompanying notes, unless the possibility of an outflow in settlement is considered to be remote.

Provisions are measured at the present value of the best estimate of the amount required to settle the obligation or transfer it, taking into account the information available on the event and its consequences. Adjustments arising from the discounting of the provision are recognized as an expense when accrued.

The Club's Board of Directors is responsible for estimating and quantifying the risks related to potential provisions to be recorded and contingent liabilities to be disclosed in the notes to the consolidated financial statements. It estimates and quantifies these risks based, among others, on the valuation made by its lawyers and other advisors.

#### 4.11. Termination benefits for dismissal, end of contract and other

In accordance with prevailing legislation, the Group is required to pay indemnities to employees whose contracts are terminated under certain circumstances. Reasonably quantifiable termination benefits for dismissals are therefore recognized as an expense in the year in which the decision to terminate employment is made and a valid expectation with respect to third parties regarding the termination has been created. The Group has not recognized any significant provision for this concept in the accompanying consolidated financial statements.

The Club has signed contracts with players that include the payment of bonuses for contract termination under certain conditions. These bonuses are measured on a straight-line basis as an expense over the term of the contract.

Additionally, there are commitments to certain players that are linked to their performance and other external factors, which are recorded when achieved.

#### 4.12. Environmental assets and liabilities

Environmental assets are deemed to be assets used on a lasting basis in the Group's operations whose main purpose is to minimize environmental impact and protect and restore the environment, including the reduction or elimination of future pollution. The Group's activities, by their very nature, do not have a significant impact on the environment.

#### 4.13. Pension commitments

The Group recognizes pension commitment costs or retirement bonuses are recognized on an accrual basis.

The cost of the commitments to retired personnel, which consist of a supplement to Social Security pensions, and the cost of retirement bonuses are externalized through a defined benefit insurance policy.

Pension commitments to active personnel are part of a pension scheme of defined contributions to Banc Sabadell 8 Pension Fund. The contributions to the Pension Fund during 2018/19 amount to 1,317 thousand euros. These contributions are recorded in the consolidated income statement under "Employee benefits expense".

#### 4.14. Criteria used for the recognition and measurement of employee benefits expense

Pursuant to the standards on the preparation of the budgets for the Clubs and public limited sports companies by the Spanish Professional Soccer League, employee benefits expense shall be presented in accordance with the following measurement criteria:

Non-sporting and structure employee benefits expenses

This heading includes the following categories:

- Technical non-sports personnel: Sport manager, technical secretary, representative, physiotherapist, equipment managers.
- Other non-sports personnel: other employees bound to the Group under an employment contract including administrative personnel, security and access staff, marketing, communication, maintenance and other personnel.

Sporting employee benefits expense

For the purposes of these consolidated financial statements, the squad expenses include all types of remuneration (wage, salary, compensation, remuneration in kind, etc.), as well as the social security contributions paid by the company, collective bonuses and others. In the case of players received or given on loan, all income and expense thereof are included.

The following distinction shall be made:

- Expenses for squad that can be registered with the Spanish Professional Soccer League:

The squad that can be registered with the Spanish Professional Soccer League consists of the players bound to the Club under an employment contract allocated to the first team, that is, numbers 1 to 25 inclusive, and the players who are not allocated to the squad, as well as the coach, assistant coach and fitness coach.

- Expenses for squad that cannot be registered with the Spanish Professional Soccer League:

The squad that cannot be registered with the Spanish Professional Soccer League consists of the players bound to the Club under an employment contract or any other type of contract allocated to the other teams and dependent on any category; coaches, assistant coaches and fitness coaches of the corresponding teams.

#### 4.15. Grants, donations and bequests

The Group uses the following criteria for the recognition of grants, donations and bequests received:

- 1. Non-refundable grants, donations and bequests: Measured at the fair value of the amount or asset received depending on whether they are monetary or non-monetary grants, donations and bequests, and allocated to profit in proportion with the amortization or depreciation charges for those assets, or when the assets are disposed of or impaired, except for those received from partners or owners, which are recognized directly in equity and are not considered income.
- 2. Grants related to income: taken to profit and loss when awarded, unless they are earmarked to finance operating losses for a future period, in which case they are recognized in those periods. Those awarded to finance specific expenses are recognized as the financed expenses are accrued.

#### 4.16. Current and non-current accruals

The amounts received pending recognition as income in the consolidated income statement, mainly related to TV and sponsorship contracts and membership fees, are recorded under the "Non-current accruals" and "Current accruals" headings based on their allocation to profit or loss. These amounts, which do not entail any future financial obligations, are recognized as an income only in the corresponding years (accruals principle).

#### 4.17. Current / Non-current classification

Current assets comprise assets associated with the normal operating cycle, which generally is considered to be one year, as well as those expected to mature, or to be sold or realized in the short term as from the reporting date, financial assets held for trading, except financial derivatives that will be settled in more than one year, and cash and cash equivalents. All other assets are classified as non-current.

Similarly, current liabilities are liabilities associated with the normal operating cycle, financial liabilities classified as held for trading, except financial derivatives that will be settled in more than one year, and, in general, all liabilities expected to fall due or to be extinguished in the short term. All other liabilities are classified as non-current.

#### 4.18. Related-party transactions

The Group conducts all related-party transactions on an arm's length basis. In addition, transfer prices are adequately supported, so the Club's Board of Directors considers that there are no material risks in this connection that could give rise to significant liabilities in the future.

#### 5. Intangible sporting assets

This heading includes the player acquisition rights and other similar concepts. The movements in this heading of the consolidated balance sheet during the 2018/19 season are as follows:

	Thousands of euros					
	Balance at 07/01/2018	Additions and charges	Derecognitions, disposals and decreases	Balance at 06/30/2019		
Cost:						
Soccer	687,907	322,430	(211,879)	798,458		
Basketball	3,500	1,120	(150)	4,470		
Handball	1,920	110	(50)	1,980		
Roller Hockey and other sports	555	76	(121)	510		
Advances	5,866	400	(5,316)	950		
Total cost	699,748	324,136	(217,516)	806,368		
Accumulated amortization:						
Soccer	(243,437)	(143,801)	113,071	(274,167)		
Basketball	(1,574)	(1,280)	120	(2,734)		
Handball	(875)	(358)	25	(1,208)		
Roller Hockey and other sports	(482)	(89)	107	(464)		
Total accumulated amortization	(246,368)	(145,528)	113,323	(278,573)		
Impairment:						
Soccer	(2,500)	(26,311)	28,811	-		
Total impairment	(2,500)	(26,311)	28,811	-		
Total net amount	450,880	152,297	(75,382)	527,795		

Player acquisition rights are considered as an expense in future seasons, net of the effect of impairment provisions, in accordance with the following estimate:

	Thousands of euros
	06/30/2019
Season:	
2019/2020	149,411
2020/2021	138,976
2021/2022	130,720
2022/2023 and subsequent	108,688
Total	527,795

The most significant additions for the year correspond to the acquisition of players' registration rights amounting to 265,855 thousand euros.

At June 30, 2019 there are contingent liabilities derived from the agreements reached with other clubs for the acquisition of the registration rights of players belonging to the first team, which are subject to the fulfillment of several conditions. The probability of occurrence depends on uncertain future events, with a maximum payable amount of 62 million euros based on the contractual agreements applicable at June 30, 2019. Additionally, there are agreements with clubs over which the Club has contingent accounts receivable related to players that have been sold or loaned for a maximum amount of 19 million euros.

Additionally, the Club retains pre-emption rights over certain players amounting to 950 thousand euros. The Board of Directors and sport management of the Club consider that there is no indication that these pre-emption rights may be impaired.

Disposals for the current year mainly correspond to the sale of players, which have generated profit of 98,526 thousand euros, recorded in the "Gains/(losses) on disposals" heading in the accompanying consolidated income statement. Additionally, during the current year, employment contracts with several players have been terminated, resulting in a loss of 210 thousand euros.

Also, the "Gains/(losses) on disposals" heading in the accompanying consolidated income statement includes other profit amounting to 2,404 thousand euros, mainly generated as a result of collections of variable amounts for the sporting performance agreed in the agreements for the sale of registration rights and for the sale of players who belonged to the Club in prior years.

Subsequent to June 30, 2019 and prior to the authorization of the consolidated financial statements for issue, the Club has paid the escape clause amounting to 120 million euros in one player's employment contract.

The Club's Board of Directors is not aware of any situations that require the recognition of significant impairment losses at June 30, 2019 other than those recorded in the accompanying consolidated financial statements.

The average term of the employment contracts with the squad that can be registered with the Spanish Professional Soccer League is 5 years.

At June 30, 2019, fully amortized intangible sporting assets amount to 2,895 thousand euros.

The players are hired under an employment contract drawn up in conformity with Royal Decree 1006/1985 of June 26, regulating the special employment relationship of sports professionals, under the general scheme.

Income from the loan and training of players recorded under the "Other operating income" heading in the consolidated income statement during the year 2018/19 amounts to 12,690 thousand euros (Note 18.2).

#### 6. Intangible non-sporting assets

The movements in this heading of the consolidated balance sheet during the 2018/19 season are as follows:

		Thousands of euros	
	Balance at 07/01/2018	Additions and Charge for the year	Balance at 06/30/2019
Cost:			
Software	27,705	6,330	34,035
Development	-	508	508
Leaseholds	-	894	894
Intangible assets in progress	16	156	172
Total cost	27,721	7,888	35,609
Accumulated amortization:			
Software	(16,915)	(3,961)	(20,876)
Development	-	(43)	(43)
Leaseholds	-	(67)	(67)
Total accumulated amortization	(16,915)	(4,071)	(20,986)
Total net amount	10,806	3,817	14,623

Additions for the year 2018/19 mainly correspond to the leasehold on the Paseo de Gracia store managed by the subsidiary Barça Licensing & Merchandising, S.L.U., the development of the new website, the new sports video recording system, improvements to the COR project and new software licenses.

At June 30, 2019, fully amortized intangible non-sporting assets amount to 12,242 thousand euros.

#### 7. Property, plant, and equipment

The movements in this heading of the consolidated balance sheet during the 2018/19 season are as follows:

	Thousands of euros					
	Balances at 07/01/2018	Additions and charges	Derecognitions, disposals and decreases	Transfers	Balances at 06/30/2019	
Cost:						
Stadiums and arenas	170,086	3,629	-	(336)	173,379	
Other land and buildings	51,.520	29	-	-	51,549	
Plant and other PP&E items	48,741	2,295	-	125	51,161	
Property, plant, and equipment under construction and prepayments	34,239	54,086	(780)	211	87,756	
Total cost	304,586	60,039	(780)	-	363,845	
Depreciation:						
Stadiums and arenas	(99,850)	(5,626)	-	-	(105,476)	
Other land and buildings	(13,765)	(959)	-	-	(14,724)	
Plant and other property, plant, and equipment	(34,399)	(3,685)	-	-	(38,084)	
Total accumulated depreciation	(148,014)	(10,270)	-	-	(158,284)	
Total net amount	156,572	49,769	(780)	-	205,561	

The most significant additions for the season 2018/19 mainly correspond to the works on Espai Barça, furniture and fixtures of Paseo de Gracia store, renovation of fields no. 2 and 3 of Ciutat Esportiva, renovation of the artificial turf on fields no. 8 and 9 of Ciutat Esportiva, improvements in the handball arena and works on Johan Cruyff Stadium. During the year 2018/19, financial expenses amounting to 2,367 thousand euros have been capitalized.

On April 5, 2015 the proposal for Espai Barça was approved by referendum, commissioning the Board of Directors with the execution of the project for the new Camp Nou, the new Palau Blaugrana and the new Espai Barça. During the year 2018/19 the Club has taken out a loan from a financial institution for a maximum amount of 90 million euros to meet payments related to this project (Note 14.1). At June 30, 2019 accumulated costs incurred for Espai Barça amount to 80,161 thousand euros.

During the season 2018/19 the Group has derecognized several assets, the net carrying amount of which is 780 thousand euros, and has recorded a loss of 235 thousand euros in the consolidated income statement.

The separate cost value of the buildings and land located in the properties owned by the Group at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Land	22,289
Buildings	202,639
Total	224,928

Within the project for adapting the sports grounds and facilities to the safety measures established in the Violence Prevention Regulations, in prior years the Club obtained free property, plant and equipment items from the Spanish Professional Soccer League for an amount of 11,081 thousand euros. These items, which are included in the "Stadiums and arenas" line, are presented at the value resulting from the works certification issued by the Spanish Professional Soccer League with a balancing entry in the "Capital grants" heading (Note 12.2).

It is Group policy to take out the insurance policies necessary to cover the potential risks to which the various items of property, plant, and equipment are exposed. The Club's Board of Directors considers that the significant risks are appropriately hedged.

At June 30, 2019, fully depreciated property, plant and equipment items amount to 63,354 thousand euros.

#### 8. Investment property

The movements in this heading of the consolidated balance sheet during the 2019/18 season are as follows:

	Thousands of euros				
	Balance at 07/01/2018	Additions and reversal of impairment	Balance at 06/30/2019		
Cost:					
Land in L'Hospitalet de Llobregat (Can Rigalt)	37,236	-	37,236		
Land in Viladecans	18,744	-	18,744		
Other land	682	-	682		
Total cost	56,662	-	56,662		
Impairment:					
Land in Viladecans	(15,578)	(36)	(15,614)		
Land in L'Hospitalet de Llobregat (Can Rigalt)	(27,656)	224	(27,432)		
Total impairment	(43,234)	188	(43,046)		
Total net amount	13,428	188	13,616		

The Group's investment property corresponds to the plots of land from which future profit of any nature or gains from their sale are expected. The consolidated income statement for the current year shows no income from these plots of land.

#### Can Rigalt

The Club owns 4 plots of land located in Hospitalet de Llobregat (Barcelona) of an approximate area of 30,783, 23,676, 3,578 and 2,533 square meters, respectively. The two first plots are assigned to the "Modification of the PGM Sector of Can Rigalt Municipal Area to the North of Avinguda Collblanc in Pubilla Casas district".

At June 30, 2019 the Club's Board of Directors has arranged an update of the appraisal of the plots of land to an independent expert. The appraisal revealed that an impairment reversal had to be recorded for an amount of 224 thousand euros.

#### **Viladecans**

In the season 2007/08, the Club acquired some plots of land in Viladecans (Barcelona), of an area of 278,544 square meters, for an amount of 18,744 thousand euros.

At June 30, 2019 the Club's Board of Directors has arranged an update of the appraisal of the plots of land to an independent expert. The appraisal revealed that an impairment had to be recorded for an amount of 36 thousand euros.

#### 9. Leases

#### 9.1. Operating leases in which the Group acts as a lessor

As a lessor, the Group records revenue from the occasional lease of the Club's facilities for third-party events, such as concerts and other events. The amounts received for such events vary based on the negotiations with the organizers. At year end the Group has no significant non-cancelable minimum lease payments with the lessees.

#### 9.2. Operating leases in which the Group acts as a lessee

The Group leases several premises, facilities and equipment in order to carry out activities related to its normal course of business. The Group has no significant non-cancelable minimum lease payments with the lessors. Additionally, the expenses from operating leases for the year are not significant.

#### 10. Financial assets

#### 10.1. Non-current financial investments

The breakdown of "Non-current financial investments" at June 30, 2019 is as follows:

	Thousands of euros				
	30/06/2019				
	Loans to third parties Other financial Total				
Loans to sporting entities Other financial assets	92,233 - 92,233 - 9,256 9,256				
Total	92,233	9,256	101,489		

#### Loans to sporting entities

The "Loans to sporting entities" heading at June 30, 2019 mainly includes the accounts receivable from sporting entities for the sale or loan of players. The breakdown thereof is as follows:

	Thousands of euros
	06/30/2019
Borussia Dortmund (Francisco Alcácer)	11,009
C.D. Leganés (José Arnaiz)	1,667
Everton, F.C (Lucas Digne)	3,341
Everton, F.C (Yerry Mina)	9,736
Everton, F.C (André Gomes)	14,340
C.A. Osasuna (Marc Cardona)	1,000
Valencia C.F. (Jasper Cillessen)	28,500
R.C. Celta de Vigo C.F. (Denis Suárez)	9,675
U.S. Sassuolo Calcio (Marlon Da Silva)	6,000
Santos, F.C (Gabriel Barbosa)	2,900
Real Betis Balompié (Marc Bartra)	151
Watford, F.C. (Gerard Deulofeu)	3,914
Total	92,233

The breakdown by maturity of the items comprising "Non-current loans to sporting entities" at June 30, 2019 is as follows:

	Thousands of euros				
	2020/21 2021/22 and subsequent seasons Total				
Non-current loans to sporting entities	48,323	43,910	92,233		
Total	48,323	43,910	92,233		

#### Other financial assets

The other financial assets mainly correspond to a loan granted on October 26, 2016 amounting to 12,000 thousand euros, with a repayment period of 6 years and quarterly repayments of 500 thousand euros. The interest rate is 3%. At June 30, 2019 2,000 thousand euros have been repaid and the total interest recognized in the consolidated income statement amounts to 243 thousand euros.

#### 10.2. Group companies, joint ventures and associates

The breakdown of this heading at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Equity instruments	3,670
Loans to companies (Note 20.2)	3,103
Nominal value	8,724
Impairment losses	(5,621)
Total	6,773

At June 30, 2019 the "Equity instruments" heading includes the ownership interest in the companies FCBarcelona HK Limited and FCB North America LLC, which are not included in the scope of consolidation as said interest is not material, individually or in the aggregate, to the true and fair view of the equity, financial positions or results of the Group.

The most significant disclosures related to equity instruments corresponding to group companies, joint ventures and associates are as follows:

	% Owr	nership	Thousands of euros						
Name / Address				Profit/(loss)		Out		Book value	
	Direct	Indirect	Share Capital	Operating	Net	Other equity	Total equity	Cost	Impairment losses
FCBarcelona HK Limited (Hong Kong) (*)	100%	-	3,670	110	64	(2,686)	1,046	3,670	-
FCB North America LLC (Estats Units d'Amèrica) (*)	100%	-	0.09	(1,265)	(1,351)	(4,120)	(5,471)	0.09	-
Haikou Barca Missions Hills (República de la Xina) (*)	-	50%	3,660	(453)	(633)	-	3,027	-	-
Total						3,670	-		

<sup>(\*)</sup> Unaudited amounts translated at historical exchange rate.

The operating profit (loss) of the companies shown in the above table correspond entirely to continuing operations.

The ownership interest held in FCBarcelona HK Limited has not been impaired as according to the business plan for the coming years it is expected that the company will generate positive cash flows.

At June 30, 2019 the "Loans to companies" heading includes contributions made to the group companies FCBarcelona HK Limited and FCB North America LLC for an amount of 3,088 and 5,636 thousand euros, respectively, so that they can meet their cash needs. The loans to FCB North America LLC have been impaired by 5,621 thousand euros.

Based on the information available at the date these consolidated financial statements were authorized for issue, the Club has decided to record an impairment loss on the receivables from the subsidiary FCB North America LLC for an amount of 1,225 thousand euros, and a reversal of the impairment of the receivables from FCBarcelona HK Limited for an amount of 2,665 thousand euros recorded under the "Impairment losses and gains (losses) on disposal of financial instruments" heading in the accompanying consolidated income statement. The reversal of the impairment loss on the receivables from FCBarcelona HK Limited is based on the business plan for this company for the coming years.

Pursuant to Additional provision eighteen of the General Tax Law 58/2003 of December 17 in relation to the obligation to inform about the goods and rights located abroad, the Group informs that Group employees, who are residents in Spain for tax purposes, are authorized to operate with bank accounts located abroad, the holders of which are foreign subsidiaries.

These accounts are summarized as follows:

Account Number	Account type	Opening year	Bank	Country	Subsidiary holder
2	Current account	2016	Citibank	United States	FCB North America LLC
1	Current account	2013	HSBC	Hong Kong	FC Barcelona HK Limited
2	Save account	2013	HSBC	Hong Kong	FC Barcelona HK Limited
1	Time deposit	2013	HSBC	Hong Kong	FC Barcelona HK Limited

#### 10.3. Trade and other receivables

The breakdown of this heading at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Non-current trade receivables (Note 14.3)	64,233
Receivables from season-ticket holders and club members	175
Receivables from group companies (Note 20.2)	574
Accounts receivable from sporting entities	85,915
Other receivables	73,353
Sports personnel (Note 14.3)	67,922
Non-sports personnel	265
Prepayments to suppliers / creditors	163
Current income tax assets (Note 15.1)	2,678
Other receivables from Public Administrations (Note 15.1)	2,162
Current trade receivables	233,207
Total	297,440

#### Accounts receivable from sporting entities

At June 30, 2019 the "Accounts receivable from sporting entities" line includes accounts receivable from sporting entities for the sale or loan of players and other receivables in accordance with the following breakdown:

	Thousands of euros
	30/06/2019
Accounts receivable from Spanish Professional Soccer League	7,540
Accounts receivable from sporting entities as a result of the sale or loan of players and ot	her:
Soccer	
Real Betis Balompié (Marc Bartra)	182
Girona F.C. (Marc Muniesa)	97
Watford Football Club (Gerard Deulofeu)	4,416
Sevilla F.C. (Manuel Agudo)	22
Sevilla F.C. (Aleix Vidal)	3,000
Borussia Dortmund (Francisco Alcácer)	11,009
Everton F.C. (Yerry Mina)	9,750
Everton F.C. (Lucas Digne)	6,683
Everton F.C. (André Gomes)	9,560
C.D. Leganés (José Arnaiz)	1,667
U.S. Sassuolo Calcio (Marlon Da Silva)	3,000
C.A. Boston River (Ronald Araújo)	2,500
C.A. Osasuna (Marc Cardona)	2,025
Valencia C.F. (Jasper Cillessen)	13,850
R.C. Celta de Vigo (Denis Suárez)	5,934
Juventus F.C. (Pablo Moreno)	500
R.C. Deportivo A Coruña (Adrián Ortolà)	309
U.D. Las Palmas (Iñigo Ruiz de Galarreta)	200
A.S. Mónaco F.C. (Keita Balde)	113
F.C. Internazionale de Milano (Keita Balde)	6
	74,823
Other sports	482
Total accounts receivable from sporting entities	75,305
Other federations and associations	3,070
Total	85,915

#### Other receivables

The breakdown of this heading at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Exclusivity contracts and sponsors	46,649
Accounts receivable for TV broadcasts and sports shows	7,540
Others	19,164
Total	73,353

The "Others" heading includes 11,630 thousand euros corresponding to receivable balances from the subsidiary Barça Licensing & Merchandising, S.L.U.

The impairment losses recorded at June 30, 2019 in the "Other receivables" heading in the accompanying consolidated balance sheet amount to 5,885 thousand euros. The accompanying consolidated income statement for the current year includes impairment expenses amounting to 1,450 thousand euros.

#### 10.4. Information on the nature and extent of risks arising from financial instruments

The Group centralizes financial risk management in the Finance Department and Board of Directors of the Club, which have the necessary mechanisms in place to control exposure to fluctuations in interest and exchange rates, as well as to credit and liquidity risk. The main financial risks to which the Group is exposed are outlined below:

#### 1. Credit risk

In general, the Group holds its cash and cash equivalents at financial entities with high credit ratings. The Group performs an individual analysis of its accounts receivable, thus reducing credit risk.

#### 2. Liquidity risk

In order to guarantee liquidity and meet all payment commitments arising from its activities, the Group has available the cash and cash equivalents shown in the consolidated balance sheet, as well as the financing and credit lines described in Note 14.

3. Market risk (includes interest rate risk and foreign currency risk)

The Group's cash balances and financial borrowings expose it to interest rate risk, which could have an adverse impact on its earnings performance and cash flows. The Club's Board of Directors estimates that the aforementioned risk should not have a significant impact on the accompanying consolidated financial statements.

Foreign currency transactions are exposed to foreign currency risk. The value of monetary liabilities has been adjusted by applying the exchange rate prevailing at June 30, 2019 and the gains or losses from this measurement have been recorded in the "Exchange gains (losses)" heading in the consolidated income statement.

#### 11. Inventory

Inventory corresponds to the products commercialized by the subsidiary Barça Licensing & Merchandising, S.L.U.

The movements in "Impairment losses" are as follows:

	Thousands of euros
	06/30/2019
Opening balance	-
Impairment losses	792
Closing balance	792

Impairment losses mainly correspond to the adjustment of the value of inventory to their net realizable value.

The Group has taken out insurance policies to recover the net carrying amount of inventory.

# 12. Equity

At June 30, 2019 the Club's social fund amounts to 127,832 thousand euros.

### 12.1. Equity for the purposes of the Sports Law

The Sports Law of October 15, 1990 establishes that the clubs that take part in professional sports competitions shall become public limited sports companies. As an exception to this rule, the clubs taking part in official professional soccer competitions that in accordance with the audits performed by the LFP had obtained a net equity balance since the year 1985/86 can retain their legal structure. Futbol Club Barcelona meets this condition. In this case, the aforementioned Law requires the Club's Board of Directors to provide a bank guarantee for 15% of its expense budget.

In accordance with the regulations established in Royal Decree 1251/1999 of July 16, the Club's current Board of Directors is not obliged to provide the aforementioned bank guarantee since the accumulated profit obtained during its management exceeds 15% of the expense budget for the current season.

#### 12.2. **Grants**

The information on the grants received by the Group that form part of consolidated equity and the amounts taken to the consolidated income statement in this connection are as follows:

		Thousands of euros (*)			
Entity	Nature	07/01/2018	Transfer to profit or loss	Tax effect (Note 15.3)	06/30/2019
Generalitat de Catalunya (Regional government of Catalonia)	Public	112	(6)	1	107
"Spanish Professional Soccer League" (Note 7)	Private	1,794	(102)	26	1,718
Works of art	Private	598	-	-	598
	Total	2,504	(108)	27	2,423

<sup>(\*)</sup> Net of tax effect.

At June 30, 2019 the Group had met all the requirements for receiving the above-listed grants.

# 13. Provisions i contingències

#### 13.1. Non-current provisions

The breakdown of the non-current provisions recorded in the consolidated balance sheet at June 30, 2019 and the main movements during the year are as follows:

	Thousands of euros				
Non-current provisions	07/01/2018	Charge for the year	Transfers	06/30/2019	
Provision for taxes (Note 15.7)	14,295	-	-	14,295	
Provisions for other liabilities	1,913	-	-	1,913	
Total	16,208	-	-	16,208	

#### 13.2. Current provisions

The breakdown of this heading at June 30, 2019 is as follows:

	Thousands of euros					
Current provisions	07/01/2018	Charge for the year	Utilized	Cancellation	Transfers	06/30/2019
Provision for taxes (Note 15.7)	874	3,234	(656)	(218)	-	3,234
Total	874	3,234	(656)	(218)	-	3,234

The balance of this heading in the consolidated balance sheet at June 30, 2019 consists of a provision for future tax liabilities.

The members of the Club's Board of Directors and its advisors consider that no significant additional risks other than those recorded in these consolidated financial statements will arise.

### 13.3. Contingencies

The breakdown of the Group's main contingencies at June 30, 2019 is as follows:

- During 2015 criminal pre-trial proceedings commenced at Central Court of Instruction n° 5 of the Spanish National High Court as a result of the lawsuit filed by DIS-Esportes y Organização de Eventos LTDA against the Club and other members. The lawsuit was based on alleged crimes as a result of contractual simulation in the contracts entered into by the Club when signing Neymar da Silva Santos Jr. In the Order dated July 8, 2016 the Central Court of Instruction n° 5 of the Spanish National High Court dismissed the case provisionally without prejudice. Subsequently, on September 23, 2016 the Criminal Division of the National High Court decided to continue with the proceedings. Finally, on November 3, 2016 the Central Court of Instruction n° 5 issued an order to start an oral trial against the Club and other individuals for two crimes of corruption between individuals and fraud. The Club's Board of Directors and legal advisors consider that the risk derived from the future trial is low. Consequently, the Group has not recorded any provision for this matter at current year end.
- On October 2, 2013 the company MCM Publicidad, S.L. filed a lawsuit against the Club exercising civil action for contract termination and claiming damages of 99 million euros for the alleged breach of the contract granting MCM Publicidad, S.L. the commercial operation rights -by means of publicity inserts- over the facades of the Masia, at the Ciutat Esportiva in Sant Joan Despí (Barcelona). On January 8, 2014 the Club requested the dismissal of the lawsuit since it considered that no breach of contract had occurred. The trial took place in March 2015 and in May 2015 the ruling was issued fully dismissing MCM's lawsuit. On June 12, 2015 the Club was notified that the plaintiff had lodged an appeal to the Provincial Court, and the Club submitted the corresponding statement of defense. On June 30, 2017 the Provincial Court of Barcelona fully dismissed MCM's appeal. On October 30, 2017 MCM lodged a further appeal against this ruling on the grounds of breach of procedural law. On December 19, 2017 the Club rejected the appeal. The proceedings are pending to be accepted by the Spanish Supreme Court. The Club's Board of Directors and legal advisors consider that, in the event that a further appeal was lodged against the aforementioned ruling, the risk that it is modified is remote.
- In November 2009 the European Commission received a claim stating that four Spanish soccer clubs (Real Madrid CF, Athletic Club Bilbao, Club Atlético Osasuna and FC Barcelona) may have been receiving a preferential treatment regarding the income tax over public limited sports companies.

In 2016, the European Commission declared that Spain had unlawfully provided aid in the form of a tax break to the four soccer clubs mentioned above. According to the European Commission, this regime was not compatible with the internal market and, consequently, Spain was required to immediately withdraw the aid and recover from the beneficiaries the aid amount granted. Futbol Club Barcelona and Athletic Club appealed against the European Commission's decision to the General Court of the European Union. On February 26, 2019 the General Court of the European Union issued its judgment on T-865/16 Club v Commission annulling the European Commission's decision. Consequently, the appeal lodged by the Club has been upheld.

The General Court's judgment can be appealed against to the Court of Justice, on points of law only, within a period of two months. The Club's Board of Directors and legal advisors consider that the risk of a negative ruling on a potential appeal is low and, therefore, the Group has not recorded any provision for this matter.

On August 11, 2017 the Club sued former FC Barcelona player Neymar Jr at Social Court of Barcelona no.15 for breach of contract. In turn, former FC Barcelona player Neymar Jr also sued the Club at Social Court of Barcelona no.32. The purpose of the lawsuit was to claim an amount of money based on section 4.1.1 of the contract signed between the Club and the player on July 1, 2016. The Club's Board of Directors and advisors consider that the risk arising from the future trial is low, since the Club has claimed the entire bonus signed by the player and the player has claimed the portion of the unpaid bonus and, therefore, the Club's position regarding the need to determine the obligation to pay the proportional amount of the bonus corresponding to the seasons during which the defendant/plaintiff played for the Club is considered to be the most plausible solution to be ruled by the Court, thus resulting in a favorable balance for the Club.

# 14. Financial liabilities

The breakdown of this heading at June 30, 2019 is as follows:

		Thousands of euros						
		06/30/2019						
Categories	Bank borrowings	Bonds and other marketable debt securities	Payables to sports personnel	Others	Total			
Debits and items payable:								
Non-current payables	61,488	197,385	70,503	182,361	511,737			
Non-current	61,488	197,385	70,503	182,361	511,737			
Debits and items payable:								
Current payables	10,792	1,143	-	9	11,944			
Trade and other payables	_	_	160,875	332,759	493,634			
Current	10,792	1,143	160,875	332,768	505,578			
Total financial instruments	72,280	198,528	231,378	515,129	1,017,315			

#### 14.1. Non-current payables

The breakdown by maturity of the items composing "Non-current payables" is as follows:

		Thousands of euros				
		Non-current				
	2020/21	2021/22	2022/23	2023/24 and subsequent	Total	
Bonds and other marketable debt securities	-	-	-	197,385	197,385	
Bank borrowings	48,120	9,187	4,181	-	61,488	
Payables to sporting entities (Note 14.3)	77,588	77,338	26,361	-	181,287	
Other non-current liabilities:						
Compensation for contract termination	47,543	19,664	3,234	62	70,503	
Others	-	_	-	1,074	1,074	
Total	173,251	106,189	33,776	198,521	511,737	

### Bonds and other marketable debt securities

On August 28, 2018 the Club issued Senior Notes for an amount of 90 million euros which matured on August 28, 2023 and accrued a fixed interest rate lower than 2%. Said Senior Notes were acquired by a US insurance company. At June 30, 2019 the amortized cost at which said debt has been recorded amounts to 89 million euros. Additionally, on August 28, 2018 the Club carried out a second issue of Senior Notes for an amount of 50 million euros, maturing on August 28, 2023, and also accruing an annual fixed interest rate lower than 2%. These Senior Notes were acquired by another US insurance company. At June 30, 2019 the amortized cost at which said debt has been recorded amounts to 49 million euros.

Additionally, on May 16, 2019 the Club carried out a third issue of Senior Notes for an amount of 30 million euros, maturing on May 23, 2024, and accruing an annual fixed interest rate lower than 2.50%. These Senior Notes were acquired by a French insurance company. At June 30, 2019 the amortized cost at which said debt has been recorded amounts to 29.5 million euros.

Furthermore, on May 16, 2019 the Club carried out a fourth issue of Senior Notes for an amount of 30 million euros, maturing on May 23, 2024, and accruing an annual fixed interest rate lower than 2.50%. These Senior Notes were acquired by a French asset management company. At June 30, 2019 the amortized cost at which said debt has been recorded amounts to 29.5 million euros.

# Bank borrowings

On June 1, 2017 the Club took out a loan amounting to 20 million euros for a period of 6 years maturing on June 1, 2023, with quarterly repayments and a 1-year grace period, linked to 12-month Euribor plus a spread. At June 30, 2019 the amount payable totals 16 million euros, of which 12 million euros mature in the long term.

On August 16, 2018 a US financial institution granted a loan to the Club for an amount of 90 million euros to fund the first phase of the construction of Espai Barça. The loan matures on August 16, 2020 and earns interest at Euribor plus a spread. At June 30, 2019 40 million euros have been drawn down.

On May 20, 2019 the Club took out a loan amounting to 15 million euros for a period of 3 years maturing on June 20, 2022, with quarterly repayments, linked to 12-month Euribor plus a spread. At June 30, 2019 the amount payable totals 15 million euros, of which 10 million euros mature in the long term.

The loans (except for the one taken out on May 20, 2019) and the two issues of Senior Notes require that several quarterly and annual ratios calculated based on the Club's consolidated financial statements be met. At the date these consolidated financial statements were authorized for issue, the Club has met all the conditions derived from said contracts, which are expected to be met also in the year 2019/20.

# 14.2. Current payables

The breakdown of "Current payables" at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Bonds and other marketable debt securities (payable interest)	1,143
Bank borrowings	10,792
Other financial liabilities	9
Total	11,944

#### Bank borrowings

The breakdown of "Bank borrowings" at June 30, 2019 is as follows:

	Thousand	Thousands of euros		
	06/30	06/30/2019		
	Nominal value	Amortized cost		
Current loans from credit institutions	9.,77	9,377		
Payables for reverse factoring transactions	1,323	1,323		
Interest payable and other	92	92		
Total	10,792	10,792		

#### Credit facilities

The Group has been granted credit facilities with the following limits:

		Thousands of euros			
	Limit	Undrawn Amount	Drawn-down Amount		
June 30, 2019	128,883	128,883	-		

During the season 2018/19 the Club has cancelled a credit facility and arranged a new one. The credit facilities mature between September 2019 and December 2021 and most of them are linked to Euribor plus a market spread. These credit facilities have been granted without providing any guarantees.

# 14.3. Trade and other payables

The breakdown of the accounts included under this heading at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Suppliers	106,271
Suppliers, group companies (Note 20.2)	307
Other payables	25,609
Trade payables to related parties (Note 20.2)	3,523
Payables to sporting entities	79,455
Sports personnel	160,875
Non-sports personnel	3,116
Other payables to public administrations (Note 15.1)	113.870
Customer advances	608
Total	493,634

# Payables to sporting entities

At June 30, 2019 the breakdown of "Payables to sporting entities", which have arisen mainly as a result of the acquisition of players' registration rights by the Club, is as follows:

	Thousands of euros		
	Current	Non-current (Note 14.1)	
Soccer clubs:			
FC Bayern München AG (Arturo Vidal)	10,925	-	
Bayer 04 Leverkusen (Arturo Vidal)	143	-	
FC Girondins de Bordeaux (Malcom Oliveira)	10,114	20,227	
Grêmio Foot-Ball Porto Alegrense (Arthur Melo)	7,732	20,250	
K.A.S. Eupen (Moussa Wagué)	1,986	-	
Club Atlético Mineiro (Emerson)	6,170	6,000	
Real Valladolid, C.F. (José Arnaiz)	250	250	
Valencia C.F. (Neto)	11,960	19,500	
Liverpool Football Club (Coutinho) *	27,936	66,667	
A.F.C. Ajax (Frenkie De Jong)	-	48,616	
Others	2,239	(223)	
Total payables to sporting entities	79,455	181,287	

<sup>\*</sup> Liverpool Football Club has sold its account receivable to a financial institution.

# Personnel

The breakdown of current and non-current balances held with sports personnel is the following:

	Thousand	s of euros
	06/30	/2019
	Receivable balances (Note 10.3)	Payable balances
Non-current		
First team players	61,389	67,770
Other sports players	2,844	2,733
Total non-current	64,233	70,503
Current		
First team players	64,622	157,097
Other sports players	3,300	3,778
Total current	67,922	160,875
Total	132,155	231,378

At the beginning of July 2019 the most significant outstanding sporting employee benefits payable were settled.

Non-current and current receivable balances mainly include the signing bonuses for amounts pending accrual of 64,233 and 67,922 thousand euros. The additions for the year amount to 44,780 thousand euros, whereas disposals amount to 10,446 thousand euros.

Additionally, the amounts accrued for that concept have been transferred to "Employee benefits expense" and "External services" for 62,124 and 6,232 thousand euros, respectively.

## 14.4. Information on the average payment period to suppliers

The information required by Additional Provision Three of Law 15/2010 of July 5 (modified by Final Provision Second of Law 31/2014 of December 3) prepared in accordance with the Resolution by ICAC of January 29, 2016 on the information to be included in the financial statements regarding the average payment period to suppliers in trade transactions.

	06/30/2019
	Days
Average payment period to suppliers	73
Ratio of transactions paid	73
Ratio of transactions pending payment	91

	Thousands of euros
Total payments made	233,737
Total payments outstanding	14,621

In accordance with the ICAC Resolution, the calculation of the average supplier payment period considered commercial transactions involving the delivery of goods and the rendering of services from the effective date of Law 31/2014, of December 3.

For the sole purpose of providing the information required by this Resolution, suppliers are trade creditors in respect of amounts due in exchange for goods and services supplied, which are included in the "Suppliers" heading of the current liabilities side in the consolidate balance sheet.

"Average payment period to suppliers" is the time elapsed between the delivery of the goods or the rendering of the services by the supplier and the actual payment of the transaction.

The balances with sporting entities and assets suppliers are settled in accordance with the agreements signed by the parties, and thus, the legal deadline established for trade transactions can be exceeded.

## 15. Tax matters

## 15.1. Current balances with public administrations

The breakdown of current balances with public administrations at June 30, 2019 is as follows:

Receivable balances:	Thousands of euros 06/30/2019
VAT receivable from tax authorities	2,162
Corporate income tax receivable from tax authorities	2,678
Total	4,840

Payable balances:	Thousands of euros
Payable Dalatices.	06/30/2019
Current personal income tax payable to tax authorities	101,913
Payables to Social Security entities	1,668
VAT payable to tax authorities	9,054
Other concepts payable to tax authorities	1,235
Total	113,870

# 15.2. Reconciliation of accounting profit and taxable income

The reconciliation of accounting profit and consolidated taxable income is as follows:

	Thousands of euros		
	Increase	Decrease	Total
Accounting profit/(loss) (before tax)			3,556
Permanent differences:			
Deduction due to international double taxation	2,060	-	2,060
Fines, penalties, donations and gifts	622	-	622
Others	1,259	(2,665)	(1,406)
Temporary differences:			
Provision for risks and expenses	55,330	(51,159)	4,171
Provision for bad debts	998	-	998
Non-deductible depreciation and amortization for tax purposes	-	(2,881)	(2,881)
Utilization of tax loss carryforwards	-	(48)	(48)
Consolidated taxable income	60,269	(56,753)	7,072

The main differences between the taxable base of the income tax and the accounting profit/(loss) correspond to the provisions recorded during the current year and the adjustment of certain expenses considered non-deductible for tax purposes in prior years.

For the tax periods beginning on or after 2013 and 2014, pursuant to article 7 of Law 16/2012 the depreciation and amortization of property, plant and equipment, intangible assets and investment property could be deducted up to 70% of the depreciation and amortization that would have been deductible had this percentage not been applied. The depreciation and amortization that was not deductible according to said Law is deducted on a straight-line basis over 10 years or over the useful life of the asset as from the first tax period beginning in 2015. The reversal of non-deductible depreciation and amortization in the year ended June 30, 2019 amounts to 2,881 thousand euros.

# 15.3. Tax recognized in equity

At June 30, 2019 the breakdown of taxes recognized directly in equity is as follows:

	Thousands of euros		
	Increase Decrease Total		
Deferred tax:			
Arising in the year			
Grants (Note 12.2)	27	-	27
Total tax recognized directly in equity	27	-	27

## 15.4. Reconciliation of accounting profit (loss) and corporate income tax expense (income)

The reconciliation of accounting profit (loss) and corporate income tax expense (income) is as follows:

	Thousands of euros
	06/30/2019
Accounting profit/(loss) (before tax)	3,556
Permanent differences	1,276
Total Base	4,832
Tax rate	25%
Tax liability	1,208
Deductions applied	(930)
Other adjustments	(717)
Adjustment of deductions and unused tax loss carryforwards	(532)
Total tax expense / (income) recognized in the consolidated income statement	(971)

The "Other adjustments" heading mainly corresponds to unused tax loss carryforwards amounting to 2,445 thousand euros arisen as a result of a court judgment, corresponding to financial years 2002/03 and 2003/04, which were offset in the 2017/18 income tax return.

### 15.5. Breakdown of corporate income tax expense (income)

The breakdown of the consolidated corporate income tax expense (income) is as follows:

	Thousands of euros
	06/30/2019
Current tax	840
Deferred tax	(1,474)
Adjustments to prior year's current tax	(337)
Total consolidated tax expense / (income)	(971)

As indicated in Note 4.8, as from the season 2018/19 the Club files the income tax return on a consolidated basis together with its subsidiary Barça Licensing & Merchandising, S.L.U., and the Club is the parent of the consolidated tax group. Income tax receivable at June 30, 2019 was calculated as follows:

	Thousands of euros
Taxable income Futbol Club Barcelona	3,963
Taxable income Barça Licensing & Merchandising, S.L.U.	3,155
Offset of unused tax loss carryforwards Barça Licensing & Merchandising, S.L.U.	(47)
Consolidated taxable income	7,071
Tax payable (25%)	1,768
Deductions Futbol Club Barcelona	(922)
Deductions Barça Licensing & Merchandising, S.L.U.	(6)
Payments on account Futbol Club Barcelona	(2,269)
Payments on account Barça Licensing & Merchandising, S.L.U.	(1,249)
Corporate income tax receivable from tax authorities	(2,678)

## 15.6. Deferred tax assets and liabilities

The breakdown of the balances in these accounts at June 30, 2019 is as follows:

	Thousands of euros			
	Deferred tax assets		Deferred tax liabilities	
Description	Amount Tax effect		Amount	Tax effect
Grants	-	-	2,432	608
Tax credits related to unused loss carryforwards	1,868	467	-	_
Temporary differences	86,740	21,685	-	-
Unused deductions	-	65	-	-
	88.868	22.217	2.432	608

Unused tax loss carryforwards amounting to 1,868 thousand euros correspond to the years 2009/10 (1,518 thousand euros) and 2010/11 (350 thousand euros). Law 27/2014 of November 27 approved the elimination of the time limit on the utilization of tax loss carryforwards, which is effective for the tax periods beginning on or after January 1, 2015.

The above-listed deferred tax assets have been recognized in the consolidated balance sheet since, based on the best estimate of the future profits of the tax group of which the Club is the parent, including certain tax planning initiatives, the Club's Board of Directors consider that it is probable that these assets may be recovered.

# 15.7. Exercises open to inspection and tax inspections

On February 18, 2016 the tax authorities notified the Club of the beginning of verification and inspection proceedings regarding the following taxes and periods:

- a. Corporate income tax for the years 2011/12, 2012/13 and 2013/14.
- b. VAT for the period comprised between January 2012 and December 2014.
- c. Withholdings / payments on account of investment income for the period comprised between January 2012 and December 2014.
- d. Withholdings / payments on account of employee/independent professionals income tax for the period comprised between January 2012 and December 2014.
- e. Withholdings / payments on account of property leases for the period comprised between January 2012 and December 2014.
- f. Withholdings/payments on account of non-residents taxation for the period comprised between January 2012 and December 2014.

On November 17, 2016 the inspection proceedings were extended to the following periods:

- a. Corporate income tax for the year 2014/15.
- b. VAT for the period comprised between January 2015 and June 2015.
- c. Withholdings / payments on account of non-residents taxation for the period comprised between January 2015 and June 2015.
- d. Withholdings / payments on account of employee/independent professionals income tax for the period comprised between January 2015 and June 2015.

Pursuant to article 148 of the General Tax Law and article 178 of General Regulations governing Tax Proceedings, these tax proceedings were considered as general and were completed on May 4, 2018, issuing notifications of assessments signed in agreement for tax liabilities for the income tax, VAT, personal income tax withholdings and non-resident withholdings amounting to 10,288 thousand euros, late payment interest amounting to 2,383 thousand euros and fines amounting to 800 thousand euros. A provision for the assessments signed in agreement was recorded at June 30, 2018, and the assessments were paid in July and August 2018. Additionally, in October 2018 the fine corresponding to the corporate income tax assessments signed in agreement was paid for an amount of 656 thousand euros (Note 13.2).

On June 29, 2018 the Club was notified of settlement agreements derived from the aforementioned assessments signed in disagreement, amounting to 13,496 thousand euros, and late payment interest amounting to 3,298 thousand euros. In July 2018 the Club filed economic and administrative claims to the Central Economic and Administrative Court against said settlement agreements. Furthermore, in January 2019 the Club filed economic and administrative claims to the Central Economic and Administrative Court against the administrative fines amounting to 16,481 thousand euros derived from the inspection and which were also received in January 2019.

The Club's Board of Directors and its tax advisors consider that the provision recorded at June 30, 2019 in the "Non-current provision" heading of the consolidated balance sheet is sufficient to settle the liabilities that may arise as a result of the assessments signed in disagreement (Note 13).

Under prevailing tax regulations, tax returns may not be considered final until they have either been inspected by tax authorities or until the four-year inspection period has expired. At the reporting date of the consolidated financial statements for the year ended June 30, 2019, the Club is open to inspection for the following taxes and periods (Barça Licensing & Merchandising, S.L.U. is open to inspection for all taxes since its incorporation):

- i. Corporate income tax for the season 2015/16 to 2017/18.
- ii. VAT, withholdings on employee/independent professionals income tax, investment income and non-residents taxation for the period comprised between July 2015 and May 2019.

The Board of Directors of the Club considers that the above-mentioned taxes have been appropriately settled and, therefore, in the event of discrepancies in the interpretation of the tax treatment applied to transactions, any potential liabilities that could arise would not have a significant impact on the accompanying consolidated financial statements.

## 16. Accruals

The breakdown of "Non-current accruals" and "Current accruals" at June 30, 2019 is as follows:

	1	Thousands of euros 06/30/2019 Assets Liabilities		
	Assets			
	Current	Current	Non-current	
Multi-year contracts and other accruals	5,326	169,599	10,673	
Season tickets and membership cards	-	8,754	-	
	5,326	178,353	10,673	

#### Multi-year contracts

The Group has awarded several exclusive contracts that are estimated to generate future profit for the Group amounting approximately to 1,028,954 thousand euros at June 30, 2019. Income accrued in the period from these contracts is included in the "Revenue" heading in the accompanying consolidated income statement. The amounts billed and not accrued are recorded under the "Non-current accruals" or "Current accruals" headings in the liabilities side of the accompanying consolidated balance sheet depending on the estimated time of accrual.

These contracts will be recognized as income in future years according to the following estimate:

	Thousands of euros
Season	06/30/2019
2019/2020	382,975
2020/2021	396,096
2021/2022	142,098
2022/2023 and subsequent	107,785
	1,028,954

The most significant goods and rights subject to marketing and the terms of the corresponding contracts detailed below.

# a. Sponsorship of sports equipment

On October 25, 2006 a contract was signed with Nike European Operations Netherlands, BV (hereinafter Nike), whereby the Club appointed Nike as the exclusive technical sponsor and supplier of sports products. Additionally, Nike was awarded the exclusive and non-exclusive license for selling sponsorship products that bear property rights. The contract came into force on July 1, 2008 and it was initially signed for a period of 5 years, although the Club and Nike Europe BV included a potential extension of 5 additional years that was approved by the General Assembly of August 29, 2007.

On January 1, 2011 the Club and Nike signed an addendum to the sponsorship contract whereby the contract was extended to June 2018.

On May 20, 2016 the Club signed an addendum to the contract, which was approved by the General Assembly of Club Member Delegates, whereby its validity was extended to June 30, 2028.

## b. TV broadcasts

Royal Decree regulating the centralized sale of the soccer TV rights (Royal Decree Law 5/2015 of April 30, on urgent measures regarding the selling of operation rights over audiovisual content in professional soccer competitions) came into force on May 1, 2016. The main purpose of this Royal Decree is to establish a joint system for the sale of professional soccer TV rights.

With the new law, no club can directly sell its operation rights over audiovisual content. From that date, taking part in an official professional soccer competition shall necessarily entail the transfer of these rights to the organizer of the competition: the Spanish Professional Soccer League (LFP) for La Liga and La Liga 2, and the Spanish Soccer Association (RFEF) for the Spanish Cup.

## c. Official sponsor

On January 19, 2017 the Club signed a contract with Rakuten INC, granting them, among other rights, the worldwide shirt sponsorship and exploitation right. This contract came into force on July 1, 2017 and will expire on June 30, 2021.

Season tickets and membership cards

The balance recorded in this heading at June 30, 2019 mainly corresponds to the deferred portion of the membership cards for the calendar year 2019.

# 17. Foreign currency

The Group does not carry out significant recurring transactions in foreign currencies.

# 18. Income and expenses

#### 18.1. Revenue

The distribution of revenue by activity and geographical segments at June 30, 2019 is as follows:

	Thousands of euros			
Activities	First team soccer	Other sports and Club structure	Barça Licensing & Merchandising	Total
Revenue from competitions:				
Gate money from La Liga matches	47,667	1,156	-	48,823
Gate money from other Spanish competitions	6,908	-	-	6,908
Gate money from international competitions	16,829	926	-	17,755
Friendly and other matches	17,700	591	-	18,291
Hospitality	21,885	318	-	22,203
Total revenue from competitions	110,989	2,991	-	113,980
Revenue from membership card holders and season ticket holders	41,882	19,002	_	60,884
Revenue from TV broadcasts and TV rights	288,890	9,232	_	298,122
Income from the rendering of services	290	123	-	413
Revenue from marketing and advertising (*):				
Marketing	32,784	61,550	61,439	155,773
Sponsorship	195,766	11.,312	-	207,078
Advertising and other income	285	195	_	480
Total revenue from marketing and advertising	228,835	73,057	61,439	363,331
Total	670,886	104,405	61,439	836,730

<sup>(\*)</sup> It includes revenue from marketing as a result of participating in the Champions League.

		Percentage (based on turnover)					
Geographical markets	First team, soccer	Other sports and Club structure	Barça Licensing & Merchandising	Total			
Spain	68%	8%	7%	83%			
International	14%	2%	1%	17%			
Total	82%	10%	8%	100%			

# 18.2. Other operating income

The breakdown of this heading at June 30, 2019 is as follows:

	Thousands of euros
	06/30/2019
Others	2,205
Loan and training of players (Note 5)	12,690
Operating grants	546
Total	15,441

# 18.3.. Employee benefits expense

The breakdown of this heading for the season ended June 30, 2019 is as follows:

	Thousands of euros					
	Wages and salaries	Termination benefits	Collective bonuses	Social security	Other (*)	Total
Wages and salaries of sports personnel:						
First team players and coaching staff	311,943	-	85,314	378	19,626	417,261
Rest of coaching staff and other sports employees	61,306	300	6,786	5,013	206	73,611
Total wages and salaries of sports personnel	373,249	300	92,100	5,391	19,832	490,872
Total wages and salaries of structure personnel:	38,440	306	-	9,725	2,577	51,048
Total	411,689	606	92,100	15,116	22,409	541,920

(\*) The "Other" column in wages and salaries of sports personnel corresponds to remuneration earned by the sports personnel in addition to the annual payroll and which is not paid during the year.

		Thousands of euros				
	Wages and salaries	Termination benefits	Collective bonuses	Social security	Other	Total
Squad registrable with LFP	311,943	-	85,314	378	19,626	417,261
Squad not registrable with LFP	61,306	300	6,786	5,013	206	73,611
Total	373,249	300	92,100	5,391	19,832	490,872

The breakdown of total expenses associated with the sporting squad for the year ended June 30, 2019 is as follows:

	Thousands of euros 06/30/2019			
	Squad registrable with LFP	Squad not registrable with LFP	Total	
Wages and salaries of sports personnel	417,261	73,611	490,872	
Image rights to companies	33,372	479	33,851	
Expenses associated with the sporting squad				
Amortization of players	140,277	5,251	145,528	
Expenses from impairment of players	25,934	377	26,311	
Reversal of impairment of players	(28,434)	(377)	(28,811)	
Loss/profit on the sale of players	(84,421)	(16,299)	(100,720)	
Loss/profit on the loan of players	(9,469)	(399)	(9,868)	
Others	451	106	557	
Total Cost of Sports Personnel	494,971	62,749	557,720	

The total employee benefits expense shown below includes the amounts detailed in the calculation of the indicator of employee benefits expense associated with the squad registrable with LFP, as defined by the Economic Control Regulations of the LFP, as well as the amounts associated with the squad not registrable with LFP:

	Thousands of euros
	2018/19
Wages and salaries of personnel	541,920
Image rights to companies	33,851
Others	557
Total	576,328

#### 18.4. External services

This heading in the accompanying consolidated income statement includes, among others, the amounts incurred by the Club for the image rights of players and coaches composing the Club's sporting squads, amounting to 33,851 thousand euros in the current year. The breakdown of these costs is as follows:

	201	2018/19		
	Average period of agreements	Thousands of euros		
Soccer	4,6 years	33,490		
Basketball	2 years	361		
		33,851		

As for the players that have sold their image rights to Image Management Companies, the Club pays them for this concept a maximum amount of 15% of the overall remuneration earned by the player. During the current year, the Club has recorded an expense of 557 thousand euros corresponding to the remuneration earned by sports agents. This amount includes, where appropriate, the payment of applicable taxes.

# 18.5. Charges for the year and utilization of provisions and others

The breakdown of this item in the consolidated income statement for the year ended June 30, 2019 is as follows:

	Thousands of euros
	2018/19
Charges for the year	(3,234)
Others	(78)
Charge for the year and other non-recurring expenses	(3,312)
Reversal of provisions	225
Non-recurring income	6,500
Utilization of provisions and other non-recurring income	6,725
Total	3,413

<sup>&</sup>quot;Charge for the year" mainly consists of a provision for future tax liabilities.

# 19. Contribution by entity to profit/(loss) for the year

The contribution by each entity included in the scope of consolidation to consolidated profit is as follows:

	Thousands of euros
	06/30/2019
Futbol Club Barcelona	2,947
Barça Licensing & Merchandising, S.L.U.	1,580
Total	4,527

# 20. Related-party transactions and balances

# 20.1. Related-party transactions

The breakdown of related-party transactions during the 2018/19 season is as follows:

<sup>&</sup>quot;Non-recurring income" includes the partial cancelation of a provision for a career-end bonus, in accordance with new contractual terms established.

_	Thousands of euros
Company	06/30/2019
Contributions:	(4,585)
Futbol Club Barcelona Foundation	(4,585)
Services received:	(2,653)
Futbol Club Barcelona Foundation	(58)
FC Barcelona HK Limited	(2,037)
FC Barcelona North America LLC	(558)
Services provided:	1,224
Futbol Club Barcelona Foundation	591
FC Barcelona North America LLC	157
Haikou Barça Mission Hills	476
Finance income:	133
FC Barcelona HK Limited	47
FC Barcelona North America LLC	86

# 20.2. Related-party balances

The breakdown of balances with related parties is as follows:

	Thousands of euros
Company	06/30/2019
Non-current loans to group companies and associates:	
FC Barcelona HK Limited (Note 10.2)	3,088
FC Barcelona North America LLC (Note 10.2)	15
Trade and other receivables:	
Futbol Club Barcelona Foundation (Note 10.3)	4
FC Barcelona HK Limited (Note 10.3)	38
FC Barcelona North America LLC (Note 10.3)	56
Haikou Barça Mission Hills (Note 10.3)	476
Trade and other payables:	
FC Barcelona HK Limited (Note 14.3)	(307)
Futbol Club Barcelona Foundation (Note 14.3)	(3,523)

#### 20.3. Board of Directors and Executive Committee remuneration

As set forth in the Club's by-laws, the members of the Board of Directors have neither earned nor accrued any remuneration, advances or loans from the Club during the year 2018/19.

Additionally, the remuneration earned by the Club's Executive Committee, which include the estimated variable remuneration at June 30, 2019 in the wages heading, is as follows:

	Thousands of euros			
	Wages Pension Terminatic schemes benefits			
Executive Committee	3,985	97	-	

At June 30, 2019 the members of the Club's Executive Committee have not received any advance or loan from the Club.

During the 2018/19 season liability insurance premiums for damages arising in acts and omissions related to the performance of the duties of Board of Directors and the Executive Committee have been paid for an amount of 371 thousand euros.

# 21. Other information

## 21.1. Employees

The Group's average headcount during the current year by professional category is as follows:

	06/30/2019				
Categories	Average headcount	Average headcount with a disability > 33% over total headcount			
Professional sports personnel	15	-			
Administrative personnel	642	7			
Other employees (facilities, medical services and other)	468	6			
Total	213	31			
Total	1,338	44			

Additionally, the breakdown of headcount by gender and professional category at June 30, 2019 is as follows:

	06/30		
Categories	Men	Women	Total
Executive Committee	13	1	14
Professional sports personnel	599	64	663
Administrative personnel	257	214	471
Other employees (facilities, medical services and other)	180	156	336
Total	1,049	435	1,484

At June 30, 2019 the Club's Board of Directors consisted of 17 men and 2 women.

At the date these consolidated financial statements were authorized for issue, the Club's Board of Directors consisted of 16 men and 2 women.

#### 21.2. Audit fees

Audit fees and fees paid for services provided by the Group's auditor in the 2018/19 season are as follows:

	Thousands of euros
	2018/19
Audit services	188
Other assurance services	97
Total audit and verification services	285
Other services	3
Total professional services	288

## 21.3. Guarantee commitments to third parties and other financial liabi

At June 30, 2019, the Group has provided guarantees amounting to 28,818 thousand euros. The most significant guarantees at June 30, 2019 relate to the assessments signed in disagreement (Note 15.7).

The Club's Board of Directors considers that any unforeseen liabilities at June 30, 2019 that could arise from the above-mentioned guarantees, if any, would not be significant.

## 21.4. Control ratios for sporting bodies

The main ratios established in the Economic Control Regulations and other LFP mandatory standards are indicated below. For comparative purposes, the prior-year figures, which have been obtained from the financial statements of the Club at June 30, 2018, are included.

Break-even point indicator

The difference between the relevant income and expenses gives the result of break-even point. The total result of break-even point will be the sum of the break-even point results for each accounting period covered by the monitoring period, that is, the T, T-1 and T-2 accounting periods, where T is the annual accounting period, for which the audited financial statements have been requested:

	Thousands of euros					
	T	T-1	T-2			
	06/30/2019	06/30/2018	06/30/2017			
Relevant income	954,544	881,714	691,083			
Relevant expenses	846,653	778,245	582,666			
Break-even point ( + surplus, - deficit)	107,891	103,469	108,417			
Total break-even point	319,777	-	-			
Required break-even point	> 0	-	-			
Conclusion	MET	-	-			

The calculation of relevant income and its reconciliation to the accompanying consolidated financial statements are as follows:

	Thousands of euros				
	T	T-1	T-2		
	06/30/2019	06/30/2018	06/302017		
Relevant income					
Gate money	171,580	159,286	140,211		
Sponsorship and advertising	198,072	216,510	198,682		
Broadcasting rights	292,790	179,464	175,345		
Commercial activities	155,585	108,723	51,203		
Other operating income	13,827	1,777	66,920		
Profit from intangible sporting assets	84,450	203,578	19,648		
Financial income and currency translation differences	1,418	1,060	5,073		
Operating grants	70	100	235		
Other income not classified in the above headings	36,752	11,216	33,766		
Total relevant income	954,544	881,714	691,083		
Income recognized in the consolidated financial statements					
Total operating income	991,731	-	-		
Total financial income	4,083	-	-		
Total income recognized in the consolidated financial statements	995,814	-	-		
Difference	41,270	-	-		
Reconciling items					
Income from transactions not related to the professional soccer activity	41,270	-	-		
Total reconciling items	41,270	-	-		

The calculation of relevant expenses and their reconciliation to the accompanying consolidated financial statements are as follows:

		Thousands of euros	
	T	T-1	T-2
	06/30/2019	06/30/2018	06/30/2017
Relevant expenses			
Cost of sales / equipment	6,320	4,525	3,906
Employee remuneration expense	471,745	462,902	324,285
Other operating expenses	181,523	164,009	137,241
Amortization / Impairment of players' registration rights	166,210	113,503	64,510
Losses on the sale of players' registration rights	29	200	3,746
Finance cost and dividends	17,242	12,912	4,607
Other expenses not classified in the above headings	3,584	20,195	44,370
Total relevant expenses	846,653	778,245	582,666
Expenses recognized in the consolidated financial statements			
Total operating expenses	972,798	-	-
Total financial expenses	18,490	-	-
Total expenses recognized in the consolidated financial statements	991,288	-	-
Difference	144,635	-	-
Reconciling items			
Depreciation / Impairment of property, plant, and equipment	14,341	-	-
Depreciation / Impairment of sporting assets	5,251	-	-
Tax expenses (corporate income tax)		-	-
Expenses from directly-attributable community development activities	4,585	-	_
Other expenses not included in the above reconciling items	120,458	-	-
Total reconciling items	144,635	_	_

Indicator of employee benefits expense related to the registrable squad

It is considered that there is an indication of a potential future economic and financial imbalance when the annual economic amount of the employee benefits expense associated with the registrable squad, players and coaches of the Club is higher than 70% of the relevant income for the season, as defined in the Economic Control Regulations of LFP.

	Thousand	ls of euros
	06/30/2019	06/30/2018
Employee benefits expense related to the first and second team soccer squads (*)	458,752	473,419
Relevant income	954,544	881,714
Indicator of employee benefits expense related to the registrable squad	48%	54%
Required indicator of employee benefits expense related to the registrable squad	<70%	<70%
Conclusion	MET	MET

<sup>(\*)</sup> It includes expenses for wages, image management companies and remuneration earned by agents.

The calculation and reconciliation of income is shown in the break-even point calculation above.

The reconciliation of the expenses associated with the registrable soccer squad with the total employee benefits expense is as follows:

	Thousand	ls of euros
	06/30/2019	06/30/2018
Employee benefits expense related to the registrable soccer squad (a)	451,084	456,590
Non-sporting soccer and structure employee benefits expense related to the first and second team soccer squads (b)		16,829
Total employee benefits expense related to the first and second team soccer squads	458,752	473,419
Non-sporting employee benefits expense excluding those included in section (b) and	66,528	47,372
Registrable employee benefits expense excluding those included in section (a)	51,047	43,440
Total employee benefits expense	576,327	564,231

#### Ratio of net debt to relevant revenue

As defined in the Regulations there is an indication of a potential economic and financial imbalance when net debt at the end of each season is higher than 100% of the entity's relevant income.

In accordance with the regulations, the amount of net debt corresponds to the sum of the net debt for sales (that is, the net amount of accounts receivable and payable for the sale of players), of the amounts pending payment for the financing facilities received from banks, related parties and third parties, of the advance collections to be accrued in more than 1 year and of the amounts payable to assets suppliers less cash and cash equivalents and temporary financial investments. Net debt does not include trade and other payables.

	Thousand	ls of euros
	06/30/2019	06/30/2018
Net debt	217,204	157,449
Relevant income	954,544	881,714
Ratio of net debt to relevant revenue	22.7%	17.9%
Required ratio of net debt to relevant revenue	<100%	<100%
Conclusion	MET	MET

The breakdown of net debt is as follows:

	Thousand	ds of euros
	06/30/2019	06/30/2018
Non-current payables		
Bonds and other marketable debt securities (Note 14.1)	(197,385)	_
Bank borrowings (Note 14.1)	(61,488)	(16,177)
Payables to sporting entities for sales and loans of players (Note 14.3)	(181,287)	(97,333)
Other payables	-	(99)
Accruals (Note 16)	(10,673)	(16,186)
Total non-current payables	(450,833)	(129,795)
Current payables		
Bonds and other marketable debt securities (Note 14.2)	(1,143)	-
Bank borrowings (Note 14.2)	(10,801)	(49,050)
Payables to sporting entities for sales and loans of players (Note 14.3)	(79,455)	(45,193)
Other payables	(11,482)	(1,333)
Total current payables	(102,881)	(95,576)
Total liabilities entries	(553,714)	(225,371)
Compensating assets entries		
Non-current receivables from sporting entities for sales and loans of players (Note 10.1)	92,233	11,852
Current receivables from sporting entities for sales and loans of players (Note 10.3)	85,915	15,723
Cash and cash equivalents	158,362	40,347
Total compensating assets entries	336,510	67,922
Total	(217,204)	(157,449)

# 22. Income statement by sports

In the supplementary information included in the consolidated income statement by sports, the Club has used the following criteria to allocate amounts to the reportable sports:

- The income and expenses that due to their nature can be allocated to each sports activity have been recorded directly in the corresponding sport.

The consolidated income statement by sports for the year 2018/19 and, for comparative purposes, the Club's income statement for the year 2017/18 is presented in Appendix I, which is an integral part of this note.

# 23. Budget settlement

Appendix II shows the consolidated budget for the 2018/19 season and the separate budget of the Club for the 2017/18 season approved at the General Assemblies held on October 20, 2018 and October 21, 2017, respectively, compared to the settlements for the years ended June 30, 2019 and June 30, 2018. The settlements show the same structure and are prepared in accordance with the same criteria as the ones used in the income statements in the corresponding financial statements.

# 24. Subsequent events

Subsequent to June 30, 2019 and up until the date these consolidated financial statements were authorized for issue no transactions or events have occurred which may have an effect on the reading of these consolidated financial statements, except for that explained in Note 5.

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**APPENDICES** 

**APPENDIXI** 

# CONSOLIDATED INCOME STATEMENT BY SPORTS FOR THE YEAR ENDED JUNE 30, 2019 (Thousands of euros)

(Hibusalius di edios)									
	Soccer	Jr. Soccer	Basketball	Handball	Roller	Futsal	Other	Blm and	Total
		Teams			Hockey		sports	Other	
CONTINUING OPERATIONS									
Revenue	670,885	2,251	11,264	2,305	528	1,215	1,140	147,142	836,730
Revenue from competitions	110,990	49	2,015	146	10	222	-	549	113,980
Revenue from season ticket holders and membership card holders	41,882	-	777	40	4	22	-	18,159	60,884
Revenue from TV broadcasts and TV rights	288,890	1,773	2,825	647	-	88	-	3,900	298,122
Revenue from marketing and advertising	228,834	430	5,647	1.472	515	884	1.140	124,410	363,331
Rendering of services	289	-	-	-	-	-	-	124	413
Work performed by the entity and capitalized.	(7.005)	4 001	(017)	- (400)	-	(707)	-	1,375	1,375
Cost of sales	(3,095)	(1,091)	(913)	(489)	(201)	(303)	(734)	(27,137)	(33,963)
Consumption of sports equipment	(950)	(953)	(796)	(403)	(161)	(240)	(726)	(24,936)	(29,165)
Other consumables and external expenses	(2,145)	(137)	(117)	(86)	(40)	(64)	(8)	(,408)	(4,006)
Impairment of goods for resale, raw materials and other consumables	-	-	-		-	-	_	(792)	(792)
Other operating income	12,044	1,031	11	33	5	63	41	2,212	15,441
Ancillary income	12,044	923	8	32	5	25	13	1,844	14,895
Grants related to income		109	3	1		38	27	368	546
Employee benefits expense	(427,625)	(22,518)	(25,613)	(7,001)	(2,272)	(4,298)	(1,505)	(51,090)	(541,920)
Wages and salaries of sports personnel	(424,345)	(19,465)	(24,676)	(6,292)	(1,911)	(3,853)	(1.233)	(3,706)	(485,482)
Wages and salaries et al. of non-sports personnel	(2,318)	(938)	(266)	(253)	(82)	(91)	-	(37,065)	(41,012)
Social security costs	(903)	(2,083)	(661)	(447)	(277)	(351)	(271)	(9,115)	(14,109)
Provisions	(60)	(31)	(9)	(9)	(2)	(2)	-	(1,204)	(1,317)
Other operating expenses	(120,918)	(8,441)	(6,507)	(2,067)	(786)	(1,371)	(1,181)	(65,673)	(206,945)
External services	(65,556)	(4,012)	(3,306)	(886)	(318)	(578)	(287)	(54,282)	(129,226)
Taxes	(3,762)	(311)	(7)	-	-	-	-	(1,405)	(5,485)
Losses on, impairment of and change in trade provisions	(970)	-	-	-	-	-	-	(480)	(1,450)
Impairment losses on trade receivables	(970)	-	-	-	-	-	-	(480)	(1,450)
Reversal of impairment losses on trade receivables			-	-		-	-	-	-
Away matches	(4,787)	(2,706)	(1,746)	(861)	(315)	(499)	(428)	(87)	(11,428)
Player acquisition expenses	(2,273)	(307)	(42)	(56)	(10)	-	(135)	-	(2,823)
Other current management expenses	(43,570)	(1,105)	(1,406)	(264)	(144)	(294)	(332)	(9,419)	(56,533)
Depreciation and amortization	(140,837)	(3.733)	(1,319)	(359)	-	(88)	-	(13,533)	(159,869)
Grants related to non-financial assets and other grants	70	39	-	-	-	-	-	-	109
Overprovisions	-	-	-	-	-	-	-	-	-
Impairment losses and gains (losses) on disposal of non-current assets	86,781	15,579	758	(25)	-	(13)	-	93	103,172
Impairment losses and losses	2,500	-	-	-	-	-	-	188	2,688
Impairment losses on intangible sporting assets	(25,934)	(378)	-	-	-	-	-	-	(26,311)
Impairment losses on property, plant and equipment	-	-	_	-	-	-	-	(36)	(36)
Reversal of impairment losses on intangible sporting assets	28,434	378	-	-	-	-	-	-	28,811
Reversal of impairment losses on property, plant and equipment	-	-	_	-	-	-	-	224	224
Gains / (losses) on disposals	84,281	15,579	758	(25)	-	(13)	-	(95)	100,484
Losses on property, plant and equipment	(140)	_	_	-	-	-	_	(95)	(235)
Losses on intangible sporting assets	(29)	(138)	(5)	(25)	-	(13)	_	_	(210)
Gains on intangible sporting assets	84,450	15,717	763	-	-	-	_	_	100,930
Other	6,500	_	_	-	-	-	-	(3,088)	3,412
Non-recurring losses	-	_	_	-	-	-	_	(3,313)	(3,313)
Other non-recurring income	6,500	_	_	-	-	-	_	225	6,725
OPERATING PROFIT/(LOSS)	83,806	(16,882)	(22,319)	(7,603)	(2,726)	(4,796)	(2239)	(9,699)	17,542
Finance income	1,042	422	-	-	-	-		14	1,478
From marketable securities and other financial instruments	1,042	422	_	-	-	-	_	14	1,478
Of third parties	1.042	422	_	-	_	-	_	14	1,478
Financial costs	(685)	_	_	-	-	_	_	(16,333)	(17,018)
Third-party borrowings	(685)	_	_	_	_	_	_	(16,333)	(17,018)
Exchange gains (losses)		_	_	_	_	_	_	139	139
Exchange gains (63565)	_	_	_	_	_	_	_	363	363
Exchange losses	_	_	_	_	_	_	_	(225)	(225)
Impairment of and gains/(losses) on disposal of financial instruments	_	_	(23)	_	_	_	_	1,440	1,416
Gains on interest in financial assets	_	_	(22)	_ [	- [	_ [	_	2,665	2,665
Losses on interest in financial assets	_		(23)	_		_ [	_	(1,225)	(1,248)
FINANCE COST	357	422	(23)	_	_			(14,741)	(13,985)
PROFIT/(LOSS) BEFORE TAX	84,162	(16,460)	(22,342)	(7,603)	(2,726)	(4,796)	(2,239)	(24,440)	3,557
INCOME TAX			. ,- :/	-	.,/	.,,		970	970
PROFIT/(LOSS) FOR THE YEAR	84,162	(16,460)	(22,342)	(7,603)	(2,726)	(4,796)	(2,239)	(23,470)	4,527
• •									

# **APPENDIX I**

# INCOME STATEMENT BY SPORTS FOR THE YEAR ENDED JUNE 30, 2018 (Thousands of euros)

	Soccer	Jr, Soccer Teams	Basketball	Handball	Roller Hockey	Futsal	Other sports	Other	Total
CONTINUING OPERATIONS									
Revenue	579,885	9,223	9,197	1,740	537	892	897	84,098	686,471
Revenue from competitions	98,410	1,853	1,581	134	9	168	-	1,845	104,001
Revenue from season ticket holders and membership card holders	41,137	-	921	29	1	25	-	17,895	60,008
Revenue from TV broadcasts and TV rights	175,564	5,281	2,191	447	-	-	-	3,900	187,383
Revenue from marketing and advertising	264,774	2,088	4,503	1,130	528	699	897	60,459	335,079
Work performed by the entity and capitalized	-	-	-	-	-	-	-	1,209	1,209
Cost of sales	(2,162)	(964)	(764)	(448)	(197)	(281)	(692)	(2,363)	(7,871)
Consumption of sports equipment	(1,375)	(805)	(652)	(334)	(165)	(233)	(690)	(1,111)	(5,365)
Other consumables and external expenses	(787)	(159)	(112)	(115)	(32)	(48)	(2)	(1,251)	(2,506)
Other operating income	(39)	1,354	545	49	9	67	-	1,816	3,801
Ancillary income	(39)	1,235	485	49	9	31	_	1,530	3,300
Grants related to income	_	119	59	_	_	37	_	286	501
Employee benefits expense	(420,669)	(23,641)	(28,548)	(6,921)	(2,073)	(3,748)	(1,288)	(42,233)	(529,121)
Wages and salaries of sports squad	(417,293)	(20,690)	(27,718)	(6,293)	(1,727)	(3,340)	(1,084)	(2,803)	(480,947)
Wages and salaries et al, of non-sports personnel	(2,473)	(963)	(265)	(230)	(83)	(85)	-	(31,421)	(35,520)
Social security costs	(852)	(1,955)	(556)	(389)	(261)	(321)	(204)	(7,094)	(11,631)
Provisions	(51)	(34)	(9)	(10)	(201)	(2)	(204)	(915)	(1,022)
Other operating expenses	(113,224)	(10,018)	(6,954)	(1,708)	(651)	(1,135)	(1,132)	(55,471)	(1,022)
External services	(67,301)	(3,982)	(4,406)	(849)	(303)	(489)	(257)	(45,104)	(190,293)
			, , , ,	(049)	(505)	(409)	(237)		
Taxes	(4,127)	(272)	(8)	-	-	-	-	(364)	(4,771)
Losses on, impairment of and change in trade provisions	(990)	-		-	-	-	-	(756)	(1,746)
Impairment losses on trade receivables	(1,190)	-		-	-	-	-	(756)	(1,947)
Reversal of impairment losses on trade receivables	200	-	-	-			-		200
Away matches	(3,779)	(2,441)	(1,237)	(610)	(230)	(441)	(408)	(50)	(9,195)
Player acquisition expenses	-	(425)	(240)	(32)	-	-	(121)	(30)	(848)
Other current management expenses	(37,027)	(2,897)	(1,063)	(218)	(118)	(205)	(346)	(9,166)	(51,042)
Depreciation and amortization	(114,081)	(3,326)	(1,608)	(368)	-	(132)	-	(12,925)	(132,441)
Grants related to non-financial assets and other grants	100	39	-	-	-	-	-	-	139
Overprovisions	2,500	-	-	-	-	-	-	465	2,965
Impairment losses and gains (losses) on disposal of non-current assets	201,290	5,091	(643)	(359)	-	-	-	(16)	205,362
Impairment losses and losses	(2,190)	(310)	-	-	-	-	-	-	(2,500)
Impairment losses on intangible sporting assets	(11,732)	(310)	-	-	-	-	-	-	(12,042)
Reversal of impairment losses on intangible sporting assets	9,542	-	-	-	-	-	-	-	9,542
Gains / (losses) on disposals	203,479	5,401	(643)	(359)	-	-	-	(16)	207,862
Losses on property, plant and equipment	(25)	-	-	-	-	-	-	(16)	(42)
Gains on property, plant and equipment	127	-	-	_	-	-	-	-	127
Losses on intangible sporting assets	(200)	(210)	(643)	(359)	_	_	_	_	(1,413)
Gains on intangible sporting assets	203,578	5,611	-	_	_	-	_	_	209,189
Other	_	-	_	_	_	-	-	(8,198)	(8,198)
Non-recurring losses	_	-		_	_	_	_	(8,463)	(8,463)
Other non-recurring income	_	_	_	_	_	_	_	264	264
OPERATING PROFIT/(LOSS)	133,599	(22,243)	(28,776)	(8,015)	(2,374)	(4,336)	(2,215)	(33,617)	32,023
Finance income	671	(22,2-13)	(20,770)	(0,015)	(2,51-1)	(-,550)	(2,215)	43	715
From marketable securities and other financial instruments	671	_	_	_	_	_	_	43	715
Of third parties	671	_	_	-	-	_	_	43	715
Financial costs	(928)	_	_	_	_	_			(10,100)
	' '	-	-	-	-	-	-	(9,172)	
Third-party borrowings	(928)	-	-	-	-	-	-	(9,172)	(10,100)
Exchange gains (losses)	-	-	-	-	-	-	-	(352)	(352)
Exchange gains	-	-	_	-	-	-	-	345	345
Exchange losses	_	-	-	-	-	-	-	(697)	(697)
Impairment of and gains/(losses) on disposal of financial instruments	-	-	(24)	-	-	-	-	(2,115)	(2,138)
Losses on interest in financial assets		-	(24)	-	-	-	-	(2,115)	(2,138)
FINANCE COST	(256)	-	(24)	-	-	-	-	(11,595)	(11,875)
PROFIT/(LOSS) BEFORE TAX	133,343	(22,243)	(28,799)	(8,015)	(2,374)	(4,336)	(2,215)	(45,212)	20,148
INCOME TAX		-	-	-			-	(7,218)	(7,218)
PROFIT/(LOSS) FOR THE YEAR	133,343	(22,243)	(28,799)	(8,015)	(2,374)	(4,336)	(2,215)	(52,430)	12,930

This appendix is an integral part of Note 22 to the consolidated financial statements, pursuant to Sports Law 10/1990 of October 15 and Royal Decree 1251/1999 of July 16 on Public Limited Sports Companies.

# **APPENDIX II**

# **CONSOLIDATED BUDGET AND BUDGET SETTLEMENT FOR THE YEAR ENDED JUNE 30, 2019** (Thousands of euros)

	ACTUAL 2018/19	BUDGET 2018/19
CONTINUING OPERATIONS		
Revenue	836,730	828,861
Revenue from competitions	113,980	109,994
Revenue from season ticket holders and membership card holders	60,884	60,599
Revenue from TV broadcasts and TV rights	298,122	267,076
Revenue from marketing and advertising	363,331	391,192
Revenue from the rendering of services	413	-
Nork performed by the entity and capitalized	1,375	1,299
Cost of sales	(33,963)	(35,214)
Consumption of sports equipment	(29,165)	(31,010)
Other consumables	(4,006)	(4,205)
mpairment of goods for resale, raw materials and other consumables	(792)	-
Other operating income	15,441	11,083
Ancillary income	14,895	10,302
Grants related to income	546	781
Employee benefits expense	(541,920)	(512,061)
Nages and salaries of sports personnel	(485,482)	(454,734)
Nages and salaries of non-sports personnel	(41,012)	(43,190)
Social security costs	(14,109)	(12,777)
Provisions	(1,317)	(1,360)
Other operating expenses	(206,945)	(189,984)
External services	(129,226)	(125,362)
Taxes	(5,485)	(5,364)
Losses on, impairment of and change in trade provisions	(1,450)	(1,802)
Impairment losses on trade receivables	(1,450)	(1,802)
Away matches	(11,428)	(10,713)
Player acquisition expenses	(2,823)	(846)
Other current management expenses	(56,533)	(45,898)
Depreciation and amortization		
	(159,869) 109	(156,808) 109
Grants related to non-financial assets and other grants		
Impairment losses and gains (losses) on disposal of non-current assets	103,172	87,333
Impairment losses and losses	2,688	2,500
Impairment losses on intangible sporting assets	(26,311)	(31,190)
Impairment losses on property, plant and equipment	(36)	-
Reversal of impairment losses on intangible sporting assets	28,811	33,690
Reversal of impairment losses on property, plant and equipment	224	-
Gains (losses) on disposals	100,484	84,833
Losses on property, plant and equipment	(235)	-
Losses on intangible sporting assets	(210)	(38)
Gains on intangible sporting assets	100,930	84,871
Charges for the year and utilization of provisions	3,412	(3,500)
Charges of provisions	(3,313)	(3,500)
Utilization of provisions	6,725	-
OPERATING PROFIT/(LOSS)	17,542	31,117
Finance income	1,478	612
From marketable securities and other financial instruments	1,478	612
Of third parties	1,478	612
Finance costs	(17,018)	(14,742)
Third-party borrowings	(17,018)	(14,742)
Exchange gains (losses)	139	(300)
Exchange gains	363	250
Exchange losses	(225)	(550)
Impairment and gains (losses) on disposal of financial instruments	1,416	(2,009)
Gains on interest in financial assets	2,665	-
Losses on interest in financial assets	(1,248)	(2,009)
		(16,440)
FINANCE COST	(13,985)	
	(13,985)	14,677
PROFIT/(LOSS) BEFORE TAX		
FINANCE COST  PROFIT/(LOSS) BEFORE TAX  Income Tax  Profit/(Loss) for the year from Continuing Operations	3,557	14,677

# **APPENDIX II**

# **BUDGET AND BUDGET SETTLEMENT FOR THE YEAR ENDED JUNE 30, 2018** (Thousands of euros)

	ACTUAL 2017/18	BUDGET 2017/18
CONTINUING OPERATIONS		
Revenue	686,471	638,546
Revenue from competitions	104,001	107,022
Revenue from season ticket holders and membership card holders	60,008	59,847
Revenue from TV broadcasts and TV rights	187,383	186,151
Revenue from marketing and advertising	335,079	285,526
Work performed by the entity and capitalized	1,209	1,330
Cost of sales	(7,871)	(9,055)
Consumption of sports equipment	(5,365)	(5,423)
Other consumables	(2,506)	(3,632)
Other operating income	3,801	63,975
Ancillary income	3,300	63,193
Grants related to income	501	782
Employee benefits expense	(529,121)	(490,679)
Wages and salaries of sports personnel	(480,947)	(443,079)
Nages and salaries of non-sports personnel	(35,520)	(33,834)
Social security costs	(11,631)	(12,498)
Provisions	(1,022)	(1,267)
Other operating expenses	(190,293)	(189,656)
External services	(122,690)	(119,226)
Taxes	(4,771)	(5,202)
Losses on, impairment of and change in trade provisions	(1,746)	(1,250)
Impairment losses on trade receivables	(1,947)	(1,250)
Reversal of impairment losses on trade receivables	200	(2)230)
Away matches	(9,195)	(10,305)
Player acquisition expenses	(848)	(808)
Other current management expenses	(51,042)	(52,864)
Depreciation and amortization	(132,441)	(124,380)
Grants related to non-financial assets and other grants	139	109
Overprovisions	2,965	109
Impairment losses and gains (losses) on disposal of non-current assets	205,362	188,593
		100,575
Impairment losses and losses	(2,500)	(2.620)
Impairment losses on intangible sporting assets	(12,042)	(2,628)
Reversal of impairment losses on intangible sporting assets	9,542	2,628
Gains (losses) on disposals	207,862	188,593
Losses on property, plant and equipment	(42)	-
Gains on property, plant and equipment	127	-
Losses on intangible sporting assets	(1,413)	(1,353)
Gains on intangible sporting assets	209,189	189,946
Charges for the year and utilization of provisions	(8,198)	(47,150)
Charges of provisions	(8,463)	(47,150)
Utilization of provisions	264	-
OPERATING PROFIT/(LOSS)	32,023	31,635
Finance income	715	85
rinance income From marketable securities and other financial instruments	715	85
Of third parties	715	85 (1.4EZ)
Finance costs	(10,100)	(1,453)
Third-party borrowings	(10,100)	(1,453)
Exchange gains (losses)	(352)	(60)
Exchange gains	345	420
Exchange losses	(697)	(480)
Impairment and gains (losses) on disposal of financial instruments	(2,138)	(2,881)
Losses on interest in financial assets	(2,138)	(2,881)
FINANCE COST	(11,875)	(4,309)
PROFIT/(LOSS) BEFORE TAX	20,148	27,326
1101111(2000) 221 0112 11-01		
Income Tax	(7,218)	(6,632) <b>20,695</b>

# **Futbol Club Barcelona and subsidiaries**

Consolidated management report for the year ended June 30, 2019

# **Operating income**

For the second consecutive season operating income has been over 900 million euros, and 2018/19 revenue has reached an all-time high in the Club's history, amounting to 990,339 thousand euros, almost 1,000 million euros.

The three areas -Business, Stadium, Media and Marketing- have grown to the extent that the significant decrease in revenue from the sale of players could be offset, as in the prior season there was a non-recurring income of nearly 190 million euros due to the sale of the player Neymar Jr.

In the Stadium area, average attendance to Camp Nou has increased by 9% in comparison with the prior season, which has led to a 16% increase in gate money over the prior season, with notable increases in La Liga matches (+24%) and Champions League matches (+72%), as in the latter case one more game was played because the Club reached the semifinals. This increase has occurred despite the fact that the Spanish Supercup match organized by the Spanish Soccer Association (RFEF) was not held at Camp Nou this season, which damaged gate money.

In the Media area, the increase in revenue has been due to the coming into effect of the new agreement with UEFA, which meant an improvement in the amount received by Clubs taking part in the Champions League. For the Club, this increase has been over 60 million euros, as a result of the new distribution scheme and the participation in the semifinals, which means one further round than last year.

In the Marketing area, direct store management through the subsidiary Barça Licensing & Merchandising, S.L. has generated revenue of 61,440 thousand euros. Last season, the Club's revenue from the share in the profit of the company that had been granted the commercial operation amounted to 13,186 thousand euros. Revenue from sponsors has increased by 10.2% as a result of the agreements with Beko, Nike, Damm and the new sponsor of the women's soccer team, Stanley Black & Decker.

# **Non-sports investments**

During the current season the Club has invested 67,927 thousand euros, of which 50,679 thousand euros correspond to the Espai Barça project. The Club has invested in improvements in Les Corts in the Center for Documentation and in office accommodation and improvement. Investments to improve the Ciutat Esportiva have also been made, mainly to keep the fields in ideal conditions, and also in new development aspects and in equipment for other sports. As for Information Technologies, the Club has improved its website and apps, and internal operating systems.

Investments in Espai Barça have mainly focused on the construction of the Johan Cruyff Stadium in the Ciutat Esportiva and the performance of preliminary work in Les Corts area, and other investments have also been made in order to meet the requirements established in the MPGM.

The equity soundness of the Club continues to increase as a result of the investments made to improve our facilities and assets.

## Registration rights and sales of players

During the 2018/2019 season the registration rights of the following players have been mainly acquired: Arthur, Lenglet, Arturo Vidal and Malcom (as well as De Jong and Neto, who will be part of the 2019/20 first team squad). These acquisitions, together with other goal-related variables, have resulted in a total aggregate investment of 324,136 thousand euros. Additionally, the Club has sold players for an amount of 220,648 thousand euros (Cillessen, Paulinho, Yerry Mina, André Gomes, Paco Alcácer, Lucas Digne and Denis Suárez, among others). The Club's season can be described as exceptional also in this chapter, as in the prior year, because of both the amount of investments and income obtained from the sale of players.

# Sports employee benefits expense over operating income

Sports employee benefits expense continue to be affected by the recent changes in the sector. Inflation in the soccer market has affected the acquisition cost of players and the cost of new contracts and renewals.

Despite this, salaries expense for sports personnel in accordance with the ratio defined by the LFP, which considers wage costs net of amortization over relevant operating income, is 48% and is clearly below the maximum ratio of compliance, which is set at 70%.

#### **EBITDA** and Net Debt

Consolidated earnings before interest, tax, depreciation and amortization (EBITDA) for the current 2019/2018 season have amounted to 179,267 thousand euros, which for the second consecutive year is an all-time high in the Club's history.

Consolidated net debt amounts to 217,204 thousand euros at June 30, 2019. Net debt, excluding the funding of non-recurring property, plant and equipment investment projects (Espai Barça), as established in article 67 of the Club's By-laws, amounts to 137,043 thousand euros. Consequently, consolidated net debt over EBITDA ratio set in the above article has been 0.76, well below the maximum allowed, which is established at 2.00.

# Profit / (loss) for the year

Consolidated profit before tax amounts to 3,556 thousand euros and profit after tax amounts to 4,527 thousand euros. These results mean that the Club has been obtaining profit for the last eight years, reaching positive consolidated capital and reserves of 130,184 thousand euros and total consolidated equity of 132,606 thousand euros.

## Research and development

During the current season the Club has carried out research and development activities in IT and sports science.

# Information on the average payment period to suppliers

At June 30, 2019 the average payment period to suppliers is 73 days. The balances with Sporting Entities and Assets Suppliers are settled in accordance with the agreements signed by the parties, and thus, the legal deadline established for trade transactions can be exceeded.

# **Subsequent events**

Subsequent to June 30, 2019 no transactions or events have occurred which may have an effect on the reading of these consolidated financial statements, except for that explained in Note 5 to the consolidated financial statements.

# AUTHORIZATION OF THE CONSOLIDATED FINANCIAL STATEMENTS AND CONSOLIDATED MANAGEMENT REPORT FOR ISSUE

The consolidated financial statements for the season ended June 30, 2019, which have been drawn up on government-issued stamped paper sequentially numbered up to this sheet and comprise the consolidated balance sheet, the consolidated income statement, the consolidated statement of changes in equity, the consolidated cash flow statement and the notes thereto, Appendices I and II to the Notes and the consolidated management report, were authorized for issue by the Board of Directors on July 19, 2019.

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